

**Date wise Action Plan for SwachhtaPakhwada 16-31 Dec., 2021 to be undertaken across all ICAR Institutes/ Establishments.**

Sl. No	Date	Activities
1.	16.12.2021	Display of banner at prominent places, taking Swachhata pledge, Stock taking & briefing of the activities to be organized during the Pakhwada, plantation of trees.
2.	17.12.2021	Basic maintenance: Stock taking on digitization of office records/ e-office implementation. Cleanliness drive including cleaning of offices, corridors and premises. Review of progress on weeding out old records, disposing of old and obsolete furniture's, junk materials and white washing/painting.
3.	18.12.2021	Sanitation and SWM Cleanliness and sanitation drive in the villages adopted under the MeraGaonMeraGaurav Programme and/or other schemes by ICAR Institutes/KVKs involving village community. Reviewing the progress made under ongoing Swachhtaactivities including implementation of Swachhta Action Plan (SAP) & providing at the spot solutions.
4.	19.12.2021	Sanitation and SWM Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions.
5.	20.12.2021	Stock taking of waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status, composting of kitchen and home waste materials. Promoting clean & green technologies and organic farming practices in kitchen gardens of residential colonies andat least one nearby village and proving on the spot technology solutions.
6.	21.12.2021	Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/kitchen gardens in residential colonies/ 1-2 nearby villages.
7.	22.12.2021	Organising Workshops, exhibitions, technology demonstrations on agricultural technologies for conversion of waste to wealth, safe disposal of all kinds of wastes. Debate on Swachhata at the DARE/ICAR establishments, Seminars, awareness camps, rallies, street plays and expert talks
8.	23.12.2021	Celebration of <u>Special Day</u> - KisanDiwas (Farmer's Day)-23 December inviting farmers. Experience sharing on Swachhata initiatives by farmers and civil society officials. Felicitating farmers/ civil society officials for exemplary initiatives on Swachhata.
9.	24.12.2021	Swachhta Awareness at local level (organizing Sanitation Campaigns involving and with the help of the farmers, farm women and village youth in new villages not adopted under any schemeby Institutes/ establishments.
10.	25.12.2021	Cleaning of public places, community market places and/or nearby tourist/selected spots.
11.	26.12.2021	Fostering healthy competition: Organising Webinar, VC meetings, competition and rewarding best offices/ residential areas/ campuses on cleanliness. Quiz, assay & drawing competitions for school children, village youth.

12.	27.12.2021	Awareness on waste management & other activities including utilization of organic wastes/ generation of wealth from waste, polythene free status. Curb the use of Single Use plastic (SUP) and discourage the use of plastic in the office. Composting of kitchen and home waste materials, promoting clean & green technologies and organic farming practices in new area.
13.	28.12.2021	Campaign on cleaning of sewerage & water lines, awareness on recycling of waste water, water harvesting for agriculture/ horticulture application/kitchen gardens in residential colonies.Outside campuses/ nearby villages with the involvement of local/ village communities.
14.	29.12.2021	Visits of community waste disposal sites/ compost pits, cleaning and creating awareness on treatment & safe disposal of bio-degradable/ non-bio-degradable wastes by involving civil/ farming community.
15.	30.12.2021	Involvement of VIP/VVIPs (Union Ministers, MPS and other dignitaries) in the Swachhta activities, Involvement of print and electronic media may be ensured so that adequate publicity is given to the SwachhtaPakhwada.
16.	31.12.2021	Organization of press conference for highlighting the activities of Swachh Bharat Pakhwada by involving all stake holders including farmers/ VIPs/ press and electronic media.

**Besides, DARE/ ICAR has been specifically requested to accord special focus on the following aspects during the Swachhta Pakhwara (16-31 Dec., 2021).**

- While engaging in physical activities, the Standard Norms of Guidelines concerning COVID-19 (wearing mask/ maintaining Physical distance/ avoiding physical contact etc.) already circulated by the Govt/ICAR may be strictly followed.
- In addition to the planned activities, the Department may undertake the following suggested activities during the fortnight.
  - i. Organise a “Webinar” on Swachhata
  - ii. Organise a VC/meeting with field formations for the dissemination of information and to review the preparedness, in between and at the end of the Pakhwada
  - iii. Display Swachhata message on the website (s)
  - iv. Curb the use of Single-Use Plastic (SUP) and discourage the use of plastic in the office
  - v. Organise online competitions
  - vi. Develop Information, Education and Communication (IEC) dissemination on better hygiene related to COVID-19
  - vii. Use of Social Media (Facebook, Twitter, Instagram, YouTube etc.) to generate awareness
  - viii. Please tag the Swachh Bharat handles when posting over Social Media  
**Twitter: @Swachhbharat**  
**Facebook: SBMGramin**  
**Instagram: Swachhbharatgrameen**
  - ix. Distribution of Mask, Sanitizers, Soap and other safety-related products.

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