

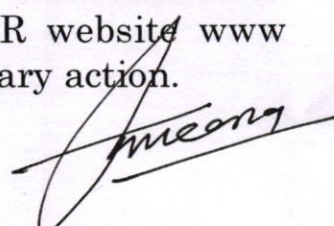
INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN: NEW DELHI

F. No. GAC-21-85/2020-CDN

Dated- ^{06 January} ~~December~~ 2020

ENDORSEMENT

Sh. Taleen Kumar, Chief Executive Officer, Ministry of Commerce and Industry, Government e-Marketplace, Sansad Marg, New Delhi has issued DO. No. 243/CEO-GeM/2020 dated 15.12.2020 regarding Key Growth Statistics of Govt. e Marketplace as on December 1, 2020. The above mentioned D.O. dated 15.12.2020 is being uploaded on the ICAR website www.icar.org.in and e-office for information and necessary action.


(Jitender Kumar Meena)
Under Secretary (GAC)

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543339/2020/Office of Secretary



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मुख्य कार्यकारी अधिकारी
TALLEEN KUMAR, IAS
Chief Executive Officer

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DO No. 243/CEO-GeM/2020

15th December, 2020.

Dear Sir/Madam,

I am enclosing the "Key Growth Statistics" of Government e Marketplace as on December 1, 2020 for your perusal.

2. The statistics provide an overview of the journey traversed by GeM in the last 16 months in terms of growth in transaction value, number of orders placed, growth in average order value per day, increase in product/service categories, surge in new sellers/service providers, particularly MSME sellers/service providers, start ups, female sellers, increase in the number of buyer organisations and the increase in daily average seller registrations on GeM.

3. While it took **842 days** for GeM to cross the first million order mark since its launch on August 9, 2016, GeM achieved the unique milestone of 5 million orders on November 11, 2020, achieving the journey from 4 to 5 million orders in just **155 days**, a reflection of the increase in confidence of buyers and sellers in the platform. In calendar year 2020, GeM is poised to cross 2 million orders, a significant growth compared to previous years.

4. According to an independent assessment by the World Bank, the average savings on GeM is 9.75% on the median price in GeM across 1.63 lakh tenders which shows that the cumulative savings on GeM for all procurement would have exceeded INR 7200 crore.

5. GeM has been continuously striving to improve the journeys of buyers & sellers on the platform through improvements & enhancements in software processes and creation of new features & functionalities. There has been an unprecedented increase in the average daily order value, the number of Sellers registered on GeM and the increase in the number of transactions. In 2020, the average number of Sellers added per month on GeM stands at **40,212** as against **9,244** in the year 2018. **In November 2020 alone, GeM added more than 1 lakh Sellers with the active assistance and support of all stakeholders.**

6. The most notable growth has been in the cumulative transaction value on GeM – from 33,008 crore on August 1, 2019 to 73,247 crore on December 1, 2020 with a CAGR of 82%. The new seller registrations have also registered a sharp growth from 2.54 lakh to 8.61 lakh with a CAGR of 150% during the same period.

7. This is just the beginning of the growth trajectory for GeM and I wish to thank all the stakeholders for reposing their trust in the platform in this transformational journey.

With regards,

Yours sincerely,

ASLD - in meeting
✓ DS (GAE)

(Signature)
15/12/2020
(Talleen Kumar)

To all Secretaries to Government of India.