

F. No. 7(5)/2025-Cdn tech

Dated: 19<sup>th</sup> September 2025

**Sub: Report of Swachhta Hi Sewa (SHS) 2025 dated 19<sup>th</sup> September 2025**

**NDIAN COUNCIL OF AGRICULTURAL RESEARCH**  
**Krishi Bhawan, New Delhi-110001**

**Activity:- 19.09.2025**

**Engagement with school children** (Poetry, essay, painting, and poster competitions in educational institutions/Schools/AWCs, and organize slogan writing, quizzes, and jingles related to SBM to engage younger audiences and spread awareness)

Wall painting & beautification of parks and high footfall tourist points, roads and flyovers

**Swachhata Quizzes at Schools:** Interactive competitions testing students' knowledge and awareness about cleanliness and sanitation

**Swachhata Class/Swachhata Ki Pathshaala at schools:** Educational sessions and workshops teaching students about cleanliness, sanitation, and hygiene practices

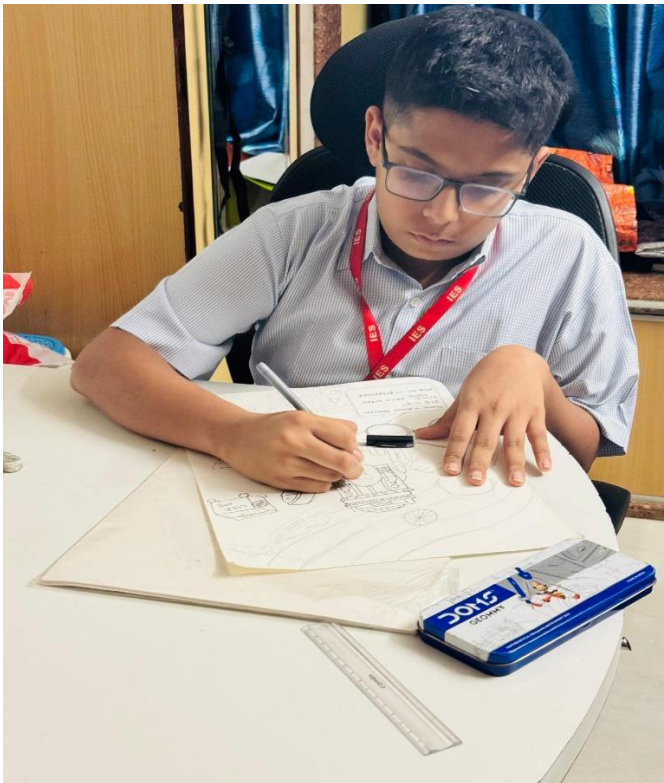
**ICAR-Central Institute for Research on Cotton Technology**  
**Adenwala Road, Matunga, Mumbai 400 019**  
**Swachh Bharat Abhiyan**

Date: 19.09.2025

**Report for 19.09.2025**

**Activity : Engagement with school children.**

As a part of the implementation of the Swachhata Hi Seva campaign, drawing competition was organized by the Institute for School children. Also jingles were performed by College students.





**Jingle performed by college students**

## स्वच्छता ही सेवा अभियान (स्वछोत्सव)

### ICAR-IIMR, LUDHIANA

#### Day-iii

On 19 September 2025, a cleanliness drive was undertaken in and around the office premises RMR & SPS, ICAR-IIMR, Begusarai (Bihar). A **swachhata ki pathshala** was organized for the farmers, labourers and other worker for creation of clean and pure environment for the future generations.



**Swachhta Report of ICAR-VPKAS, Almora for 19th September 2025**



**Day: 03**

**Report for swachata pakhwada at GGIC school, Almora**

For scachata awareness campain among school students , two activities namely quiz contest and drawing contest were organised under the theme of swachata pakhwada at GGIC school, Almora, Uttarakhand on 19 Septembner 2024. Different students were falicitated for their efforts and they were sensitized towards the swacha bharat Mission and its agenda. A short communication with students was also done with the students from class 11<sup>th</sup>, 12<sup>th</sup> regarding good cleanliness practicess and its role in their personal hygeine, and environmental cleanliness.





### Central Potato research Institute, Meerut

भाकृअनुपसंस्थान अनुसंधान आलू केंद्रीय-, क्षेत्रीय केंद्र, मोदीपुरम, मेरठ पर स्वच्छ भारत अभियान के अंतर्गत, स्वच्छता ही सेवा के थीम “स्वच्छोत्सव 17” सितंबर - 02 अक्टूबर, 1 दिनांक तहत के (2025 9 सितंबर, 2025 को केंद्र की कार्यकारी अध्यक्ष डा श्रीमति बबिता चौधरी द्वारा महर्षि दयानन्द पब्लिक इंटर कालेज, मोदीपुरम के छात्रों को स्वच्छता शपथ दिलवाई और कालेज के शिक्षकों का स्वागत किया। डा मेही लाल, प्रधान वैज्ञानिक) कार्यक्रम समन्वयक (द्वारा कालेज के छात्रों को स्वच्छता ही सेवा बारे में दैनिक जीवन की स्वच्छता और मोहल्लों एवं गाँव में स्वच्छता बनाए रखने बारे में जानकारी दी। डा वंदना, वरिष्ठ वैज्ञानिक ने छात्रों को आलू से संबंधित भ्रातियों को विस्तार से चर्चा की और स्कूली कक्षाओं को साफ रखने के बारे में चर्चा की। इस दौरान छात्रों से स्वच्छता से संबंधित प्रश्नोत्तरी एवं आशु संवाद का आयोजन किया गया। और सिमरन, शिखा, महक, मानवी सोम, गौरी, प्रिया तथा अन्य छात्रों को पुरस्कार वितरण किया गया। आशु संवाद के दौरान छात्रा वैष्णवी ने शारीरिक स्वच्छता के साथ मानसिक स्वच्छता पर विशेष ध्यान देने की बात कही और गौरी, मानवी सोम और आशीष ने दैनिक सफाई के सतह अपने आस की पास-स्वच्छता पर भी ध्यान देने की बात कही। इस कार्यक्रम में लगभग पैंतीस छात्रों ने भाग लिया। डा अशोक कुमार ने मंच का संचालन किया और शिक्षक श्री अरविंद चौधरी और शिक्षिका श्रीमति मनीषा का विशेष सहयोग रहा साथ ही साथ श्री मुरारी लाल एवं श्री पंकज का भी कार्यक्रम को सफल बनाने में सहयोग रहा।



**Institute : ICAR-Indian Institute of Oilseeds Research (IIOR), Hyderabad**

**Date : September 19, 2025**

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “**Swachhta Hi Seva – 2025**” campaign on **19<sup>th</sup> September 2025**, as per the directions received from the Council. This year’s campaign was celebrated under the theme of “**Swachhotsav**” (स्वच्छोत्सव), highlighting cleanliness as a festival of responsibility and commitment. As part of the day’s program, “**Swachhata Class / Swachhata Ki Pathshaala**” was conducted for the students of Class 9 and 10 at Government Zilla Parishad High School, Narkhoda Village, Shamshabad Mandal, Hyderabad. The educational session focused on the significance of cleanliness, sanitation, and hygiene practices in daily life. **Students actively participated in the session and took the Swachhta Pledge**, committing themselves to contribute 100 hours of Shramdhan per year, equivalent to 2 hours per week, towards maintaining cleanliness in their surroundings.

Employees of ICAR-IIOR also participated enthusiastically in the campaign, demonstrating their dedication, commitment, and sense of responsibility towards the cause of sanitation and hygiene. Swachhta awareness posters were displayed at key locations across the institute to sensitize both staff and visitors about the importance of cleanliness, hygiene, and waste management. The campaign not only addressed immediate cleaning and awareness needs but also reinforced the long-term commitment of the institute towards the vision of the Swachh Bharat Abhiyan. Through its activities, “Swachhotsav” became a true celebration of cleanliness, instilling a sense of civic responsibility among students, staff, and the local community.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
19.09.2025	Dr P. Ratna Kumar Dr G. Suresh Dr S. Senthilvel Dr Dudhe M Y Dr Ramya KT Dr A. Divya Shri. J. Ahok Shri. Ankit Kumar	20	-	-	-	100	120







Conducted **Swachhata Class** for the students of Class 9 and 10 at Government Zilla Parishad High School, Narkhoda Village, Shamshabad Mandal, Hyderabad

### ICAR-Indian Institute of Rapeseed-Mustard Research

Date	Activity
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19.09.2025	ICAR-IIRMR, Bharatpur, Rajasthan organized an open swachhta discussion pathshala at Government Senior Secondary School, Murwara, Bharatpur. After that, a debate competition by 11 class students was also organized in same school. Total 150 school students were motivated for swachhta abhiyan activities
	 
	 

**Report on Swachhta Hi Seva from 17.09.2025 to 02.10.2025 in respect of ICAR-CRIJAF, Barrackpore, Kolkata**

Date: 19-09-2025

**Activity: Engagement with school children –Organizing Slogan writing, Quiz and painting competition.**

In connection with Swachhta Hi Seva-2025, 'Slogan writing, Quiz and Painting' competition on "Swachhta Abhiyan" was conducted on 19<sup>th</sup> September, 2025 at **Central Public School, Nilganj**. The purpose of this programme was to create awareness on various Swachhta related issues among school students. Overall 34 students from class VI to X of the school had participated in various competitions and prizes were distributed to the students.

The overall activity was managed by the Coordinator(s) – Dr.Tanmay Samajdar, Mr. Dilip Kr. Barua, Mrs. Satarupa Roychowdhury and Mr. Pratik Sagar,



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**ICAR – Central Coastal Agricultural Research Institute, Goa**

**Swachhta Hi Seva 2025 – Daily Report**

**Activity:** Engagement with School Children – Painting/Drawing Competition

**Venue:** Madkaikar Navchaitanya High School, Corlim

## Details of the Programme:

As part of the ongoing Swachhta Hi Seva 2025 campaign, ICAR CCARI organised a Painting and Drawing Competition on the theme of cleanliness and environmental awareness at Madkaikar Navchaitanya High School, Corlim under the support of Headmaster Shri Gurudas Naik. A total of 40 students (15 boys and 25 girls) enthusiastically participated, showcasing their creativity on topics such as waste management, hygiene, and conservation. The event helped raise awareness about the importance of cleanliness in daily life and motivated students to act as ambassadors of a cleaner and greener India. Best paintings were awarded with the prizes.

The programme was coordinated by Shri Rahul Kulkarni (Asst. Chief Technical Officer) and Shri Payak Padkar (Technician), from ICAR CCARI.



## Swachhta Hi Sewa (Swachhotsav – स्वच्छोत्सव) programme at ICAR-NIPB, New Delhi dated on 19.09.2025

Under the aegis of “Swachhta hi Sewa-2025” campaign, an interaction meet and a “Swachhta” quiz was organized in the Sarvodaya Kanya Vidyalaya, Pusa Campus, New Delhi on 19<sup>th</sup> September 2025 by the team of scientist from ICAR-NIPB, New Delhi. The team interacted with the Principal, Ms. Meenakshi and Ms. Neelima co-ordinated the program at the school level. Around 100 students from Standard IX participated in the interaction and the quiz. The team sensitized the students about the importance of



“Swachhta” in daily life and the interventions of government in this regard. Further, a quiz competition on “Swachhta” was organized for these students in which all the students participated actively. The top three winners were awarded with prizes by the team. The event proved to be successful due to the enthusiasm for learning shown by the students, and exemplary co-operation from the school’s staff and management.



11.

भा.कृ - .प.अनु.राष्ट्रीय सोयबीन अनुसन्धान संस्थान  
खण्डवा रोड, इंदौर 452001 -  
स्वच्छता ही सेवा दिनांक 17 सितम्बर से अक्टूबर 02, 2025 के अंतर्गत

## दिनांक 19 सितम्बर 2025 आयोजित कार्यक्रम की रिपोर्ट

भारतीय कृषि अनुसंधान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन में राष्ट्रीय सोयाबीन अनुसंधान संस्थान, इंदौर में दिनांक 17 सितम्बर से अक्टूबर 02, 2025 के दौरान स्वच्छता ही सेवा 2025 का आयोजन किया जा रहा है जिसके अंतर्गत आयोजित की गई विभिन्न गतिविधियों की रिपोर्ट निम्नानुसार है :

आज दिनांक 19 सितम्बर 2025 को संस्थान में स्वच्छोत्सव 2025 के अर्न्तगत श्रीराम कान्वेंट स्कूल इंदौर के छात्रों के मध्य स्वच्छता ही सेवा कार्य पर स्वच्छता संवाद किया तथा स्वच्छता से स्वास्थ्य लाभ, और समृद्धि विकास पर व्याख्यान दिया । इस दौरान छात्रों के मध्य स्वच्छता पर प्रश्नोत्तरी की गई । इस दौरान स्कूल प्राचार्या श्रीमती आरती रघुवंशी एवं स्कूल की शिक्षिकाओं ने भी कार्यक्रम में भाग लिया और बच्चों के मध्य स्वच्छता पर निबंध लेखन एवं पोस्टर बनवाने की प्रतियोगिता का आयोजन किया गया । छात्रों के मध्य स्वच्छता के प्रति निरंतर जागरूक रहने और हमेशा स्वच्छता अपनाने पर प्रेरणा प्रदान की । श्रीराम कान्वेंट स्कूल इंदौर संचालक श्री प्रमोद रघुवंशी ने संस्थान का आभार माना । संस्थान की ओर से कार्यक्रम की अनुमति एवं सहयोग के लिए स्कूल प्रबंधन का आभार श्री एससहायक ,वर्मा के. मुख्य तकनीकी अधिकारी द्वारा किया । इस कार्यक्रम को सफल बनाने के लिए संस्थान की ओर से श्री राकेश शाक्य , तकनीकी अधिकारी, श्री ऋशप कुमार तकनीशियन ,एवं श्री राजू रघुवंशीयुवा , पेशेवर ने भाग लेकर योगदान दिया ।

### कार्यक्रम के छायाचित्र:-





**Report of organization of “Swachhata Hi Seva-2025 with the theme Swachhotsav” at ICAR-CRRI, Cuttack on 19.09.2025**

As per direction from Secretary, DARE & DG, ICAR, New Delhi regarding organization of Swachhata Hi Seva-2025 with the theme “Swachhotsav” from 17.09.2025 to 02.10.2025, on 19.09.2025 at 11.00 AM, a part activity “Slogan writing competitions at school (Odia, Hindi, English)” was organized in CRRI Government Nodal High School among the students of Std. VIII to Std. X. The selected winners from their writing on different slogans on “Swachha Bharat Mission and its objectives” will be awarded in the concluding program of Swachhata Hi Seva 2025 on 02.10.2025 (on occasion of Birth Day celebration of Mahatma Gandhiji and “Swachhotsav”). Mr. Abhaya Kumar Dixit, Headmaster; Mrs. Sagarika Mohanty, Asst. Teacher and other teachers of the School assisted the Institute Swachha Committee members in successful organization of today’s event.



**Photo 1:** Dr. S. Lenka ,Chairman, ISBC addressing the students



**Photo 2:** Mr.A.K.Dixit, Headmaster of the School addressing the students on slogan competition guidelines



**Photos 3 & 4:** Students of CRR I Govt. Nodal High School participating in “Slogan writing competitions on Swachha Bharat Mission”

1.

### **Swachhata Hi Seva 2025 Campaign**

**Date:** 19th September 2025

**Venue:** ICAR-NRC on Pig, Guwahati

As part of the ongoing nationwide **Swachhata Hi Seva 2025 campaign**, ICAR-NRC on Pig organized a cleanliness drive on 19th September 2025, a joint endeavour for creating a clean, green, and aesthetically pleasing environment by clearing weeds and bushes in and around the Boar Semen Production Centre, which supplies quality germplasm of pigs to the pig farmers of North eastern states, was performed.

The activity aimed to ensure a clean, hygienic, and safe environment in the vicinity of the centre. All scientists, officers, staff members, and farm workers actively participated in the drive, contributing their time and effort towards removing unwanted weeds, overgrown shrubs, and accumulated debris. The before and after impact are shown in the pictures attached.

**Before**



**After**



## Glimpses of activities



चल रहे राष्ट्रव्यापी *स्वच्छता ही सेवा 2025* अभियान के अंतर्गत, आईसीएआर-एनआरसी ऑन पिग द्वारा 19 सितम्बर 2025 को एक स्वच्छता अभियान आयोजित किया गया। इस अभियान के अंतर्गत सूअर वीर्य उत्पादन केन्द्र के आसपास खरपतवार एवं झाड़ियों की सफाई कर स्वच्छ, हरित एवं सौंदर्यपूर्ण वातावरण का निर्माण करने हेतु सामूहिक श्रमदान किया गया। यह केन्द्र पूर्वोत्तर राज्यों के सूअर किसानों को गुणवत्तापूर्ण जर्मप्लाज्म उपलब्ध कराता है।

इस गतिविधि का उद्देश्य केन्द्र परिसर में स्वच्छ, सुरक्षित और स्वास्थ्यकर वातावरण सुनिश्चित करना था। सभी वैज्ञानिकों, अधिकारियों, कर्मचारियों तथा खेतकर्मियों ने सक्रिय रूप से भाग लेकर अनचाही घास-फूस, झाड़ियों और संचित कचरे को हटाने में अपना समय और श्रम योगदान दिया।

2.

### ICAR-DPR, Hyderabad

#### Daily report: Swachhata Hi Seva activities (19.9.2025): Day 3

I am directed to send the daily report on the activities conducted by DPR staff during " **Swachhata Hi Seva** ".

#### Engagement with School Children Essay and poster competitions

Photographs of the school children engaged in the above-mentioned activities are attached herewith for your information and necessary action please.

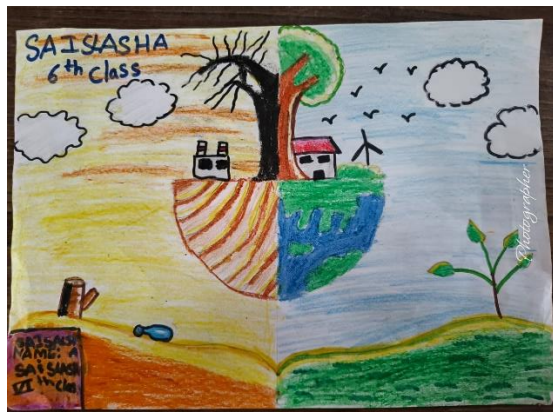


Regards,  
Kannaki



Poster made by School children

Poster made by School children



Poster made by School children



Engagement of School children in Poster making under Swachhata Hi Seva Campai

### CIRG MATHURA

17 सितंबर से 1 अक्टूबर 2025

आज दिनांक 19.09.2025 को केन्द्रीय बकरी अनुसंधान संस्थान में स्वच्छता ही सेवा अभियान 2025 “स्वच्छोत्सव” और “हिन्दी पखवाड़ा” संयुक्त रूप से मनाया गया जिसके अंतर्गत आज सभागार में वाद विवाद प्रतियोगिता का आयोजन किया गया जिसका शीर्षक “स्वच्छता अभियान – सरकार के प्रयास या सामाजिक प्रयास” जिसमें संस्थान के सभी अधिकारी और कर्मचारियों ने भाग लिया तथा अपने विचारों को अभिव्यक्त किया।

**स्वच्छ भारत अभियान** भारत सरकार द्वारा शुरू किया गया एक महत्वपूर्ण प्रयास है जिसका मुख्य उद्देश्य भारत को स्वच्छ और साफ-सुथरा बनाना है। यह अभियान 2 अक्टूबर 2014 को प्रधानमंत्री नरेंद्र मोदी के द्वारा शुरू किया गया था, जो महात्मा गांधी की जयंती के दिन शुरू हुआ। इसका लक्ष्य भारत के गांवों और शहरों में स्वच्छता को बढ़ावा देना और कूड़ा-करकट को उचित तरीके से निपटाना है।

इस अभियान के तहत जनता को जागरूक किया जाता है ताकि वे अपने आस-पास की जगहों को साफ रखें और खुले में शौच जैसी आदत से बचें। साथ ही, इस योजना के अंतर्गत शौचालयों का निर्माण भी बड़े पैमाने पर किया गया ताकि लोगों को स्वच्छ सुविधाएं उपलब्ध हो सकें और पर्यावरण प्रदूषण कम हो। स्कूलों, कॉलेजों, संस्थानों, और कार्यस्थलों पर भी स्वच्छता बनाए रखने

के लिए विशेष प्रयास किए जाते हैं। इसके अलावा, कूड़े को अलग-अलग श्रेणी में बांटना और इसे उचित तरीके से निपटाना भी इस अभियान का हिस्सा है।

स्वच्छ भारत अभियान से न केवल पर्यावरण की सुरक्षा होती है, बल्कि इससे लोगों के स्वास्थ्य में भी सुधार होता है। एक स्वच्छ और साफ भारत का सपना तभी साकार होगा जब हर नागरिक इस अभियान में अपनी भागीदारी सुनिश्चित करेगा। हमें अपने घर, सड़क और आसपास के इलाकों को साफ-सुथरा रखना चाहिए तथा दूसरों को भी इसके लिए प्रोत्साहित करना चाहिए। स्वच्छ भारत अभियान एक ऐसा कदम है जो हमें बेहतर जीवनशैली और स्वस्थ समाज की ओर ले जाता है।

अंत में, यह कहना उचित होगा कि स्वच्छता केवल सरकारी प्रयासों से संभव नहीं है, बल्कि हर व्यक्ति की जिम्मेदारी है कि वह इसे अपनी आदतों में शामिल करे। तभी हमारा देश स्वच्छ, स्वस्थ और सुंदर बन सकेगा। हमें स्वच्छता को अपनाकर स्वच्छ भारत का निर्माण करना चाहिए।

और इस अवसर पर संस्थान के वैज्ञानिकों, अधिकारियों, कर्मचारियों, यंग प्रोफेशनल ने भाग लिया और कार्यक्रम को सफल बनाया।



**भाकृअनुप-राष्ट्रीय उष्ट्र अनुसंधान केन्द्र, बीकानेर**  
**I.C.A.R.- NATIONAL RESEARCH CENTRE ON CAMEL,**  
**BIKANER**

**“स्वच्छता ही सेवा अभियान) ”2025 SHS(**

परिषद से प्राप्त परिपत्र संख्या 7(5)2025-CDN (Tech.) दिनांक 11.09.2025 द्वारा प्रेषित पेयजल एवं स्वच्छता विभाग 1/4DDWS/2 जल शक्ति मंत्रालय और आवास एवं शहरी मामलों के मंत्रालय से प्राप्त निर्देशों की



अनुपालना में इस केन्द्र पर “स्वच्छता ही सेवा अभियान) ”2025 SHS (का आयोजन दिनांक 17 .09. 2025 से 01 .10. 2025 के मध्य स्वच्छोत्सव थीम के साथ आयोजित किया जा रहा है।

### दिनांक 19-09-2025 : “स्वच्छता ही सेवा अभियान ”2025

Engagement with School Children through activities like slogan-writing, quizzes, poetry, essay, painting and poster competitions on Swachh Bharat Mission. The programme conducted at “Himanshu Bal Madhyamik Vidhyalya, Shivbari, Bikaner, on 19/9/2025, with the theme of Swachhotsav “स्वच्छोत्सव” and Swachh Bharat Diwas.



5.

Sl no.	Activity conducted	Photograph	Dated
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1	<p>As per SHS today ICAR NRC on Yak officers conducted the programme at Sunshine Public School Dirang. The officers instructed the students to keep their school campus and nearby surroundings neat and clean and competition among students was conducted in relation to Swachhta Hi Seva</p>		19-09-2025
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6.

### **ICAR-Central Avian Research Institute, Izatnagar**

#### **Swachhta Activities Undertaken ( 19 Sept., 2025)**

The institute today (19-09-2025) performed swachhta activities – Swachhta Quiz and Swachhta Pathshala for students of Primary Pathshala, Dandia, Bareilly under Swachhta Hi Seva Programme. Prizes were also given to the students. Photos of these activities are given below.



### **NRM Division**

#### **ICAR-Central Island Agricultural Research Institute, Sri Vijaya Puram**

##### **Activity 1. :** Engagement of School Children

An essay competition was organized for school children at Government Senior Secondary School, Bathubasti, Port Blair, as part of the Swachhta Pakhwada initiative. The competition was held in two categories— Secondary and Senior Secondary students—with the topics:

1. “My Island, My Responsibility: Say No to Plastic”
2. “Clean Surroundings, Healthy Living”

A total of 20 students participated enthusiastically, sharing their ideas on how small steps can lead to big changes in creating a cleaner and healthier society.

Dr. Abhilash, Scientist from ICAR-CIARI, delivered an awareness address, emphasizing the importance of cleanliness and the crucial role of youth in adopting sustainable practices for a better future. Mr. Dasan Pushparaj, the Principal of the school, presided over the function and congratulated the participants for their active involvement. He encouraged students to continue their contribution towards



building a clean and green society. The event not only celebrated the creativity of the young participants but also strengthened their sense of responsibility towards protecting the environment.



**ICAR Resarch Centre for Eastern Region, Patna**

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
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19.09.2025	<b>Engagement with School Children</b> <b>Activities include:</b> <ul style="list-style-type: none"> <li>• <b>Hosting of Swachhata Class/Swachhata Ki Pathshaala-</b> Educational sessions on Swachhata at Immaculate Heart of Mary Middle school wherein students with teachers took <b>Swachhata pledge</b> for keeping surroundings clean and hygienic.</li> <li>• <b>Organisation of painting competitions</b> in school where students made beautiful paintings on Swachhata theme and wrote inspirational slogans.</li> <li>• <b>Conduct of Swachhata quiz at school</b> related to the Swachh Bharat Mission (SBM) to students and raised awareness about cleanliness and sanitation.</li> <li>• <b>Cleanliness Drive</b> by students of South Point Public School, Bundu, Ranchi at our Centre and created awareness among students to keep surroundings clean and plastic free.</li> </ul>	1. Immaculate Heart of Mary Middle School, Plandu, Ranchi.  2. Students of South Point Public School, Bundu, Ranchi at ICAR RCER, FSRCHPR, Ranchi	175
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**ICAR-Directorate of Weed Research, Jabalpur.**

**Engagement with school children programme on 19.09.2025 under ‘Swachhata Hi Seva Campaign, 2025’**



SN	Date	Activities	Venue/Remarks
01.	19.09.2025	<b>Engagement with School Children</b> <b>Activities include:</b> <b>Organisation of poetry, essay, painting, and poster competitions</b> in educational institutions, schools, and Anganwadi Centres. <b>Conduct of slogan-writing competitions, quizzes, and jingles</b> related to the Swachh Bharat Mission (SBM) to engage younger audiences and raise awareness. <b>Carrying out of wall painting and beautification activities</b> at parks, high-footfall tourist points, roads, and flyovers. <b>Conduct of Swachhata Quizzes at schools</b> – Interactive competitions testing students' knowledge and awareness about cleanliness and sanitation. <b>Hosting of Swachhata Class / Swachhata Ki Pathshaala</b> – Educational sessions and workshops at schools to teach students about cleanliness, sanitation, and hygiene practices.	ICAR-DWR, Campus, Jabalpur

Under the Swachhata Hi Seva Campaign, 2025, on 19.09.2025, a Swachhata Class/Swachhata Ki Pathshaala educational session on cleanliness, quiz and jingle among the students were organized for the students who came from Orchids International School, Bhedaghat Road, Jabalpur at the Directorate and the students were given information about cleanliness, health and sanitation practices.

Swachhata Quiz and interactive competitions were organized in the school to test the knowledge and awareness of students about sanitation and hygiene.

About 62 students and teachers participated in the above activities. Pictures of the above activities are given below:-





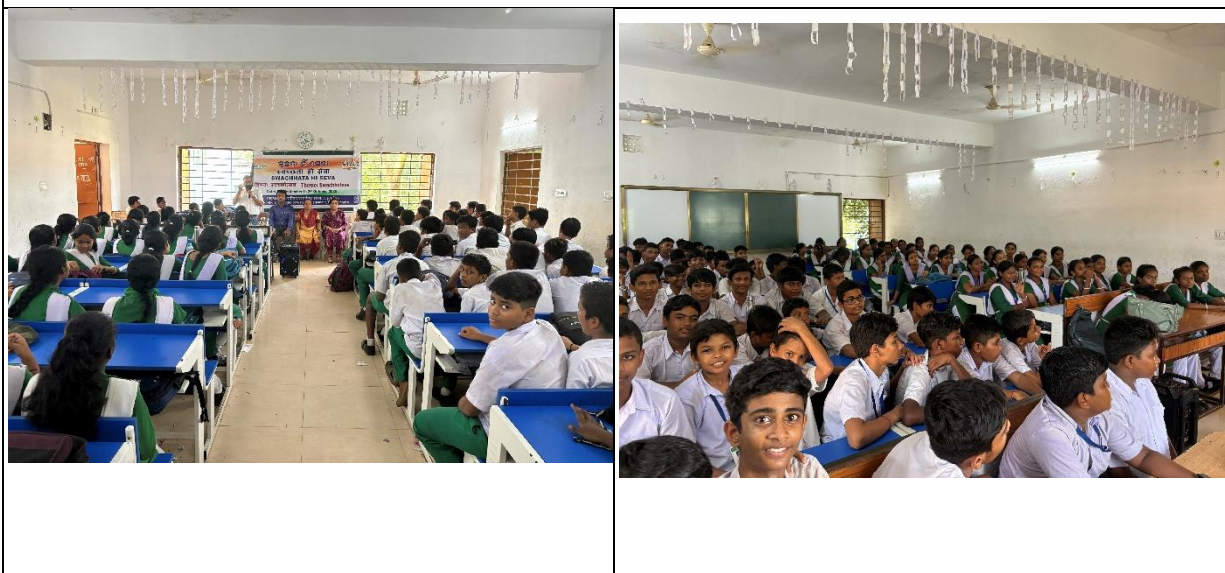
### ICAR - Indian Institute of Water Management, Bhubaneswar

On 19<sup>th</sup> September, 2025, a *Swachhata Ki Pathshaala* (Swachhata Class) was organized for the school children of Government High School located inside Rail Vihar, Chandrasekharpur, Bhubaneswar. More than 100 enthusiastic Class-VIII students participated in the *swachhata* sensitization programme. Dr. H. K. Dash, Nodal Officer of the SHS 2025, welcomed the students and briefed about the objectives and various activities being undertaken during the ongoing ‘*Swachhata Hi Seva*’ programme across the country, progress made under the programme and benefits thereof. Later, Members of the *Swachhta* Committee- Dr. Ankita Jha, Dr. Partha Deb Roy and Dr. Subodh Kumar Karna, spoke on various aspects of cleanliness, sanitation, and hygiene practices, plastic pollution, environment-friendly waste management at household and community level, water conservation and plantation activities for a better environment. Team members also urged them to adopt healthy food habits and voluntarily contribute to *Swachhta Abhiyan* at home and in the locality. Some of the action and activity photographs of Day 3 (19.9.2025) are presented below.





ICAR-IIWM team in a *Swachhta Pathshala*



*Swachhata* sensitization programme in the Govt. High School

### **‘Swachhta Hi Sewa Campaign 2025 ’**

**ICAR-CSSRI, Karnal**

**19-09-2025**

ICAR-CSSRI is organizing the Swachhta Hi Sewa Campaign 2025 programme from 17<sup>th</sup> September to 2nd October, 2025. As per the programme initiated by the institute under this campaign, an Essay Competition was organized for the MSc/PhD students/YP/RA /SRF/JRF/Project Assistants of ICAR-CSSRI on the topic “Swachh Bharat Abhiyan: A National Movement Towards a Cleaner India” on 19.09.2025. Participants focused on Mahatma Gandhi's vision of sanitation, the mission focuses on providing sanitation facilities, promoting hygiene, and improving waste management. It is important that together, we can convert India into a model of cleanliness and environmental consciousness, **leaving a proud legacy for future generations.**





**Essay competition organised in ICAR-CSSRI under Swachhta Hi Sewa Campaign-2025**



**ICAR-NATIONAL BUREAU OF SOIL SURVEY AND LAND USE PLANNING**

**Amravati Road, Nagpur-440033, India**



Date: 19/09/2025

**"Swachhta Hi Seva Campaign 2025"**

Sr. No.	Date	Activities	Participants
1	19.09.2025	<ul style="list-style-type: none"> <li>Identified and mapped black spots/ neglected places in residential colony Krishi kunj and other public places</li> </ul>	

			All staff members
		<ul style="list-style-type: none"> <li>• Organized cleanliness drive in residential colony Krishi Kunj</li> </ul>	All staff members
		 	All staff members
		<ul style="list-style-type: none"> <li>• Organized Ek Ped Maa ke Naam Plantation drive in residential colony Krishi Kunj</li> </ul>	All staff members
		 	All staff members

**ICAR-Central Research Institute for Dryland Agriculture, Santoshnagar  
Hyderabad – 500 059 (Telangana)**

**Report for the date: 19-09-2025**

**Swachhta Hi Seva 17<sup>th</sup> September to 2<sup>nd</sup> October 2025**

**Theme:** Fostering healthy competition to create awareness about cleanliness and sanitation: Essay competitions for staff and students

As per the action plan, the Swachhta Hi Seva activities were implemented on 19<sup>th</sup> September 2025. An essay competition was organized to create awareness about cleanliness and sanitation at Seminar Hall of Sheshadri building for the staff of ICAR-CRIDA and students of Mega University, Hyderabad Hub.

A total of 25 members participated in Essay competition. They have participated very interestingly and completed within stipulated time period. During competition it was observed that the staff and students have enough knowledge about swachhata and cleanness. The Essay competition was conducted by Dr. Anshida Beevi, Scientist (Agriculture Extension) of this institute.

### **Krishi Vigyan Kendra, Ranga Reddy**

Krishi Vigyan Kendra, Ranga Reddy organized cleanliness and sanitation drive on 19-09-2025 for creating awareness on swachhata at the KVK premises. Initially Dr.Chandra Kanth,MH, Head KVK educated about the importance of cleanliness and were also asked to keep the premises and at their places neat and clean.

The program focused on **“Fostering healthy competition to create awareness about cleanliness and sanitation: Quiz/Essay competitions for school students.”** In addition to these competitions, participants actively engaged in **sweeping, waste removal, and cleaning the surroundings**, thereby promoting hygiene and sanitation practices. The drive witnessed enthusiastic participation from **Subject Matter Specialists (SMS), Technical Officers, Young Professionals (YPs), and 92 students from 9th and 10th grades of Vivekananda High School, Vinayaka Nagar Colony, Hayathnagar, Ranga Reddy District.**

An **awareness rally** was also conducted, where participants carried **placards and banners with cleanliness slogans**, spreading the message on the importance of **clean surroundings, waste management, and personal responsibility in maintaining hygiene**. The event concluded with the message that **“Cleanliness is everyone’s responsibility”**, inspiring students and citizens alike to adopt cleanliness as a way of life.







**Awareness on Cleanliness and Sanitation:** Essay competitions for staff and students at ICAR-CRIDA





### Awareness on Cleanliness and Sanitation: Rally and Competitions at KVK, Ranga Reddy

Phone: 0484 2412300

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**केन्द्रीय मात्स्यकी प्रौद्योगिकी संस्थान**  
**CENTRAL INSTITUTE OF FISHERIES TECHNOLOGY**  
 (भारतीय कृषि अनुसन्धान परिषद)  
 (INDIAN COUNCIL OF AGRICULTURAL RESEARCH)  
 विल्लिंगडन आइलैंड, मत्स्यपुरी पो. ओ., कोच्चिन-682 029  
 WILLINGDON ISLAND, MATSYAPURI P.O., COCHIN-682 029



Date: 19-09-2025

### Daily report of Swachhata Hi Seva 2025 at ICAR- CIFT

The Mumbai research Centre of CIFT organized a successful event at Sacred Heart High School & Junior College, Vashi, Navi Mumbai as part of the **Swachhotsav-2025** campaign. The activities aimed to raise awareness among students about the importance of cleanliness and waste management, particularly focusing on plastic pollution and their impact on ocean. The event was guided by Dr. Asha K. K., Principal Scientist & SIC, Dr. Rehana Raj, Scientist and Shri. Shravan Kumar Sharma, Scientist.

### Activities on 19<sup>th</sup> Sept. 2025 – Engagement with school children

1. Lecture on "Turning the tide on plastic waste: Global progress towards a circular economy"



Date: 19 September 2025

Name of the Institutes: ICAR- CIFE Mumbai

Name of Activity: Poster competition for children under Swachhta Hi Seva at ICAR-CIFE, Mumbai



Shri. Shravan Kumar Sharma, Scientist, delivered an insightful lecture to the 7<sup>th</sup> class students. The talk focused on the critical issue of plastic pollution and the global efforts to combat it. He highlighted the concept of a **circular economy**, which emphasizes reducing, reusing, and recycling plastic to minimize



As per the Swachhta Hi Seva campaign (with the theme Swachhotsav – स्वच्छोत्सव (from 17th September to 2nd October, 2025), a poster competition for children was organised by ICAR-CIFE, Mumbai, to raise awareness among children about swachhta and make our environment neat and clean.

The programme was coordinated by Dr Megha Bedekar, Head, AEHM Division, ICAR-CIFE, Mumbai, in the presence of Dr Layana and Dr Dayal Devdas. Children drew the poster related to Swachhta, which was to create awareness among the children on cleanliness. Dr Sikendra Kumar, Senior Scientist and Nodal Officer Swachhta Abhiyan, was also present during the programme for monitoring.

17 सितंबर से 2 अक्टूबर, 2025 तक स्वच्छता ही सेवा अभियान) जिसका विषय स्वच्छोत्सव-स्वच्छोत्सव है (के अंतर्गत, बच्चों में स्वच्छता के प्रति जागरूकता बढ़ाने और हमारे पर्यावरण को स्वच्छ और स्वच्छ बनाने के लिए, आईसीएआर-सीआईएफई, मुंबई द्वारा बच्चों के लिए एक पोस्टर प्रतियोगिता का आयोजन किया गया। कार्यक्रम का समन्वय डॉ. मेघा बेडेकर, प्रमुख, आईएचएम प्रभाग, आईसीएआर-सीआईएफई, मुंबई ने डॉ. लयाना और डॉ. दयाल देवदास की उपस्थिति में किया। बच्चों ने स्वच्छता से संबंधित पोस्टर बनाए, जिसका उद्देश्य बच्चों में स्वच्छता के प्रति जागरूकता पैदा करना था। कार्यक्रम के दौरान निगरानी के लिए स्वच्छता अभियान के नोडल अधिकारी और वरिष्ठ वैज्ञानिक डॉ. सिकेन्द्रकुमार भी उपस्थित थे।

waste and create a sustainable system. Students learned about the environmental impact of plastic waste and were encouraged to adopt responsible practices in their daily lives.



Presentation on "Turning the tide on plastic waste: Global progress towards a circular economy"



## 2. Drawing Competition on "Swachhta Hi Seva-Swachhotsav-2025"

A drawing competition was organized by Dr. Asha K. K., Principal Scientist & SIC and Dr. Rehana Raj, Scientist. The competition aimed to engage students creatively and reinforce the message of cleanliness. All necessary materials, including pencils, watercolors, drawing sheets, erasers, and sharpeners, were provided to the participants to ensure fair and equal opportunities for all. The topic, "**Swachhta Hi Seva-Swachhotsav-2025**", encouraged participants to visually interpret the theme of "Cleanliness is Service" and the festive spirit of Swachhotsav. Students enthusiastically participated, showcasing their understanding and commitment to a cleaner India through their artwork.



Drawing competition at Sacred Heart High School & Junior College, Vashi, Navi Mumbai



Staff of MRC, ICAR-CIFT with all the participant





भा.कृ.अनु.प.- राष्ट्रीय अनार अनुसंधान केन्द्र, सोलापुर  
**ICAR - National Research Centre on Pomegranate**  
(Indian Council of Agricultural Research)

NH-65, Solapur-Pune Highway, Kegaon, Solapur-413 255 (M.S.)  
T-(0217) 2354330, 2350074, 2350263, F-(0217) 2353533  
E mail- nrcpomgranate@gmail.com, Website- nrcpomgranate.icar.gov.in  
(ISO 9001:2015 Certified Institute)



Day wise report on Swachhata Hi Seva 2025 by ICAR-NRCP, Solapur, Maharashtra

(Period: 19.09.2025)

ICAR-NRCP organized drawing, essay and elocution competition on topic of Swachhta Hi Seva at Chatrapati Shivaji Prashala, Morarji Peth Solapur.







**ICAR -National Academy of Agricultural Research Management  
Rajendranagar, Hyderabad –500 030, Telangana, India**

September 19, 2025

**Third Day )19<sup>th</sup> September 2025 (Report  
on Swachhta Hi Seva Campaign-2025**

As part of Swachhta Hi Seva Campaign 2025 a Drawing Competition on Swachhta Hi Seva at Local School namely Aadarsha High School, Rajendranagar was organized on 19<sup>th</sup> September 2025 in which 50 students of 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> Class taken Part .The competition was focused on Swachhotsav to create awareness on Swachhta among the students .



*Drawing Competition organized by ICAR-NAARM, Hyderabad*





*Drawing Competition organized by ICAR-NAARM, Hyderabad*

1.

**Daily Report for Swachhta Hi Sewa for 19<sup>th</sup> September 2025 under ATARI ZONE-VII,Umiam**

S.No.	Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants )	No. of VVIPs/VIP s attended the program
1	19.09.2025	<ul style="list-style-type: none"> <li>• <b>Organisation of poetry, essay, painting, and poster competitions</b> in educational institutions, schools, and Anganwadi Centres.</li> <li>• <b>Conduct of slogan-writing competitions, quizzes, and jingles</b> related to the Swachh Bharat Mission (SBM) to engage younger audiences and raise awareness.</li> <li>• <b>Carrying out of wall painting and beautification</b></li> </ul>	35	1593	1



		<b>activities</b> at parks, high-footfall tourist points, roads, and flyovers. <b>• Conduct of Swachhata Quizzes at schools</b> – Interactive competition testing students' knowledge and awareness about cleanliness and sanitation. <b>Hosting of Swachhata Class/Swachhata Ki Pathshaala</b> – Educational sessions and workshops at schools to teach students about cleanliness, sanitation, and hygiene practices.			
		<b>TOTAL</b>	<b>31</b>	<b>1593</b>	<b>1</b>

## 1

### Report

1. Organized poetry, essay, painting, and poster competitions in educational institutions, schools, and Anganwadi Centres.
2. Conducted slogan-writing competitions, quizzes, and jingles related to the Swachh Bharat Mission (SBM) to engage younger audiences and raise awareness.
3. Conducted Swachhata Quizzes at schools as interactive competitions to test students' knowledge and awareness about cleanliness and sanitation.
4. Hosted Swachhata Class / Swachhata Ki Pathshaala sessions and workshops at schools to teach students about cleanliness, sanitation, and hygiene practices.



2.

### **Krishi Vigyan Kendra SAS Nagar (Mohali)**

"KVK S.A.S. Nagar (Mohali) organized an awareness program on Swachhata Hi Sewa campaign at Govt. Sr. Sec. School, Hoshiarpur. Students actively participated & pledged towards a cleaner, greener future. #SwachhataHiSeva #CleanIndia #KVKMohali"







**Swachhta Hi Sewa ( Swachhtosav ) on 19<sup>th</sup> September**

**Krishi Vigyan Kendra, Rayagada (Odisha)**

Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VVIPs/VIPs attended the program
19.09.2025	<ul style="list-style-type: none"> <li>Organized Painting competition on Swachhata at Residential School Akalabya, Gunupur.</li> <li>Conduct of slogan-writing competitions on Swachh Bharat Mission (SBM).</li> <li>Swachhata Ki Pathshaala - Awareness on Swachhata to school students about cleanliness, sanitation, and hygiene practices. Recycling of agro-waste to vermicompost.</li> </ul>	1	212	-



