भारतीय कृषि अनुसंधान परिषद कृषि भवन नई दिल्ली

मि.स. 21-42 19 - समन्वय

दिनांक 22 अगस्य, 2019

सेवा में,

भारतीय कृषि अनुसंधान परिषद संस्थानों /राष्ट्रिय अनुसंधान केन्द्रों के समस्त निदेशक /परियोजना निदेशक

महोदय,

कृपया इस पत्र के साथ सलंग्न पत्र आवश्यक कार्यवाही हेतु देखे

धन्यवाद

भवदीय

(विन्सट टा) अनुभाग अधिकारी (समन्वय)



INDIAN COUNCIL OF AGRICULTURAL RESEARCH KRISHI BHAVAN : NEW DELHI

F.No.GAC-21(42)/2019-Cdn.

Dated: 22 August, 2019

ENDORSEMENT

Ministry of Health & Family Welfare, Government of India has issued DO No.P.16012/08/2019-TC dated 24.7.2019 regarding effective implementation of Article 5.3 of the WHO Framework Convention on Tobacco Control (WHO FCTC). The same has been uploaded on the ICAR website www.icar.org.in and e-office for necessary action.

(Girish Bhatt) Deputy Secretary (GAC)

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SANJEEVA KUMAR, IAS

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भारत सरकार स्वास्थ्य और परिवार कल्याण मंत्राल निर्माण भवन, नई दिल्ली - 110011 Government of India

Ministry of Health & Family Welfare Nirman Bhawan, New Delhi - 110011 D.O. No. P.16012/08/2019-TC Dated the 24th July, 2019

Draw Sier/Madarne

The WHO Framework Convention on Tobacco Control (WHO FCTC) is the first global public health treaty developed by countries in response to the globalization of the tobacco epidemic. It is the world's only tobacco control evidence based treaty and has been commended by global leaders as providing the primary road map to a tobacco-free world. It has 181 Parties, representing 180 States and the European Union, and is supported by numerous non governmental organizations. India is one of the early countries which ratified the FCTC in 2004.

- 2. The Article 5.3 of the FCTC obliges Parties to act to protect public health policies from commercial and other vested interests of the tobacco industry in accordance with national laws. Guidelines for implementation of Article 5.3 state clearly that governments should limit interactions with the tobacco industry and avoid partnerships. These Guidelines are also explicit that Governments should not accept financial or other contributions from the tobacco industry or those working to further their interests.
- 3. In this context, I wish to bring to your kind notice that the Convention Secretariat of the WHO FCTC had issued a statement about "Foundation for a Smoke-Free World" (FSFW), stating that the said Foundation is a tobacco industry-funded initiative. It is pertinent to mention that FSFW has reportedly received a pledge of \$80 million USD annually for 12 years, beginning 2018 from Philip Morris International (PMI), world's largest tobacco company. As such, the tobacco industry-led foundations like the Foundation for a Smoke Free World threaten the tobacco control efforts and their spread will jeopardize India's efforts to achieve the Sustainable Development Goals for Noncommunicable diseases.
- 4. In the above background, it is advised that any collaboration with industry-led foundations like the Foundation for a Smoke Free World should be strictly avoided in the larger interest of Public Health. Individuals, institutes or organizations etc. under your Ministry may also kindly be advised accordingly.

 I solicit your cooperation for effective implementation of Article 5.3 of the WHO-FCTC.

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BD)

Yours sincerely,

(Sanjeeva Kumar)

Secretary of all Ministries/Departments, Government of India

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