



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAWAN: NEW DELHI-110 001

F.No.13-1/2022-CDN

Date: 18.04.2022

To

Directors/ Project Directors of all ICAR Institutes/ National Research Centres/ Project Coordinators/ Coordinated Research Projects/ ATARIs/ Bureaux

A copy of D.O. letter no. M-16011/9/2022-YN dated 27th March, 2022 received from the Secretary, Ministry of Ayurveda, Yoga & Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy (AYUSH), Government of India, regarding preparation for the celebration of 8th International Day of Yoga on 21st June, 2022, is enclosed. All ICAR Institutes are requested to prepare a detailed action plan for celebrating the 8th International Day of Yoga. A Nodal officer may also be nominated for the said purpose by every Institutes.

Yours faithfully,

(Jitender Kumar Meena)

Under Secretary (GAC)

Copy to:-

1. DKMA for placing this letter on the ICAR Website.
2. Joint Secretary to the Government of India, Ministry of AYUSH, AYUSH Bhawan, B-Block, GPO Complex, INA, New Delhi-11023, for information please.



वैद्य राजेश कोटेचा
Vaidya Rajesh Kotecha

सचिव
भारत सरकार
आयुष मंत्रालय
आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,
आई.एन.ए. नई दिल्ली-110023

Secretary
Government of India
Ministry of Ayush
Ayush Bhawan, B-Block, GPO Complex,
INA, New Delhi-110023
Tel. : 011-24651950, Fax : 011-24651937
E-mail : secy-ayush@nic.in

D. O. No. M-16011/9/2022-YN
27th March, 2022

Dear Sir,

I am writing to you regarding observation of 8th International Day of Yoga (IDY) on 21st June, 2022. As you are aware, at the initiative of Hon'ble Prime Minister, the United Nations General Assembly took a historic decision in 2014 to declare 21st June as the International Day of Yoga. As you would agree, this worldwide acceptance of Yoga is a matter of pride for our country, as Yoga is an integral part of our cultural and spiritual heritage. Ministry of Ayush is the nodal Ministry for observation of the International Day of Yoga (IDY). Every year, the main event of IDY observation is a Mass Yoga Demonstration which is led by Hon'ble Prime Minister himself.

The preparations for IDY-2022 are already under way. As the upcoming 8th IDY is falling in Azadi Ka Amrit Mahotsav year, this Ministry proposes to observe IDY at 75 iconic sites across the country for India Branding. For observation of 8th IDY, Ministry of Ayush has planned a series of activities and programmes with the support of key stakeholders. This year the IDY observation will be focused on India Branding with extensive promotions across the boundaries through all possible platforms - print, digital, social media, etc. Various activities such as pledge, competitions, quizzes, video contests etc. for participation of general public will be organized on MyGov platform.

Ministry of Ayush is looking forward to greater participation from the people in IDY-2022, than the preceding years. The Central Ministries/ Departments and their Nodal Officers have always played a significant role in taking the event forward in a great way, and the Ministry of Ayush looks forward to an active involvement from their end. I am writing to you to seek your support in this effort to make IDY a nation wide campaign for public health. I would request you to carry out advance planning and preparations for the observation of IDY on 21st June, 2022 in hybrid mode.

I would be grateful if you could issue necessary instructions to all officers of your Ministry/ Department and attached/subordinate offices located in different parts of the country to prepare a detailed action plan for observation of the IDY-2022. A Nodal officer of your Ministry/ Department (not below the rank of Deputy Secretary) may kindly be nominated and details may be communicated to Ms. Kavita Garg, Joint Secretary to the Government of India, Tel: 011-24651938; e-mail: kavitag@nic.in for seamless coordination. Ministry of Ayush would be keen to hear about the activities and best practices that the other Ministries/ Departments put in place for IDY-2022.

Your Ministry/Department is a key stake-holder in promotion of various IDY activities with varied resource available with you which will be crucial in promotion of India's heritage i.e. Yoga. Therefore, this Ministry seeks your support in reaching out to masses and promoting India Branding for making IDY-2022 a successful, people's movement.

With regards,

Yours sincerely

As (D) & Secretary
Dir (GAC)
All the Secretaries to Government of India
S.O. CDY
Sh. Narendra
31/3/22

[Signature]

[Signature]
(Rajesh Kotecha)
31/3/22