



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, New Delhi – 110001

F.No. 33-1/2020/Admn

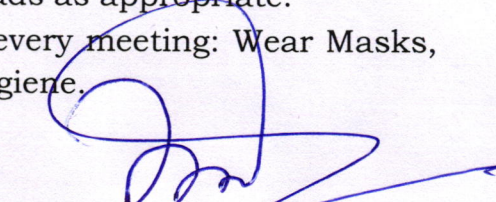
Dated: 21.10.2020

Circular

On the background of Covid-19 pandemic and relevant government advisories amidst unlocking of economy, it has been decided to strictly follow the healthcare advisories issued by the Governments, from time to time, for the overall welfare of the society. These advisories and slogans may be flashed online in websites, official social media platforms and shall be a part of the narrative in every official meeting.

Further, we need to adopt the following to ensure awareness and health safety amongst us and our clientele/stakeholders:

- Meaningfully convey these messages with seriousness to our farmers through KVKs in regional languages through mobile advisory services and whatsapp groups; specific precautions in the light of forthcoming festive season be given; short films and bites shall be prepared to spread these messages amongst our clientele group, and also involving national partners with whom ICAR has MoU.
- All ICAR Institutes/KVKs to prepare and circulate laboratory and field protocols during COVID pandemic.
- Promoting Immunity Boosting AYUSH measures.
- Encouraging COVID-19 testing and health seeking behavior.
- All smartphone holders to download and install 'Aarogya Setu'.
- COVID-19 messages at landing pages of ICAR and Institute websites and as tag lines in the social media platforms.
- Observe COVID Precautionary and/or awareness messages on bills/receipts/file covers/email signature, letter pads as appropriate.
- This should become the opening message before every meeting: Wear Masks, Follow Physical distancing and Maintain Hand Hygiene.


K.K. Kulshreshtha
Director (Admn)

21-10-20

To:

- All Directors of ICAR Institutes.
- All DDGs/ADGs/PD DKMA/DS(GAC) ICAR Hqrs.
- PSO to DG, ICAR/PPS to Secy, ICAR/PPS to Addl Secy/FA, ICAR.
- All officers of ICAR Hqrs/KB/KAB I/KAB II/NASC.