

INDIAN COUNCIL OF AGRICULTURAL RESEARCH KRISHI BHAWAN: NEW DELHI-110 001

F.No.12-4/2022-CDN

Date: -27.05.2022

ENDORSEMENT

Sub:- Progarmme of "Har Ghar Trianga"-regarding

D.O. letter No. 42-22/119/2022-AKAM dated20th May, 2022 issued by Ministry of Culture, Government of India regarding aforesaid mentioned subject is being uploaded on the ICAR website www.icar.gov.in and e-office for information and compliance.

(Sumit Kumar Jindal)
Deputy Secretary (GAC), ICAR

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गोविंद मोहन **Govind Mohan** Secretary





भारत सरकार संस्कृति मंत्रालय नई दिल्ली-110001 **GOVERNMENT OF INDIA** MINISTRY OF CULTURE **NEW DELHI-110 001**

May 20, 2022

D.O.No. -42-22/119/2022-AKAM

mon spatrus Dear

The Indian National Flag is a symbol of national pride for the entire nation. To further honor our flag, National Implementation Committee headed by the Hon'ble Home Minister, which oversees all efforts under Azadi Ka Amrit Mahotsav, has approved the programme of 'Har GharTiranga'. It envisages inspiring Indians everywhere to hoist the national flag at their home. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the citizen and promote awareness about our national flag.

सचिव (डेयर) एवं म नि. (मा.कृ.अनु.प.) का कार्यालय Office of Secy. (DARE)& DG (ICAR) e Office Dy. No. / . 5.92 6.7

Date 257 0572092

On 13th May 2022, Cabinet Secretary chaired a meeting of 'Committee of Secretaries' on "Har GharTiranga" and outlined following tasks to be undertaken to ensure successful implementation of the program: -

Active participation of all employees of your Ministry/Department, PSUs, subordinate organizations, Self-help groups, civil society organizations etc. and their families under your administrative jurisdiction.

Corporate and private organizations may also be encouraged, wherever possible, to participate

and contribute including CSR resources.

Creating buzz/awareness building by utilizing the websites under the Ministry/Department, as III. also the social media handles.

In this regard all information on the "Har Ghar Tiranga" program is available at https://amritmahotsav.nic.in/ and designs/creatives to be used will be uploaded on the same.

It is requested to kindly share detailed plan of action of your Ministry on achieving objectives of Har Ghar Tiranga by 31st May 2022 on secy-culture@nic.in.

With kind regards (Govind Mohan) Dr. Trilochan Mohapatra Department of Agricultural Research and Education CAL Ministry of Agricultural and Farmers Welfare Krishi Bhawan, New Delhi-110001 1) v. s. (coln.) pl. circulate o (2) ADG(T.) & 'A'ahoue p

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