

Sub: Report of Swachhta Hi Sewa (SHS) 2025 dated 30th September 2025

**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, New Delhi-110001**

Activity:- 30.09.2025 :- Social Welfare Linkages and Registration of Sanitation Workers.

Swachhata Hi Sewa (SHS)- 2025

**ICAR - National Academy of Agricultural Research Management
Rajendranagar, Hyderabad – 500 030, Telangana, India**

As a part of SHS-2025, the Social Welfare Linkages for Sanitation Workers and various Central Govt. Schemes as well as State Govt. schemes available are briefed to the all workers of the Academy by Shri. Danam Murahari, STA and Dr Laxman M Ahire, CTO & Member Secretary, SHS. The provisions under various schemes were explained and how to connect with these schemes and benefit utilization was also explained in details. All the farm outsourcing workers and housekeeping staff were present while briefing on the social welfare schemes. All these activities were carried out as guided by the Dr Damodar Reddy, Chairman, SHS and as instructed by Dr Gopal Lal, Acting Director, ICAR-NAARM, Hyderabad.



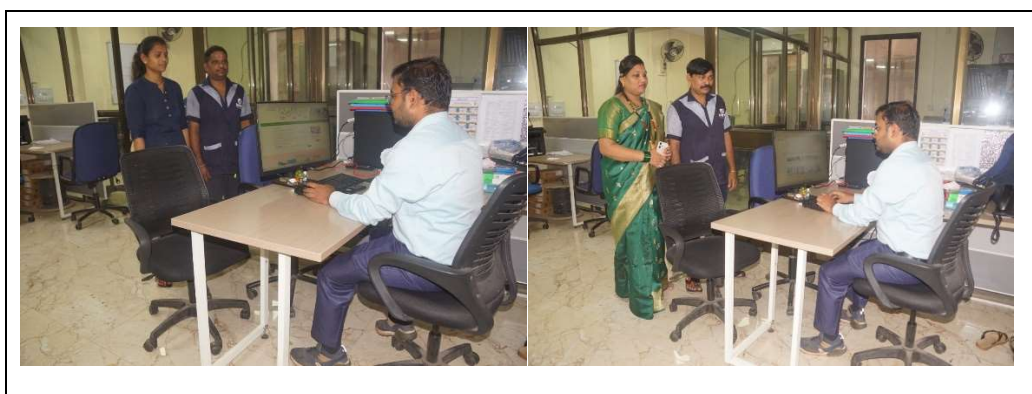


Briefing about the various schemes of Central Govt & State Govt for the workers

CIRCOT, Mumbai

Activity : Social Welfare Linkages and Registration of Sanitation Workers.

As a part of the implementation of the Swachhata Hi Seva campaign, under social welfare linkages and registration of sanitation workers a lecture was organized by ICAR-CIRCOT to aware sanitation workers about various social schemes. Also they were registered for various social schemes along with their family members.



CIPHET, Ludhiana

On 30th September 2025, ICAR-CIPHET, Ludhiana organized a special programme on Social Welfare Linkages and Registration of Sanitation Workers. The programme facilitated enrolment of sanitation workers and their families in central and state welfare schemes, covering housing, sanitation, health insurance, financial inclusion, pensions, and social

security. Key schemes discussed included PMAY, Jal Jeevan Mission, Ujjwala Yojana, Saubhagya, Ayushman Bharat–PM-JAY, Mission Indradhanush, PM Jan Dhan Yojana, One Nation One Ration Card, MGNREGA, and pension entitlements.

During the drive, ESI cards were updated, and documents were collected for enrolment under Ayushman Bharat–PM-JAY, ensuring access to quality healthcare. Awareness was also created on credit linkages, entrepreneurship opportunities, and subsidized electricity and cooking fuel.

The initiative served as a comprehensive facilitation and awareness programme, empowering sanitation workers with knowledge and access to welfare benefits. The team acknowledged the support and encouragement of the Director, ICAR-CIPHET, and the Nodal Officer, Swachh Bharat Abhiyan, in making this programme a success.



NISA, Ranchi

As part of Swachhta Pakhwada on 30.09.2025, a focused initiative was undertaken to sensitize sanitation workers of the institute about various social welfare schemes. The team facilitated awareness and registration drives, linking workers and their families to key schemes such as PMAY, AMRUT, JJM, Saubhagya, Ujjwala Yojana, Ayushman Bharat, and PM-JAY. Emphasis was also laid on financial inclusion through Jan Dhan Yojana, Swachhata Udyami Yojana, and pension schemes. Aadhaar registration, MGNREGA job cards, and One Nation One Ration Card were also addressed. This initiative aimed at ensuring holistic welfare and improved quality of life for sanitation workers.



IASRI, New Delhi

As part of the ongoing **Swachhata Pakhwada** celebrations (17th September to 2nd October 2025), a **cleanliness campaign** was organized on **30th September 2025** within the **ICAR-IASRI campus**.

During the campaign, teams were formed and assigned specific areas of the campus including pathways, building surroundings, gardens, and open spaces. Participants collectively undertook activities such as:

- **Sweeping and cleaning** of pathways and open spaces.
- **Removal of litter, dry leaves, and waste materials** from designated areas.
- **Proper disposal of waste** in designated collection points to ensure eco-friendly management.
- **Awareness interactions** among staff to reinforce the message of cleanliness as a shared responsibility.

The initiative not only improved the hygiene and aesthetics of the campus but also inspired staff members to adopt cleanliness as a regular practice in their professional as well as personal lives.


CIRG, Makhdoom

स्वच्छता पखवाड़ा

स्वच्छता ही सेवा अभियान 2025, 17 सितंबर से 1 अक्टूबर 2025 तक पूरे देश में **"स्वच्छोत्सव"** थीम के साथ मनाया जा रहा है, इसी क्रम में आज **दिनांक 30.09.2025** आज केंद्रीय बकरी अनुसन्धान संस्थान में आज संस्थान के प्रयोगशाला। परिसर में स्थित पार्क में स्वच्छता अभियान चला गया जिसले अंतर्गत वहाँ प खड़ी बड़ी बड़ी घास को पूर्णतः काट कर पार्क को स्वच्छ बनाया । जिसका नेतृत्व डॉ मुकेश भक्त (प्र. वैज्ञा एवं विभागाध्यक्ष), द्वारा किया गया जिनके साथ ही , श्री सतीश चन्द्रा (स.प्र.अधि) और अन्य कर्मचारियों और अधिकारियों ने भाग लिया और कार्यक्रम को सफल बनाया।



ICAR-NRC on Yak, Dirang

Sl. No	DATE	Activities	Photographs
1	30-09-2025	As per today's programme regarding swachhta hi seva ICAR-NRC on Yak officials invited all the sanitation workers along with their families. We discussed about the various scheme under housing, sanitation and other section which can give direct benefit to them.	

भा.कृ.अनु.प.- केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान, अविकानगर
स्वच्छता ही सेवा अभियान 2025 (30 सितम्बर 2025)

स्वच्छता पखवाडा के दौरान आज भा.कृ.अनु.प.- केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान, अविकानगर में स्वच्छता ही सेवा अभियान 2025 के तहत आज दिनांक 30.09.2025 को संस्थान में कर्मचारियों द्वारा ट्रैक्टर इकाई और कृषि उपकरण में साफ - सफाई का कार्य कर कचरे का निस्तारण किया गया तथा संस्थान में ट्रैक्टर इकाई के आस - पास चारो तरफ झाड़ु लगाकर साफ - सफाई का कार्य सम्पूर्ण किया गया। इस गतिविधि में कार्यस्थल को स्वच्छ बनाए रखने में स्वच्छता और टीम वर्क द्वारा समर्पण भावना से कार्य किया गया तथा साथ ही स्वच्छ भारत अभियान के प्रति जागरूकता और जिम्मेदारी को बढ़ावा देने का सन्देश दिया गया।



L.C.A.R.- NATIONAL RESEARCH CENTRE ON CAMEL, BIKANER

“स्वच्छता ही सेवा अभियान 2025” (SHS)

परिषद से प्राप्त परिपत्र संख्या 7(5)2025-CDN (Tech.) दिनांक 11.09.2025 द्वारा प्रेषित पेयजल एवं स्वच्छता विभाग ¼DDWS½] जल शक्ति मंत्रालय और आवास एवं शहरी मामलों के मंत्रालय से प्राप्त निर्देशों की अनुपालना में इस केन्द्र पर “स्वच्छता ही सेवा अभियान 2025” (SHS) का आयोजन दिनांक 17.09.2025 से 01.10.2025 के मध्य स्वच्छोत्सव थीम के साथ आयोजित किया जा रहा है।

दिनांक 30-09-2025 : “स्वच्छता ही सेवा अभियान 2025”

आज दिनांक 30.09.2025 को अतिथि गृह के हर्बल गार्डन, एनआरसीसी, बीकानेर के पास स्वच्छता अभियान का सफल आयोजन किया गया। इस अवसर पर कार्यरत स्वच्छता कर्मियों सहित केन्द्र के अधिकारियों एवं कर्मचारियों की सक्रिय भागीदारी रही।

कार्यक्रम के अंतर्गत स्वच्छता कर्मियों को विभिन्न सामाजिक कल्याण योजनाओं की जानकारी दी गई, ताकि उन्हें समग्र लाभ सुनिश्चित हो सके एवं स्वच्छता के प्रति जागरूकता बढ़ाने के लिए प्रेरित किया गया।



ICAR-CIRC, Meerut

**भाकृअनुप-केन्द्रीय गोवंश अनुसंधान संस्थान
मेरठ छावनी, मेरठ**

स्वच्छता ही सेवा अभियान

(17 सितंबर से 02 अक्टूबर 2025)

भाकृअनुप-केन्द्रीय गोवंश अनुसंधान संस्थान, मेरठ ने स्वच्छता ही सेवा अभियान के दौरान 30 सितंबर, 2025 को सफाई मित्रों/ कर्मियों के जीवन की बेहतर गुणवत्ता सुनिश्चित करने के लिए सामाजिक कल्याण योजनाओं से जोड़ना एवं सफाई कर्मियों का पंजीकरण किया गया। स्वच्छता के प्रति जन जागरूकता बढ़ाने हेतु संविदा कर्मियों को उपयोगी समान का वितरण किया गया। यह कार्यक्रम निदेशक डॉ अशोक कुमार मोहंती के निर्देशन में किया गया। इस कार्यक्रम का संचालन डॉ सुशील कुमार, प्रभागाध्यक्ष एवं प्रधान वैज्ञानिक ने किया।



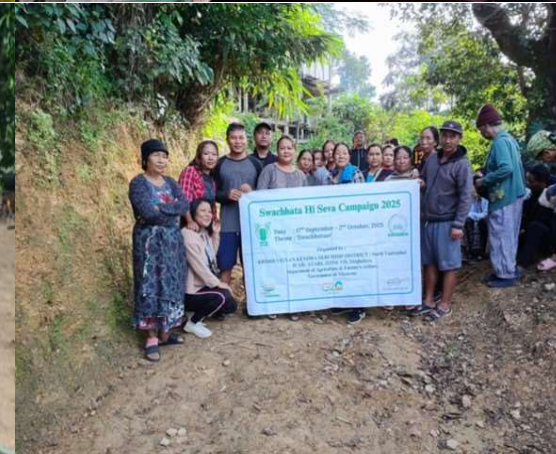
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Daily Report for Swachhta Hi Sewa for 30th September 2025 under ATARI ZONE-VII, Umiam

S.No .	Date	Activities	No. of KVKs involve d	No. of Participant s (Farmers/ Staffs/ other Participant s)	No. of VVIPs/VI Ps attended the program
	30.09.2025	Social Welfare Linkages and Registration of Sanitation Work Facilitation of registration and linkage of sanitation workers and their families with various social welfare schemes to ensure comprehensive benefits. Key schemes to be covered include, but are not limited to:	27	620	Nil

		<ul style="list-style-type: none"> • Housing: Pradhan Mantri Awas Yojana (PMAY) • Sanitation/Toilet Facilities: Atal Mission for Rejuvenation & Urban Transformation (AMRUT), Jal Jeevan Mission (JJM), and relevant state schemes • Electricity: PM Sahaj Bijli Har Ghar Yojana (Saubhagya) • Cooking Fuel (LPG): PM Ujjwala Yojana • Health Services & Insurance: Ayushman Bharat, PM Jan • Arogya Yojana (PM-JAY), Immunisation under Mission Indradhanush • Credit Access & Financial Inclusion: Swachhata Udyami Yojana (SUY), bank financing linkages • Banking & Social Security: PM Jan Dhan Yojana, One Nation One Ration Card, MGNREGA Job Card, Pension Schemes, Aadhaar registration, as required. 			
		TOTAL	27	620	Nil









Swachhta Report of ICAR-VPKAS, Almora for 30th September 2025

As part of the #Swachhata Hi Seva 2025, a programme on the theme “Social Welfare Linkages and Registration of Sanitation Workers” was organized on 30/9/2025 at ICAR VPKAS, Hawalbagh farm, Almora. The main aim of the programme was to raise awareness and facilitate the registration and linkage of sanitation workers and their families with various social welfare schemes of the central government to ensure they receive full benefits. In this regard, an interaction meeting was organized with all the safai mitra/sanitation workers of the ICAR – VPKAS for creating awareness towards key schemes related to social welfares.

Dr. Mahendar Singh Bhinda, Scientist, discussed about the various government’s social welfare schemes related to housing, water, electricity, health, insurance, finance and social security’s such as PM Awas Yojana (PMAY), Jal Jeevan Mission (JJM), PM Sahaj Bijli Har Ghar Yojana (Saubhagya), PM Ujjwala Yojana, Swachhata Udyami Yojana (SUY), PM Jan Dhan Yojana, Ayushman Bharat, PM Jan Arogya Yojana (PM-JAY) etc. He also discussed about the procedure of registration and encouraged the sanitation workers to opt the scheme and provided the details of the documents required for availing the schemes. In this programme total 06 sanitation workers of the Institute actively participated. Sh. Anand Singh Kholiya, Sh. Narayan Singh and Sh. Dinesh Chandra Tiwari were also assisted in the organizing programme.

At the end of the program, the team promised to help if needed in order to availing and applying for the government scheme related to social welfare in the near future.



भा.कृ.अनु.प. - राष्ट्रीय सोयाबीन अनुसन्धान संस्थान ण्डवा रोड, इंदौर - 452001
स्वच्छता ही सेवा दिनांक 17 सितम्बर से 02 अक्टूबर, 2025 के अंतर्गत
दिनांक 30 सितम्बर 2025 को आयोजित कार्यक्रम की रिपोर्ट

भारतीय कृषि अनुसंधान परिषद् से प्राप्त दिशा निर्देशों के अनुपालन में राष्ट्रीय सोयाबीन अनुसंधान संस्थान, इंदौर में दिनांक 17 सितम्बर से 02 अक्टूबर, 2025 के दौरान स्वच्छता ही सेवा 2025 का आयोजन किया जा रहा है जिसके अंतर्गत आयोजित की गई विभिन्न गतिविधियों की रिपोर्ट निम्नानुसार है :

आज दिनांक 30.09.2025 को संस्थान में स्वच्छोत्सव 2025 कार्यक्रम कार्य योजना के अंतर्गत उचित रिकॉर्ड रखने और सेवा प्रावधान सुनिश्चित करने के लिए संस्थान के सफाई कर्मचारियों का औपचारिक पंजीकरण किया गया। इस कार्यक्रम के आयोजक डॉ राज पाल मीना, प्रधान वैज्ञानिक एवं डॉ वंगाला राजेश, वैज्ञानिक एवं श्री आर सी शाक्य, तकनीकी अधिकारी रहे।

कार्यक्रम के छायाचित्र:-





“Swachhata Hi Seva” (with the theme Swachhotsav – स्वच्छोत्सव) Report of 30.09.2025 at ICAR-IIPR, Kanpur

SN	Date	Activities
1.	30.09.2025	<p>Social Welfare Linkages and Registration of Sanitation Workers</p> <ul style="list-style-type: none"> • Facilitation of registration and linkage of sanitation workers and their families with various social welfare schemes to ensure comprehensive benefits. • Key schemes to be covered include, but are not limited to: <ul style="list-style-type: none"> ○ Housing: Pradhan Mantri Awas Yojana (PMAY) ○ Sanitation/Toilet Facilities: Atal Mission for Rejuvenation & Urban Transformation (AMRUT), Jal Jeevan Mission (JJM), and relevant state schemes ○ Electricity: PM Sahaj Bijli Har Ghar Yojana (Saubhagya) ○ Cooking Fuel (LPG): PM Ujjwala Yojana ○ Health Services & Insurance: Ayushman Bharat, PM Jan Arogya Yojana (PM-JAY), Immunisation under Mission Indradhanush ○ Credit Access & Financial Inclusion: Swachhata Udyami Yojana (SUY), bank financing linkages <p>Banking & Social Security: PM Jan Dhan Yojana, One Nation One Ration Card, MGNREGA Job Card, Pension Schemes, Aadhaar registration, as required.</p>

निर्धारित कार्यक्रम के अनुसार आज दिनांक 30.09 2025. में श्री सुकदेव महतो, प्रशासनिक अधिकारी एवं श्री शिव सरन सिंह, सहायक प्रशासनिक अधिकारी व प्रभारी सफाई के द्वारा संस्थान के ऐ. बी. आई. बिल्डिंग के पास में सभी सफाई कर्मचारियों को स्वच्छता के बारे में विस्तार से बताया गया तथा सफाई कर्मियों को सरकार द्वारा दी जा रही योजनाओं के बारे में विस्तार रूप से जानकारी उपलब्ध कराई गई। कार्यक्रम से सम्बंधित फोटोग्राफ रिपोर्ट के साथ सलग्न की जा रही है।



Swacchata hi sewa programme at ICAR-NIPB, New Delhi on 30th September 2025

A cleanliness drive was carried out in the premises of the LBS building Pusa, New Delhi. Scientific and administrative staff and students from NIPB along with sanitation workers were part of this team. The team went around the open areas and cleaned the premises and disposed of the trash in designated bins.

Apart from this activity, the sanitation workers were also briefed about the various beneficiary schemes including Atal Mission for Rejuvenation & Urban Transformation (AMRUT), JJM, SAUBHAGYA. Many of them were made aware of other welfare schemes like PMAY, One Nation One Ration card, Swachhata Udyami Yojana etc. Information was also provided on other schemes like PM Ujjwala Yojana and PM Jan Arogya Yojana (PM-JAY),. It was heartening to know that the outreach schemes of Govt of India is well received as many of them were aware of the above schemes.



Report on Swachhta hi Seva from 17.09.2025 to 02.10.2025 in respect of ICAR-CRIJAF, Barrackpore, Kolkata

Activity: Social Welfare linkages & registration of sanitation workers ...”

As part of Swachhta Hi Seva Campaign-2025 with the theme Swachhotsav- an awareness programme was conducted at the Institute on 30th September, 2025 regarding social welfare linkages & registration of sanitation workers and their families to ensure their benefit from various social/government schemes.

Sanitation workers were made aware about the importance of several schemes and were further encouraged to enrol in them. Also, necessary steps were taken to facilitate the registration of sanitation workers for various schemes. Some of the major schemes discussed were:

1. Atal Pension Yojana(APY)
2. Swasthya Sathi Health Scheme of Government of West Bengal
3. Jandhan Yojana
4. One Nation One Ration Card
5. PM- Suraksha Bima Yojana
6. PM- Jeevan Jyoti Bima Yojana
7. MGNREGA



**ICAR-Central Citrus Research Institute, Amravati Road, Nagpur, Maharashtra
– 440033**

Report on Special “Swachhta Campaign 5.0” 2025

Theme: Social Welfare Linkages and Registration of Sanitation Workers

Name of the Institute: ICAR Central Citrus Research Institute

Date of activity	Name of the Nodal Officer	No of staff member participated	No of Dignitaries	Farmer	Member of civil society	School Children	Total
30/09/2025	Dr U.R. Sangle	06	NIL	NIL	41	NIL	47

On the day of 30.09.2025 (**Theme: Social Welfare Linkages and Registration of Sanitation Workers**) in continuation of the Special Swachhata Campaign 5.0 during 17th September to 2nd October, 2025; we organised Social Welfare Linkages and Registration of Sanitation Workers where, **we facilitate of registration and linkage of sanitation workers and their families with various welfare schemes to ensure comprehensive benefits.** The schemes under the Swachh Bharat Mission have been explained in detail for sanitation workers and their families . Total 47 members participated in this organisation of simultaneous nationwide social welfare schemes on 30.09.2025. Also Dr U.R. Sangle, Nodal officer, Er. Santosh Khaire (Technical Officer) and Mr. Vikas Bhaladhare (Sr. Technical Officer/ GS Farm) Shri Gorale were organised this programme . On the occasion given speech on different aspects regarding different schemes and importance for citizen participation, fostering community involvement and collective responsibility for the nation’s cleanliness.

Total No. of **47** participated on Special “Swachhta Campaign 5.0” 2025 on dated 30.09.2025.



Dated: 30.09.2025; Glimpses of cleanliness drive “Theme: Social Welfare Linkages and Registration of Sanitation Workers at ICAR-CCRI, Nagpur under Special “Swachhta Campaign 5.0” 2025 on dated 30.09.2025.

**ICAR-Central Potato Research Institute (Indian Council of Agricultural Research)
SHIMLA 171 001, HP**

30 सितंबर, को 2025, मेघालय के शिलांग में स्थित आईसीएआरसेंट्रल पोटैटो रिसर्च इंस्टीट्यूट के क्षेत्रीय - केंद्र ने केंद्र निदेशक के नेतृत्व में अपना विशेष स्वच्छता अभियान शुरू किया। इस अवसर पर, केंद्र के सभी वैज्ञानिक, अधिकारी, कर्मचारी और मजदूर डॉक्लैरिसा चेलम (वरिष्ठ वैज्ञानिक) के नेतृत्व में . स्वच्छता अभियान में उत्साहपूर्वक शामिल हुए और इसकी सफलता में योगदान दिया। इस दिन, सी . मरबानींग ने बैंकिंग और सामाजिक सुरक्षा योजनाओं जैसे पीएम जन धन योजना, वन नेशन वन राशन कार्ड, मनरेगा जॉब कार्ड, पेंशन योजनाएं, आधार पंजीकरण आदि के बारे में जानकारी दी।



Krishi Vigyan Kendra Mungeli (C.G.)

Social Welfare Linkages and Registration of Sanitation Work Facilitation of registration and linkage of sanitation workers and their families with various social welfare schemes to ensure comprehensive benefits.



Krishi Vigyan Kendra SAS Nagar (Mohali)

Awareness campaign under Swachhta Hi Sewa Campaign at village Hasanpur, S.A.S. Nagar (Mohali)



ICAR-National Institute of Abiotic Stress Management Baramati

Activity Conducted: Cleanliness drive at high-footfall areas such as tourist, spiritual, and religious sites

Details of the Event:

As part of the Swachhata Hi Seva (SHS) 2025 campaign, a Cleanliness Drive was successfully conducted on 30th September 2025 at the Tukai Temple, situated on the hillock behind the ICAR-NIASM campus. All participating staff members enthusiastically contributed to the initiative by cleaning the temple premises and surrounding areas, collecting plastic waste and other litter to promote environmental hygiene. The drive was particularly significant as it coincided with the auspicious period of Navaratri Pooja, ensuring the temple was clean and welcoming for devotees. The timely execution of the activity reinforced the institute's commitment to community service and environmental responsibility.



ICAR-NATIONAL BUREAU OF SOIL SURVEY AND LAND USE PLANNING,
Nagpur

Sr. No.	Date	Activities	Participants
1.	30.09.2025	• Organized cleanliness drive in RSA Division	All staff

		 	members
		 	
		<ul style="list-style-type: none"> • Organized cleanliness drive in PME cell 	All staff members
		 	
		<ul style="list-style-type: none"> • Organized cleanliness drive in GIS section 	All staff members
		 	

ICAR-NEHR, Umiam, Meghalaya

The “Swachhata Hi Seva Campaign 2025” is being organized from 17th September, 2025 to 1st October, 2025 with the theme “Swachhotsav” at ICAR AP Centre, Basar.

In this context, the program was conducted at ICAR Research Farm, Gori, Basar, on 30th September, 2025, with an objective to sensitize sanitary workers about various welfare schemes run by the central and state governments and facilitate their registration. In this program, Dr. Rajesh A. Alone, Scientist (Agroforestry) & Coordinator (Swachhata Hi Seva Campaign-

2025), enlightened the Sanitation workers about various social welfare schemes, ensuring their comprehensive benefits. He briefed the workers about various Government schemes like Pradhan Mantri Awas Yojna (PMAY), Atal Mission for Rejuvenation & Urban Transformation (AMRUT), Jal Jeevan Mission and other schemes. Further, he encouraged the workers to register themselves and their family members for Ayushman Bharat, PM Jan Arogya Yojana (PM-JAY), and the Immunization program under Mission Indradhanush.

Keeping in view the Social Security of the workers, Dr. Rajesh A. Alone also made the workers aware of PM Jan Dhan Yojana, One Nation One Ration Card, MGNREGA Job Card, and Pension Schemes. Nearly 18 Sanitary and other workers attended the program. The technical staff and young professionals working at the Centre were also present in this program. The program was concluded with a vote of thanks by Dr. Rajesh Khan, Young Professional (NICRA).



ICAR-Central Island Agricultural Research Institute, Sri Vijaya Puram

Activity 1. : Waste to Art Initiatives under Swachh Bharat Mission

ICAR–CIARI, located in Sri Vijaya Puram, conducted a planting initiative involving grafted mango saplings as part of the Swachh Bharat Mission. This effort was designed to foster greenery, improve environmental sustainability, and raise awareness regarding the significance of fruit plantation in sustaining a clean and healthy ecosystem. Additionally, the program emphasized the importance of community involvement in harmonizing agricultural practices with the objectives of Swachh Bharat.



ICAR – CENTRAL COASTAL AGRICULTURAL RESEARCH INSTITUTE, GOA

ICAR-KVK, ICAR-CCARI, North Goa organizes Swachhta Awareness Program for Sanitation Workers

As part of the “*Swachhta Hi Seva*” campaign 2025, ICAR-Krishi Vigyan Kendra, ICAR-CCARI, North Goa organized a Swachhta Awareness Program for the sanitation workers of the Corporation City of Panaji. The program aimed at sensitizing the participants on the importance of cleanliness, health, and hygiene, while also creating awareness about various social welfare linkages and government flagship schemes such as Pradhan Mantri Awas Yojana (PMAY), Atal Mission for Rejuvenation and Urban Transformation (AMRUT), Jal Jeevan Mission (JJM), and Pradhan Mantri Jan Dhan Yojana (PMJDY).

A total of 18 sanitation workers, along with Panaji City Corporation officials, actively participated in the program held at the Corporation of the City of Panaji premises. The initiative

highlighted the invaluable contribution of sanitation workers in maintaining public health and urban cleanliness and provided them information on welfare benefits and entitlements available to them through government schemes.



ICAR Research Centre For Eastern Region, Patna

Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh

Date	Activity	Place	Participants
30.09.2025	Social Welfare Linkages and Registration of Sanitation Workers (Creating awareness about Banking-PM Jan Dhan Yojana with the help of SBI)	ICAR-RCER, Patna	45



ICAR-Indian Institute of Soil Science, Bhopal

Date	Activity name: Social welfare linkages and registration of Sanitation workers
30.09.2025	<p>The Swachhta Hi Seva (SHS-2025) campaign is being observed from 17 September to 2 October 2025 as per the directives of the Council. As part of this campaign, a programme on <i>social welfare linkages and registration of sanitation workers under various social welfare schemes</i> was organized under the guidance of Dr. M. Mohanty, Director, ICAR–IISS, Bhopal, on 30 September 2025. During this programme, sanitation workers were sensitized about different social welfare schemes and their benefits. All workers were informed about the Ayushman Card for health benefits, and some of them had already availed benefits under this health scheme. The other linkage for public distribution system was also discussed with workers at length and they had valid family Ration cards and were benefitted with government scheme of public distribution systems. They were also informed about the Pradhan Mantri Awas Yojana, but most of them already own their residences. The working group will continue to facilitate access to other schemes as well. In addition, some workers were registered under the Ujjwala Scheme and are already receiving its benefits.</p>
	   

ICAR-Central Research Institute for Dryland Agriculture, Hyderabad

Theme: Swachhta Awareness through local art/Rangoli

As part of the Swachhta Plan, a colorful rangoli competition was organized at the main campus of ICAR-CRIDA on 30 September 2025. Staff members of ICAR-CRIDA and students of Mega University, Hub ICAR-CRIDA participated and created vibrant designs to spread the message of cleanliness and hygiene. The event highlighted the role of creative expression in promoting awareness about Swachhta and reinforced the institute's commitment to the Swachh Bharat Abhiyan. About 25 members participated in the event. The winners of the Rangoli competition will be awarded prizes during the last day of the Swachhta Hi Seva.



FISHERIES SCIENCE DIVISION

ICAR-Central Institute of Freshwater Aquaculture, Bhubaneswar

To facilitate the registration and linkage of sanitation workers and their families with various social welfare schemes of the Government of India and ensure comprehensive benefits, ICAR-CIFA, Bhubaneswar, organised a meeting with 10 sanitation workers, comprising Casual Labour (1/30th), Skilled Support Staff, and Outsourced Housekeeping personnel. Ten administrative staff members also attended the program. The meeting was led by Mr H. L. Meena, Chief Administrative Officer (CAO), ICAR-CIFA.

During the session, the workers were sensitised to key schemes, including the Pradhan Mantri Awas Yojana (PMAY), sanitation/toilet facilities, cooking fuel provision under the PM Ujjwala Yojana, and health services and insurance under Ayushman Bharat. The discussions emphasised practical steps for availing these benefits, with active and mutual participation from the sanitation workers.



Fig. 1. CAO, ICAR-CIFA, briefing sanitation workers about the Central Social Welfare Schemes.



Fig. 2. Sanitation workers of ICAR-CIFA attending the program.

ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal

Under this important campaign various schemes introduced by the government for the welfare of the sanitation and other workers have been explained to the gathering. Those schemes included AMRUT, Jal Jeevan Mission and relevant state schemes, Pradhan Mantri Awas Yojana, PM Sahaj Bijli Har Ghar Yojana, PM Ujjwala Yojana, Ayushman Bharat, PM Jan Arogya Yojana. The Head of Division of the institute explained in brief about the benefits of those schemes for the sanitation and other workers and how they can register themselves with the help of the concerned state organizations/departments. Awareness was also created about the benefits of using solar lights, panels to minimize the electricity consumption. The Director of the institute alongwith the Head of Division, scientists and other groups of staff members participated in the programme.



ICAR- National Bureau of Fish Genetic Resources, Lucknow

- Social Welfare Linkages and Registration of Sanitation Workers, related activity conducted on dated 30.09.2025 at NBFGR, Lucknow from 10.30-11.30 AM. More than 55- Horticulture staffs, Sanitary staffs and Farm staffs were participated under Swachhata Hi Sewa (Sept 17-Oct2, 2025) service.
- Swachhta activity as awareness program beneath a Peepal tree undertaken and also made aware about different social welfare Schemes as Pradhan Mantri Jeevan Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY), PM Shram Yogi Maan Dhan Yojana (PM-SYM) and also PM Jan Aushadhi Kendra facility along with information on registration process for Sanitary workers.



ICAR-Central Marine Fisheries Research Institute, Kochi

In continuation with the “Swachhta Hi Seva Campaign 2025” being organized from 17th September 2025 to 1st October 2025 with the theme ‘Swachhotsav (□□□□□□□□□□)’ as per the date-wise action plan for the celebration of Swachhta Hi Seva 2025, CTU Guidelines and DO letter for Swachhta Hi Seva Campaign 2025 to be undertaken across all ICAR Headquarters/Institutes/ KVKs/Establishments the following activity was organized by the ICAR-CMFRI:

Vizhinjam Regional Centre of CMFRI, Vizhinjam

The Swachhta Hi Seva campaign for 2025, themed "Swachhotsav," continued at the Vizhinjam Regional Centre of ICAR-CMFRI. On 30th September 2025, the Vizhinjam Regional Centre of ICAR-Central Marine Fisheries Research Institute organized a ceremony at the office to recognize the service rendered by Safai Mitras at our office. The four Safai Mitras, Smt. Sujatha, Smt. Ushakumari, Smt. Zeenath H and Shri. Shahul Hameed, who was involved with cleaning the office premises, staff rooms, hatcheries, laboratories, wash rooms and gardening works, was invited to the office and was felicitated for their dedicated service. Along with them, Smt. Jyothifa of Haritha Karma Sena, who regularly collects plastic waste from the office to maintain a plastic-free campus, was also felicitated. All the staff members of the office enthusiastically attended the function. They expressed their solidarity in maintaining the office premises as neat and clean as possible to create a healthy working environment.



Mangalore Regional Centre of ICAR-CMFRI, Mangaluru

As part of Swachhata Hi Seva 2025, the ICAR-CMFRI, Mangaluru Regional Centre organized a Walkathon on 30.09.2025, aimed at spreading the message of cleanliness and environmental responsibility among the public. The event witnessed the enthusiastic participation of the staff of ICAR-CMFRI, Mangaluru, along with the staff and students of the College of Fisheries, Mangaluru, who came together in a spirited display of unity and civic duty. The walkathon commenced from the ICAR-CMFRI campus and passed through key localities of the city including Bolar, Mangaladevi, and Yemmekere, attracting the attention of residents and passersby. Participants carried placards and banners bearing messages on hygiene, waste segregation, and sustainable practices, while also raising slogans to sensitize the community about the importance of cleanliness in building a healthier society.





Mandapam Regional Centre of ICAR-CMFRI, Mandapam

The ICAR-CMFRI, Mandapam Regional Centre organized Swachhta Hi Seva 2025 on 30th September 2025 with the theme “Swachhotsav”. As part of the programme, a cleanliness drive was carried out at the premises of the CMFRI Marine Finfish Hatchery, Mandapam Camp. The activity aimed to highlight the importance of maintaining hygienic and eco-friendly surroundings in areas connected with mariculture research and seed production.





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Event Closure Details

Number of People Engaged*

9920

Quantity of plastic waste collected (Kg.)*

0

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Addressing workers regarding linkages to social schemes

Informing workers about social welfare schemes

Raising awareness amongst workers about welfare schemes

Linkages to welfare Schemes

Day 14 of SHS Campaign Social welfare linkages and registration of workers

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Hi, Dr Anil Kumar



Event Images



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