

Sub: Report of Swachhta Hi Sewa (SHS) 2025 dated 23rd September 2025

**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, New Delhi-110001**

Theme: Clean Green Utsav

Activity:- 23.09.2025

**ICAR -National Academy of Agricultural Research Management
Rajendranagar, Hyderabad –500 030, Telangana, India
Seventh Day)23rd September 2025 (Report
on Swachhta Hi Seva Campaign-2025**

As a part of SHS-2025, today on day seven (September 23, 2025) a massive cleanliness drive was organized at ICAR-NAARM, Hyderabad in Sports Ground. As a Clean Green Utsav a sports ground, which was full of weeds, bushes and other grasses, were cleaned by uprooting of weeds, grass and bushes. A brush cutter operation was taken up to cut down the unwanted bushes, grass and weeds of surrounding area of the sport ground and light pruning of avenue trees also taken up. All the outsourcing staff of Farm, Hostel staff, Housekeeping staff were involved in this activity. A total of 80 outsourcing workers, Technical Staff of Farm and others were took part in the massive cleaning activity. All the weeds were taken away and dumped at the assigned place.



Swachhata Hi Sewa (SHS)- 2025
Swachhta Pakhwada (September 17-October 02, 2025)

Report for 23.09.2025

1. CIRCOT, Mumbai

Activity: Clean Green Utsav: Carrying out cleaning activities in offices and Institutional buildings.

As a part of the implementation of the Swachhata Hi Seva campaign, cleanliness drive conducted by all staff members of ICAR-CIRCOT at Headquarters, Mumbai, GTC-Nagpur and all regional units of ICAR-CIRCOT.



Cleaning at GTC-Nagpur

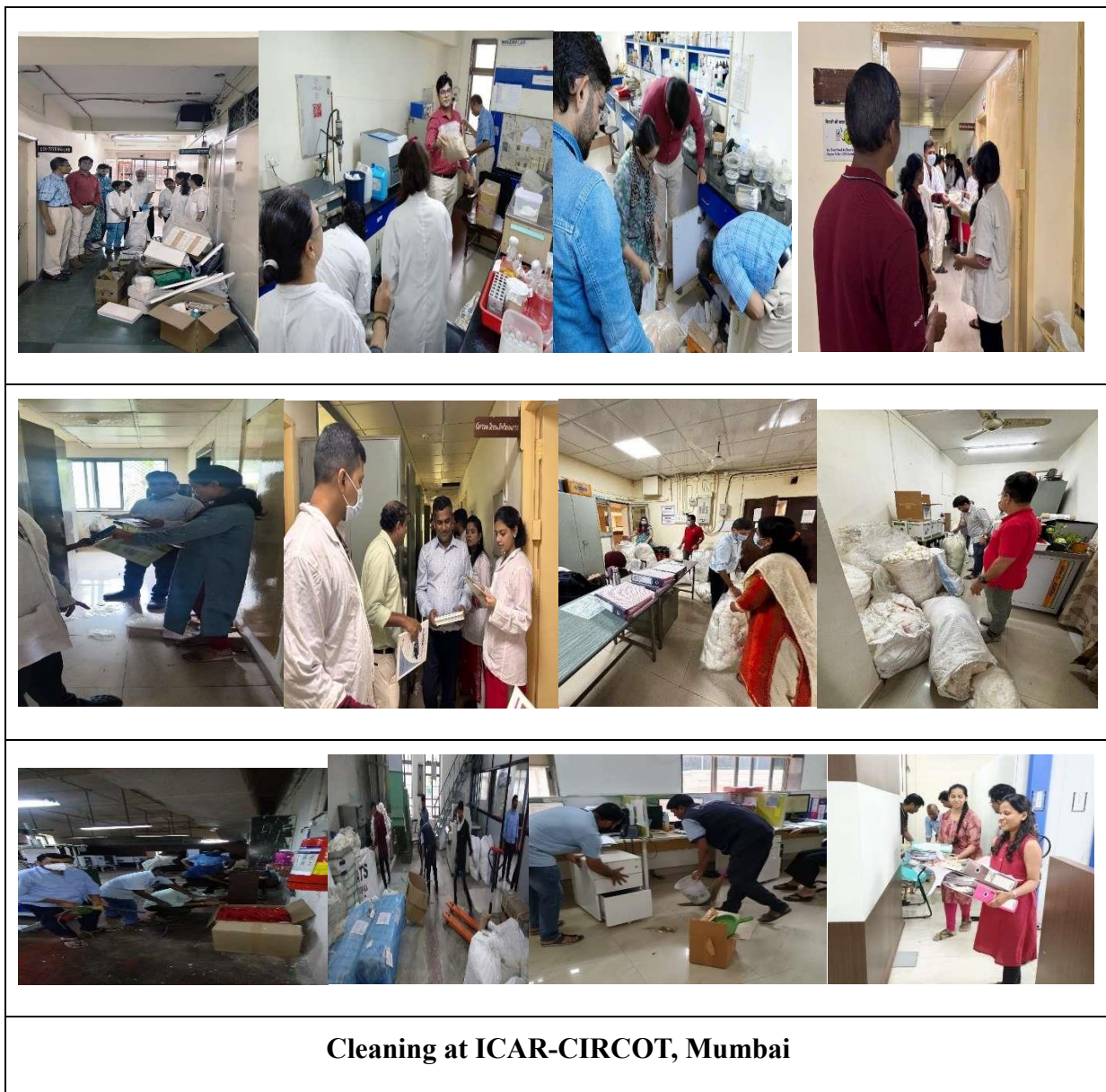
Cleaning at ICAR CIRCOT Regional Unit, Surat



Cleaning at ICAR CIRCOT Regional Unit, Guntur

**Cleaning at ICAR CIRCOT Regional Unit,
Dharwad**

**Cleaning at ICAR CIRCOT
Regional Unit, Sirsa**



2. NINFET, Kolkata

As part of the *Swachhta Hi Seva* celebrations being observed from September 17 to October 02, 2025, ICAR-NINFET organized a cleanliness drive at the Institute campus, specifically in the Administrative Building.

All administrative staff participated wholeheartedly in the drive. They cleaned their rooms, ceilings, working tables, files, almirahs, and other furniture with great enthusiasm and dedication. The initiative aimed to promote the values of cleanliness and hygiene within the workplace and to contribute to the nationwide campaign for a cleaner India.



Cleanliness Drive at Administrative Building

3. NISA, Ranchi

Under Swachhata Pakhawara being observed from 17th September, 2025 to 2nd October, 2025 the theme '**Clean Green Utsav**' was scheduled for 23rd September, 2025, under which following activities were conducted :

- Organization of eco-friendly and zero-waste celebrations integrating citizen participating and partner mobilization to tackle general Swachhata challenges across local bodies.
- Carrying out of cleaning activities in :
 - Offices and institutional buildings
 - Commercial and market areas
 - Education institutions
 - Public transport hubs, major roads, highway, and railway tracks

Photographs related to the activities conducted by the employees of the Institute are herewith;



Cleaning work in village, integrating citizen participation



Cleaning at office buildings



Cleaning at National Highway



Cleaning at commercial area



Cleaning at railway tracks



Spreading awareness among students



Activities conducted at local school

4. CIAE, Bhopal

Under Swachhta Pakhwada, the program on “Clean Green Utsav” was organized by ICAR-Central Institute of Agricultural Engineering (CIAE), Bhopal on 23rd September 2025. The main aim of the program was to promote eco-friendly and zero-waste celebrations. The employees of the office and citizens participated in this event and encouraged the local public to keep their surroundings clean and plastic free. The cleaning activities were carried out in the office premises as well as near the SBI bank and main road of Nabibagh area. Everybody with great enthusiasm cleaned the surroundings areas. Awareness was created about reducing the use of plastic in daily life. Slogans promoting cleanliness and green living were raised during the program. People were motivated to reduce use of plastic and to adopt clean and green environment promoting practices in celebrations.



5. CIPHET, Ludhiana

The *Clean Green Utsav* was organized at ICAR-CIPHET to promote eco-friendly and zero-waste practices through staff participation and community engagement. As part of the activities, staff members designed posters on themes such as segregation of waste, composting, reuse of resources, and reduction of single-use plastics.

The posters, to be displayed during *Swachh hi sewa-2025* events, served both as creative expressions and educational tools for spreading awareness on sustainable practices. The programme reflected strong enthusiasm among participants and reinforced the message of adopting eco-friendly habits as a shared social responsibility.



Swatchata Activities on 23.09.25 at ICAR-IASRI

Before



After



Report on Swachhata Pakhwada Activities – 23rd September, 2025 ICAR–IASRI, New Delhi

As a part of the ongoing **Swachhata Pakhwada (17th September – 2nd October 2025)**, a **cleanliness campaign** was organized on **23rd September, 2025** at the ICAR–IASRI campus. The campaign was undertaken with the active participation of scientists, technical staff, administrative staff, research scholars, and students. The activities included:

- Removal of litter, dry leaves, and waste materials from lawns and roadside areas.
- Sprucing up of common spaces such as parking zones and pathways.
- Proper disposal of segregated waste in designated dustbins.

The campaign contributed to improving the overall sanitation and environment of the campus while instilling a sense of collective responsibility towards cleanliness. The activity also reinforced the message of “**Swachhata Hi Seva**” and the commitment of the Institute towards the ideals of the **Swachh Bharat Abhiyan**.

I.C.A.R.- NATIONAL RESEARCH CENTRE ON CAMEL, BIKANER

परिषद से प्राप्त परिपत्र संख्या 7(5)2025-CDN (Tech.) दिनांक द्वारा 11.09.2025 प्रेषित पेयजल एवं स्वच्छता विभाग ¼DDWS½] जल शक्ति मंत्रालय और आवास एवं शहरी मामलों के मंत्रालय से प्राप्त निर्देशों की अनुपालना में इस केन्द्र पर)”**2025 अभियान सेवा ही स्वच्छता**“SHS(का आयोजन **दिनांक 01.10.2025 से 17.09.2025** के मध्य **स्वच्छोत्सव** थीम के साथ आयोजित किया जा रहा है।

दिनांक 23-09-2025 : ”2025 अभियान सेवा ही स्वच्छता“

Organisation of eco-friendly and zero-waste celebrations with citizen participation to tackle general Swachhata challenges across local bodies .Class on disposal of bio waste and laboratory waste Internship

students, CVAS, RAJUVAS, Bikaner the programme conducted on 23/9/2025, with the theme of Swachhotsav “स्वच्छोत्सव” and Swachh Bharat Diwas.



**भाकृअनुप & केन्द्रीय भेड़ एवं ऊन अनुसंधान संस्थान, अविकानगर
स्वच्छता ही सेवा अभियान 2025 (23 सितम्बर 2025)**

भारतीय कृषि अनुसंधान परिषद् के केन्द्रीय भेड़ एवं ऊन अनुसंधान संस्थान अविकानगर में स्वच्छता ही सेवा अभियान 2025 के दौरान आज दिनांक 23 सितम्बर 2025 को संस्थान के फार्म अनुभाग, उद्यान अनुभाग एवं अविखाद यूनिट पर साफ सफाई का कार्यक्रम किया गया जिसमें ऑफिस परिसर की साफ सफाई एवं पुराने सड़े गले कचरे का निस्तारण किया गया।



ICAR-Central Avian Research Institute, Izatnagar

**Swachhta Activities Undertaken
(23rd Sept., 2025)**

The institute today (23-09-2025) performed swachhta activity – cleanliness near slaughter house in new campus of the institute. Photos of this activity are below.



“Swachhata Hi Seva” (with the theme Swachhotsav – स्वच्छोत्सव) Report of 23.09.2025 of Crop Science Division

ICAR-IIGR, Junagadh

Sl. No	Date	Activities
1.	23.09.2025	<ul style="list-style-type: none"> Cleanliness drive near ICAR-IIGR office building was undertaken, where staff members of this Institute participated. The surroundings of the office were cleaned by removing bushes, weeds, polythene, dry wastes and other waste materials using farm implements and broom stick.

ICAR-IIPR, Kanpur

SN	Date	Activities
1.	23.09.2025	Clean Green Utsav <ul style="list-style-type: none"> Organisation of eco-friendly and zero-waste celebrations integrating citizen participation and partner mobilization to tackle general Swachhata challenges across local bodies. Carrying out of cleaning activities in: <ul style="list-style-type: none"> Offices and institutional buildings Commercial and market areas Educational institutions Public transport hubs, major roads, highways, and railway tracks

निर्धारित कार्यक्रम के अनुसार आज दिनांक 23.09.2025 में श्री कुनाल कालरा ,मुख्य वित्त एवं लेखाधिकारी एवं श्री शिव शरण सिंह,



सहायक प्रशासनिक अधिकारी)भंडार (के द्वारा संस्थान के आवासीय परिसर में स्वच्छता का कार्यक्रम कराया गया जिसमें कार्यालय व आवासीय परिसर के अधिकारियों एवं कर्मचारियों व सफाई कर्मचारियों द्वारा स्वच्छता कार्यक्रम के अनुसार 'Clean Green Utsav' के बारे में जागरूक किया गया । कार्यक्रम से सम्बंधित फोटोग्राफ रिपोर्ट के साथ सलग्न की जा रही है ।



Figure 1: IIGR Staff cleaning around the residential colony on 21.09.2025



भारतीय कृषि अनुसंधान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन में राष्ट्रीय सोयाबीन अनुसंधान संस्थान, इंदौर में दिनांक 17 सितम्बर से 02 अक्टूबर, 2025 के दौरान स्वच्छता ही सेवा 2025 का आयोजन किया जा रहा है जिसके अंतर्गत आयोजित की गई विभिन्न गतिविधियों की रिपोर्ट निम्नानुसार है :

संस्थान में आज दिनांक 23 सितम्बर 2025 को 'क्लीन ग्रीन उत्सव' के अंतर्गत पर्यावरण स्वच्छता एवं सतत विकास पर आधारित कार्यक्रम का आयोजन किया गया, जिसके आयोजक डॉ. गिरीराज कुमावत, वरिष्ठ वैज्ञानिक एवं डॉ. राघवेंद्र नरगुंड, वैज्ञानिक रहे।

कार्यक्रम के छायाचित्र:-

ICAR-CRRI, CUTTACK

As per direction from Secretary, DARE & DG, ICAR, New Delhi regarding organization of Swachhata Hi Seva-2025 with the theme "Swachhotsav" from 17.09.2025 to 02.10.2025, on **23.09.2025**, swachhata activity on "Carrying out cleaning activities in office and institutional premises" was undertaken in the "Plantation site of CRRI Dispensary" with participation of Institute Swachha Committee members and other staff members including Dispensary staff and workers. Grasses and herbs were removed, the sites were cleaned properly.



Institute Name: ICAR-National Institute of Seed Science and technology, Mau (U.P.)

Name of activity as per theme of Swachhta Abhiyan

As part of the *Swachhata Abhiyan*, under the theme clean green utsav was celebrated with the removal of debris, stones and weeds from the roadside of the campus. The biodegradable materials were disposed at the suitable place outside of the campus.



1 Swachhta Report of ICAR-VPKAS, Almora for 23rd September 2025

Day: 07

Awareness on eco-friendly and zero-waste celebrations and cleanliness drive under “Swachhata Hi Seva” on the theme *Green Utsav* at ICAR–Vivekananda Parvatiya Krishi Anusandhan Sansthan, Almora

An awareness programme on cleanliness under Swachhata Hi Seva was held at ICAR–Vivekananda Parvatiya Krishi Anusandhan Sansthan, Almora, on 23 September 2025, featuring a cleanliness drive across public roads and the institutional building, with enthusiastic participation from all staff members of the Institute. The event also included an educational session on eco-friendly and zero-waste practices aimed at reducing plastic use,

during which Dr. Utkarsh Kumar encouraged staff to adopt sustainable habits by prioritizing eco-friendly alternatives and minimizing waste generation.

The programme was conducted by Mr. Utkarsh Kumar, Scientist, along with Mr. Narayan Ram, Senior Technical Officer and Mr. Deepak Kumar Technical staff. The event witnessed participation from Safai Mitras, all technical, administrative, and supporting staff members.



2. स्वच्छता ही सेवा अभियान (स्वछोत्सव)

ICAR-IIMR, LUDHIANA

Day-vii

On 23 September 2025, clean green highway activity **for swachhata abhiyaan** was organized with the staff, sanitation workers, labourers and other workers for the spirit of collaborative efforts for maintaining swachhata.



3 REPORT ON ‘Swachhta Hi Seva- 2025’

‘swachhotsav’ (स्वछोत्सव)

Division : Crop Science

Institute : ICAR-Indian Institute of Oilseeds Research (IIOR), Hyderabad

Date : September 23, 2025

The ICAR–Indian Institute of Oilseeds Research (IIOR), Hyderabad, organized the “**Swachhta Hi Seva – 2025**” campaign on 23rd September 2025, in line with the directions received from the Council. This year, the campaign was observed under the theme “**Swachhotsav**” (स्वच्छोत्सव), symbolizing cleanliness as a festival of responsibility and commitment. As part of the today’s program, the **Clean Green Utsav** was organized with the aim of promoting **eco-friendly and zero-waste celebrations**, while ensuring active **IIOR staff participation** to collectively address general Swachhata challenges across IIOR research farms. The program emphasized sustainable practices and community responsibility towards cleanliness. As part of the initiative, a series of **cleaning activities** were carried out at **IIOR office and institutional buildings**. The activities focused on: 1. Ensuring proper segregation and disposal of waste. 2. Removal of unused materials, broken furniture, and outdated files to create clutter-free spaces. 3. Dusting, sweeping, and mopping of office premises including corridors, staircases, and common areas. 4. Beautification of surroundings through plantation drives and setting up of waste bins for systematic waste collection. Awareness sessions for staff members to adopt eco-friendly practices, such as reducing single-use plastics and promoting the use of reusable alternatives.

The collective participation of employees, students and workers played a crucial role in making the program impactful. The event not only improved the **cleanliness and hygiene standards** of institutional premises but also encouraged a sense of responsibility among participants towards maintaining clean and green surroundings. The **Clean Green Utsav** successfully demonstrated that sustainable and zero-waste celebrations are achievable through **collaborative action**.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
23.09.2025	Dr. P. Lakshmmamma Dr .P.S. Srinivas Dr. Duraimurugan P Dr. Suresh Madugula Mrs Swaroopa Mr G. Rakesh Mrs Maheshwari Shri Vasanth Shri. D. Naidu Shri. Shivam Singh	60	-	-	-	-	60



4. IIAB, Ranchi

Clean Green Utsav Organised at ICAR- under Swachhata PakhwadaAs part of the ongoing Swachhata Pakhwada campaign (17 September–01 October 2025), the ICAR-Indian Institute of Agricultural Biotechnology (IIAB), Ranchi organised a special programme, Clean Green Utsav, on 23 September 2025. The event was aimed at spreading awareness about the importance of cleanliness and environmental sustainability while encouraging collective participation in creating a clean and green campus. The programme featured a cleanliness drive at Farm B of the ICAR-IIAB campus, where participants carried out cleaning activities and

ensured proper waste management. The initiative witnessed involvement of the scientific staff, administrative staff, and students of the institute, who actively contributed towards the success of the campaign. The event was coordinated by Dr. Jayanta Layek, Dr. Kartik Sharma, and Mr. Abhay Kumar. On the occasion, Dr. Jayanta Layek delivered an awareness speech emphasising the significance of cleanliness, hygiene, and sustainable practices for a healthy society and environment. He highlighted the role of each individual in supporting the vision of the Swachh Bharat Abhiyan through simple yet impactful actions. The collective efforts during the drive not only improved the cleanliness of Farm B but also instilled a sense of ownership, responsibility, and teamwork among participants. The programme successfully reinforced the institute's commitment to environmental protection and aligned its efforts with the national mission of Clean India–Green India.



DAILY REPORT OF SWACHHATA HI SEVA CAMPAIGN (SHSC) 2025

Day 7 : September 23, 2025 (Tuesday)

Delineating care and concern for the neighbourhood, ICAR-NIANP undertook a road side cleaning initiative integrating Institute sanitary workers from Experimental Livestock Unit, Fodder Production Unit, Garden and Estate Sections. The road across **Anepalya**, sub-locality within Neelasandra, that stretched on the obverse of northern boundary wall of the Institute. The choice was made to reach out and feel the underprivileged dwellers of the place, Institute's outreach social responsibility and awareness to Cleanliness and Sanitation. Three scattered garbage sites alongside the thoroughfare were identified and cleaned by zealous Institute workers and aptly supported by the Staff.

Event :_ Carrying out of cleaning activities in the Thoroughfare of Anepalya, the northern neighbourhood of the Institute



A Section of Institute *Safai Mitras* (Sanitation Buddies) : the gideons, prior embarking the sojourn of neighbourhood, with protective kits : Head caps, safety goggles, particle filter face-masks, full-hand rubber gloves, apron and rubber gum-boots



Deliverance of the Protective Kits to the Cleaning Warriors by Dr. P.S.P. Gupta, the Incharge, Director



A Section of the Institute Staff Team, with *Safai Mitras* in protective gears in the backdrop

Spot - I : The Entrance to the Anepalya Thoroughfare



BEFORE : Onset of Cleaning Drive



AFTER : Cleaning Operation

Spot-II : Vicinity of Bangalore Corporation Office Building, Anepalya



Lifting a discarded bed from the way-side, which was a dumping pit of garbage



Banner display at the site



Assembly outside the Bangalore Corporation Office Building, Anepalya



Institute Tractor, that hauled the debris off Aneplaya

6.

ICAR -National Academy of Agricultural Research Management Rajendranagar, Hyderabad –500 030, Telangana, India Seventh Day)23rd September 2025 (Report on Swachhta Hi Seva Campaign-2025

As a part of SHS-2025, today on day seven (September 23, 2025) a massive cleanliness drive was organized at ICAR-NAARM, Hyderabad in Sports Ground. As a Clean Green Utsav a sports ground which was full of weeds, bushes and other grasses were cleaned by uprooting of weeds, grass and bushes. A brush cutter operation was taken up to cut down the unwanted bushes, grass and weeds of surrounding area of the sport ground and light pruning of avenue trees also taken up. All the outsourcing staff of Farm, Hostel staff, Housekeeping staff were involved in this activity. A total of 80 outsourcing workers, Technical Staff of Farm and others were taken part in the massive cleaning activity. All the weeds were taken away and dumped at the assigned place.





Name of the Institute: ICAR Central Citrus Research Institute

Date of activity	Name of the Nodal Officer	No of staff member participated	No of Dignitaries	Farmer	Member of civil society	School Children	Total
23/09/2025	Dr U.R. Sangle	06	NIL	NIL	60	NIL	66

On the day of 23.09.2025 (**Theme: Clean green Utsav**) in continuation of the Special Swachhata Campaign 5.0 during 17th September to 2nd October, 2025; we organised **Clean Green Utsav-Organisation of eco-friendly and zero waste celebrations** under which we prepared vermi compost by cow dung and waste material; where, all permanent and temporary staff of Institute join hands to raise awareness and demonstrate commitment to cleanliness and sanitation at ICAR-CCRI, Nagpur. Total 85 members participated in this **Clean Green Utsav**. Also Dr U.R. Sangle, Nodal officer, Er. Santosh Khaire (Technical Officer) and Mr. Vikas Bhaladhare (Sr. Technical Officer/ GS Farm), Shri R.D.Dhone and Shri M.P. Gorle were organised cleaning

activities in Offices and institutional buildings, commercial and market areas and some public places to promote practices in future and highlighted briefed the total cleanliness drive.

Total No. of 66 participated on Special “Swachhta Campaign 5.0” 2025 on dated 23.09.2025.





Dated: 23.09.2025; Glimpses of cleanliness drive “**Theme: Clean Green Utsav at ICAR-CCRI, Amravati Road, Nagpur** under Special “Swachhta Campaign 5.0” 2025 on dated 23.09.2025.

ICAR-DMR, Solan H.P

Report on Swachhta Pakhwada Celebration

Date: 23 September 2025

Theme: Human Chain and Reduce–Reuse–Recycle Activities

On 23 September 2025, ICAR-DMR, Chambaghat organized a Swachhta Pakhwada program on the theme *Human Chain and Reduce–Reuse–Recycle Activities*. The event was organized to promote awareness about cleanliness, proper sanitation, and sustainable waste management. The program started with the formation of a **symbolic human chain**, where trainees and farmers from across the country participated with great enthusiasm. By joining hands, they pledged to support cleanliness and sanitation. This activity sent out a strong message, encouraging farmers to practice cleanliness in their homes, farms, and localities. Following this, an awareness session was conducted focusing on the concept of ‘**Reduce, Reuse, and Recycle**’. Farmers were explained how mushroom cultivation is an effective way to use agricultural waste such as straw and crop residues, turning them into nutritious food and compost. This practice not only reduces waste but also promotes sustainable farming and protects the environment. The participants took part in the discussion and liked the idea of using mushrooms to recycle farm waste. The program ended with an appeal to everyone to follow good sanitation habits and work together for a clean and green India.



Team: Dr. Anuradha Srivastava, Dr. Anarase Dattatray Arjun, and Sh. Deep Thakur

Plastic free campaign organized at ICAR-DFR, Regional station, Vemagiri



Glimpses of Activities of SHS 2025 at ICAR-DFR on 22nd September 2025



Awareness campaign for plastic free campus at ICAR-DFR, Pune



ICAR-Indian Institute of Vegetable Research, Varanasi, U.P.

Under the special *Swachhta Hi Seva* Campaign, ICAR-IIVR, Varanasi has organized extensive cleaning programme where IIVR main gate and its boundary, adjoining roads where the cleaned by the staff on 23 September, 2025.

Some glimpses of the activities undertaken during the *Swachhta* campaign are as under:



“*Swachhata Hi Seva*” organized by ICAR-IIVR, Varanasi on 23rd September, 2025

ICAR-Indian Institute of Oil Palm Research

Programme: Clean Green Utsav, carried out of cleaning activities in Offices and institutional buildings

Theme: *Swachhotsav* (as part of *Swachhta Hi Seva*)

As part of Clean Green Utsav, ICAR–IIOPR organized a series of cleaning activities across its offices and institutional buildings. Staff members, research scholars, and contractual workers actively participated in this drive, ensuring farm and common areas were thoroughly cleaned and maintained. The initiative focused on removing accumulated weeds in experimental fields, waste, corridors, and surrounding premises. Special attention was given to proper waste segregation, ensuring recyclable and non-recyclable materials were handled responsibly. The drive also emphasized the importance of workplace hygiene, not only for maintaining a healthy environment but also for enhancing efficiency and productivity. Through Clean Green Utsav, the institute reinforced the message of collective responsibility in maintaining cleanliness and creating a sustainable, eco-friendly workplace in line with the spirit of the Swachh Bharat Mission.



ICAR–Indian Institute of Spices Research, Kozhikode, Kerala

स्वच्छता ही सेवा के हिस्से के रूप में, आईसीएआर-आईआईएसआर प्रायोगिक फार्म, पेरुवन्नमुझी में सफाई मित्र किट का वितरण किया गया। सुरक्षित और प्रभावी अपशिष्ट प्रबंधन प्रथाओं को सुनिश्चित करने के लिए हरिता कर्म सेना के सदस्यों को दस्ताने, मास्क और सफाई आपूर्ति जैसी स्वच्छता सामग्री वितरित की जाती है। इस पहल ने समुदायों में स्वच्छता बनाए रखने और स्वच्छ वातावरण को बढ़ावा देने में उनके प्रयासों का समर्थन किया

As part of the Swachhta Hi Seva, distribution of Safai Mitra kits were done at ICAR – IISR Experimental farm, peruvannamuzhi. Sanitization materials such as gloves, masks, and cleaning supplies are distributed to Haritha Karma Sena members to ensure safe and effective waste management practices. This initiative supported their efforts in maintaining cleanliness and promoting a hygienic environment in communities.



Distribution of Safai Mitra at ICAR-IISR Experimental Farm, Peruvannamuzhi as part of Swachhta Hi Seva

स्वच्छता गतिविधि के हिस्से के रूप में आईसीएआर-आईआईएसआर प्रायोगिक फार्म के सामने मुख्य सड़क के किनारे के क्षेत्रों की सफाई करके सफाई अभियान चलाया गया, गिरे हुए पत्तों के मलबे, दीवारों पर काई को हटाकर, बोर्डों की सफाई की गई और क्षेत्र को साफ सुथरा बनाया गया। स्वच्छता की आवश्यकता को जनता तक फैलाने के लिए सफाई कार्यक्रम के बाद एक मानव श्रृंखला का आयोजन किया गया।

As part of Swachhta activity a cleaning campaign was conducted by cleaning the main road side areas in front of the ICAR-IISR Experimental farm by removing the fallen leaf debris, mosses on the walls, cleaning the boards and the area was made neat and tidy. The cleaning programme was followed by a human chain to spread the necessity of Swachhta to the public.



Before cleaning



During cleaning



After cleaning



ICAR-Directorate of Cashew Research, Puttur Swachhata Hi Seva

swachhata in the farm. A total of 13 staff attended the cleanliness drive.



Daily Progress Report – 23.09.2025

As a part of the Swachhata Hi Seva campaign, Swachhata ki Pathshaala was organised today for the students of Manipal school. Lecture was given to the students on the importance of Swachhata and their role in maintaining the school premises clean. Students were also asked about their views on how they can contribute to the cleanliness drive and they expressed that organizing cleanliness drives once in a week, mobilizing students into task force, organizing competitions between different classes are important to create

awareness and maintain the cleanliness in the schools. A total of 74 students attended the programme.



ICAR - Directorate of Medicinal and Aromatic Plants Research, Anand

Swachhata Runs, cyclathons (to promote fitness and cleanliness) for staff

Action By: Govind Kumar, Samadhan Bagul and Divija S.D.

As part of the ongoing *Swachhata Hi Seva* campaign and in alignment with the national vision of a cleaner and healthier India, a special event was organized to promote **cleanliness and fitness** among staff members, including contractual employees. The event featured a **Swachhata Run**, a **Cyclathon**, and a **cleanliness drive** near the well area.

Key Highlights:

1. **Inaugural Address by Dr. Govind:** Dr. Govind delivered an insightful and motivating lecture on the **importance of hygiene and its direct impact on health**. He emphasized the role of personal and community cleanliness in preventing diseases and fostering a healthier work and living environment. His address especially focused on empowering **contractual staff** with practical knowledge on maintaining hygiene in their daily routines.
2. **Swachhata Run & Cyclathon:** Following the lecture, staff members enthusiastically participated in the **Swachhata Run and Cyclathon**, symbolizing the commitment to both physical fitness and social responsibility. Participants included permanent and contractual staff, reflecting inclusivity and team spirit.
3. **Cleanliness Drive:** After the fitness activities, all participants engaged in a **clean-up drive near the well area**. This not only served as a practical step toward environmental hygiene but also acted as a hands-on demonstration of the day's message—"*Cleanliness is a shared responsibility.*"

Glimpse of the activity



**भा.कृ.अनु.प.-केंद्रीय आलू अनुसंधान संस्थान, शिमला एवं संस्थान के क्षेत्रीय केन्द्रों पर
"स्वच्छता ही सेवा" अभियान 202-5 "स्वच्छोत्सव" थीम के अंतर्गत दिनांक 23 सितम्बर, 2025
की स्वच्छता रिपोर्ट**

भा.कृ.अनु.प.संस्थान अनुसंधान आलू केंद्रीय-, क्षेत्रीय केंद्र, मोदीपुरम, मेरठ पर स्वच्छ भारत अभियान के अंतर्गत, स्वच्छता ही सेवा के थीम "स्वच्छोत्सव 17" सितंबर 2-अक्टूबर, दिनांक तहत के (2025 23 सितंबर, 2025 को केंद्र अध्यक्ष डा. आर.के. सिंह के दिशा निर्देशन में केंद्र की वाहिकल पार्किंग के पास साफसज्जय डा. कार्य का सफाई- रावल, प्रधान वैज्ञानिक की देख रेख-उपस्थित स्टाफ सदस्यों द्वारा किया गया। इसके अलावा मछरी बीज उत्पादन इकाई पर डा. ध्रुव कुमार, प्रधान वैज्ञानिक की देख रेख में स्वच्छता अभियान का कार्यक्रम किया गया। श्री योगेश कुमार गुप्ता, श्री मुरारी लाल एवं श्री पुष्पेंद्र कुमार का विशेष सहयोग रहा और इस दौरान उपस्थित स्टाफ सदस्यों ने इस कार्यक्रम में बढ़-चढ़ कर भागीदारी किया।



ICAR-Central Island Agricultural Research Institute, Sri Vijaya Puram

Activity 1. : Cleaning of Experimental plot

In accordance with the Swachhta Hi Sewa initiative, a cleanliness campaign took place at Bloomstale Farm, with active participation from employees and local farmers.



ICAR-Directorate of Weed Research, Jabalpur (M.P.)

Clean Green Utsav activities on 23.09.2025 under 'Swachhata Hi Seva Campaign, 2025'

SN	Date	Activities	Venue/Remarks
1.	23.09.2025	Clean Green Utsav <ul style="list-style-type: none"> • Organisation of eco-friendly and zero-waste celebrations integrating citizen participation and partner mobilization to tackle general Swachhata challenges across local bodies. • Carrying out of cleaning activities in: <ul style="list-style-type: none"> ○ Offices and institutional buildings ○ Commercial and market areas ○ Educational institutions • Public transport hubs, major roads, highways, and railway tracks. 	Adhartal Railway Station , Jabalpur

Under the Swachhata Hi Seva Campaign 2025, on 23.09.2025, the officers and employees of the Directorate cleaned the Aadhartal Railway Station and also made the local people aware about cleanliness. Photographs of the above activities are pasted herewith.



ICAR – CENTRAL COASTAL AGRICULTURAL RESEARCH INSTITUTE, GOA

Clean Green Utsav - Mega Cleanliness Drive under #SHS2025

A ‘Clean Green Utsav - Mega Cleanliness Drive’ was organised jointly by ICAR-Central Coastal Agricultural Research Institute (CCARI), Goa and Krishi Vigyan Kendra (KVK) North Goa as part of the ongoing *Swachhta Hi Seva* 2025 campaign. The initiative aimed to create awareness among staff and the public on maintaining clean surroundings by conducting cleanliness drives at different locations.

Under the leadership of the ‘Mission Swachhata 365’ Committee, along with institute staff members, a cleanliness drive was carried out in the public area along the roadside wall of Farm A. Simultaneously, a team from KVK North Goa conducted a cleanliness drive at Karmali Railway Station in coordination with railway staff to spread the message of “*Swachhotsav*” and highlight the importance of collective responsibility for cleanliness in public spaces. A total of 40 staff members enthusiastically participated, collecting plastic bags, bottles and other waste materials and removing weeds around the campus compound and nearby railway station to improve the environment. The “Clean Green Utsav” demonstrated that active participation by all stakeholders can make public areas cleaner and greener.



BEFORE

AFTER



ICAR-Indian Institute of Water Management, Bhubaneswar

On Day-7 of SHS-2025 (i.e. 23.9.2025) a *Swachhta Advocacy cum Awareness Programme* involving over eighty farmers and farmwomen was organized in Haridamada village of Bhubaneswar block in Kurdha district, Odisha. At the outset, scientists briefed the participants

about the *Swachhata Hi Seva* programme of Govt. of India and administered *swachhta pledge* to them. The participants were sensitized about different aspects of Swachhta, benefits of cleanliness and hygiene on health and village environment. Further, scientists also informed the participants about polythene pollution and its adverse impacts on environment, animals and biodiversity. They also advocated safe ways of disposing non-biodegradable wastes. Participants were advised to reduce the use of plastic, avoid burning of such materials and explore the scope of creating compost out of biodegradable wastes through individual and collective efforts. Thereafter, all participants joined for cleaning of village roads and roadsides thereby demonstrating their collective responsiveness in achieving community goals. Lastly, mango saplings were distributed to all the participants for plantation in their homestead under Ek Ped Maa Ke Naam initiative. About 75 persons from nearby villages attended the programme. Some of the photographs of Day-7 are presented below.



Participants taking swachhta pledge on the occasion



Advocacy and sensitisation on swachhta



Distribution of mango saplings under Ek Ped Maa Ke Naam initiative



Cleaning of village roads by participants

ICAR Research Centre For Eastern Region, Patna

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
23.09.2025	Clean Green Utsav (Carrying out cleaning activities in offices and institutional building)	ICAR-RCER, Patna	53
		KVK, Ramgarh	14
		KVK, Buxar	11



ICAR-Central Research Institute for Dryland Agriculture, Hyderabad

Theme: Mega Cleanliness Drive: Cleanliness and sanitation drive within campus and stock taking of biodegradable and non-biodegradable waste.

As per the action plan, the Swachhta Hi Seva activities were implemented on 23rd September 2025 and the staff members of ICAR-CRIDA and students of Mega University, Hub ICAR-CRIDA participated at CRIDA main office .

ICAR-CRIDA organized Mega Cleanliness Drive within campus. Initially Dr. R.Nagarjuna Kumar, Nodal Officer Swachhata Hi seva stressed to keep our working place neat and clean. He also asked all the members to discard the waste cup, papers, and plastic bags in the baskets that have been kept for this purpose. Masks, and gloves were distributed to the staff to implement cleanliness. The staff members undertook cleaning of the main office premises at Santoshnagar.

During the cleaning process, the biodegradable waste that was collected was dumped in the compost pits. About 80 members participated in the event.



Distribution of masks and disposables



Swachhta Rally around the campus to create awareness among the staff







Cleanliness drive in the Main Campus





23.09.2025: Report on Swachhta activity conducted by ICAR-MGIFRI, Piprakothi, Motihari

ICAR-MGIFRI conducted one swachhata activity by cleaning office premises on 23.09.2025. Nearly 250ft² area was cleared on this day.



ICAR-NATIONAL BUREAU OF SOIL SURVEY AND LAND USE PLANNING

"Swachhta Hi Seva Campaign 2025"

Sr. No.	Date	Activities	Participants
1	23.09.2025	<ul style="list-style-type: none"> Organized Swachhata Samvad and awareness programmes in Highways, street shops and different places in Nagpur city. Organized cleanliness drive in Highways, street shops and different places in Nagpur city. <div>     </div> <ul style="list-style-type: none"> Displayed Swachhata Banners at prominent places at Highways, street shops and different places in Nagpur city. 	Local communities, Shop keepers and people of different places engaged in cleanliness activities.



Daily Report for Swachhta Hi Sewa for 23rd September 2025 under ATARI ZONE-VII,Umiam

S.No.	Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VVIPs/VIPs attended the program
1	23.09.2025	<p>Clean Green Utsav Organisation of eco-friendly and zero-waste celebrations integrating citizen participation and partner mobilization to tackle general Swachhata challenges across local bodies.</p> <p>Carrying out of cleaning activities in:</p> <ul style="list-style-type: none"> • Offices and institutional buildings • Commercial and market areas • Educational institutions • Public transport hubs, major roads, highways, and railway tracks 	28	894	Nil
		TOTAL	28	894	Nil



Swachhta Hi Sewa (Swachhtosav) on 23rd September 2025
Krishi Vigyan Kendra, Rayagada (Odisha)

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Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VVIPs/VIPs attended the program
23.09.2025	Clean Green Utsav: Organisation of eco-friendly and zero-waste celebrations about swachhata programme was done. Carried out cleaning activities in KVK office and institutional buildings	1	15	-



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Clean Green Utsav been Celebrated

Carrying of Cleaning activities

Day 7 of SHS Campaign

Cleaning of Public transport hubs

Clean Utsav celebration by Organising of eco-friendly and Zero waste celebration

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