



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH  
KRISHI BHAWAN : NEW DELHI**

**F. No. GAC-21-4/2015-CDN**

**Dated the 8th January, 2015**

**Circular**

An instruction has been received from the Secretary, Ministry of Road Transport & Highways, Government of India, New Delhi vide their D. O. No. RT-25029/01/2014-RS dated 29.12.2014 (copy enclosed) regarding 26<sup>th</sup> National Road Safety Week being observed from 11<sup>th</sup> to 17<sup>th</sup> January, 2015 and activities to be undertaken as a part of National Road Safety Week. As approved by the competent authority, this DO alongwith the list of activities to be undertaken has been uploaded on the ICAR web-site [www.icar.org.in](http://www.icar.org.in) and e-office for information and compliance of all concerned.

All concerned are requested kindly to observe the road safety week actively and contribute towards improving road safety. The progress report may be sent directly to the Secretary, Ministry of Road Transport & Highways, Government of India, New Delhi.

**(Mary Sunita Barwa)  
Under Secretary (CDN and R&D)**

**Distribution :-**

1. Directors/Project Directors of all ICAR Institutes/National Research Centres/ Project Coordinators/Coordinated Research Projects/Zonal Project Coordinators/ Bureaux for compliance.
2. Sr.PPS to DG, ICAR/PPS to Secretary, ICAR/PPS to FA (DARE).
3. Shri Hans Raj, ISO, (DKMA) KAB-I for uploading in the ICAR web-site.
4. All Officers/Sections at ICAR Krishi Bhawan/KAB – I & II/NASC
5. Secy. (Staff Side), CJSC, NRC on Meat, Chengicherla, Hyderabad -500039
6. Secy. (Staff Side), HJSC, ICAR, KAB-II, Pusa, New Delhi-110012
7. Guard file/Spare copies



सत्यमेव जयते

विजय छिब्बर

VIJAY CHHIBBER

D.O. No.: RT-25029/01/2014-RS

Dear Dr. Ayyappan,

भारत सरकार

GOVERNMENT OF INDIA

सड़क परिवहन और राजमार्ग मंत्रालय

MINISTRY OF ROAD TRANSPORT & HIGHWAYS

New Delhi the 29<sup>th</sup> December, 2014

I am writing this letter to invite the active participation of your Ministry in the 26<sup>th</sup> National Road Safety Week being observed from 11<sup>th</sup> to 17<sup>th</sup> January, 2015, to give all stakeholders an opportunity to take part in concerted action for the improvement of road safety. It is unfortunate that more than one lakh people including women and children lose their lives every year in our country in road accidents and many more are debilitated, causing economic hardship and emotional trauma to their families. Loss of lives and limbs cannot be accepted as the price of mobility and economic development. There is an urgent need to make our roads safer.

2. The Central and the State governments have been implementing measures to make our roads safer. The magnitude and gravity of the problem however is such that these alone will not suffice. There is a need for the society at large to take cognizance of the issue and to join hands to make road safety a social movement.

3. The theme for the National Road safety Week for this year is "Safety is not just a slogan, It's a way of life". It is felt that road safety week shall not be observed merely as an annual event, but should be an opportunity for civil society to introspect all aspects of road safety and for all to adopt safe practices in their daily lives.

4. An indicative list of road safety activities which may be undertaken during the week is enclosed. The list of very basic road regulations is also enclosed for wider dissemination. It is requested that all officers, PSUs and other organizations under your Ministry may be asked to observe the week actively and contribute towards improving road safety.

5. I shall be grateful if feedback about the activities undertaken during the road safety week are sent to this Ministry.

Regards,

Yours sincerely,

(Vijay Chhibber)

Dr. S. Ayyappan  
Secretary  
Department of Agricultural Research and Education  
Krishi Bhawan, New Delhi

Encl.: As above

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**Indicative list of activities that can be undertaken as part of National Road Safety Week**  
**(11th to 17th January, 2015)**

1. Circulars to all concerned official of your State/UT for observing the Rules of road regulation – 1989. The week – long activities could help motivate and rededicate all towards this end.
2. Display of Flex banner, poster at entry/exit of building, parking lots etc. notifying the week and displaying the theme.
3. Workshops, discussions, essay competition, Quiz contests etc. on the issues related to road safety i.e. effects of violation of road safety rules, rules of road regulation-1989 and other Motor Vehicle regulations.
4. Organization of medical camps for check-up/camps of drivers.
5. Organizing Cyclothon/Walkthon to create awareness among the citizens about the major risk factors for accidents viz over speeding, drunken driving etc.
6. Organize refresher training programmes for all drivers by imparting training about road safety rules, various sign/signages and first aid service in case of accident.
7. Spreading information about the Supreme Court's directive that the effort to save all accident victims should be the top priority not only of the medical professional but even of the police or any other citizen who happens to be connected with that matter or who happens to notice witness an incident
8. Fitness check- up of all the Government vehicles.
9. Under CSR Rules, 2014, PSUs can undertake Road Safety Activities as a part of their CSR activities.