



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi 110 001

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CIRCULAR

Sub- Date wise Action Plan for Swachhta Pakhwada from 16-31 December, 2020 to be undertaken across all ICAR Institutes/Establishments – reg.

The date wise Action Plan for Swachhta Pakhwada from 16-31 December, 2020 to be undertaken across all ICAR Institutes/Establishments has been prepared and enclosed herewith. The Action Plan may be circulated among all the Institutes/Establishments by the respective SMDs for necessary action. Daily Progress Report may be obtained from the Institutes and the same may be compiled before forwarding to the Tech. Coordination Division for further uploading on the website of ICAR and Swachhta Pakhwada Portal on daily basis.

(S.P. KIMOTHI)

Assistant Director General (TC)

011-23073124

adg.sbmicar@gmail.com

Distribution

1. All DDGs, ICAR with the request to Circulate among all the Institutes/Establishments under their respective Division.
2. DS(GAC) for ICAR Hqrs.
3. PD, DKMA with the request to arrange to upload on the website of ICAR.

Date wise Action Plan for Swachhta Pakhwada 16-31 Dec., 2020 to be undertaken across all ICAR Institutes/ Establishments.

Sl. No	Date	Activities
1.	16.12.2020	Display of banner at prominent places, taking Swachhata pledge, Stock taking & briefing of the activities to be organized during the Pakhwada, plantation of trees.
2.	17.12.2020	Basic maintenance: Stock taking on digitization of office records/ e-office implementation. Cleanliness drive including cleaning of offices, corridors and premises. Review of progress on weeding out old records, disposing of old and obsolete furniture's, junk materials and white washing/painting.
3.	18.12.2020	Sanitation and SWM Cleanliness and sanitation drive in the villages adopted under the Mera Gaon Mera Gaurav Programme and/or other schemes by ICAR Institutes/KVKs involving village community. Reviewing the progress made under ongoing Swachhta activities including implementation of Swachhta Action Plan (SAP) & providing at the spot solutions.
4.	19.12.2020	Sanitation and SWM Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions.
5.	20.12.2020	Stock taking of waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status, composting of kitchen and home waste materials. Promoting clean & green technologies and organic farming practices in kitchen gardens of residential colonies and at least one nearby village and providing on the spot technology solutions.
6.	21.12.2020	Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/kitchen gardens in residential colonies/ 1-2 nearby villages.
7.	22.12.2020	Organising Workshops, exhibitions, technology demonstrations on agricultural technologies for conversion of waste to wealth, safe disposal of all kinds of wastes. Debate on Swachhata at the DARE/ICAR establishments, Seminars, awareness camps, rallies, street plays and expert talks
8.	23.12.2020	Celebration of <u>Special Day</u> - Kisan Diwas (Farmer's Day)-23 December inviting farmers. Experience sharing on Swachhata initiatives by farmers and civil society officials. Felicitating farmers/ civil society officials for exemplary initiatives on Swachhata.
9.	24.12.2020	Swachhta Awareness at local level (organizing Sanitation Campaigns involving and with the help of the farmers, farm women and village youth in new villages not adopted under

		any scheme by Institutes/ establishments.
10.	25.12.2020	Cleaning of public places, community market places and/or nearby tourist/selected spots.
11.	26.12.2020	Fostering healthy competition: Organising competition and rewarding best offices/ residential areas/ campuses on cleanliness. Quiz, assay & drawing competitions for school children, village youth.
12.	27.12.2020	Awareness on waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status. Composting of kitchen and home waste materials, promoting clean & green technologies and organic farming practices in new area.
13.	28.12.2020	Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/kitchen gardens in residential colonies. Outside campuses/ nearby villages with the involvement of local/ village communities.
14.	29.12.2020	Visits of community waste disposal sites/ compost pits, cleaning and creating awareness on treatment & safe disposal of bio-degradable/ non-bio-degradable wastes by involving civil/ farming community.
15.	30.12.2020	Involvement of VIP/VVIPs in the Swachhta activities, Involvement of print and electronic media may be ensured so that adequate publicity is given to the Swachhta Pakhwada.
16.	31.12.2020	Organization of press conference for highlighting the activities of Swachh Bharat Pakhwada by involving all stake holders including farmers/ VIPs/ press and electronic media.

Important Note: While engaging in physical activities, the Standard Norms of Guidelines concerning COVID-19 (wearing mask/ maintaining Physical distance/ avoiding physical contact etc.) already circulated by the Govt/ICAR may be strictly followed.