

F. No. 7(5)/2024-Cdn tech

Dated: 18th September 2024

Sub: Report of Swachhta Hi Sewa (SHS) 2024 dated 18th September 2024

**NDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, New Delhi-110001**

Activity:- 18.09.2025

Engagement with school children (Poetry, essay, painting, and poster competitions in educational institutions/Schools/AWCs, and organize slogan writing, quizzes, and jingles related to SBM to engage younger audiences and spread awareness)

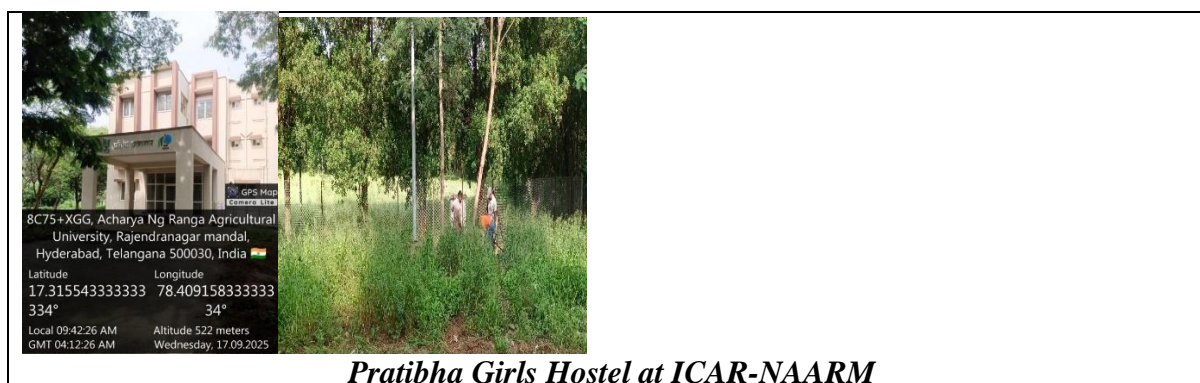
Wall painting & beautification of parks and high footfall tourist points, roads and flyovers

Swachhata Quizzes at Schools: Interactive competitions testing students' knowledge and awareness about cleanliness and sanitation

Swachhata Class/Swachhata Ki Pathshaala at schools: Educational sessions and workshops teaching students about cleanliness, sanitation, and hygiene practices

**1. ICAR - National Academy of Agricultural Research Management
Rajendranagar, Hyderabad – 500 030, Telangana, India**

As part of Swachhta Hi Seva Campaign 2025 “Transformation of Cleanliness Target Unit (CTU)” was identified in the campus. The surrounding area of Pratibha Girls Hostel taken up as a CTU and cleaning was initiated by removing of debris, ploughing, removal of rocks, weeds and cutting of bushes. In due course of time before the celebration of Swachh Bharat Diwas (2nd October, 2025) the beautification of work by planting of various ornamental plants, flowering plants and turf grass will also be planted.



Before Cleaning

Pratibha Girls Hostel Area Cleaning work started as a part of Swachhta Hi Seva Campaign 2025 by selection of CTU site



1. IASRI, New Delhi

Background

As part of the Swachhata Pakhwada 2025 celebrations being organized across the country from 17th September to 2nd October 2025, ICAR-IASRI has been actively conducting various cleanliness and awareness activities within its campus. In alignment with the theme *Swachhotsav*, the institute took up the identification and cleaning of a ‘black spot’—a location prone to accumulation of waste and litter—within the campus premises.

Identification of the Black Spot

During the internal cleanliness inspection a black spot was identified behind the Sample Survey Building of the institute. This area had accumulated plastic waste, dry leaves, and other litter, giving an unhygienic appearance and posing potential environmental and health hazards.

Cleanliness Activity

On 18.9.25 all the staff members of ICAR-IASRI actively participated in a mass cleanliness drive to clean the identified black spot. The activity included:

- Collection and segregation of plastic, paper, and biodegradable waste
- Sweeping and removal of dry leaves, debris, and litter
- Safe disposal of collected waste in designated bins
- Sprinkling of water to suppress dust and to enhance cleanliness

The joint effort by all staff not only restored the aesthetic appeal of the site but also reinforced the values of collective responsibility and cleanliness among the staff community.

Outcome

- The black spot behind the Sample Survey Building has been completely cleaned and restored to a hygienic condition.
- Awareness among staff was enhanced regarding maintaining cleanliness and avoiding littering in common areas.
- The activity served as an inspiration for maintaining a clean and green institute campus throughout the year.

Before



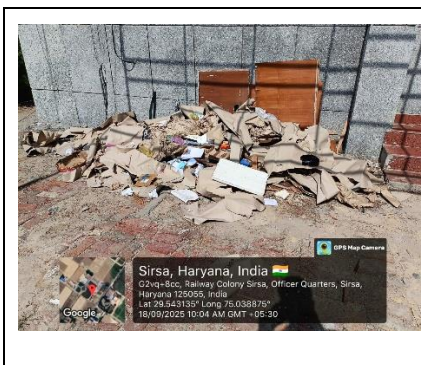
After



1. **ICAR-Central Institute for Research on Cotton Technology Adenwala Road, Matunga, Mumbai 400 019**

Activity: Transformation of Cleanliness Target Units.

Under the “Swachh Bharat Abhiyaan” a dirty garbage spot measuring 20 m x 10 m x 2 m weighing approximately 0.5 tonnes was identified as “Cleanliness Target Unit” (CTU) at Railway Colony Sirsa in Sirsa district of Haryana State [Coordinates : Lat 29.543135⁰ Long 75.038875⁰]. This spot posed a severe health and hygiene risk to railway colony residence in vicinity apart from polluting environment.



Under the “Swachh Bharat Abhiyaan” a dirty garbage spot measuring 20m x 10m x 2 m weighing approximately 1.5 tonnes was identified as “Cleanliness Target Unit” (CTU) at Adenwala Road, Matunga East, Mujmbai of Maharashtra State [Coordinates : Lat. 19.02158⁰ Long 72.853698⁰].



(Dr. D. M. Kadam)
Head & PS, ETTD
Nodal Officer, Swachhata HI Seva

RIJAF) Report of Swachhta Hi Seva Campaign-2025 on “Transformation of Cleanliness Target Units (CTUs)” on 18.09.2025

Date: 18.09.2025

Activity: Transformation of Cleanliness Target Units

A cleanliness programme involving the Institute workers conducted on 18.09.2025 at Saheb Bagan Bus Stop, North 24 Parganas under Swachhta Hi Seva campaign. The cleanliness drive mainly covered the waiting shed as well as surrounding area of the bus stop. The passengers were made aware of the importance of cleanliness for health. They were also made aware of the harmful effect of plastic pollution on environment and benefits of using eco-friendly and bio-degradable jute bags for keeping environment safe, clean and green. They were also requested to be refrain from spitting habits. More than thirty institute workers participated in today’s programme.



2. Swachhta Hi Sewa-2025

Report of ICAR-NISA, Ranchi

On 18 September 2025, the Team of Transformation and Cleanliness TAG Unit of the ICAR-National Institute of Secondary Agriculture (NISA), Ranchi, under the banner of '*Swachhta Hi Seva Hai 2025*' conducted a survey to identify black spots in and around the institute premise. During the survey, the team identified eight black spots near ABD, ABAD, the Dispensary, ASPED, and the Administrative Building. GPS locations of these sites were recorded, and all identified black spots will be cleaned within the stipulated time frame.



ABA



ABA



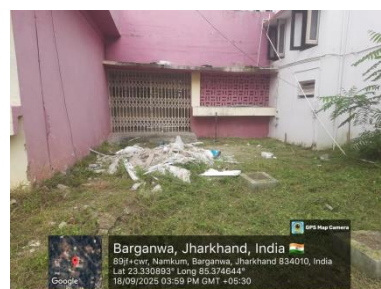
Dispensary



Dispensary



ASPE



ABD



ABD



Admin

**ICAR-NATIONAL INSTITUTE OF NATURAL FIBRE ENGINEERING AND
TECHNOLOGY, Kolkata**

Daily report of Swachhta Hi Seva 2025 observed at ICAR-NINFET, Kolkata on 18.09.2025

As a part of the fortnight-long celebration of Swachhta Hi Seva 2025 (September 17 – October 2, 2025), a **Debate Competition** was organized on 18th September 2025 at ICAR-NINFET, Kolkata. The theme of the debate was "Can technology solve India's cleanliness problem?". The event witnessed enthusiastic participation, with a total of **30 students** representing three esteemed institutions: **Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar, Indira Gandhi Rashtriya Krishi Vishwavidyalaya, Raipur, Chhattisgarh, Brainware University, Kolkata**

The debate provided a vibrant platform for students to express diverse viewpoints on how technology can contribute to resolving India's sanitation and cleanliness challenges. The panel of judges comprised the following dignitaries from ICAR-NINFET: **Dr. D.P. Ray**, Head, Chemical & Bio-Chemical Processing Division, **Mr. Subhankar Dey**, Senior Finance & Accounts Officer, **Dr. Koushik Manna**, Senior Technical Officer, SAIF & CTC Lab. Each of the judges addressed the participants, offering insightful remarks on the relevance of the debate theme. They emphasized the role of youth in nation-building and underlined the significance of such competitions in fostering awareness and innovation in the domain of public hygiene and sanitation.

The event concluded on a positive note, with encouragement from the judges for the students to actively engage in cleanliness drives and contribute towards a cleaner India through both innovation and active participation.



Debate Competition on 18.12.2025

Students participated in Debate competition



Students participated in Debate competition

Students participated in Debate competition

Officer, Swachh Bharat Abhiyaan

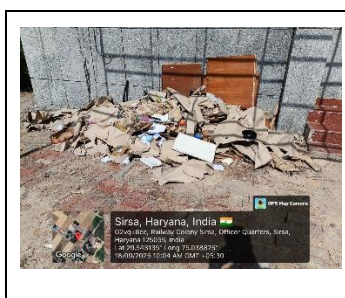
ICAR-NINFET, Kolkata



3. CIRCOT, Mumbai

Activity : Transformation of Cleanliness Target Units.

Under the “Swachh Bharat Abhiyaan” a dirty garbage spot measuring 20 m x 10 m x 2 m weighing approximately 0.5 tonnes was identified as “Cleanliness Target Unit” (CTU) at Railway Colony Sirsa in Sirsa district of Haryana State [Coordinates : Lat 29.543135⁰ Long 75.038875⁰]. This spot posed a severe health and hygiene risk to railway colony residence in vicinity apart from polluting environment.



Under the “Swachh Bharat Abhiyaan” a dirty garbage spot measuring 20m x 10m x 2 m weighing approximately 1.5 tonnes was identified as “Cleanliness Target Unit” (CTU) at Adenwala Road, Matunga East, Mumbai of Maharashtra State [Coordinates : Lat. 19.02158⁰ Long 72.853698⁰].

CIAE, Bhopal

Activity: Transformation of Cleanliness Target Units (CTUs)

A cleanliness activity was organized at the ICAR-CIAE Bhopal campus as part of the "Swachhata Hi Sewa" campaign. The program started after a discussion with Dr. CR Mehta, Director of CIAE. More than 40 officials and students took part in the event. They visited different areas of the campus to find dirty spots that needed cleaning. The main areas identified were around the administrative block, the ATIC building, and in front of the PPC building.

These dirty spots were cleaned with everyone's active participation. The team worked together to remove all the garbage and waste. Participants were also reminded not to throw trash in these areas in the future. The success of this cleaning drive was made possible by the teamwork of everyone involved.



Swachhata Hi Seva 2025 Campaign

Venue: ICAR-NRC on Pig, Guwahati

Date: 18th September 2025

Venue: Rani Primary School

As part of the ongoing *Swachhata Hi Seva* 2025 campaign, ICAR-NRC on Pig organized a plantation drive under the theme “**Ek Ped Maa Ke Naam**” on 18th September 2025 at Rani Primary School.

Awareness session:

Dr. Nitin M. Attupuram, Scientist and In-charge of Swachh Bharat Mission activities at ICAR-NRCP, briefed the students about the objectives of the Swachhata Hi Seva Mission and the importance of tree plantation for a cleaner and greener environment. The head master talked with students on the necessities of personal hygiene and sanitation at home and school.

Ek Ped Maa Ke Naam:

A plantation drive was carried out in the school premises, where students enthusiastically participated by planting fruit-bearing trees. The event aimed to instill environmental awareness and a sense of responsibility towards nature among young children.

Glimpses of the programme:



जागरूकता सत्र:

स्वच्छता ही सेवा 2025 अभियान के अंतर्गत, आईसीएआर-एनआरसी ऑन पिग द्वारा 18 सितम्बर 2025 को रानी प्राथमिक विद्यालय में “एक पेड़ माँ के नाम” विषय पर वृक्षारोपण कार्यक्रम आयोजित किया गया।


वैज्ञानिक एवं आईसीएआर-एनआरसीपी में स्वच्छ भारत मिशन गतिविधियों के प्रभारी डॉ. नितिन एम. अट्टुपुरम ने विद्यार्थियों को स्वच्छता ही सेवा मिशन के उद्देश्यों तथा स्वच्छ और हरित पर्यावरण हेतु वृक्षारोपण के महत्व के बारे में बताया। विद्यालय के प्रधानाचार्य ने विद्यार्थियों से व्यक्तिगत स्वच्छता तथा घर और विद्यालय में साफ-सफाई बनाए रखने की आवश्यकता पर चर्चा की।

एक पेड़ माँ के नाम:

विद्यालय परिसर में वृक्षारोपण कार्यक्रम आयोजित किया गया, जिसमें विद्यार्थियों ने उत्साहपूर्वक फलदार वृक्ष लगाए। इस आयोजन का उद्देश्य बच्चों में पर्यावरणीय जागरूकता और प्रकृति के प्रति जिम्मेदारी की भावना विकसित करना था।

ICAR-NRC on Yak, Dirang

SI. No	DATE	Activities	Photographs
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1	18-09-2025	<p>For today's activity regarding SHS programme black spot near the institute was selected where the local people use to dispose the kitchen waste and other waste in that spot. Today we took the photo and planned the cleaning process of the black spot. The member of SHS programme decided to convert this black spot into agriculture land. This land will be cultivated for organic vegetables.</p>	
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1. आईसीएआर के केन्द्रीय भेड़ एवं ऊन अनुसंधान संस्थान, अविकानगर



2. ICAR-National Institute of Animal Nutrition & Physiology (NIANP) Adugodi, Bangalore-560 030 Karnataka, INDIA

DAILY REPORT OF SWACHHATA HI SEVA CAMPAIGN (SHSC) 2025

Day 2 : September 18, 2025

To promote transformation of Cleanliness Target Units (CTUs) : neglected garbage points of neighbourhood Automatic Teller Machine (ATM) Kiosk, Milk Parlour and a green belt zone of social forestry was identified and executed in coordination with estate section of ICAR-NIANP, Bangalore. The kiosk strewn with garbage, sludge and decomposed paper-slips; discarded paper-cups, tetra-packs, poly-packs scattered by the milk parlour and dumps of domestic refuse in the vicinity of green belt zone of social forestry was mapped, cleared and kept for monitoring.

A. UTILITY POINT TRANSFORMATION -I : The neighbourhood Automatic Teller Machine (ATM) Kiosk



BEFORE : Exterior laden with garbage and sludge



AFTER : Cleaned without any moisture spreads and kept for monitoring



Cleaning Operation by the staff of Institute Estate Section



BEFORE : The Interior - Shabby and Disarray



AFTER : Spick and Span to be observed regularly

B. UTILITY POINT TRANSFORMATION -II : The neighbourhood Milk Parlour



BEFORE : spread of discarded refuse



AFTER : cleared and aesthetic



Motivation Path to Cleanliness

C. GREEN BELT OF SOCIAL FORESTRY : Alveolar Space of the Campus



BEFORE : Melange of domestic discards heaped across, collected in bags for transportation



AFTER : Revival of the Panorama



Carriage of the discards

3. ICAR-CIRB, Hisar



I.C.A.R.- NATIONAL RESEARCH CENTRE ON CAMEL, BIKANER

“स्वच्छता ही सेवा अभियान 2025” (SHS)

परिषद से प्राप्त परिपत्र संख्या 7(5)2025-CDN (Tech.) दिनांक 11.09.2025 द्वारा प्रेषित पेयजल एवं स्वच्छता विभाग [4DDWS½] जल शक्ति मंत्रालय और आवास एवं शहरी मामलों के मंत्रालय से प्राप्त निर्देशों की अनुपालना में इस केन्द्र पर “स्वच्छता ही सेवा अभियान 2025” (SHS) का आयोजन दिनांक 17.09.2025 से 01.10.2025 के मध्य स्वच्छोत्सव थीम के साथ आयोजित किया जा रहा है।

दिनांक 18-09-2025 : “स्वच्छता ही सेवा अभियान 2025”

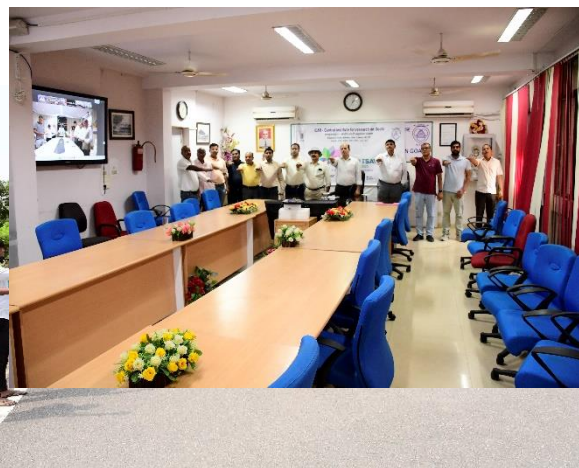
Identification, mapping, and time-bound clearance of difficult and dirty spots (black spots).
The activity done at NRC on Camel, Bikaner, Campus



10. ICAR- CIRG, Mathura

10. स्वच्छता पखवाड़ा 17 सितंबर से 1 अक्टूबर 2025

स्वच्छता ही सेवा अभियान 2025, 17 सितंबर से 1 अक्टूबर 2025 तक पूरे देश में “स्वच्छोत्सव” थीम के साथ मनाया जा रहा है, जिसका समापन 2 अक्टूबर 2025 को स्वच्छ भारत दिवस के रूप में होगा। इस अवसर पर, सचिव, डेयर एवं महानिदेशक, आईसीएआर द्वारा स्वच्छता शपथ वीडियो कॉन्फ्रेंसिंग के माध्यम से दिलाई गयी। और इसी क्रम में आज दिनांक 17.09.2025 केन्द्रीय बकरी अनुसंधान संस्थान में संस्थान के निदेशक डा . मनीष कुमार चेटली ने संस्थान के वैज्ञानिक, अधिकारियों, कर्मचारियों, यंग प्रोफेशनल को संबोधित करते हुए कहा कि स्वच्छ भारत अभियान महात्मा गांधी की एक परिवर्तनकारी मुहिम थी। और इस अवसर पर सभी कर्मचारियों, अधिकारियों, यंग प्रोफेशनल ने भाग लिया । स्वच्छता ही सेवा” की शपथ ली।



11. भाकृअनुप & केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान, अविकानगर

स्वच्छता ही सेवा अभियान 2025 (17 सितम्बर 2025)

भारतीय कृषि अनुसंधान परिषद् के केन्द्रीय भेड़ एवं ऊन अनुसंधान संस्थान अविकानगर में स्वच्छता ही सेवा अभियान 2025 में आज 18.09.2025 को संस्थान परिसर में साफ-सफाई संबंधी गतिविधियाँ सफलतापूर्वक संपन्न की गईं। विशेष रूप से ऑफिस बिल्डिंग की गलियों और मुख्य सड़कों के किनारों पर जमा गंदगी और कचरे को हटाकर परिसर को स्वच्छ बनाया गया। इसके साथ ही, संस्थान में संग्रहीत पुरानी फाइलों की छँटाई की प्रक्रिया प्रारंभ की गई। इस प्रक्रिया के अंतर्गत अनुपयोगी और अप्रासंगिक दस्तावेजों की पहचान की जा रही है, जिससे संग्रहण व्यवस्था को अधिक प्रभावी और सुव्यवस्थित बनाया जा सके। सभी कार्य निर्धारित समयानुसार और समन्वयपूर्वक पूरे किए गए।



12. ICAR-NIHSAD, Bhopal

Daily Report on Swachhta Programme

Date: 18th September 2025

Programme Theme: *Transformation of Cleanliness Target Units (CTUs): Identification & Cleaning of Black Spots, Beautification & Maintenance (in and around campus)*

As part of the ongoing Swachhta Pakhwada activities, a programme on *Transformation of Cleanliness Target Units (CTUs)* was conducted today in the NIHSAD campus.

- Staff members including scientific, technical, administrative, and contractual personnel actively participated in the programme.
- Black spots within and around the campus were identified and cleaned.
- Beautification activities such as pruning hedges, removal of wild growth, and arrangement of potted plants were carried out.
- Maintenance work including sweeping of pathways, collection and proper disposal of waste materials, and removal of plastic and non-biodegradable waste was undertaken.
- Awareness was also created among staff regarding the importance of sustained cleanliness and campus upkeep.

The activities contributed to improving the overall cleanliness, hygiene, and aesthetic appeal of the NIHSAD campus.

1. भा.कृ.अनु.प. - राष्ट्रीय सोयाबीन अनुसन्धान संस्थान खण्डवा रोड, इंदौर - 452001

स्वच्छता ही सेवा दिनांक 17 सितम्बर से 02 अक्टूबर, 2025 के अंतर्गत

दिनांक 17 सितम्बर 2025 को आयोजित कार्यक्रम की रिपोर्ट

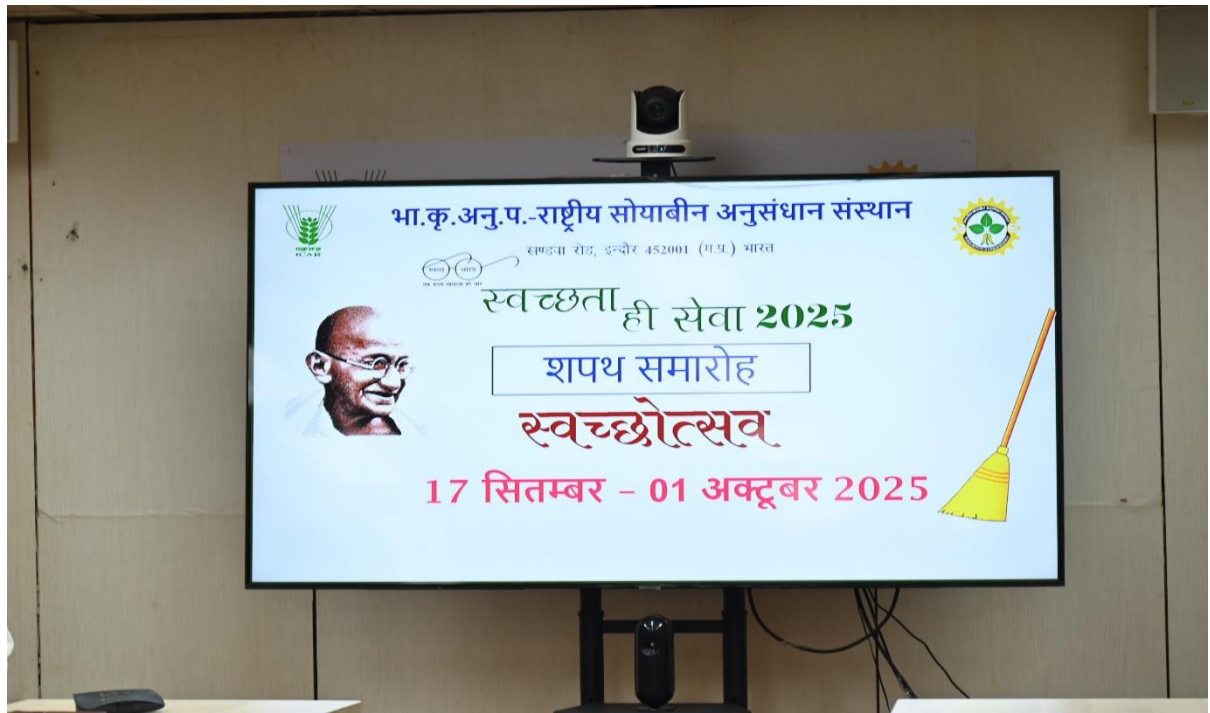
भारतीय कृषि अनुसंधान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन में राष्ट्रीय सोयाबीन अनुसंधान संस्थान, इंदौर में दिनांक 17 सितम्बर से 02 अक्टूबर, 2025 के दौरान स्वच्छता ही सेवा 2025 का आयोजन किया जा रहा है जिसके अंतर्गत आयोजित की गई विभिन्न गतिविधियों की रिपोर्ट निम्नानुसार है :

संस्थान में स्वच्छोत्सव के अर्न्तगत स्वच्छता ही सेवा अभियान 2025 का शुभारंभ आज दिनांक 17 सितम्बर 2025 को किया गया। संस्थान में विभिन्न स्वच्छता संबंधित स्थलों पर स्वच्छोत्सव के बैनरों को लगाकर स्वच्छता संबंधित जानकारी से समस्त स्टाफ को अवगत कराया गया। परिषद् के आदेश के परिपालन में स्वच्छता शपथ का आयोजन किया गया। संस्थान में भा. कृ. अनु. प के महानिदेशक एवं अन्य उच्च अधिकारियों द्वारा वर्चुअल माध्यम से शपथ ग्रहण कराई गई जिसमें संस्थान के निदेशक महोदय की उपस्थिति में संस्थान के समस्त स्टाफ ने स्वच्छता शपथ ग्रहण की। कार्यक्रम की अध्यक्षता संस्थान के निदेशक डॉ. के. एच. सिंह जी ने की। कार्यक्रम का संचालन श्री श्याम किशोर वर्मा, सहायक मुख्य तकनीकी अधिकारी ने किया।

कार्यक्रम के छायाचित्र:-

संस्थान में आज “स्वच्छता ही सेवा 2025” के अंतर्गत शपथ समारोह आयोजित किया गया, जिसमें सभी वैज्ञानिकों, अधिकारियों और कर्मचारियों ने स्वच्छता को दैनिक जीवन का हिस्सा बनाने का संकल्प लिया। अभियान के तहत 17 सितम्बर से 02 अक्टूबर 2025 तक विभिन्न गतिविधियों और जागरूकता कार्यक्रम आयोजित किए जाएंगे।

संस्थान में स्वच्छोत्सव के अर्न्तगत स्वच्छता ही सेवा अभियान 2025 का शुभारंभ आज दिनांक 17 सितम्बर 2025 को स्वच्छता अभियान पखवाड़े का शुभारंभ किया गया। जिसकी कार्ययोजना के अर्न्तगत संस्थान के मुख्य द्वारों तथा कार्यक्रम आयोजन सभागृहों एवं कार्यालय में विभिन्न स्थानों पर स्वच्छता पोस्टरों को स्वच्छता



2.

		<p>4. Site preparedness</p> <p>5. Execution</p> <p>6. Declaration of completion</p> <p>7. Site transformation</p>
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		The transformed CTU sites will be showcased and celebrated on 2nd October, 2025, as part of Swachh Bharat Diwas.
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निर्धारित कार्यक्रम के अनुसार आज दिनांक 18.09.2025 में डॉ. हेमंत कुमार, प्र० वै० व प्रभारी सफाई के द्वारा संस्थान के पास स्थित मोहहाला विनायकपुर में जगह का निरीक्षण किया गया जहा पर बहुत ज्यादा ब्लैक स्पॉट पाया गया है स्वच्छता कार्यक्रम के अनुसार सम्बंधित जगह का ब्लैक स्पॉट 02 अक्टूबर 2025 तक स्वच्छ कर दिया जायेगा।



3. ICAR-National Bureau of Plant Genetic Resources Pusa Campus, New Delhi

Swachhata Pakhwada
Sep 17 – Oct 02, 2025

Division of Plant Exploration and Germplasm
Collection (DPE&GC)

Activity: Transformation of Cleanliness Target Unit (CTUs) in and around ICAR-NBPGR

Dated: 18 September 2025 2024

Report

The main activity assigned to the Division of Plant Exploration and Germplasm Collection (DPE&GC) during Swachhata Pakhwada campaign was “Transformation of Cleanliness Target Unit (CTUs)”. All the staff members including contractual staff of the division actively participated in the campaign. This cleanliness initiative was embraced with enthusiasm, reflecting the division's commitment to creating a clean, green, and sustainable environment.

Key highlights of the campaign included:

1. **Kickstart:** The activity began with assembly of all divisional staff where the Head of Division, Dr. Praveen K. Singh emphasized upon the importance of cleanliness and chalked-out the activity plan in discussion with all divisional staff.
2. **Plantation of tree:** As a first step towards 'Ek Ped Maa ke Naam', a tree was planted
3. **Black spots identification and cleaning:** 5-6 black spots were identified and it was decided that by contributing at least 1 hour daily, 1-2 spots will be cleaned. A few important spots were also identified with one spot to be adopted by each staff with responsibility to keep it clean all the time. The drive shall be a continuous one.
4. **Cleaning of DPE&GC and NHCP areas:** All the division staff collaborated with the cleaning staffs to clean and organize the Division rooms and NHCP areas. This initiative not only enhanced cleanliness but also improved the overall work environment.

Some glimpses of activities undertaken are as under:



4.स्वच्छता ही सेवा अभियान (स्वछोत्सव)

ICAR-IIMR, LUDHIANA

Day-ii

On 18 September 2025, a cleanliness drive was undertaken in and around the office premises, with visible before and after improvements. The campaign aimed to create awareness about cleanliness, hygiene, and sustainable waste management among the staff, fostering a culture of responsibility towards a clean and healthy environment



5. Swachhta Report of ICAR-VPKAS, Almora for 18th September 2025

Day: 02

Activity 1: Transformation of Cleanliness Target Units

As part of the "Swachhta Hi Sewa Hai" campaign, a cleanliness drive was conducted on 18th September 2025 by ICAR-VPKAS, Almora, near the Experimental Farm Hawalbagh area. During the activity, a black spot Hwalbagh Bajar Basoli Mafi Road, Almora (Lat 29.636497, Long 79.629672) Uttarakhand, 263643 India. with accumulated garbage was identified and cleaned by more than six staff members of the institute. The team actively participated in collecting and disposing of the waste, contributing to environmental hygiene.



Before



After

6.



**ICAR-Indian Institute of Rapeseed-Mustard Research
(Sewar, Bharatpur-) 303 321 Rajasthan)**



Swachhta Hi Seva 17 September to 2 October, 2025

Date	Activity
18.09.2025	<p>ICAR-IIRMR, Bharatpur, Rajasthan organized a discussion talk on waste management for managing the institute generated waste either liquid or solid. Dr P. D. Meena, Principal Scientist emphasis on pathological waste management; whereas Dr RS Jat described the waste utility in farming systems. Dr. Bhagirath Ram suggested sewage management for household waste. Institute Director, Dr. VV Singh ji emphasized the segregation of waste based on biodegradable or non biodegradable, accordingly management direction to different units.</p>
	 
	 

REPORT ON ‘Swachhta Hi Seva- 2025’

‘swachhotsav’ (स्वच्छोत्सव)

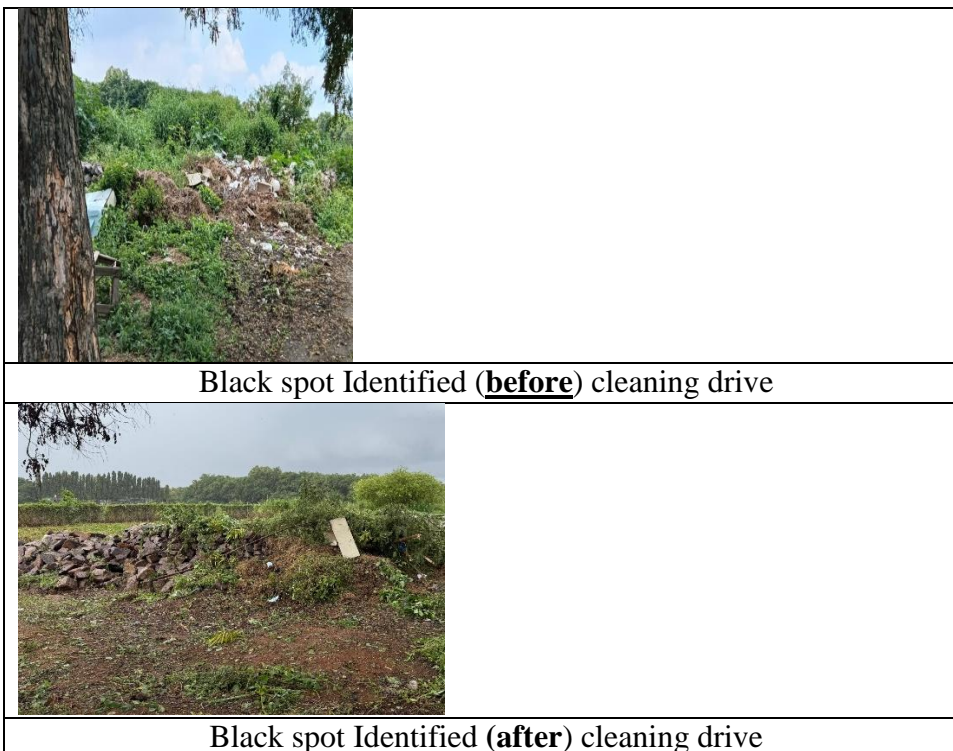
Division : Crop Science

Institute : ICAR-Indian Institute of Oilseeds Research (IIOR), Hyderabad

Date : September 18, 2025

As per the directions received from the council, the “**Swachhta Hi Seva – 2025**” campaign on the theme of “*Swachhotsav*” (स्वच्छोत्सव) was launched and organized at **ICAR–Indian Institute of Oilseeds Research (IIOR)**. As part of the activities scheduled for the day on **18th September 2025**, various cleanliness initiatives were undertaken on the institute premises. During the drive, the difficult and dirty spots, commonly known as **black spots**, were carefully identified, mapped, and taken up for focused cleaning. These black spots, which are generally neglected garbage collection points, were thoroughly cleaned and restored as part of the mission to maintain a cleaner and healthier environment within the campus.

The employees of ICAR-IIOR participated wholeheartedly in the campaign, demonstrating great dedication, commitment, and enthusiasm towards the noble cause of sanitation and hygiene. Their collective efforts transformed the campus and served as an inspiring example of teamwork and responsibility. In addition, **Swachhta awareness posters** were displayed at prominent locations to sensitize staff and visitors about the importance of cleanliness, hygiene, and waste management. The campaign not only addressed immediate cleaning needs but also emphasized the institute’s long-term commitment to the goals of the nationwide **Swachh Bharat Abhiyan**, making *Swachhotsav* a true celebration of cleanliness.



8.DATE WISE REPORT OF SWACHHTA HI SEWA CAMPAIGN 2025
(Theme: Swachhotsav) from 17th Sep 2025 to 1st Oct 2025
UNDERTAKEN IN ICAR-NBAIR BENGALURU on 18.09.2025

01.	Date:	18.09.2025
02.	Event Conducted:	Transformation of cleanliness target Units (CTUs)
03.	Brief Description of the event	<p>On 17.09.2025, the staff of ICAR-NBAIR Yelahanka campus, Bangalore, carried out a Cleanliness drive on the given theme of "Transformation of cleanliness target Units"</p> <p>Inside and outside ICAR-NBAIR Yelahanka Campus, target units like the front side of the main gate, along the side of the road, and the washbasin of the lab were identified and cleaned.</p> <p>The entire target units were thoroughly cleaned by brooming, removal of grass, debris, and mould growth.</p> <p>Finally, the collected debris was disposed of in a designated compost unit.</p>





**ICAR-CENTRAL RICE RESEARCH INSTITUTE, CUTTACK-753006, Odisha,
India**

(An ISO 9001:2015 Certified Institute)

Report of organization of “Swachhata Hi Seva-2025 with the theme Swachhotsav” at ICAR-CRRI, Cuttack on 18.09.2025

As per direction from Secretary, DARE & DG, ICAR, New Delhi regarding organization of Swachhata Hi Seva-2025 with the theme “Swachhotsav” from 17.09.2025 to 02.10.2025, on 18.09.2025 at 4.00 PM, a part activity “Identification of Black spots-generally neglected garbage points being difficult to clean” was conducted in two spots i.e in the premises of Electric transformer site nearer to Kanheipur Gate and another one in Subhas Bose Residential colony of the Institute. These areas were abandoned and were observed as frequent dumping sites for garbages and thus identified as black spots being difficult to keep neat and clean. The Institute Swachha Bharat committee members and other staff members of the Institute identified these neglected garbage points/black spots and carried out the cleaning activities.



1-Near electric transformer, Kanheipur



3-Subhas Bose Residential colony, CRRI



2- Near electric transformer, Kanheipur



4-Subhas Bose Residential colony, CRRI

Daily report of Swachhata Hi Seva 2025 at ICAR- CIFT

“Swachhta Hi Seva” is a nationwide movement launched by the Government of India as part of the “Swachh Bharat Mission” to promote cleanliness, sanitation, and hygiene across the country. The initiative has been a powerful catalyst in creating awareness and fostering participation from individuals, communities, schools, businesses, and government organizations in making India cleaner and healthier.

The theme for Swachhata Hi Seva in 2025 is “**Swachhotsav-2025**” under the larger framework of “**Swachhta Hi Seva**”. This festival-like event aims to rejuvenate the national spirit of cleanliness, sustainability, and environmental conservation. The event encourages active participation from all sectors of society to not only clean up public spaces but also raise awareness about waste management, recycling, and sustainable practices.

Activities on 17th Sept. 2025

1. **Swachhta pledge:** At ICAR CIFT, all staff participated and took pledge which was administered by the DG, ICAR. Swachhata Pledge was also taken by all staff at the Research Centres of CIFT.

ICAR CIFT staff taking the pledge at HQ and Centres



2. Selfie Point:

An interactive installation – Selfie Point was created at Mumbai Research Centre of CIFT to reflect the theme of Swachhotsav-2025. All staff enthusiastically clicked selfies and pledged to work towards a cleaner India.



All staff of MRC, ICAR-CIFT took selfies at selfie point

3. Plantation drive - “Ek ped Maa ke naam”:

At Mumbai Research Centre, the staff participated in plantation drive.



FISHERIES SCIENCE DIVISION

2. Report on “Swachhata Hi Seva” Campaign

17th September 2025

Name of Activity: Swachhata Pledge and Plantation drive: Ek Ped Maa Ke Naam

ICAR-Central Institute of Freshwater Aquaculture, Bhubaneswar

As part of the nationwide initiative “Swachhata Hi Seva” launched under the Swachh Bharat Mission, ICAR-Central Institute of Freshwater Aquaculture (ICAR-CIFA) participated in a series of activities on 17 September 2025. As per ICAR’s directive, the Swachhata Pledge administered by Secretary, DARE & DG, ICAR, 17th September 2025 at 1:30 PM through virtual mode. Staff members of ICAR-CIFA HQ and RRCs staff participated in Swachhata Pledge at 1:30 PM to partake in the event.

Swachhata Pledge Ceremony at ICAR-CIFA, and RRCs of ICAR-CIFA



Photo Session at Selfie Points

Following the pledge, all staff members proceeded to the designated "Selfie Points" within the campus for a group photo session.



Swachhata runs, cyclathons & marathons, progragme organized under “Swachhata Hi Seva” Campaign at ICAR-CIFA for sensitizing Swachhta hi Sewa” campaign during 17 Sept -2 Oct 2025.





Swachh Ward / Swachh Gram Panchayat Competition

As part of Swachhata Hi Seva (17 Sept–1 Oct 2025), ICAR-CIFA organized Swachh Ward / Swachh Gram Panchayat Competition a cleanliness drive at Kaushalyapur Village, Pipli on 17 Sept. 2025 About 50 SHG women participated, led by Mrs. Satyabhama Sahu. Scientists, staff, and villagers pledged for a Swachh Ward, reinforcing community-driven cleanliness and awareness.



As part of the National Launch of the "Swachhata Hi Seva" campaign, ICAR-CIFA undertook the "Ek Ped Maa Ke Naam" initiative for plantation inside the campus.



3. ICAR-Central Institute of Fisheries Technology, Kochi

“Swachhata Hi Seva” is a nationwide movement launched by the Government of India as part of the “Swachh Bharat Mission” to promote cleanliness, sanitation, and hygiene across the country. The initiative has been a powerful catalyst in creating awareness and fostering participation from individuals, communities, schools, businesses, and government organizations in making India cleaner and healthier.

The theme for Swachhata Hi Seva in 2025 is “**Swachhotsav-2025**” under the larger framework of “**Swachhata Hi Seva**”. This festival-like event aims to rejuvenate the national spirit of cleanliness, sustainability, and environmental conservation. The event encourages active participation from all

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4. **Swachhta pledge:** At ICAR CIFT, all staff participated and took pledge which was administered by the DG, ICAR. Swachhata Pledge was also taken by all staff at the Research Centres of CIFT.

ICAR CIFT staff taking the pledge at HQ and Centres



5. Selfie Point:

An interactive installation – Selfie Point was created at Mumbai Research Centre of CIFT to reflect the theme of Swachhotsav-2025. All staff enthusiastically clicked selfies and pledged to work towards a cleaner India.



All staff of MRC, ICAR-CIFT took selfies at selfie point

6. Plantation drive - “Ek ped Maa ke naam”:

At Mumbai Research Centre, the staff participated in plantation drive.



4. ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal

Swachhta Hi Sewa “Swachhotsav” started at ICAR-CICFR, Bhimtal on September 17, 2025. All the members of staff participated in the pledge administered online by the Secretary DARE & DG, ICAR on the day. The pledge was also taken by all staff members of ICAR-CICFR Experimental Fish Farm & Field Centre, Champawat. The date wise activities to be carried out during the whole swachhotsav were brought to the notice of all the members of staff for successful execution.

Banners on the theme have also been placed at the entrance of the institute building facing the main road to Bhimtal bypass to give a wide publicity to this important event. The awareness messages were posted on the institute website, instagram, facebook, twitter etc.

A plant in the institute campus at Bhimtal as well Experimental Fish Farm & Field Centre, Champawat was also planted on the theme “Ek Ped Maa Ke Naam”.



5. ICAR-Central Institute of Fisheries Education, Mumbai

17 सितंबर से 2 अक्टूबर, 2025 तक स्वच्छता ही सेवा अभियान (स्वच्छोत्सव - स्वच्छोत्सव विषय के साथ) के तहत, आज आईसीएआर-सीआईएफई, मुंबई और इसके क्षेत्रीय केंद्रों के निदेशक डॉ एन.पी. साहू द्वारा स्वच्छता शपथ दिलाई गई। कार्यक्रम के दौरान सभी कर्मचारी और छात्र उपस्थित थे। संस्थान को स्वच्छ और कचरा मुक्त बनाने की शपथ ली गई। 17 सितंबर से 2 अक्टूबर, 2025 तक स्वच्छता ही सेवा (स्वच्छोत्सव - स्वच्छोत्सव विषय के साथ) के दौरान कई स्वच्छता गतिविधियों की योजना बनाई गई है।

इसके बाद, वृक्षारोपण अभियान- "एक पेड़ माँ के नाम" भी आयोजित किया गया और डॉ एन.पी. साहू और आईसीएआर-सीआईएफई के अन्य कर्मचारियों और छात्रों ने हमारे पर्यावरण को स्वच्छ और प्रदूषण मुक्त बनाने के लिए वृक्षारोपण किया।



Fig1: Swachhta pledge administered by Dr. N.P. Sahu, Director, ICAR-CIFE, Mumbai



Fig 2: Taking of Swachhta Pledge by staffs and students of ICAR-CIFE, Mumbai



Fig 3: Plantation drive-“Ek Ped Maa Ke Naam’ by Dr. N. P. Sahu, Director , ICAR-CIFE & other staffs



Fig 4: Plantation drive-“Ek Ped Maa Ke Naam’ by Dr. N. P. Sahu, Director, ICAR-CIFE & other staffs



Fig 5: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Kolkata Centre (WB)



Fig 6: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Motipur Centre (Bihar)



Fig 6: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Rohtak Centre (Haryana)



Fig 7: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Kakinada Centre (Andhra Pradesh)

As per the Swachhta Hi Seva campaign (with the theme Swachhotsav – स्वच्छोत्सव) from 17th September to 2nd October, 2025), at ICAR-CIFE, Mumbai, today, the Swachhta pledge was administered by Dr N.P. Sahu, Director, ICAR-CIFE, Mumbai, and its regional centres. All the



Fig 8: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Balabhadrapuram (Andhra Pradesh)



Fig 9: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Balabhadrapuram (Andhra Pradesh)

staff and students were present during the programme. The pledge was taken to make the institute clean and garbage-free. Several Swachhta activities have been planned during the Swachhta Hi Seva (with the theme Swachhotsav – स्वच्छोत्सव) from 17th September to 2nd October, 2025

After the pledge, the Plantation drive-“Ek Ped Maa Ke Naam’ was also conducted, and Dr N. P.Sahu and other staff and students of ICAR-CIFE did the plantation to make our environment clean and pollution-free.

6. ICAR-Central Institute of Brackishwater Aquaculture, Chennai

As part of the Swachhta Hi Seva Campaign 2025, the Swachhta Pledge was administered by Secretary, DARE & DG ICAR on 17.09.2025 at 01:30 PM through Video Conferencing.

At CIBA, the programme was headed by the Director, CIBA and was successfully conducted at the Headquarters with active participation from all staff members. The centres KRC and NGRC of CIBA also actively participated in the programme through the Zoom link provided.

All participants reaffirmed their commitment to the ideals of cleanliness and Swachh Bharat through the pledge.

To enhance the visibility of the campaign, banners were displayed at visible and strategic locations across the Institute premises.



7. ICAR- National Bureau of Fish Genetic Resources, Lucknow

- Inaugural function on 17.9.2025 of program- Swachhta Hi Sewa (Sept.17 to Oct 2, 2025) under the Chairmanship of Dr. Kajal Chakraborty, Director, ICAR-NBFGR, Lucknow (Fig.1). Swachhta Pledge taken by all the staffs (Fig.2). Swachhta Awareness Run was performed (Fig.3). Swachhta Run was final over at Debi Khera village gate. (Fig.4). Plantation drive-Ak Ped Maa Ke Naam by sapling of plants (Fig.5). ICAR-NBFGR staffs were participating in Swachhta Pledge with Secretary DARE & DG ICAR (Fig.6).

- ICAR-NBFGR-PAGR centre Kochi, Kerala, staffs were participating in Swachhta Pledge with Secretary DARE & DG ICAR (Fig.7, 8)
- ICAR-NBFGR-ARTU, Chinhat Centre, Lucknow, staffs were participating in Swachh Pledge with Secretary DARE & DG ICAR (Fig.9, 10)
- In this Inaugural program along other other four activity at three sites, total 151 no. of participants were participated. Total staffs including project workers, students in physical mode along with virtual mode staffs from PAGR Centre, Kochi, Kerala & Staffs from ARTU Chinhat center.





8. Swachhata Hi Seva (SHS) 2025 (Report for 17-09-25 and 18-09-25)

- ICAR-CIFRI conducted inaugural session of the Swachhata Hi Seva Campaign on **17-09-2025** by taking the Swachhata Pledge. The Director, ICAR-CIFRI gave oath to all officers and staff. All employees took the pledge to make cleanliness a public movement by actively participating in the “Swachhata Hi Seva” Campaign.
- Similar activities were also undertaken in the Regional Stations of ICAR-CIFRI.
- On **18-09-2025**, identification and geotagging of black spots was done. One garbage region near the Institute was identified and planning was done to get it cleaned before 02nd October 2025.



9.

1. Report of Swachhta Hi Sewa 2025, ICAR-CPCRI, Kasaragod.

Day2:18thSeptember 2025

Transformation of Cleanliness Target Units(CTUs)

- At ICAR-CPCRI, RS, Vittal the black spots of laboratory waste yard whereused chemical containers, expired chemical residue materials were dumped identified and the waste materials were segregated and disposed properly, to avoid significant environmental, health, and hygiene risks.
- At ICAR-CPCRI, Kasaragod, one path of a religious temple site were identified and Swachhta cleanup activities were carried out to make safe path for the human utility under the leadership and active participation of the director, Dr. K. Balachandra Hebbar, and all the staff members, SCSP trainees of the institute.

Date: 18 September, 2025

Name of the Institutes: CIFE Mumbai-ICAR

Name of Activity: Cleanliness Drive in the institute campus and Finance Section of ICAR-CIFE, Mumbai





17 सितंबर से 2 अक्टूबर, 2025 तक स्वच्छता ही सेवा अभियान (जिसका विषय स्वच्छोत्सव-स्वच्छोत्सव है) के तहत, 18 सितंबर, 2025 को सीआईएफई न्यू कैंपस मुख्य भवन में लेखा परीक्षा एवं लेखा अनुभाग और नियंत्रक कार्यालय में स्वच्छता अभियान चलाया गया, जिसका समन्वयन श्री आर. के. सिंह, नियंत्रक, श्री एस. वी. कसाबे, एसएफएओ और श्री प्रदीप कुमार, एएफएओ ने किया।

कर्मचारियों ने अपने कार्यस्थल की सफाई की, बिल वाउचरों को रैक और अलमारियों में व्यवस्थित किया और पुरानी कबाड़ की वस्तुओं को हटाया। इसी प्रकार, नियंत्रक कार्यालय में पुराने कागजों की छंटाई की गई और रजिस्ट्रों को व्यवस्थित किया गया।

स्वच्छता अभियान के बाद, कर्मचारियों ने अपने कार्यस्थल और आसपास के वातावरण को स्वच्छ रखने के प्रति अपनी प्रतिबद्धता दोहराई।

As per the Swachhta Hi Seva campaign (with the theme Swachhotsav – स्वच्छोत्सव (from 17th September to 2nd October, 2025), Cleanliness Drive was held in Audit & Accounts Section and Comptroller Office in CIFE New Campus main building on 18th September, 2025, co-ordinated by Shri R. K. Singh, Comptroller, Shri S. V. Kasabe, SFAO and Shri Pradeep Kumar, AFAO.

The staff cleaned their workplace and institute campus, organized bill vouchers neatly in racks, cabinets and removed old junk items. Similarly, in Comptroller Office, old papers were weeded out and registers were organized.

After the Cleanliness Drive, the staff reaffirmed their commitment towards keeping the workplace and surroundings clean.

Block spot clean up drive at Vittal



Block spot clean up drive -Temple Path clearing at Kasaragod



भा.कृ.अ.प - केंद्रीय आलू अनुसंधान संस्थान
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स्वच्छता ही सेवा 202/5-26

दिनांक : 18.09.2025

भा.कृ.अ.प.-केंद्रीय आलू अनुसंधान संस्थान, शिमला एवं संस्थान के क्षेत्रीय केन्द्रों पर "स्वच्छता ही सेवा" अभियान 202-5 "स्वच्छोत्सव" थीम के अंतर्गत दिनांक 18 सितम्बर, 2025 की स्वच्छता रिपोर्ट

दिनांक 18 सितम्बर, 2025

संस्थान की कुफ़री फागु इकाई तथा आस चिन्हित को स्थानों वंचित से सफाई की क्षेत्रों के पास-डॉ वैज्ञानिक प्रभारी के इकाई फागु-कुफ़री हेतू करने. अश्वनी कुमार शर्मा ने श्री अन्य व भाटिया सिंह अजित . दौरा के दौरे किया। दौरा का स्थानों विभिन्न साथ के साथियों शिमला के कुफ़री साथ के सड़क एक की फागु-में क्षेत्रों के पास आस व शिमला है। गया लिया कर चिन्हित हेतू सफाई जिसे गया देखा क्षेत्र वंचित से सफाई हैं रहीं कर कार्य अच्छा बहुत सस्थाएँ संबंधित से सफाई, परिणाम स्वरूप कहीं पर भी Black Spot जैसी स्थिति अथवा ज्यादा गंदगी नहीं पाई गई।



Unattended Black Spot, Kufri-Fagu Road

1. भा.कृ.अनु.प - .राष्ट्रीय सोयाबीन अनुसन्धान संस्थान
खण्डवा रोड, इंदौर 452001 -

स्वच्छता ही सेवा दिनांक 17 सितम्बर से अक्टूबर 02, अंतर्गत के 2025

दिनांक 18 सितम्बर की कार्यक्रम आयोजित को 2025रिपोर्ट

भारतीय कृषि अनुसंधान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन में राष्ट्रीय सोयाबीन अनुसंधान संस्थान, इंदौर में दिनांक अक्टूबर 02 से सितम्बर 17, 2025के दौरान स्वच्छता ही सेवा है रहा जा किया आयोजन का 2025 गतिविधि विभिन्न गई की आयोजित अंतर्गत जिसकेधियों की रिपोर्ट निम्नानुसार है :

आज दिनांक18 सितंबर 2025 को संस्थान में स्वच्छोत्सव के अर्न्तगत प्रक्षेत्र अनुभाग के आसपास स्वच्छता कार्यक्रम का आयोजन किया गया । प्रक्षेत्र अनुभाग के आसपास की गंदगी ब्लेक स्पॉट की पहचान की गई उसके पश्चात उसकी सफाई की गई एवं आसपास स्वच्छ परिसर बनाए रखने के लिए जागरूक किया ।

कार्यक्रम के छायाचित्र:-

Before :



After:





2.

**ICAR-Central Citrus Research Institute,
Amravati Road, Nagpur, Maharashtra – 440033**

18/09/2025

Report on Special “Swachhta Campaign 5.0” 2025

Name of the Institute: ICAR Central Citrus Research Institute

Date of activity	Name of the Nodal Officer	Day of activity	Spots	Farmer	Member of civil society	School Children	Total
18/09/2025	Dr U.R. Sangle	Finding black spot	4	NIL	NIL	NIL	04

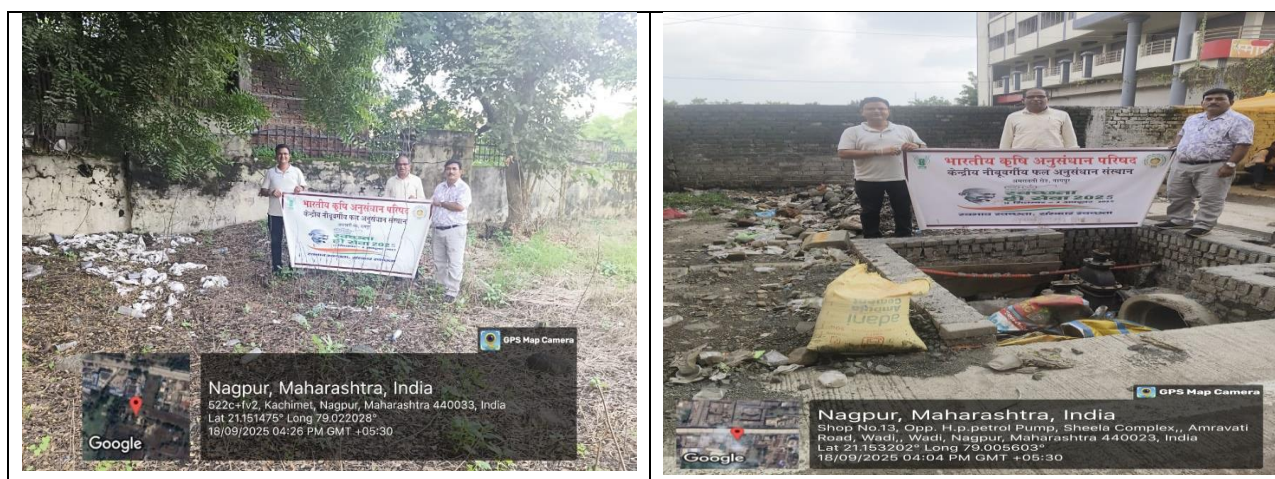
Identification and Mapping of Black Spots for Swachhta Campaign 5.0 on 18.09.2025.

We are pleased to share that on 18.09.2025, we have successfully identified and mapped several difficult and neglected garbage points—commonly referred to as **"black spots"**—inside institute(Residential area of ICAR-CCRI, Nagpur) and outside of our institute. These locations were previously overlooked and had become garbage points, contributing to unsanitary conditions and environmental degradation.

As part of our ongoing Swachhta Campaign 5.0 2025, these black spots have now been documented and prioritized for targeted cleaning and maintenance activities. Our team has taken proactive steps to include these areas in our regular cleanliness drives to ensure a cleaner, healthier, and more hygienic environment for all.

Spot 1

Spot 2





Spot 3



Spot 4



Date:18.09.2025:- Glimpses of spotting Black spots inside institute(Residential area of ICAR-CCRI, Nagpur) and outside of our institute under Special “Swachhta Campaign 5.0” 2025 on dated 18.09.2025.

ICAR-Central Institute for Arid Horticulture

Swachhta hi Sewa Programme (17 September-02 October, 2025)



Swachhta pledge taken by all staff working at the institute which was administered by hon'ble Secretary, DARE & DG, ICAR under Swachhta hi Sewa Programme, 2025

3. ICAR- Central Plantation Crops Research Institute, Kasaragod.

Day1:17thSeptember 2025

National Launch and other activities

- All the staff members, Scientific, Technical, Administrative and Skilled Supporting Staffs of ICAR-CPCRI participated in the National launch event of the **SwachhtaHiSewa 2025**, and took the SwachhtaPledge administered by the Honorable Secretary, DARE & DG,ICAR on 17th September 2025 through video conferencing mode.
- At ICAR-CPCRI, Kasaragod,Swachhata walk along with the cleanliness drive in theInstitute premises was conducted along with the active participation of the regular staffs, scheme staffs, young professionals, contract staffs and SCSP trainees. Plastic wastes and other paper wastes inside the campus of CPCRI were segregated and disposedoff.
- The contractual and the SCSP skill development trainees were also taken SwachhtaPledge in their local language.
- A plantation drive “EkPedMaaKeNaam,” commenced by the Dr. K. BalachandraHebbar,Director, ICAR-CPCRI, Kasaragodat our Institute premises on the same day during the programme.



SwachhtaPledge



SwachhtaWalk

Plantation drive

4. ICAR – Directorate of Cashew Research, Puttur

On 17.09.2025, the inaugural day of Swachhta Hi Seva campaign with the theme of “Swachhotsav” (स्वच्छोउत्सव), all the ICAR-DCR, Puttur staffs were assembled at administrative block for taking swachhta pledge. Dr. J. Dinakara Adiga, Director, ICAR-DCR, Puttur has read the swachhta pledge and all the scientific, technical and supporting staffs of our directorate were taken the pledge by following him. The date-wise action plan for the “Swachhta Hi Seva campaign” to be conducted from 17.09.2025 to 02.10.2025 was instructed to all the staffs of our directorate. In addition, an online 'Swachhta Pledge' was organized at video conference hall of silver jubilee building of ICAR-DCR, Puttur at 01.30 PM on 17.09.2025. The Secretary (DARE) & DG (ICAR), AS (D) & Secretary (ICAR), AS&FA (DARE/ICAR), all DDGs, ADGSs and all ICAR institutes were connected online. Dr. Mangi Lal Jat, Secretary (DARE) & DG (ICAR), read the swachhata pledge and all the scientific, technical and supporting staffs were taken the pledge by following him. The banners representing Swachhta Hi Seva campaign were displayed at prominent places of our directorate.



5. ICAR - Directorate of Medicinal and Aromatic Plants Research, Anand

Banner displaying:

On September 17, 2025, a banner highlighting the observance of *Swachhata Hi Seva – 2025* was prominently displayed at the ICAR–DMAPR, Boriavi campus, reflecting the institute's commitment towards cleanliness and environmental responsibility.

Swachhata pledge:

Along with the Director, all scientific, technical, SSS, and contractual staff of ICAR–DMAPR, Boriavi, actively participated in the event and collectively took the *Swachhata Pledge* in the morning hours, reaffirming their dedication to cleanliness and hygiene as part of the *Swachhata Hi Seva – 2025* campaign.

The Swachhata Pledge along the Secretary, DARE & Director General, ICAR

On September 17, 2025, the *Swachhata Pledge* was administered by the Secretary, DARE & Director General, ICAR, at 01:30 PM from the DG's Committee Room, Krishi Bhawan, New Delhi, through video conferencing. In line with this, all staff members of ICAR–DMAPR, Boriavi, gathered in the Seminar Hall and actively participated in the Pledge through the common Zoom meeting.

The Director, along with the scientific, technical, SSS, and contractual staff, took the pledge with full enthusiasm, reaffirming their collective commitment to cleanliness, hygiene, and environmental responsibility under the *Swachhata Hi Seva – 2025* campaign.

The program concluded with a strong message of unity and responsibility towards maintaining a clean and healthy environment in both the workplace and society.

Awareness campaign for students

An awareness campaign on *Swachhata Hi Seva – 2025* was organized at ICAR–DMAPR, Boriavi campus. A total of 98 BAMS students from G.J. Patel Institute of Ayurvedic Studies and Research, CVM University, Vallabh Vidyanagar, Anand, Gujarat were invited to participate in the program.

The campaign aimed to sensitize the young students towards the importance of cleanliness, hygiene, and sustainable practices in daily life. The sessions highlighted the role of youth in promoting the *Swachh Bharat Mission* and encouraged them to adopt eco-friendly practices in their professional and personal spheres.

During the campaign, students were briefed about the significance of maintaining cleanliness in the surroundings, proper waste management, and the importance of community participation in achieving a clean and healthy environment. Interactive discussions and demonstrations were conducted to make the campaign more engaging.

Glimpses of the activities



Displaying banner at Main gate



Swachhata Hi Seva Pledge Taking ceremony at ICAR-DMAPR, Anand

The Swachhata Pledge along the Secretary, DARE & Director General, ICAR



Awareness campaign for students

6. ICAR-Indian Institute of Oil Palm Research, Pedavegi

Name of the Activity: Transformation of Cleanliness Target Units (CTUs).

Date: 18th September, 2025

Office: ICAR-IIOPR, Pedavegi.

No. of Participants: 30 nos.

Brief note on Event: Cleaning of Identified Dirty place (black spot) as Geo tagged location (16°48'47.3" N 81°07'52.6" E – Latitude: 16.813134 Longitude: 81.131270) with Safety measures & precautions and cleared all unused waste material (Plastic, Glass, Cloth, used nuts, paper plates & miscellaneous items) and shifted to specified dumping place.

Related Photos for this Event:

Before:



During:





After:



ICAR – Indina Institute of Spices Resaerch, Kozhikode

स्वच्छता ही सेवा अभियान) स्वच्छोत्सव(का औपचारिक उद्घाटन 17 सितंबर, 2025 को डॉ .आर . दिनेश, निदेशक, आईसीएआर-आईआईएसआर, कोझिकोड द्वारा किया गया। आईसीएआर, नई दिल्ली के माननीय महानिदेशक ने वस्तुतः स्वच्छता प्रतिज्ञा दिलाई, जिसमें संस्थान के कर्मचारियों और छात्रों ने भाग लिया। इसके बाद एक बड़े पैमाने पर वृक्षारोपण अभियान चलाया गया" - एक पेड़ माँ के नाम", जिसमें वैज्ञानिक, तकनीकी, प्रशासनिक और अन्य कर्मचारी शामिल थे। स्वच्छता पहल की प्रभावी योजना और कार्यान्वयन सुनिश्चित करने के लिए कर्मचारियों को अभियान की थीम और गतिविधि कार्यक्रम की रूपरेखा बताते हुए एक परिपत्र भेजा गया था।

संस्थान और उसके केंद्रों के प्रमुख स्थानों पर स्वच्छता बैनर प्रदर्शित किया गया। आईसीएआर-आईआईएसआर क्षेत्रीय स्टेशन, अप्पांगला, प्रायोगिक फार्म और केवीके, पेरुवन्नमुझी में भी स्वच्छता शपथ दिलाई गई।

Swachhta Hi Seva Campaign under the theme ‘Swachhotsav’ was formally inaugurated by Dr. R. Dinesh, Director, ICAR-IISR, Kozhikode on 17th September, 2025. The honourable Director General of ICAR, New Delhi, administered the Swachhta pledge virtually which was attended by the staff and students of the Institute. This was followed by a mass tree plantation drive - “Ek Ped Maa Ke Naam,” involving scientists, technical, administrative and other staff. A circular outlining the theme of the campaign and the activity schedule was communicated to the staff to ensure effective planning and execution of cleanliness initiatives.

Swachhta banner was displayed at the prominent places in the Institute and its centres. Swachhta pledges were also administered at ICAR-IISR Regional Station, Appangala, Experimental Farm, and KVK, Peruvannamuzhi.



आईसीएआर-आईआईएसआर, कोझिकोड के कर्मचारियों द्वारा स्वच्छता शपथ
Swachhta pledge by the staff of ICAR - IISR, Kozhikode



आईसीएआर-आईआईएसआर क्षेत्रीय स्टेशन, अप्पांगला के कर्मचारियों द्वारा स्वच्छता शपथ
Swachhta pledge by the staff of ICAR – IISR Regional station, Appangala



आईसीएआर-आईआईएसआर एक्सपेरिमेंटल फ्रेम, पेरवन्नामुझी के कर्मचारियों द्वारा स्वच्छता शपथ
Swachhta pledge by the staff of ICAR – IISR Experimental Fram, Pervannamuzhi



आईसीएआर-आईआईएसआर केवीके, पेरवन्नामुझी के कर्मचारियों द्वारा स्वच्छता शपथ
Swachhta pledge by the staff of ICAR – IISR KVK, Pervannamuzhi



Ek Ped Maaa Ke Naam – Tree plantation drive organised as part of Swachhta hi Seva Campaign at ICAR – IISR, Kozhikode

Swachhta hi Sewa Campaign ‘Swachotsav’ 2025 (17th September to 02nd October 2025)
Day-to-day activities

Date	Proposed activities	Possible/achievable targets	Personnel identified
17.09.2025	Display of banner at prominent places, Inaugural programme, taking Swachhata pledge, stock taking and briefing of the activities to be organized during the Pakhwada, planting tree saplings	<ul style="list-style-type: none"> • Issue circular • Prepare a programme schedule with personnel identified for each activity • Prepare banners for meeting room and exhibiting at entrance • Prepare programme for inaugural function and presentation • Apply for contingent advance • Documentation: Photographs and video • Prepare reports of day-to-day activities (Headquarters, Regional Station, Experimental Farm and KVK) with relevant photographs • Publicity through electronic and print media (of prominent activities): Discuss with Publicity Committee • Post the daily activities at Institute website • Display shortlisted day-to-day activities on display panel near reception (colour) 	Dr. Anees K, Dr. Alfiya P V, Mr. A.Sudhakaran, Mr. Sujeesh E S, Mr. V.S. Binoy, Mr. Vishnu B,
18.09.2025	Transformation of cleanliness units	<ul style="list-style-type: none"> • Difficult and dirty spots (black spots) will be identified, mapped, and cleared in a time-bound manner. • The transformed CTU sites will be showcased and celebrated on 2nd October, 2025, as part of Swachh Bharat Diwas. 	Dr. Anees K, Dr. Alfiya P V, Mr. A. Sudhakaran, Mr. Sujeesh E S, Mr. V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar C K, Mr. Ranjth P B, Mr. Nikhil C M, Ms. Rejina P Govind
19.09.2025	Engagement with School Children	<ul style="list-style-type: none"> • Organisation of poetry, essay, painting, and poster competitions in educational institutions • Conduct of slogan-writing competitions, quizzes, and jingles related to the Swachh Bharat Mission (SBM) to engage younger audiences and raise awareness 	Dr. Anees K, Dr. Alfiya P V, Mr. A. Sudhakaran, Mr. Sujeesh E S, Mr. V.S. Binoy, Mr. Vishnu B Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. B Pradeep, Mr.

Date	Proposed activities	Possible/achievable targets	Personnel identified
		<ul style="list-style-type: none"> • Conduct of Swachhata Quizzes at schools • Hosting of Swachhata Class / Swachhata Ki Pathshaala 	Jayakumar C K, Mr. Ranjth P B, Mr. Nikhil CM, Ms. Rejina P Govind
20.09.2025	Advocacy Activities	<ul style="list-style-type: none"> • Organisation of Swachh Sujal Gaon, Waste to Art, Clean Street Food, etc • Organisation of Outreach Campaigns for Swachhata • Arrangement of Educational Public Demonstrations 	Dr. Anees K, Dr. Alfiya P V, Mr. A. Sudhakaran, Mr. Sujeesh E S, Mr.V.S. Binoy, Mr. Vishnu B Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. B Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. Nikhil CM, Ms. Rejina P Govind
21.09.2025	Safai Mitra Suraksha Shivirs	<ul style="list-style-type: none"> • Organisation of preventive health check-ups • Facilitation of linkage with welfare schemes 	Dr. Anees K, Dr. Alfiya P V, Mr. A. Sudhakaran, Mr. Sujeesh E S, Mr. V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. B Pradeep, Mr. Jayakumar C K, Mr. Ranjth P B, Mr. Nikhil CM, Ms. Rejina P Govind
22.09.2025	Human Chain	<ul style="list-style-type: none"> • Organisation of symbolic human chain events • Conduct of 'Reduce, Reuse, Recycle' activities 	Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. B Pradeep, Mr. Jayakumar C K, Mr. Ranjth P B, Mr. Nikhil CM, Ms. Rejina P Govind
23.09.2025	Clean Green Utsav	<ul style="list-style-type: none"> • Organisation of eco-friendly and zero-waste celebrations <ul style="list-style-type: none"> ○ Carrying out of cleaning activities in: Offices and institutional buildings ○ Commercial and market areas ○ Educational institutions ○ Public transport hubs, major roads, highways, and railway tracks 	Dr. Anees K, Dr. Alfiya P V, Mr. A. Sudhakaran, Mr. Sujeesh E S, Mr. V.S. Binoy, Mr. Vishnu B

Date	Proposed activities	Possible/achievable targets	Personnel identified
24.09.2025	Tourist Spots, Religious & Spiritual Places	<ul style="list-style-type: none"> Coordination with government departments, tourism bodies, and educational institutions for comprehensive participation in cleanliness drives at high-footfall locations 	Dr. Anees K, Dr. Alfiya P V, Mr. A. Sudhakaran, Mr. Sujeesh E S, Mr. V.S. Binoy,
25.09.2025	Ek Din, Ek Ghanta, Ek Saath – Nationwide Shramdan	<ul style="list-style-type: none"> Organisation of simultaneous nationwide Shramdan on 25th September 2025 Mobilisation of participants Call to action for citizen participation Facilitation of engagement by political leadership and local authorities 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. NIKhil CM, Smt. Rejina P Govind
26.09.2025	Best Innovation under Swachh Bharat Mission (SBM) – Cultural Fests	Recognition of the most unique and inspiring initiatives undertaken by local bodies to integrate citizens with Swachhata, local art, music & culture	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. NIKhil CM, Smt. Rejina P Govind
27.09.2025	Waste to Art Initiatives	<ul style="list-style-type: none"> Creative initiatives at sanitation parks and selfie points in villages to transform waste into art and promote community pride. Display of decorative murals to enhance waste management facilities and encourage active community engagement. 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy
28.09.2025	Access to Health Facilities & Services	<ul style="list-style-type: none"> Facilitation of access to comprehensive health services for Safai Mitras, sanitation workers 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. NIKhil CM, Smt. Rejina P Govind

Date	Proposed activities	Possible/achievable targets	Personnel identified
29.09.2025	Distribution of PPE Kits & Safety Gear	<ul style="list-style-type: none"> Provision of PPE kits and protective gear to safeguard sanitation workers from occupational hazards. Organisation of special drives, including walkathons and cycle rallies, to raise awareness about sanitation, hygiene, and safety practices among workers and the community. 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. Nikhil CM, Smt. Rejina P Govind
30.09.2025	Social Welfare Linkages and Registration of Sanitation Workers	<ul style="list-style-type: none"> Facilitation of registration and linkage of sanitation workers and their families with various social welfare schemes to ensure comprehensive benefits. <ul style="list-style-type: none"> Housing: Pradhan Mantri Awas Yojana (PMAY) Sanitation/Toilet Facilities: Atal Mission for Rejuvenation & Urban Transformation (AMRUT), Jal Jeevan Mission (JJM), and relevant state schemes Electricity: PM Sahaj Bijli Har Ghar Yojana (Saubhagya) Cooking Fuel (LPG): PM Ujjwala Yojana Health Services & Insurance: Ayushman Bharat, PM Jan Arogya Yojana (PM-JAY), Immunisation under Mission Indradhanush Credit Access & Financial Inclusion: Swachhata Udyami Yojana (SUY), bank financing linkages Banking & Social Security: PM Jan Dhan Yojana, One Nation One Ration Card, MGNREGA Job Card, Pension Schemes, Aadhaar registration, as required. 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy,
01.10.2025	Religious Leader Engagement and Media Outreach	<ul style="list-style-type: none"> Involvement of religious leaders in cleanliness drives at religious places to promote community participation in Swachhata initiatives. Organisation of press conferences to highlight the activities of Swachhta Hi Sewa, engaging all stakeholders including farmers, VIPs, media representatives, and electronic media. 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. Nikhil CM, Smt. Rejina P Govind

Date	Proposed activities	Possible/achievable targets	Personnel identified
02.10.2025	Swachh Bharat Diwas Celebrations	<ul style="list-style-type: none"> • Prabhat Pheris – Early morning cleanliness marches to promote community participation. • Recognition of Safai Mitras for their contributions to sanitation and hygiene. • Awards for competitions and puja commodities, highlighting best practices and community engagement. • Recognition of best-performing local bodies, organizations, volunteers, and partners. 	Dr. Anees K, Alfiya P V, A. Sudhakaran, Sujeesh E S, V.S. Binoy, Vishnu B, Dr. Muhammed Azharudheen, Dr. Rajanna GA, Dr. Pradeep, Mr. Jayakumar CK, Mr. Ranjth P B, Mr. NIKhil CM, Smt. Rejina P Govind
Preparation of daily reports and other related documents: Dr. Anees K, Dr. Alfiya P V and Mr. A. Sudhakaran			

7. ICAR-Indian Institute of Vegetable Research, Varanasi

ICAR-IIVR, Varanasi has initiated a special *Swachhta Awareness Campaign* under “*Swachhta Hi Seva*” on 17th September, 2025 with the swearing in *Swachhta Shapath* (Cleanliness Oath) virtually to the Scientific, Technical, Administrative, Skilled Supporting Staff and others of the Institute by Dr. M. L. Jat, Director General, Indian Council of Agricultural Research (ICAR), New Delhi and Secretary, DARE. He appealed to all the staff to make this event a grand success by active participation. Initiating the programme at the Institute, Dr. Rajesh Kumar, Director ICAR-IIVR, Varanasi highlighted the importance and benefits of cleanliness and hygiene in daily life. The staff committed themselves for at least 100 hours in a year of cleanliness action on their part, in institute as well as their residential surroundings. Apart from these, special plantation drive “*Ek Ped Maa Ke Naam*” was also organized by planting saplings of ornamental plants and trees. During the program IIVR mini campus, ATIC Building and IIVR main gate was cleaned by the staff. In addition, Director of the institute also addressed to the 4th year B.Sc (Ag) students about the Good Agricultural Practices (GAP) in Vegetables and importance of *Swachhta* in field and laboratory practices.

Some glimpses of the activities undertaken during the *Swachhta* campaign are as under:



Swearing in the *Swachhta Shapath* (Cleanliness Oath) virtually by the Director General, ICAR, New Delhi



Swearing in the *Swachhta Shapath* (Cleanliness Oath) by the Director, Dr. Rajesh Kumar



Plantation drive “Ek Ped Maa ke Naam” at IIVR Mini campus



Plantation drive “Ek Ped Maa ke Naam” at IIVR Mini campus





Director addressing the Final year B.Sc (Ag) students about GAP in Vegetables and importance of *Swachhta* in daily life



Swachhta programme at IIVR main gate

8. Swachchha Bharat Campaign (17th Sept-2nd Oct 2025)

Name of the Institute: ICAR-Directorate of Onion and Garlic Research, Pune

Date	Activity	Photo
17-09-2025	The Swachchhata Pledge was administered by all the scientific, technical, administrative and supportive staff of the institute. The research scholars and young professionals also participated in the pledge.	
18-09-2025	A poetry competition was organized at ICAR-DOGR. All the staff as well as research scholars recited poems related to Swachchhata.	

**Day wise report on Swachhata Hi Seva Campaign 2025 by
ICAR-NRCP, Solapur, Maharashtra
(Period: 18.09.2025)**

Identification of black spot

- 1. Near the Police training school and the meteorological area of NRCP, a black spot was identified, which is sunken and ill-drained for cleaning under Swachhotsav, 2025**



भाकृअनुप - पुष्पविज्ञान अनुसन्धान निदेशालय, पुणे
ICAR-Directorate of Floricultural Research, Pune
Mundhwa - Manjiri Road, Keshav Nagar, Pune, 411036



Report

ICAR -DFR, Pune conducted Swachhata Hi Seva Campaign 2025

“Swachhata Hi Seva Campaign 2025” at ICAR-DFR began on 17th September 2024 with the theme of 'Swachhotsav – स्वच्छोत्सव'.

Date of activity	Events	No. of staff members	No. of Dignitaries	Farmers	Members of civil society	Students/ others	Total
18.09.2025	Transformation of Cleanliness Target Units (CTUs): Identified & mapped Difficult and dirty spots (black spots)	29	1	-	9	8	47

On 18th September 2025, under Swachhata Hi Seva Abhiyan identified and mapped different dirty and black spots to be clean and prepared strategies for cleaning these spots and area in campus as well as outside the campus. Same day organize cleanliness drive surrounding of office building.

Glimpses of Activities of SHS 2025 at ICAR-DFR on 18th September 2025



ICAR-

DFR,

Regional Station Vemagiri, A.P. conducts "Swachhta Hi Seva Campaign 2025" ICAR-Directorate of Floricultural Research Regional Station, Vemagiri, Kadiyam mandal, Andhra Pradesh organized an awareness programme on safe disposal of pesticide and agrochemical containers/packets for farmers and nursery growers at Rhytu Bharosa Kendra, village Pottilanka of East Godavari district on 18.9.2025. Farmers, nursery growers, Village Horticulture Assistant, Village Extension Officer and staff of ICAR-DFR Regional Station participated in the programme. The stakeholders were sensitized on safe disposal of pesticide containers as part of Swachhta Hi Seva Campaign



11. ICAR-Directorate of Mushroom Research, Chambaghat, Solan

Swachhta Pakhwada Daily Report

Dated 18.09.2025

Name of the Institute	Activities	No	No of officer/officials participated	No of person participated (Public)
ICAR-Directorate of Mushroom Research, Chambaghat, Solan	Under Swachhata Hi Seva campaign for general neglected garbage points were cleaned by ICAR-DMR on National Highway – 05.	one	10	30
Team members: Sh. Satish Kumar, Farm Incharge, Sh. Jeet Ram, Sh. Guler Rana including all Safai Karamchari of ICAR- DMR.				

PHOTOGRAPH OF INDENTIFIED BLACKSPOT



PHOTOGRAPH AFTER CLEANING OF BLACKPOINT.



1. Krishi Vigyan Kendra SAS Nagar (Mohali)

Krishi Vigyan Kendra, SAS Nagar Mohali pledges to contribute towards a cleaner, greener & healthier India under the ‘Swachhta Hi Sewa Campaign’. Krishi Vigyan Kendra, SAS Nagar Mohali also organize activities on 17.09.2025 and 18.09.2025 with active participation of

farmers/ farm women and rural youth regarding awareness about cleanliness, waste management, composting and healthy living



2. Krishi Vigyan Kendra, Jeolikote Nainital (Uttarakhand)



कार्यालय प्रभारी अधिकारी
कृषि विज्ञान केन्द्र, ज्योलीकोट, नैनीताल
(गोविन्द बल्लभ पन्त कृषि एवं प्रौद्योगिक विश्वविद्यालय, पंतनगर)

Phone : 05942-224615, Mob. 9412655395, 7500241505 Email :kvknainital@rediffmail.com; http://nainital.kvk4.in; www.gbpuat.ac.in.

दिनांक 18.09.2025

प्रेस विज्ञप्ति

स्वच्छता ही सेवा अभियान – 2025

(17 सितम्बर से 02 अक्टूबर 2025)

कृषि विज्ञान केन्द्र, ज्योलीकोट, नैनीताल के कार्यालय प्रांगण में भारतीय कृषि अनुसंधान परिषद – कृषि भवन नई दिल्ली द्वारा निर्देशित कार्यक्रम **“स्वच्छोत्सव”** के अन्तर्गत प्रभारी अधिकारी डा० सी० तिवारी के मार्गदर्शन में केन्द्र के वैज्ञानिकों, कर्मचारियों एवं ग्राम: दांगण एवं चोपड़ा, की महिला कृषकों और किशोरी बालिकाओं द्वारा **स्वच्छता ही सेवा** अभियान की शुरुआत शपथ ग्रहण कार्यक्रम द्वारा की गयी। इस कार्यक्रम में प्रत्येक व्यक्ति द्वारा अपने गृह, गाँव, शहर एवं कार्य स्थल को स्वच्छ बनाये रखने के लिये स्वयं को जिम्मेदार माना गया तथा साथ ही स्वयं के द्वारा अन्य समुदाय के व्यक्तियों को स्वच्छता के प्रति जागरूक करने का संकल्प किया गया। डा० बलवान सिंह द्वारा प्रतिभागी समूह को स्वच्छता की महत्ता, स्वास्थ्य की दृष्टि से महत्वपूर्ण बतायी गयी। डा० वी०के० सिंह द्वारा वर्षा ऋतु में मत्स्य तालाब की देख रेख की वैज्ञानिक जानकारी दी गयी। डा० सुधा जुकारिया द्वारा गृह वाटिका में कीटों से बचाव के लिये जैविक विधियों के बारे में बताया गया। डा० राशि तिवारी द्वारा शपथ ग्रहण कार्यक्रम का संचालन किया गया। कार्यक्रम के संचालन में केन्द्र के श्री दीप कुमार, श्री विमल कुमार शर्मा, श्रीमती कमला सत्यपाल, श्री महिपाल चन्द्र लोहनी, डा० राकेश मेर, श्री महेन्द्र कुमार शर्मा, श्री सुभाष चन्द्रा, श्रीमती गोविन्दी देवी एवं श्री सुमित कुमार का पूर्ण सहयोग रहा।

प्रभारी अधिकारी

संवाददाता

1. अमर उजाला
2. उत्तर उजाला
3. दैनिक जागरण
4. हिन्दुस्तान

3. Krishi Vigyan Kendra Mungeli (C.G.)

Pin Code - 495334

Report on Transformation of Cleanliness Target Units (CTUs)

Date: 18.09.2025

Location: Keshtara

As part of the *Swachhata Hi Seva* – 2025 campaign, the process for **Transformation of Cleanliness Target Units (CTUs)** has been initiated in our jurisdiction.

In line with the guidelines, the following actions have been undertaken:

1. Identification of Black Spot:

A difficult and neglected garbage point (black spot) was identified at Dhakelkapa / Keshtara. This site had been posing environmental, health, and hygiene risks to the surrounding community.

2. Adoption of CTU Site:

The site has been formally adopted under the Transformation of CTU initiative for systematic cleaning and long-term maintenance.

3. Site Preparedness & Execution:

Preparatory activities such as mobilization of manpower, cleaning resources, and awareness generation among local stakeholders have been initiated. The cleaning and clearance of the site will be executed in a time-bound manner.

4. Declaration of Clearance:

The site is scheduled to be completely cleared and transformed before **1st October 2025**, in accordance with the campaign target.

5. Site Transformation & Maintenance:

After clearance, beautification and maintenance measures (plantation, signage, awareness boards, etc.) will be undertaken to ensure sustained cleanliness and community participation.

The transformed CTU site will be **showcased and celebrated on 2nd October 2025**, on the occasion of *Swachh Bharat Diwas*. This initiative is expected to create awareness, inspire behavioural change, and strengthen community responsibility towards cleanliness.



**4. आई.सी.ए.आर- कृषि प्रौद्योगिकी अनुप्रयोग अनुसंधान संस्थान (अटारी) जोन-VII, उमियम
- 793103, मेघालय (भारत) |**

**I.C.A.R- Agricultural Technology Application Research Institute (ATARI) Zone-
VII, Umiam - 793103, Meghalaya (INDIA)**



**Daily Report for
Swachhta Hi Sewa for
18th September 2025
under ATARI ZONE-
VII,Umiam**

S.No.	Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VVIPs/VIPs attended the program
1	18.09.2025	Transformation of Cleanliness Target Units (CTUs) Difficult and dirty spots (black spots) will be identified, mapped, and cleared in a time-bound manner. Black spots are generally neglected garbage point that are difficult to clean as part of regular Swachhata drives and pose significant environmental, health, and hygiene risks. <ul style="list-style-type: none"> • Identification of black spots • Mapping on the SHS 2025 Portal • Adoption of CTU sites • Site preparedness & Execution • Declaration of clearance by 1st October • Site transformation and maintenance The transformed CTU sites will be showcased and celebrated on 2 nd October, 2025, as part of Swachh Bharat Diwas.	31	698	1
		TOTAL	31	698	1

5.Swachhta Hi Sewa (Swachhtosav) on 18th September

Krishi Vigyan Kendra, Rayagada (Odisha)

Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VVIPs/VIPs attended the program
18.09.2025	Transformation of Cleanliness Target Units (CTUs) <ul style="list-style-type: none"> • Identification of black spots • Mapping on the SHS 2025 Portal • Adoption of CTU sites 	1	16	-

Date: 17/09/2025

"Swachhta Hi Seva Campaign 2025"

Sr. No.	Date	Activities	Participants
1	17.09.2025	<ul style="list-style-type: none"> • Took Swachhata pledge in office • Participation in Swachhta Pledge through video conferencing administered by the Secretary, DARE & DG ICAR 	All staff members
			
		<ul style="list-style-type: none"> • Organized "Ek Ped Maa Ke Naam" plantation drive in office 	All staff members
			
		<ul style="list-style-type: none"> • Displayed Swachhta Hi Seva banners at prominent places 	All staff members
			

2. स्वच्छता ही सेवा अभियान 2025

“स्वच्छता ही सेवा अभियान” के तहत दिनांक 17 सितंबर, 2025 से 1 अक्टूबर, 2025 तक पूरे देश में "स्वच्छोत्सव" थीम के साथ मनाया जा रहा है, जिसका समापन 2 अक्टूबर, 2025 को “स्वच्छ भारत दिवस” के रूप में होगा। इस अवसर पर, 17 सितंबर, 2025 को डेयर के सचिव और आईसीएआर के महानिदेशक द्वारा ज़ूम मीटिंग (online) के माध्यम से ICAR के सभी अधिकारी, वैज्ञानिक एवं कर्मचारियों को स्वच्छता शपथ दिलाई गई।

इस दौरान भा.कृ.अनु.प.-राष्ट्रीय मृदा सर्वेक्षण एवं भूमि उपयोग नियोजन ब्यूरो, क्षेत्रीय केन्द्र दिल्ली के अधिकारीगण एवं कर्मचारीगण इस शपथ समारोह के भागीदार बने एवं सबने शपथ ली। इस दौरान कुल 23 कर्मचारी शपथ समारोह में शामिल रहे।



(भा.कृ.अनु.प.-राष्ट्रीय मृदा सर्वेक्षण एवं भूमि उपयोग नियोजन ब्यूरो, क्षेत्रीय केन्द्र दिल्ली के कर्मचारी शपथ लेते हुए।)

3. ICAR-Central Research Institute for Dryland Agriculture, Hyderabad

Dated: 17-09-2025

Swachhta Hi Seva Report

The Government of India launched the Swachh Bharat Abhiyan as a nation-wide campaign from 2014 to clean up the streets, roads and infrastructure of Indian cities, towns, and rural areas. As a part of this mission, Department of Agricultural Research and Education, Ministry of Agriculture and Farmers Welfare is also initiated to celebrate Swachhta Pakhwada every year.

Accordingly, this year also ICAR-CRIDA, Hyderabad is organizing Swachhta Hi Seva from 17th September to 2nd October 2025, and the date-wise activities suggested under the programme are being carried out at main office, Bhuvan Research Farm (BRF), Varun Research Farm (VRF), CRIDA model village, KVK-Ranga Reddy and other adopted villages of CRIDA.

As per the action plan, the Swachhta Hi seva activities were implemented on 17th September 2025 with display of banners at main office ICAR-CRIDA, Bhuvan Research Farm (BRF), and Varun Research Farm (VRF).

Dr.S.K.bal, Project Coordinator (AICRPAM) administered the Swachhta pledge to about 125 members of the institute and urged the employees to adopt the swachhta as part of their routine activities and to maintain the premises of the institute clean throughout the year. Dr R.Nagarjuna Kumar, Principal Scientist and Nodal Officer for Swachhta Hi Seva, briefed the employees about the activities being planned during Swachhta Hi Seva from 17th September to 2nd October 2025.

During the fortnight, various activities like awareness programme, cleanliness, quiz competition, etc are being planned at main office, Bhuvan Research Farm (BRF), Varun Research Farm (VRF), CRIDA model village, KVK-Ranga and other adopted villages with an aim of creating awareness about the swachhata in the farming community.



Banners Displayed at ICAR-CRIDA



Swachhta pledge taken by staff members



Swachhata Rally at ICAR-CRIDA

NRM Division

4. Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
17.09.2025	Display of banner at prominent places, taking Swachhata pledge. Plantation drive <i>Ek Ped Maa Ke Naam</i>	ICAR RCER, Patna	73
		FSRCHPR, Ranchi	50
		KVK Buxar	11
		KVK Ramgarh	06



5. ICAR-National Institute of Abiotic Stress Management Malegaon, Baramati-413 115

Activity Conducted: Swachhta Pledge Ceremony

Details of the Event:

- As part of the **Swachhta Hi Seva (SHS) 2025** campaign, a **Swachhta Pledge** was organized at ICAR-NIASM.
- The event was held on **September 17, 2025**, at the institute premises.
- The event was **graced by Dr. K. Sammi Reddy**, Director, ICAR-NIASM.
- The **Swachhta Pledge** was **administered by Dr. Mangi Lal Jat**, Director General, ICAR (Virtually).
- A total of **around 70 staff members**, including **scientific, technical, administrative, and supporting staff**, participated in the pledge-taking ceremony.
- The event aimed to reinforce the importance of cleanliness and sanitation and to encourage collective responsibility in maintaining hygiene in the workplace and surroundings.



All the staff of ICAR-NIASM taking Swachhta Pledge



Banner displayed in front of admin building

6. ICAR-Indian Institute of Soil Science, Bhopal

Date	Activity : Swachhata pledge and plantation drive- Ek Ped Maa Ke Naam' (एक पेड़ माँ के नाम) plantation drives & Display of banners and selfie point
17.09.2025	ICAR-IISS, Bhopal, Madhya Pradesh, participated in the Swachhata Pledge through Video Conferencing with Hon'ble Secretary, DARE & DG ICAR. Following this, a plantation drive of custard apple saplings was initiated by Dr. Tapan Adhikari, In-charge Director, ICAR-IISS, Bhopal, as part of the global campaign #EkPedMaaKeNaam . A total of 20 custard apple saplings were planted along the boundary wall of the Institute. This event contributed

significantly to raising awareness about personal and environmental cleanliness while advancing the objectives of the Government of India's "Swachhta Hi Seva" campaign (SHS-2025).



7. ICAR-Indian Institute of Water Management, Bhubaneswar



8. ICAR–CSSRI, Karnal,

The *Swachhata Hi Seva Abhiyan 2025* was inaugurated today at ICAR–Central Soil Salinity Research Institute (CSSRI), Karnal. The programme began at 9:30 AM with the participation of all scientists, officers, and staff members of the institute. On this occasion, the **Swachhata Pledge** was administered through video conferencing by **Secretary (DARE) & Director General, ICAR**, and all staff members joined the pledge with full commitment to maintain cleanliness in their surroundings.

The inaugural programme was coordinated by the Nodal Officer, Dr. B. L. Meena. Speaking on the occasion, the Director, ICAR–CSSRI, Dr. R. K. Yadav, emphasized that *“Cleanliness is not just a campaign but a way of life. A clean and green workplace ensures higher efficiency and productivity.”*

As part of the campaign, a special tree plantation drive under the initiative **“Ek Ped Maa Ke Naam”** was also organized, wherein the Director and Heads of Divisions planted saplings and appealed to staff to protect the environment through greenery and conservation. The Director called upon all employees to contribute wholeheartedly to the activities planned under the campaign and to make CSSRI a **model institute for Swachhata Abhiyan**.



9. ICAR-Directorate of Weed Research, Jabalpur (M.P.)

Transformation of Cleanliness Target Units (CTUs) & black spots activates on 18.09.2025 under 'Swachhata Hi Seva Campaign, 2025

SN	Date	Activities	Venue/Remarks
02.	18.09.2025	<p>Transformation of Cleanliness Target Units (CTUs)</p> <p>Difficult and dirty spots (black spots) will be identified, mapped, and cleared in a time-bound manner.</p> <p>Black spots are generally neglected garbage points that are difficult to clean as part of regular Swachhata drives and pose significant environmental, health, and hygiene risks.</p> <p>Steps for Transformation:</p> <ol style="list-style-type: none">1. Identification of black spots2. Mapping on the SHS 2025 Porta.3. Adoption of CTU sites4. Site preparedness5. Execution6. Declaration of clearance by 1st October7. Site transformation and maintenance <p>The transformed CTU sites will be showcased and celebrated on 2nd October, 2025, as part of Swachh Bharat Diwas.</p>	Maharajpur, Jabalpur

In accordance the under swachhta Hi Seva Campaign 2025, on 18.09.2025, the officers and employees of ICAR-Weed Research Directorate, Jabalpur visited Maharajpur and identified the dirty places (black spots) and took geo-photograph of the identified places. During the above activity officers / employees of the Directorate were present and the identified black spots were mapped on the SHS Portal and further action will be taken according to the guidelines for implementation of the same. Photos of the activity are given below:-



10. 18.09.2025: Report on Swachhta activity conducted by ICAR- MGIFRI, Piprakothi, Motihari
ICAR-MGIFRI installed, banner/ standy installed at Strategic Locations, identified difficult and dirty spots (black spots) on 18.09.2025.





11.



Report of Activities Conducted on 18.09.2025 (Thursday)

Transformation of Cleanliness Target Units (CTUs) –
Identification, Mapping & Clearance of Black Spots in/around Institute Campus

1. Identification & Mapping of Black Spots: surveyed different sections of the campus and adjoining areas. Potential black spots/areas prone to accumulation of waste were identified and mapped for focused action.
2. Clearance & Cleanliness Drive: Identified black spots were taken up for cleaning with active participation from staff and Contractual workers. Waste materials and unwanted vegetation were removed systematically, and awareness about prevention of recurrence was created among stakeholders.
3. Awareness & Sensitization: Staff members were sensitized about maintaining cleanliness and ensuring that such spots do not re-emerge in future. Emphasis was laid on proper segregation of waste, regular monitoring, and individual responsibility for sustaining cleanliness.
4. Outcome: All identified black spots within the premises were successfully cleared.

12. Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
18.09.2025	Transformation of cleanliness target units (CTUs)	ICAR RCER, Patna	14
		FSRCHPR, Ranchi	12
		KVK Buxar	09
		KVK Ramgarh	05



13.






ICAR-NATIONAL BUREAU OF SOIL SURVEY AND LAND USE PLANNING
Amravati Road, Nagpur-440033, India



Date: 18/09/2025

"Swachhta Hi Seva Campaign 2025"

Sr. No.	Date	Activities	Participants
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1	18.09.2025	<ul style="list-style-type: none"> Identified and mapped black spots/ neglected places in office premises, Krishi kunj and other public places 	All staff members
			
		<ul style="list-style-type: none"> Beatification of office gardens and Swachhata awareness activities 	All staff members
			
		<ul style="list-style-type: none"> Collection of biomaas in office campus 	All staff members
			

14.

**ICAR-Indian Institute of Farming Systems Research
Modipuram, Meerut (U.P.)- 250 110**

Date: 18.09.2025

**Report of the “*Swachhta Hi Sewa-2025*” organized by ICAR-IIFSR, Modipuram
From 17 Sept.,-02 October, 2025**

ICAR-Indian Institute of Farming Systems Research, Modipuram, Meerut is celebrating the “*Swachhta Hi Sewa Campaign-2025*” w.e.f. 17 September to 02 October, 2025. The details of the activities conducted on 17-18 September, 2025 are given as below:

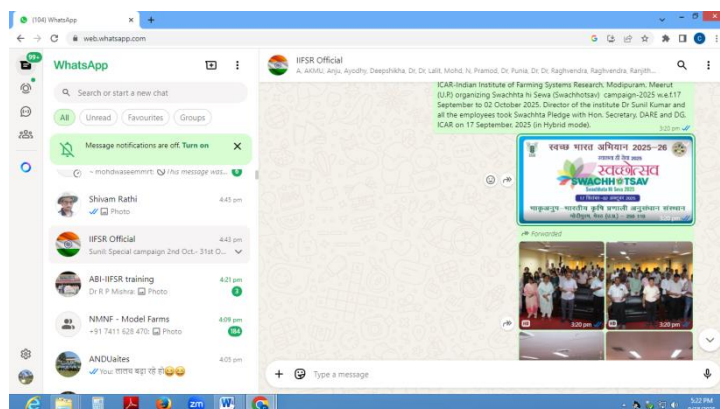
Date	Activity conducted	No. of Participants	No. of VIPs participated
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17.09.2025	<ul style="list-style-type: none"> ➤ National Launch (Placing banners at important platforms) ➤ Swachhta Pledge of Director Dr Sunil Kumar and All Officials with Hon. Secretary, DARE and DG, ICAR Dr M L Jat ➤ Digital and Social Media Mobilization 	185	05
18.09.2025	<p>Transformation of Cleanliness Target Units (CTUs) in Farmers First adopted village Tabita and Dudhli of Muzaffarnagar Distt., U.P.</p> <ul style="list-style-type: none"> ➤ To create awareness on Swachhta, ➤ Focus on Behaviour, Value, Responsibility and Bhagidari for Swachhta ➤ Promoting Swachhta through recycling of waste into various components of Farming Systems ➤ Mobilized members of SHG for Swachhta ➤ Promotion of sustainable farming practices in context to Swachhta 	117 (62+55)	01
Total=		302	06



Photo: Keeping Swachhta Hi Sewa Banners at Important Platforms (17 Sept., 2025)





Digital and Social Media Mobilization (17 Sept., 2025)

Photo: Transformation of Cleanliness Target Units (CTUs) in Farmers First adopted village Tabita and Dudhli of Muzaffarnagar Distt., U.P. (18.09.2025)



15.

भाकृअनुप - भारतीय जल प्रबंधन संस्थान
ICAR - Indian Institute of Water Management
(भारतीय कृषि अनुसंधान परिषद/ Indian Council of Agricultural Research)
रेलविहार के सामने, चंद्रशेखरपुर, भुवनेश्वर-751023, ओडिशा
Opp. Rail Vihar, Chandrasekharapur, Bhubaneswar-751023, Odisha

Subject: Report of Day: 2 (18.09.2025) on celebration “Swachhata Hi Seva” by ICAR-IWM, Bhubaneswar - reg

On Day 2 (i.e. 18.9.2025) of *Swachhata Hi Seva* 2025 programme (17 September – 2 October, 2025), cleaning activity was initiated in the spot identified as CTU near the institute alongside of an important road in Bhubaneswar. The location has been geotagged and mapped in the SHS 2025 portal. Today’s activities were uploaded in the portal along with photographs. An action plan has been developed to lift the degradable material from the site, and develop it into a small park with plantation and necessary fencing.

Some of the action and activity photographs of Day 2 (18.9.2025) are presented below.

	
Pre-swachhta photo of CTU site near the institute	
	
Cleaning activity in the CTU spot on 18.9.25	

The Images of photos received from various uploaded on SHS website on 18th Sept. 2025



Home

Add CTU

CTU Status

Approve Join/Adopt CTU Request

Add Clean Public Spaces

Clean Public Spaces Status

Report Event

Reports

Add User

Users

Hi, Dr Anil Kumar

schools, colleges, hospitals etc.

nits

Event Coordinator Name
ADG Coordination

Event Coordinator Number
8851904246

Number Of Expected Participants
9945

Ministry Name
MINISTRY OF AGRICULTURE & FARMER
S WELFARE

Ministry Department Name
DEPARTMENT OF AGRICULTURAL RESE
ARCH & EDUCATION (DARE)

Ministry Unit Name
INDIAN COUNCIL OF AGRICULTURAL RE
SEARCH

Location Type
URBAN

State Name
DELHI

District Name
NEW DELHI

Urb Name
NEW DELHI (NDMC)

Latitude
28.6158487

Longitude
77.2132555

Google MapsNavigate to Destination

Event Images



CLEAN_PUBLIC_SPACES



CLEAN_PUBLIC_SPACES



CLEAN_PUBLIC_SPACES

EN English (United States)