



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH  
KRISHI BHAWAN: NEW DELHI-110 001**

F.No.21-39/2022-CDN

Date: 07.08.2022

**ENDORSEMENT**

**Sub:- 8<sup>th</sup> National Handloom Day on 7<sup>th</sup> August, 2022-regarding**

D.O. letter no. 14/2/2022-DCH/PM&E dated 27<sup>th</sup> July, 2022 issued by Ministry of Textiles, Udyog Bhawan, New Delhi regarding aforesaid mentioned subject is being uploaded on the ICAR website [www.icar.gov.in](http://www.icar.gov.in) and e-office for information and compliance.

  
(Sumit Kumar Jindal)  
Deputy Secretary (GAC)

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यू. पी. सिंह, भा.प्र.से.  
सचिव  
U. P. Singh, IAS  
Secretary



भारत सरकार  
वस्त्र मंत्रालय  
उद्योग भवन, नई दिल्ली - 110 011  
GOVERNMENT OF INDIA  
MINISTRY OF TEXTILES  
UDYOG BHAWAN, NEW DELHI - 110 011

D.O. No.14/2/2022-DCH/PM&E



27<sup>th</sup> July, 2022

Dear Sri Mohapatra,

The 7<sup>th</sup> day of August was chosen as National Handloom Day to commemorate the Swadeshi Movement which was launched on this day in 1905. The National Handloom Day is observed annually to honour our handloom weavers and provide impetus to the handloom industry.

2. Handloom is a symbol of our glorious cultural heritage and an important source of livelihood in the country. This sector is key to women's empowerment, as over 70% of all handloom weavers and allied workers are women.

3. This year, Ministry of Textiles is organising 8<sup>th</sup> National Handloom Day on 7<sup>th</sup> August 2022. Besides, as part of Azadi Ka Amrit Mahotsava, this Ministry is wholeheartedly supporting "Har Ghar Tiranga" campaign.

4. It has to be our collective endeavour to support our handloom weavers by buying handloom products and sharing it. It should be ensured that the message to embrace Indian Handlooms reaches far and wide. The more the world knows about the richness and diversity of handloom products, the greater our local weavers will be benefitted.

5. I request you to ensure active participation of officials and their family members of your department, attached subordinate offices and organisations in the campaign. They may be urged to buy Indian handloom fabric and post pictures of the same through their social media accounts. They may also be advised to encourage others to support the handloom weaving community by wearing handloom fabric.

6. Your support and encouragement will go a long way in instilling pride amongst our handloom weavers/workers, thereby ensuring sustenance of our cultural heritage.

I look forward to your continued support and cooperation.

Regards,

Yours Sincerely,

Mr. Trilochan Mohapatra  
Secretary  
Department of Agricultural Research & Education  
Krishi Bhawan  
New Delhi

U.P. Singh  
29/7/22  
URGENT

Shi. Sumit  
1.8.22

DS(GAC)  
Dir(GAC)  
10/8/22

U.S. (Tech.)  
Pl. endorse to all  
18/22

सचिव (डेप्यर) एवं म.नि. (भा.कृ.अनु.प.) का कार्यालय  
Office of Secy. (DARE & DG (ICAR))  
e Office Dy. No. 19029789  
Date: 29/7/2022

6-1245090/Can.

Email

Trilochan Mohapatra

**DO letter from Secretary Textiles for National Handloom Day 2022**

**From :** Secretary Textiles <secy-textiles@nic.in>  
**Subject :** DO letter from Secretary Textiles for National Handloom Day 2022  
**To :** Trilochan Mohapatra <dg.icar@nic.in>

Fri, Jul 29, 2022 01:01 PM

2 attachments

Dear Sir

Kindly find attached herewith the DO letter from Secretary Textiles on National Handloom Day, for necessary arrangements and for information please.

Sr PPS To Secy Textiles  
Ministry of Textiles  
Udyog Bhawan  
New Delhi - 110 011  
Tel: 011-23061769  
Fax: 011-23063681

सबका साथ  
सबका विकास  
सबका विश्वास  
सबका प्रयास



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Azadi Ka  
Amrit Mahotsav

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