

Chaudhary Charan Singh Award: Rules

1. **Name of the Award**
Chaudhary Charan Singh Award for excellence in Journalism in Agricultural Research and Development
2. **Sponsor**
The Indian Council of Agricultural Research, New Delhi
3. **Objective of the Award**
To recognise outstanding contribution in Journalism in the field of Agricultural Research & Development in the country
4. **Nature of the Award**
Six annual awards carrying cash award of ₹ 1,00,000/- (**One Lakh** only) and a certificate are to be given to journalists for Print Media [Hindi Journalism/ English Journalism/ Journalism in Regional languages (four awards)] and Electronic media (two awards). The contribution made by the journalists would be judged on the basis of the articles/success stories published in Hindi/English/ Regional languages News papers / Magazines /Journals / electronic media in India during the preceding three years.
5. **Frequency**
Once a year
6. **Eligibility**
An individual who has made significant contribution by way of writing/analyzing/reporting for the enhancement/promotion of Indian Agriculture is eligible for this award.
7. **Administration of the Award**
A Judging Committee will be nominated by the D.G., ICAR under the chairmanship of an eminent Agricultural Scientist, two eminent Journalists, DDG (Extn.), Head(DIPA) and the President of Scientific Writer's Association, New Delhi as ex-officio members.
8. **Evaluation criteria**
Area coverage in extent, content, relevance and quality improvement in agricultural Research and Development to create awareness among the farmers/policy makers during the preceding three years.
9. **Procedure**
Nominations/Applications for the award will be invited during August/September of the year for the award. Nominations/ Applications made in prescribed form obtainable from the Award Cell, ICAR will be accepted up to the end of November/December of the year of the Award. The Judging committee will screen the nominations, identify outstanding entries and make recommendations to the Council. If no outstanding application is received, no award will be awarded.
10. **Presentation**
The presentation of award will be made on the Foundation Day (16th July) of the ICAR Society.

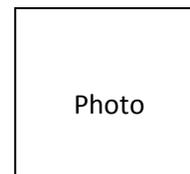
Chaudhary Charan Singh Award –Application/ Nomination Form

1. Name of the Award
2. Year of the Award
3. Name & Address of the Journalist
4. Father's / Husband's Name
5. Sex & Marital Status
6. The background and functional profile of the Journalist
7. (a) Listing of Newspapers/Publications/Journals/Magazines where articles were published
(Print Media).

(b) List of TV Channels/Web etc. used in disseminating the Agricultural Information. (Electronic Media)
8. (a) Area and extent of coverage of the Newspapers/Journals/Magazines contributed by the Journalist (Print Media).

(b) Viewership rating of TV and No. of web page visit (Electronic Media)
9. Extent and quality of interaction and linkages with other communicating agencies/firms/media etc.
10. (a) The principal output of each publication in Newspaper/Publication/Journal/ Magazines in relation to scientific/technical improvement of production/productivity in the field of agriculture and allied sciences (**Print Media**).

(b) **No. of Talks/Interviews of agriculturist organized (Electronic Media)**
11. The socio-economic impact made by the programmes/activities of the Journalist through Newspapers/Journals/Magazines/Press in achieving the specific objectives
12. Any other contribution deemed significant by the Journalist
13. Certificate and forwarding note by the Head of the communicating media/agency/firm/company etc.
14. Copy of the Annual Immovable Property Return (year of the award) if the person is employed in ICAR and any other Government Organization.



Name & Designation
Signature & Seal

Note:

- *The application/nomination form may include only the essentially required facts and figures and should not contain unnecessary details about the individual achievements etc. The application/nomination form must also contain a summary statement which should be quantifiable and in perfect sync with the criteria laid out for the award.*
- *Also enclose two passport size photos and a copy of cancelled Bank Cheque clearly showing the Name of applicant, Name of Bank/ Branch of Bank, Bank Account No., IFSC code, MICR code.*