## Sub: Report of Swachhta Hi Sewa (SHS) 2025 dated 27th September 2025

# INDIAN COUNCIL OF AGRICULTURAL RESEARCH Krishi Bhawan, New Delhi-110001

Activity:- 27.09.2025 :- WASTE TO ART INITIATIVE.

Swachhata Hi Sewa (SHS)- 2025

# ICAR-Directorate of Weed Research, Jabalpur (M.P.) Waste to Art Initiatives under 'Swachhata Hi Seva Campaign, 2025'

SN	Date	Activities	Venue/Remark	
			s	
	27.09.2025	Waste to Art Initiatives	ICAR-DWR,	
		<ul> <li>Creative initiatives at sanitation parks and selfie points in villages to transform waste into art and promote community pride.</li> <li>Display of decorative murals to enhance waste management facilities and encourage active community engagement.</li> </ul>	Jabalpur	

Under the Swachhata Hi Seva Abhiyan 2025, on 27.09.2025, awareness was created among the general public about cleanliness and information was given about how useless items like empty plastic bottles, empty wrappers of medicines, old clothes etc. can be used properly by making decorative items, photographs of which are attached.









#### Report of Swachh Bharat Abhiyan at ICAR-NISA, Ranchi on 27-09-2025

स्वच्छता अभियान के अंतर्गत संस्थान के स्तर पर गठित टीम ने दिनांक 27 सितंबर 2025 को सिमडेगा के एक गांव मामा भिगना के राजकीय उत्क्रमित माध्यमिक विद्यालय में स्कूली छात्रों के समक्ष स्वच्छता पर एक विशेष सत्र आयोजित किया जिसमें हमारे संस्थान के कर्मचारियों ने बच्चों को अपने रोजमर्रा के जीवन में स्वच्छता के महत्व को दर्शाया साथ ही साथ उनसे कहा कि वह अपने दैनिक जीवन में स्वच्छता को अवश्य अपनाएं।इस कार्यक्रम में स्कूली शिक्षिकाओं और बच्चों के साथ मिलकर स्कूल के प्रांगण में एक सांकेतिक स्वच्छता श्रमदान भी किया गया बच्चों को अपने घर गांव और आसपास के इलाकों में भी स्वच्छता पर दूसरों और स्वयं को जागरूक करने के लिए प्रेरित किया गया। संस्थान के अधिकारियों ने विद्यालय परिसर को साफ सुथरा रखने पर विशेष बल दिए जाने के लिए वहां के लोगों की प्रशंसा भी की। अंत में संस्थान के अधिकारियों ने स्कूल की शिक्षिकाओं एवं सहायिकाओं को कार्यक्रम के आयोजन में उनके दिए गए सहयोग के लिए धन्यवाद दिया।



# <u>ICAR-Central Institute for Research on Cotton Technology, Adenwala Road, Matunga, Mumbai 400 019</u>

# **Swachh Bharat Abhiyan**

# Activity: Waste to Art Initiative.

As a part of the implementation of the Swachhata Hi Seva campaign, under waste to Art Initiative farmers and trainees were expain about how to prepare decorative particle boards and pallets from Cotton Plant Stasks at GTC, Nagpur (large Scale) and Lab Scale at ICAR-CIRCOT, Mumbai.









# Particle Board and Palleting Facility at GTC, Nagpur

Demonstration and preparation and decorative particle boards at ICAR-CIRCOT

## भा.कृ.अनु.प.- केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान, अविकानगर

स्वच्छता पखवाडा के दौरान आज भा.कृ.अनु.प.- केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान, अविकानगर के सामुदायिक भवन तथा मंदिर परिषर में स्वच्छता अभियान चलाया गया। जिसमे कर्मचारियों ने सामुदायिक भवन तथा मंदिर परिषर साफ सफाई का कार्य झाड़ू लगाकर किया तथा अन्य लोगों को भी स्वच्छता के लिए जागरूक किया। इस गतिविधि में कार्यस्थल को स्वच्छ बनाए रखने में स्वच्छता और टीम वर्क के महत्व पर प्रकाश डाला गया साथ ही स्वच्छ भारत अभियान के प्रति जागरूकता और जिम्मेदारी को बढावा दिया गया।



# ICAR-NRC on Yak

DATE	Activities	Photographs
27-09- 2025	In today's initiative for swachhta hi seva programme the area from the ICAR-NRC on Yak main building to Dirang market was cleaned. This was done to encourage the local people to clean their own surrounding and should make effort keep the other	

religious and tourist places
clean.

ICAR-National Institute of Animal Nutrition & Physiology (NIANP) Adugodi, Bangalore-560 030

#### DAILY REPORT OF SWACHHATA HI SEVA CAMPAIGN (SHSC) 2025

Enclave of Discarded Materials and Artistic Mind translates Trash to Treasure. The focal point of this maxim nestles in juvenile thoughts of students. So, to reduce use of conventional substances by instilling application of unproductive refuses in artistic vision, ICAR-NIANP led the yoke to its students of IVRI Hub, Bangalore. Zealous students, pursuing Masters and Doctoral courses, came forward with novel expressiveness that envisaged creative power and potential of the individual and organized aesthetic thought and consciousness. Simultaneously, these endeavours protect natural resources and fall in waste accumulation in nature by its transformation to ethereal dimensions.

Event: Waste to Art Initiatives... a green turf to value and admire the earth we thrive....



Matrix of Creative Minds with their thoughts translated to Utility Products



Duo confluence to evolve cell phone stand (discarded pens, plastic disc) and laptop desk (thermocol) at vision level, with a floral and hanging pots (throw-pieces bottle, covers) for Balcony Garden



Twin Collaborators with a study lamp- stand (LED bulb, plastic refuse, cell); Magic Fountain on Fluid Dynamics Principles ( straw and plastic bottle); Utility Mobile Stand ( plastc discards)



A conglomerate of five stars: Wine-glass floral vase (plastic bottle); paper bag with reusuable plastic handle (newspaper); tooth-brush holder (plastic trash with nail-polish remover finish); Multi-utility Organiser ( plastic discards, draped on left-over fabric); Plantation pot (paper folders)



**Creative Young Blooms with Organisers** 

COLLAGE OF CREATIVITY IN A CLOSER PERSPECTIVE (generated with trash bin materials):



Cell Phone Stand (discarded pens, plastic disc)



**Laptop Desk (thermocol sheet)** 



Multi-utility Organizer ( plastic discards, draped on left-over fabric)



Magic Fountain ( straw and plastic bottle)



Floral Pot (throw-pieces bottle, covers, straws)



Study lamp- stand (LED bulb, plastic refuse, cell)

# ATARI ZONE-VII, Umiam

S.No	Date	Activities	No. of KVKs involve d	No. of Participant s (Farmers/ Staffs/ other Participant s)	No. of VVIPs/VI Ps attended the program
1	27.09.202 5	<ul> <li>Waste to Art Initiatives</li> <li>Creative initiatives at sanitation parks and selfie points in villages to transform waste into art and</li> <li>promote community pride.</li> <li>Display of decorative murals to enhance waste management facilities and encourage active community engagement.</li> </ul>	16	398	Nil
		TOTAL	16	398	Nil















**Swachhotasy** 

# Swacchata hi sewa programme at ICAR-NIPB

Under the aegis of Swachhotsav 2025, a team from ICAR-NIPB campaigned to bring awareness about "waste to art" initiatives amongst people from different walks of life. They were apprised of various ways how waste products can be utilized, converted to craft objects of school children etc. People were informed about various waste to art, or trash to treasure heritage parks established in different locations of New Delhi, showcasing replicas of monuments from around the country. A group of sanitation workers were also taken to a waste to art park located in East Patel Nagar area to show them the examples of utilization and beautification of the landscape using scrapped items.



ICAR-Vivekananda Parvatiya Krishi Anusandhan Sansthan (VPKAS), Almora Uttarakhand

# Report on the Activity under "Swachhata Hi Seva Campaign 2025": Waste-to-Art initiatives and local park cleanliness drive at Hawalbagh Village

As part of the *Swachhata Hi Seva Campaign 2025*, a cleanliness and awareness programme was organized at Hawalbagh village on 27th September 2025. The campaign aimed at mobilizing and sensitizing school students, local villagers and farm workers towards the mission of cleanliness and waste-to-art initiatives. During the programme, the importance of cleanliness in daily life and the theme of *Swachhata Hi Seva* were discussed with the students of a local school. Around 58 participants, including students, villagers, farm workers and institute staff, actively took part in the event. Demonstrations were given on converting household waste materials such as plastic bottles, wires and used containers into flowering pots and other useful art forms. Students enthusiastically participated in the hands-on activity and pledged to transform household waste into creative art pieces and contribute to keeping their surroundings clean.

Participants were also made aware of the role of "waste-to-art" theme parks in promoting community pride and beautification. Later, a local park in the village was cleaned

of plastics, rubbles, parthenium (Congress grass) and other weedy vegetation by all the participants, thereby spreading the message of collective responsibility in maintaining public spaces. The activity was performed by **Dr. Devender Sharma**, **Dr. Navin Chander Gahtyari**, **Sh. Sundar Ram**, **Sh. Sandeep Verma**, **Sh. Virendra Puri Goswami and Mr. Anand Singh**, along with school children, villagers and farm workers of Hawalbagh.





भाकुअनुप-केन्द्रीय पटसन एवं समवर्गीय रेशा अनुसंधान संस्थान

ICAR-Central Research Institute for Jute and Allied Fibres (ICAR- CRIJAF) बैरकपुर, कोलकाता-700121 / Barrackpore, Kolkata-700121

#### Swachhata Hi Seva Campaign- 2025

As part of the Swachhata Hi Seva Campaign -2025 and the observance of Swachh Bharat Diwas, a "Waste to Art Initiative" was held on 27th September, 2025. The promotion campaign of "Waste to Art Initiative" was organized in the village to make the villagers aware about the importance of utilizing the waste materials to make art objects. During the programme, committee members showed some objects made by utilizing the waste materials and explained the importance of waste material management through these artistic activities. The villagers

were also encouraged to take up such kind of activities at community level and make their locality and simultaneously the village area clean/ swatchh.











#### **FISHERIES SCIENCE DIVISION**

### Report on "Swachhata Hi Seva" Campaign

#### ICAR-Central Institute of Freshwater Aquaculture, Bhubaneswar

On 27<sup>th</sup> September, 2025 the following activity were carried out under Swachhta Hi Seva

Campaign 5.0 at Regional Research Centre, ICAR-CIFA, Vijayawada



# ICAR-Central Institute of Coldwater Fisheries Research, Bhimtal

As a part of Swachhta Hi Sewa campaign, wastes to Art initiatives under Swachhta Hi Sewa was organised by ICAR-CICFR, Bhimtal at the tourist place and park. The programme aimed to raise awareness amongst villagers about how the waste materials can be transformed into useful and aesthetically appealing Art and decorative items. The concept of Reduce-Reuse-Recycle was highlighted and demonstrations were given on converting waste plastic bottles into flower pots, old newspapers into handy bags, which are ecofriendly that too use of waste oilcans for vegetable cultivation.

The villagers were encouraged to adopt these practices, highlighting that the creative use of wastes not only lessen their load on the environment but also safeguards human health and other living organisms too.



### **ICAR-Central Institute of Fisheries Education, Mumbai**

स्वच्छता ही सेवा अभियान के हिस्से के रूप में, आईसीएआर-सीआईएफ, मुंबई के कैंटीन में एक स्वच्छता अभियान का आयोजन किया। कैंटीन के कर्मचारियों ने अभियान का नेतृत्व किया। कैंटीन को अंदर से बाहर तक साफ किया जाता था। अंदर, फर्श को साफ किया गया, और कैंटीन रसोईघर को भी साफ किया गया। सभी कचरा सामग्री को इकट्ठा किया गया और कूड़े के थैले में रखा गया.

As part of the Swachhta Hi Seva campaign, called 'Swachhotsav' (स्वच्छोत्सव), ICAR-CIFE, Mumbai, organised a cleanliness drive at the canteen of ICAR-CIFE, Mumbai. The staff of the canteen led the drive. The canteen was cleaned from inside to outside. Inside, the floor was cleaned, and the canteen kitchen was also cleaned. All the garbage materials were collected and kept in the garbage bag.



Cleanliness drive at the Canteen of ICAR-CIFE



Cleanliness drive at the Canteen of ICAR-CIFE

#### ICAR- National Bureau of Fish Genetic Resources, Lucknow

- Swachhta Activity was performed with Safai workers at around buildings and explains about role of sanitation in healthy life.
- Swachhta & cleanliness work carried out and have a cleaned place of ICAR-NBFGR, Lucknow.







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# ICAR-Central Potato Research Institute (Indian Council of Agricultural Research) SHIMLA 171 001, HP

भा(केंद्र क्षेत्रीय) संस्थान अनुसन्धान आलू केंद्रीय - .प.अनु.कृ., ग्वालियर द्वारा दिनांक 27.09.25 को ग्राम लहचूरा का पुरा के विद्यालय परिसर में स्वच्छता कार्यक्रम का आयोजन किया गया जिसमें (Display of Decorative Murals) के अंतर्गत केंद्र पर स्कूली छात्रों द्वारा बनाई गयी स्वच्छता सम्बंधित पेंटिंग का प्रदर्शन किया गया | इन पेंटिंग में स्वच्छता के विभिन्न पहलुओं एवं घरेलु अविशष्ट के निष्पादन के बारे में रोचक तरीके से चित्रित किया गया था |

कार्यक्रम के दौरान उपस्थित महिला एवं पुरुष प्रतिभागियों को स्वच्छता के महत्व को बताते हुए स्वच्छता बनाए रखने एवं अविशष्ट पदार्थों के सुरक्षित निष्पादन एवं इनसे कृषि उपयोगी खाद के निर्माण की विधि के बारे में विस्तार से बताया गया |

कार्यक्रम के दौरान केंद्र के अध्यक्ष एवं प्रधान वैज्ञानिक डॉ सुभाष कटारे, डॉ मुरलीधर ज(वैज्ञानिक वरिष्ठ) सदावर्ती ., डॉ संजय कुमार शर्मा जीवन दैनिक दौरान के संवाद स्वच्छता से प्रतिभागियों उपस्थित ने (सहायक तकनीकी) वर्मा निशा श्रीमती एवं (अधिकारी तकनीकी.मु.स) क प्रतिभागियों समस्त हुए बताते को महत्व के सफाई-साफ़ मेंो स्वच्छता के प्रति संकल्पित किया गया |









# ICAR-Central Citrus Research Institute, Amravati Road, Nagpur, Maharashtra – 440033

### **Theme: Waste to Art Initiatives**

#### Name of the Institute: ICAR Central Citrus Research Institute

Date of activity	Name of the Nodal Officer	No of staff member participated	No of Dignitarie	Farmer	Member of civil society	School Children	Total
27/09/2025	Dr U.R. Sangle	07	NIL	NIL	110	NIL	117

On the day of 27.09.2025 (**Theme: Waste to Art Initiatives**) in continuation of the Special Swachhata Campaign 5.0 during 17<sup>th</sup> September to 2<sup>nd</sup> October, 2025; we organised **Waste to Art Initiatives** where, all permanent and temporary staff of Institute join hands to participate in cleanliness drive and raise awareness and demonstrate commitment to cleanliness and sanitation. Total 117 members participated in this organisation of simultaneous nationwide Waste to Art initiatives on 27.09.2025. Also Dr U.R. Sangle, Nodal officer, Er. Santosh Khaire (Technical Officer) and Mr. Vikas Bhaladhare (Sr. Technical Officer/ GS Farm) were organised creative initiatives at sanitation parks and selfie points in villages to transform waste to art and promote community pride and display of decorative murals and collective responsibility for the nation's cleanliness in whole Office premises and nearby places to promote Waste to art initiatives practices in future and highlighted briefed the total cleanliness drive.

Total No. of **117 participated** on Special "Swachhta Campaign 5.0" 2025 on dated 27.09.2025.



Krishi Vigyan Kendra Mungeli (C.G.) Pin Code - 495334

# **Waste to Art Initiatives**

Creative initiatives at sanitation parks and selfie points in villages to transform waste into art and promote community pride.



ICAR-Central Soil Salinity Research Institute, Karnal

#### Report of SwachhtaPakhwada activityon dated 27-09-2025

ICAR-Central Soil Salinity Research Institute, Karnal is celebrating the Swachhata Abhiyan Programme from 17 September to 02 October 2025. In continuation of this Dr Awtar Singh, Dr Jaffer and Mr Amit Singh organized a community meeting on 27/09/2025 in village Pundrak, Karnal. A total of 60 participants have participated in the community meeting including Sarpanch, representative from State Department of Agriculture, Horticulture and Animal Husbandry. We discussed regarding creation of Sanitation parks and selfie points in the village. Our team interacted with participants and they were aware about the use of green and blue dustbins for the collection/management of wet and dry waste. Further, we aware theparticipants for cleanliness of household and surroundings, personnel hygiene, minimum use of polythene, awareness on safe use of recycled waste water, management of waste water at community level and its use for agriculture/horticulture for application/ kitchen garden in residential area, cleaning of sewerage and water lines were done.



#### CENTRAL COASTAL AGRICULTURAL RESEARCH INSTITUTE, GOA

# Waste to Art – Creative Use of Waste Material; Murals and Decorative Installations under #SHS2025

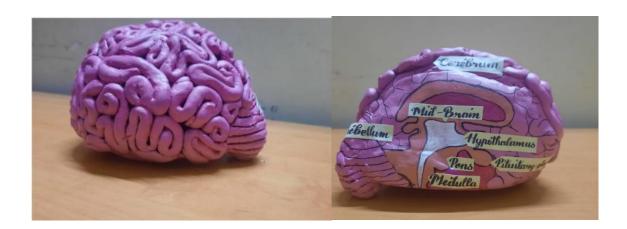
ICAR-Central Coastal Agricultural Research Institute (CCARI), Goa organised "Waste to Art – Creative Use of Waste Material; Murals and Decorative Installations" as part of the *Swachhta Hi Seva* 2025 campaign. This initiative aimed to promote the concept of converting waste into useful and beautiful products, thereby spreading the message of sustainable living and reducing plastic waste. Under this activity, children from the institute's residential campus were encouraged to collect and creatively reuse discarded materials/waste

to produce artworks. They prepared attractive murals and decorative items using their imagination and simple techniques.

The institute also demonstrated its commitment to eco-friendly practices by ensuring that decorations for all its events are made using locally available materials like coconut leaves, bamboo and local flora instead of plastic or thermocol, spreading the clear message of "No Plastic for Decoration." Through such efforts, CCARI continues to blend innovation, awareness and community participation to build a cleaner and greener environment.

## Waste to Art by Children







**Eco-friendly Decorations at ICAR CCARI, Goa** 



# ICAR-Central Island Agricultural Research Institute, Sri Vijaya Puram

# **Activity 1.: Cultural Fests**

As part of the *Swachhta Hi Sewa* initiative, cultural fest was organized on 27th September 2025 for Sabai Karmachari (Sanitation Workers), in which 10 workers actively participated. The programme aimed to appreciate their dedicated service in maintaining cleanliness and to

provide them with a platform for recreation and cultural engagement. The event created a joyful atmosphere, encouraged participation, and highlighted the importance of dignity and respect for sanitation workers in building a cleaner and healthier society.



#### ICAR-Indian Institute of Water Management, Bhubaneswar

On Day-11 of SHS-2025 (i.e., 27.9.2025), a workshop was organized at ICAR-IIWM to discuss and deliberate on the prospect of converting the waste materials into arts & crafts, and utilizing the discarded materials for beautification of parks, schools, other common places and even homes. A presentation was made on the usefulness of the most problematic aquatic weed 'water-hyacinth' in making sarees, handicrafts, door mats, chairs, dolls and other decorative items by utilizing the fibres extracted from its stem parts. Examples of water-hyacinth based enterprises functioning in West Bengal and other parts of the country were mentioned by the participants. Similarly, the value-making potential of Typha plants (Cattails) normally found in wetlands by making products like mats and handicrafts; scope of developing boards from parthenium plants; using discarded plastic water bottles, coconut shells in art making; using certain aquatic weeds for ornamental purpose were discussed in the workshop. Participants also emphasized the need for supporting start-ups and enterprises in this area and creating markets for the products from wastes and unutilized and unconventional materials.

Some of the photographs of the event are given below.





Presentations being made in the workshop





Participants discussing & deliberating in the workshop

### ICAR-Central Research Institute for Dryland Agriculture, Hyderabad

**Theme:** An awareness program on Swachhta Hi Seva and clean drive by Encouraging citizens to participate in Swachata Service.

As per the action plan, ICAR-CRIDA, Krishi Vigyan Kendra, Ranga Reddy organized an awareness program on Swachhta Hi Seva and clean drive on 27<sup>nd</sup> September 2025 to promote cleanliness, hygiene and sanitation among the villagers in Chittapur village, Manchal mandal, Rangareddy district.

Dr. S. Vijaya Kumar, SMS (Agricultural Engineering), stressed the importance of community participation in cleanliness and hygiene under the Swachhta Hi Seva initiative. He explained how collective efforts in maintaining cleanliness can prevent health hazards, improve sanitation and create a clean environment for the village.

Awareness about proper disposal of waste, regular cleaning of surroundings and maintaining water and food hygiene is created

Shri B. Nagaraju, former Sarpanch of Chittapur Gram Panchayat, created awareness about the program.

During the campaign, participants enthusiastically engaged in sweeping, waste removal, cleaning premises and surroundings, and tree plantation, thereby spreading awareness on hygiene, sanitation practices, and environmental sustainability.

The drive witnessed enthusiastic participation from Dr. G. V. Chauhan, Dr. G. Srikrishna, Dr. Sudheer Subject Matter Specialist (SMS)'sand 45 FarmersfromManchal Mandal, Ranga Reddy District.

This collective effort contributed to cleaner surroundings, greener spaces, and further promoted the spirit of *Swachhta Hi Seva* among the farming community.









Awareness on Cleanliness, Sanitation, at KVK Adopted Village, Ranga Reddy

