

**INDIAN COUNCIL OF AGRICULTURAL RESEARCH**  
**Krishi Bhawan, New Delhi-110001**

**F. No. 7(5)/2025-Cdn tech**

**Dated: 18<sup>th</sup> September 2025**

**Sub: Report of Swachhta Hi Sewa (SHS) 2025 dated 17<sup>th</sup> September 2025**

The Swachhta Hi Seva (SHS) Campaign 2025, was officially launched on September 17, 2025, emphasizing cleanliness and environmental sustainability under the theme “*Swachhotsav*.” The launch event took place across all DARE and ICAR establishments, with the main event held at DG’s Committee Room, ICAR Headquarters, Krishi Bhawan, New Delhi . The pledge was administered by the Secretary (DARE) and the Director General (ICAR) in the distinguished presence of the Additional Secretary & Financial Advisor (DARE/ICAR), ADG Coordination, Director (GAC) through Video Conferencing. Notably, all 113 research institutes and 731 Krishi Vigyan Kendras (KVKs) participated in the pledge virtually, demonstrating widespread commitment to the cause. The action plan includes community engagement through selfie points, Swachhta runs, and a Swachh Ward / Swachh Gram Panchayat Competition to recognize local cleanliness efforts. The campaign promotes core values of responsibility and collective participation through various activities, including door-to-door campaigns and plantation drives titled “*Ek Ped Maa Ke Naam*,” fostering a culture of cleanliness and environmental stewardship across communities.



**स्वच्छता ही सेवा अभियान (स्वछोत्सव)**

**ICAR-IIMR, LUDHIANA**



Swachhata Pakhwada Report of ICAR-NBPGR, Pusa Campus, New Delhi – 110012 ICAR- NBPGR celebrated Swachhata Utsav beginning from 17.09.2025 with the pledge taking ceremony led by the Director, NBPGR. The staff at the Headquarters of the institute as well as its Regional Stations. The employees pledged themselves to undertake the activities outline by the Government of India during the period 17.09.2025 to 02.10.2025. The pledge taking ceremony has been followed by plantation of saplings in the official premises. The informative learners have been displayed in the official premises. The institute has prepared a schedule to carried out Swachhata Mission Campaign.





**“Swachhata Hi Seva” (with the theme Swachhotsav – स्वच्छोत्सव) Report of 17.09.2025 at ICAR-IIPR, Kanpur**

SN	Date	Activities
1.	17.09.2025	<p><b>National Launch:</b> With the participation of the Hon’ble Union Minister for Agriculture &amp; Farmers’ Welfare, Hon’ble Minister(s) of State, Members of Parliament, political leadership, VVIPs/VIPs, and ICAR establishments including KVKs.</p> <p><b>Activities include:</b></p> <ul style="list-style-type: none"> <li>• Display of banners at prominent places.</li> <li>• Taking Swachhata pledge in offices, educational institutions, public spaces etc.</li> <li>• Installation of selfie points at strategic locations.</li> <li>• Organisation of Swachhata runs, cyclathons, and marathons to promote fitness and cleanliness through community participation.</li> <li>• Organisation of Swachh Ward / Swachh Gram Panchayat Competition: Local bodies are encouraged to evaluate swachhata within their wards/Gram Panchayat including assessing innovative solutions, effectiveness of volunteer mobilization, and best practices. Categories such as “Best Overall Cleanliness,” “Most Innovative Waste Management Solutions,” &amp; “Best Community Participation” can be used to recognize best performing wards/GPs, as per requirement.</li> </ul> <p>Organisation of plantation drive “Ek Ped Maa Ke Naam,” along with beautification activities.</p>

“Swachhata Hi Seva” Sewa (with the theme Swachhotsav – स्वच्छोत्सव) campaign started at ICAR-IIPR, Kanpur & its regional Centre / Stations by displaying Banners at prominent places. Swachhata pledge was taken by all the employees of ICAR-IIPR, Kanpur & its regional Centre / Stations under the Chairmanship of Director General, Indian Council of Agricultural Research. A brief of activities to be organized during Swachhata pakhwada was informed to all the employees & all were requested to participate in the events actively.





## Swachhta Report of ICAR-VPKAS, Almora for 17th September 2025

Day: 01

### Activity 1: Display of banners at prominent places & Taking Swachhata pledge in offices.

On 17th September 2024, banners were displayed at the Almora Campus and the Experimental Farm, Hawalbagh. More than 65 staff members of the institute participated in the event and took the pledge.



### Activity 2: Organising of plantation drive “Ek Ped Maa Ke Naam.”

Under the “Ek Ped Maa Ke Naam ” initiative of the Swachh Bharat Mission, a tree plantation programme was organized on 17 September 2025 at the Attadhar Sector of the Experimental Farm, ICAR-VPKAS, Hawalbagh, Almora. A total of 10 saplings of pecan nut and oak were planted during the event. Photographs of the programme are attached for reference.





## Activity 2: Organising of plantation drive “Ek Ped Maa Ke Naam.”

Under the “Ek Ped Maa Ke Naam” initiative of the Swachh Bharat Mission, a tree plantation programme was organized on 17 September 2025 at the Attadhar Sector of the Experimental Farm, ICAR-VPKAS, Hawalbagh, Almora. A total of 10 saplings of pecan nut and oak were planted during the event. Photographs of the programme are attached for reference.



### Activity 3: Swachhta run

In compliance of the Action Plan for Swachhta Hi Sewa(Swachhotsav), Activity dated 17.09.2025, A Swachhta run was organized at VPKAS,Hawalbagh, around 15 participants took part in this marathon name of the participants(male & female separately) as per their positions in the event are given below:-

#### Male

- 1st Ayush Gangwar
- 2<sup>nd</sup> Himanshu
- 3<sup>rd</sup> Amit

#### Female

- Bhoomika
- Kajal
- Anwasha





## ICAR-Indian Institute of Rapeseed-Mustard Research

Sewar, Bharatpur-) 303 321Rajasthan

Date	Activity
17.09.2025	ICAR-IIRMR, Bharatpur, Rajasthan took pledge for making India swachchh, online with Dr M L Jat sir, Secretary, DARE and DG, ICAR. Afterward, plantation drive has been started by Dr. V. V. Singh, Director, ICAR-IIRMR, Bharatpur as part of the national Campaign #Ek Ped Maa Ke Naam. All the staffs of the Institute planted 25 saplings in the IIRMR campus.
	 
	 

## Compiled Swachhta Report of Crop Science Division for 17th September 2025

### ICAR-NBAIM, Mau

17.09.2025 – All the staff members of ICAR-NBAIM takes pledge of Swachhta.



17.09.2025 – Organized a plantation drive under the 'Ek Ped Maa Ke Naam' campaign



### ICAR-Indian Institute of Millets Research, Hyderabad

ICAR- Indian Institute of Millets Research, Hyderabad has inaugurated the Swachhata Hi Seva program after the pledge and tree plantation to raise awareness among the IIMR staff on 17<sup>th</sup> September 2025. Dr. C Tara Satyavathi, Director, ICAR-IIMR with opening remarks of highlighting the importance of cleanliness, educating the staff about swachhata program and theme of the Swachhata program 2025 “Swachhotsav”. She also highlighted the responsibilities of every Indian citizen in keeping our office premises, our house clean and neat to avoid occurrence of illness. Dr. N Kannababu, Nodal Officer, Swachhata Hi Seva Campaign-2025 highlighted data wise programmes to be organized during 17 September to 2 October, 2025.



### b) Swachhata Hi Seva Program Pledge at ICAR-IIMR, Hyderabad





In line with the online pledge taking event by DG, ICAR and Secretary DARE, Krishi Bhavan, New Delhi, the staff of ICAR-Indian Institute of Millets Research, Hyderabad also participated in a virtual pledge taking event. Director, ICAR-IIMR suggested all the staff to maintain cleanliness in the office and working area to keep clean and be healthy.

**c) Plantation program on “Ek Ped Maa Ke Naam: Plant for Mother” at ICAR-IIMR, Hyderabad**

ICAR-Indian Institute of Millets Research, Hyderabad has taken a Plantation drive on 17<sup>th</sup> September 2025 by planting trees in the office premises. Director, Dr. C Tara Satyavathi, highlighted the importance of this mega global event and urged all to plant a tree in the name of mother to save our nation, our world, our mother nature. All the IIMR staff actively involved in the event and planted tree saplings and all have shown interest in nurturing the saplings to keep the office premise clean and green. The programme was coordinated by Dr. V. Ravi Kumar, Technical Officer, ICAR-IIMR Hyderabad.



**Institute : ICAR-Indian Institute of Oilseeds Research (IIOR), Hyderabad**

**Date : September 17, 2025**

As per the directions from the council, the ‘Swachhta Hi Seva- 2025’ on the theme of ‘swachhotsav’ (स्वच्छोत्सव)” activities are being launched and organised at ICAR-IIOR. The activities scheduled for the day on September 17, 2024, such as display banners, taking pledge, installation of selfie point, planting for ‘ek ped maa ka naam’, swachhta walkathon and cleaning drive were conducted at ICAR-IIOR. The swachhta banners were displayed at prominent places, activities were briefed those to be organized during the Swachhta Hi Seva-2025 and swachhta pledge was taken in English, Hindi and Telugu by IIOR scientific, technical, administrative staff, students, contractual staff and farm labours under the leadership of Dr. R. K. Mathur, Director, ICAR-IIOR. Cassia tree saplings were planned in besides of IIOR laboratory complexes by the Director and other officials. Swachhta cleaning programme was done inside the institute premises by IIOR staff. Employees of ICAR-IIOR participated with dedication and great enthusiasm. Swachhta posters displayed to create awareness of Swachhta.

Date of activity	Name of the nodal officer	No of staff members participated	No of dignitaries	Farmers	Members of civil society	School children	Total
17.09.2025	Dr G. Suresh Dr P. Ratna Kumar Dr A. Anil Kumar Smt. G. Saraswathi Smt. N. Vijayalakshmi	120	-	-	-	-	120

## Swachhta Hi Seva -2025 at ICAR-IIOR, Hyderabad



### Displyed Banners at Prominent Places



### taking Swachhata pledge in ICAR-IIOR



### Installed Swachhotsav Selfie Point at ICAR-IIOR



### Cassia tree saplings planted on the Occasion of 'Ek Ped Maa Ka Naam'



		
		
Staff participated during Swachhta at ICAR-IIOR		
Spot for Cleaning drive( before)	(after) Cleaning drive	

≥XXX≤

## **DATE WISE REPORT OF SWACHHTA HI SEWA CAMPAIGN 2025**

**( Theme: Swachhotsav) from 17<sup>th</sup> Sep 2025 to 1<sup>st</sup> Oct 2025**

**UNDERTAKEN IN ICAR-NBAIR BENGALURU on 17.09.2025**

01.	Date:	17.09.2025
02.	Event Conducted:	National Launch of “Swachhta Hi Sewa” campaign 2025
03.	Brief Description of the event	<p>On 17.09.2025, the staff of ICAR-NBAIR Hebbal and Yelahanka campus, Bangalore, kicked off the Swachhta Hi Sewa campaign by taking the Swachhata Pledge.</p> <p>The staff of ICAR-NBAIR joined the Swachhta Pledge at 1.30 PM via Zoom Call, which was administered by the Secretary, DARE &amp; DG ICAR.</p> <p>After the pledge, a Swachhata walk and run was organised near the institute, promoting fitness and cleanliness awareness through community participation.</p>







भाकृअनुप- भारतीय चरागाह एवं चारा अनुसंधान संस्थान

ICAR-Indian Grassland and Fodder Research Institute  
ग्वालियर रोड, झांसी - 284 003, उत्तर प्रदेश  
Gwalior Road, Jhansi - 284 003, Uttar Pradesh



**Swachhta Hi Sewa (Swachhotsav – स्वच्छोत्सव) launch programme at ICAR-NIPB, New Delhi from 17th September to 2nd October, 2025**

ICAR-NIPB, New Delhi conducted the launching of “**Swachhata Hi Sewa 2025**” programme on 17<sup>th</sup> September 2025. Director Dr R. C. Bhattacharya highlighted the importance of Swachhata for living a healthy life and emphasized the motto of “Swachhotsav”. We displayed the banners at ICAR-NIPB premises and Installed selfie points at front gate. We also Organized plantation drive “Ek Ped Maa Ke Naam,” along with beautification activities.





भाकृअनुप - केंद्रीय चावल अनुसंधान संस्थान, कटक - ७५३००६ (ओडिशा)

ICAR-CETRAL RICE RESEARCH INSTITUTE, CUTTACK-753006, Odisha, India

Date & Time	Particular of events	Site	Concerned
17.09.2025, 11.00 AM	National Launch- Display of banners at prominent places and taking of Swachhata Pledge	Dr.K.Ramiah Conference Hall	Arabinda Mahanty, J.P.Das, Susanta Mohapatra, Saloni Baske
18.09.2025 4.00 PM	Identification of “Black spots-generally neglected garbage points being difficult to clean as part of regular swachhata drives and pose significant environmental, health and hygiene risks)”	Different sites of our Institute	Reshmi Raj, Rubina Khanam. S. K. Sahu & A.K.Nayak
19.09.2025, 11.00 AM	Organization of slogan writing competitions at school (Odia, Hindi, English)	Among students of CRRI Nodal High School	S. Lenka, Rubina Khanam, J. Bhoi, Saloni Baske, CRRI Headmaster
20.09.2025 11.00AM	Organization of Waste to Art (Initiative to raise awareness and promote best practices in cleanliness and hygiene)	Among students of CRRI Nodal High School	N.N.Jambhulkar, Rubina Khanam, J.Bhoi, Susanta Mohapatra, Saloni Baske, CRRIHeadmaster
21.09.2025 12.30 PM	Organization of preventive health check-ups to Safai Mitras	CRRI Dispensary	A.K. Nayak, J.Bhoi, Saloni Baske
22.09.2025 11.00 AM	Organization of symbolic human chain event, where people will join hands to raise awareness and demonstrate commitment to cleanliness and sanitation.	Residents of Kanheipur & Bhadimula	J. Bhoi, Tapas Behera, Susanta Mohapatra, Saloni Baske
23.09.2025 4.00 PM	Carrying out cleaning activities in office and institutional premises	Office and institutional premises of CRRI, Cuttack	Rupak Jena, Gaurav Kumar, J.P.Das, Krushna Munda, Saloni Baske, Susanta Mohapatra
24.09.2025 4.00 PM	Cleaning activity in religious and spiritual places	Sarbeswar Temple premises, CRRI, Cuttack	P. Moharana, Tapas Behera, Susanta Mohapatra, Jitendra Senapaty, Arabinda Mahanty, Jogeswar Bhoi, Saloni Baske



25.09.2025 4.00 PM	Organization of Ek Din, Ek Ghanta, Ek Saath - Nationwide shramdan	CRRI Vermicompost Unit sites	Tapas Behera, Sushant Mohapatra, Jitendra Senapaty, Arabinda Mahanty, J.P.Das, Jogeswar Bhoi, Saloni Baske
26.09.2025 4.00 PM	Organization of Cultural Fest (Recognition of the most unique and inspiring initiatives undertaken by local bodies to integrate citizens with swachhata, music and local culture)	Bhadimul village	S.Lenka, Krushna Munda, Jitendra Senapaty, Sushant Mohapatra, Saloni Baske
27.09.2025 11.00 AM	Waste to art initiative	CRRI Govt. Nodal High School	Rupak Jena, Saloni Baske, Tapas Behera. Susanta Mohapatra, Jitendra Senapaty, Arbinda Mahanty
28.09.2025 12.30 AM	Facilitation of access to health services to Safai Mitras	CRRI Dispensary	A K Nayak, Saloni Baske, Susanta Mohapatra
29.09.2025 12.30 PM	Distribution of PPE kits & Safety gear to Safai Mitras	CRRI Dispensary	A K Nayak, Saloni Baske, Susanta Mohapatra
30.09.2025 12.30 PM	Facilitation of registration and linkage of sanitation workers to social welfare schemes	CRRI Dispensary	S. K. Sahu, A.K. Nayak, Susanta Mohapatra
1.10.2025 4.00 PM	Involvement of religious leaders in cleanliness drive (to promote community participation in swachhata initiatives)	Sarbeswar Temple, CRRI, Cuttack	P. Moharana, Tapas Behera, Susanta Mohapatra, Jitendra Senapaty, Arabinda Mahanty, Jogeswar Bhoi
2.10.2025 11.00 AM	Garlanding of statues of Mahatma Gandhi and other freedom fighters followed by Swachha Bharat Diwas Celebration, Felicitation of Sanitation workers, distribution of awards to competition winners and organization of “Workshop on Mahatma Gandhiji” on occasion of Gandhi Jayanti	Reception Corner & Dr.K.Ramiah Conference Hall	S. K. Ojha, N.N Jambhulkar, Tapas Behera, Susanta Mohapatra, Gaurav Kumar, Rupak Jena, S. Lenka, Susanta Mohapatra

**Report of organization of “Swachhata Hi Seva-2025” with the theme “Swachhotsav” at ICAR-CRRI, Cuttack on 17.09.2025**

As per direction from Secretary, DARE & DG, ICAR, New Delhi regarding organization of Swachhata Hi Seva-2025 with the theme “Swachhotsav” from 17.09.2025-2.10.2025, on 17.09.2025 at 11.00 AM under the activity “National Launch of Swachhata Hi Seva 2025” banners were displayed at prominent places of the Institute along with display of today’s activity in LED screen placed in the Reception Corner. Director of the Institute Dr.GAK Kumar administered Swachhata Pledge to all the staff members of the Main Institute and Regional Stations/KVKs. He instructed all the presentees to act upon accordingly throughout the whole period with active involvement for successful organization of this National event.

On the same day at 01.30 PM, a large number of staff members of the Institute along with its Regional Stations/KVKs were present in which Secretary, DARE & DG, ICAR Dr.Mangi Lal Jat administered Swachhata pledge to the staff members of all ICAR Institutes through video conferencing. He instructed all to work systematically for successful organization of SHS 2025.



**Photos 1 & 2:** Director, ICAR-CRRI administering Swachhata Pledge to the staff members, students and Project staff of the Institute & Regional Stations/KVKs on 17.09.2025 at 11.00 AM.

**Photos 3 & 4:** Participation of Director & staff members of ICAR-CRRI, Cuttack during administering of Swachhata Pledge through video conferencing by Secretary, DARE & DG, ICAR, New Delhi on 17.09.2025 at 01.30 PM.

#### **ICAR-CRIJAF, Barrackpore, Kolkata**

Date: 17.09.2025

Activities: - Banner of Swachhta Hi Seva , 2025 with the theme “Swachhotsav” was displayed at prominent places and pledge was administered by all employees of the Institute by Director, ICAR-CRIJAF.



Activities: - Tree plantation drive “ek ped maa ke naam”.



**ICAR-Central Potato Research Institute  
(Indian Council of Agricultural Research)  
SHIMLA 171 001, HP**

**भा.क.अनु.प.-केंद्रीय आलू अनुसंधान संस्थान, शिमला एवं संस्थान के क्षेत्रीय केन्द्रों पर "स्वच्छता ही सेवा" अभियान-2025 "स्वच्छोत्सव" थीम के अंतर्गत दिनांक 17 सितम्बर, 2024 की स्वच्छता रिपोर्ट**

**दिनांक 17 सितम्बर, 2025**

भारतीय कृषि अनुसंधान परिषद, नई दिल्ली, मुख्यालय से प्राप्त परिपत्र 7 (5)/ 2025-स.त. दिनांक 11 सितम्बर, 2025 के अनुपालन में स्वच्छता ही सेवा 2025 का आयोजन 17 सितम्बर, 2025 से 01 अक्टूबर, 2025 के दौरान “स्वच्छोत्सव” की थीम के साथ और 02 अक्टूबर, 2025 को स्वच्छ भारत दिवस के रूप में किया जा रहा है। उपरोक्त के संबंध में स्वच्छता से संबंधित विभिन्न आयोजनों को सुचारु रूप से करने हेतु निदेशक महोदय से विस्तृत चर्चा की गयी एवं कार्यक्रमों को सफलता पूर्वक पूर्ण करने के लिए योजना बनाई गयी। मुख्यालय दिल्ली से प्राप्त तिथिवार Action Plan के अनुसार संस्थान व संस्थान के क्षेत्रीय केन्द्रों पर दैनिक रूप से स्वच्छता ही सेवा से संबंधित कार्यक्रमों को आयोजित करने हेतु निर्देशित कर दिया गया है। इसी कड़ी में महानिदेशक, भारतीय कृषि अनुसंधान परिषद द्वारा अपरहान में स्वच्छता की शपथ वीडियो कोन्फेरेंसिंग के माध्यम से दिलाई गई, जिसमें संस्थान एवं क्षेत्रीय केन्द्रों के वैज्ञानिकों, अधिकारियों, कर्मचारियों एवं अनुबंध पर कार्य कर रहे साथियों ने सभागार में उपस्थित होकर स्वच्छता शपथ ग्रहण की एवं संस्थान में बैनर प्रदर्शन किया गया।



इस अभियान के दौरान “एक पेड़ माँ के नाम” के अंतर्गत संस्थान एवं आस-पास के क्षेत्रों के सौंदर्यीकरण के उद्देश्य से विभिन्न प्रकार के पौधे रोपे गए। इसी के साथ संस्थान से नीलाम हो चुके अनुपयोगी सामान को संबंधित फ़र्म द्वारा उठाने की प्रक्रिया शुरू की गयी।



“बैर प्रदर्शन”







“एक पेड़ माँ के नाम” के अंतर्गत पौधारोपण







“स्वच्छता शपथ”



भाकृअनुप-केंद्रीय आलू अनुसंधान संस्थान, क्षेत्रीय केंद्र, मोदीपुरम, मेरठ )उ.प्र.(

**स्वच्छता पखवाड़ा अभियान के अंतर्गत दिनांक 17सितंबर,2025 के कार्यक्रम की रिपोर्ट**

केंद्र पर स्वच्छ भारत अभियान के अंतर्गत, स्वच्छता ही सेवा के थीम “ स्वच्छोत्सव )” 17सितंबर2-अक्टूबर, (2025 के तहत दिनांक 17सितंबर,2025 को केंद्र की कार्यकारी अध्यक्ष डा श्रीमति बबीता चौधरी द्वारा उपस्थित स्टाफ सदस्यों को स्वच्छता शपथ दिलवाई गई। डा मेही लाल, प्रधान वैज्ञानिक) कार्यक्रम समन्यक (द्वारा इस अभियान के अंतर्गत केंद्र पर किये जाने वाले स्वच्छता पखवाड़ा के दौरान कार्यक्रमों पर विस्तार से चर्चा की गई। सभी को अपने दैनिक जीवन, घरों, मोहल्लों एवं गाँव में स्वच्छता बनाए रखने में अपना सहयोग प्रदान करने का आह्वान किया। महानिदेशक, भारतीय कृषि अनुसंधान परिषद द्वारा अपरहान मे स्वच्छता का शपथ ग्रहण, वीडियो कोन्फेरेसिंग के माध्यम से दिलाई गई, जिसमे केंद्र के वैज्ञानिकों, अधिकारियों, कर्मचारियों ने सभागार मे उपस्थित होकर शपथ ग्रहण लिया।







**Report on organizing a one-day special palantation drive at ICAR-DMR, Solan on 17.09.2025 under Global Campaign (Ek Ped Maa Ke Naam)**



Under Ek Ped Maa ke naam, Golden rain tree (*Koelreuteria paniculata*) was planted in the premises of the Directorate on 17.09.2025

Name of the Institute	Activities done	No.	No. of officers/Officials	No. of persons participated (Public)
ICAR-Directorate of Mushroom Research, Chamabghat Solan	Swachhata Pakhwada was started in the ICAR DMR chamabghat Solan by taking Swachhata Pledge by all the staff members. All the staff members were briefed about the different activities to be organized during the Swachhta Pakhwada from 17 <sup>TH</sup> Sept. to 02 Oct. 2025. Banners related to Swachhta were also displayed at Prominent places to generate the awareness among the trainees, visitors and labourers, Photograph is enclosed herewith.	01	40	40



## Event Report

**Swachh Hi Seva Campaign 2025 - ICAR-CITH, Srinagar**  
**Date: 17th September 2025**

As part of the nationwide initiative “**Swachh Hi Seva Campaign 2025**” under the theme “*Swachhotsav*”, ICAR-Central Institute of Temperate Horticulture (ICAR-CITH), Srinagar organized a program on 17th September 2025 to reinforce the message of cleanliness and collective responsibility towards a sustainable environment.

The event was formally inaugurated by Director, ICAR-CITH, Srinagar, who led the activities by emphasizing the significance of this campaign in shaping healthier surroundings and strengthening awareness among all stakeholders. In his address, the Director enlightened the participants on integrating cleanliness into daily routine, linking the practice of swachhata with enhanced productivity, environmental conservation, and community well-being.

Following the inaugural remarks, the **Swachhata Pledge**, issued by the Council, was collectively taken by all staff members under the leadership of the Head of Office and faculty members, affirming their commitment towards maintaining cleanliness in the institute and its surroundings. The pledge reinforced the sense of personal and institutional accountability towards building a clean and green India.


To further spread the message, banners on **Swachh Hi Seva Campaign 2025** were prominently displayed at visible places within the campus to create awareness among staff, students, and visitors. The visual campaign highlighted the objectives of the initiative and inspired everyone to participate actively in the movement. The event also featured the participation of all staff members, who enthusiastically joined the activities and appreciated the campaign’s role in promoting civic sense and collective responsibility. The occasion was documented with photographs, capturing the core moments of the pledge-taking and banner display for spreading the message across larger audiences. Overall, the program at ICAR-CITH, Srinagar marked an impactful beginning of the *Swachhotsav* campaign, aligning the institute with the nationwide call for action to ensure cleanliness. The institute reaffirmed its commitment to conduct daily and continuous swachhata-related activities in the coming days, thereby contributing proactively to the broader vision of a Clean India.



**Swachhha Bharat Campaign (17<sup>th</sup> Sept-2<sup>nd</sup> Oct 2025)**

**Name of the Institute: ICAR-Directorate of Onion and Garlic Research, Pune**



Date	Activity	Photo
17-09-2025	The Swachchhata Pledge was administered by all the scientific, technical, administrative and supportive staff of the institute. The research scholars and young professionals also participated in the pledge.	

**ICAR-Central Citrus Research Institute,**

**Report on Special “Swachhta Campaign 5.0” 2025**

**Name of the Institute: ICAR Central Citrus Research Institute**

Date of activity	Name of the Nodal Officer	No of staff member participated	No of Dignitaries	Farmer	Member of civil society	School Children	Total
17/10/2025	Dr U.R. Sangle	78	3	NIL	NIL	NIL	81

On the day of 17.09.2025, In continuation of the Special Swachhata Campaign 5.0 during 17<sup>th</sup> September to 2<sup>nd</sup> October, 2025, ICAR-Central Citrus Research Institute, Nagpur, the “**Swachhata Pledge and Ek Ped Ma Ke Naam**” has been done thorough all staff permanent and contractual staff of the institute on 17/09//2025 at ICAR-CCRI, Nagpur. In this day Dr U.R. Sangle, Nodal officer has highlighted briefed the total cleanliness drive at ICAR-CCRI, Nagpur under Swachhata Hi Seva (SHS)-2025. Total No. of **81** official persons/dignitaries/permanent and contractual participated on Special “Swachhta Campaign 5.0” 2025 on dated 17.09.2025.



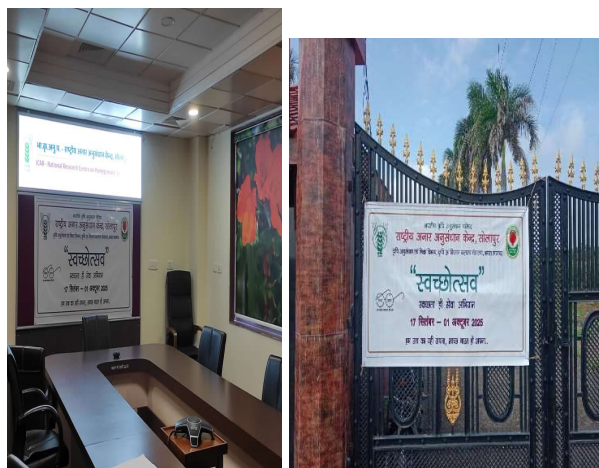


Dated: 17.9.2025; Glimpses of cleanliness drive at ICAR-CCRI, Campus, Nagpur under Special “Swachhta Campaign 5.0” 2025 on dated 17.09.2025.

### ~~Day wise report on Swachhata Pakhwada 2025 by ICAR-NRCP, Solapur, Maharashtra~~

Period(17 September 2025)

#### 1. Display of banners at prominent places



- On the occasion of Swachhotsav, 2025, the Swachhata Pledge was taken by all the ICAR-NRCP staff under the guidance of respected Director, Dr.Rajiv Marathe. The pledge was given to all ICAR staff by the Hon’ble Director General Dr. M. L. Jat sir through a online meeting.





### 3. Organisation of plantation drive “ Ek Ped Maa Ke Naam” , along with beautification activities







**17.09.2025: Report on Swachhta activity conducted by ICAR-MGIFRI, Piprakothi, Motihari**

ICAR-MGIFRI Conducted swachhata event of National Launch: Swachhata pledge in offices, on 17.09.2025.





### ICAR CCARI launched ‘Swachhata Hi Seva 2025’ Campaign #SHS2025

ICAR CCARI, Goa launched Swachhata Hi Seva 2025 campaign with theme ‘*Swachhotstav*’ (स्वच्छोत्सव) on **17.09.2025** a Swachha Bharat Mission Initiative.

All staff members of the CCARI taken Swachha Bharat pledge administered by Hon’ble Secretary of DARE and DG of ICAR, Dr. M. L. Jat ji to all the ICAR staff across country on inaugural day of this fortnight long cleanliness campaign.

Institute has planned various activities for these 15 days’ campaign with ‘Mission Swacchata 365’ committee and staff members. The banners with SHS 2025 message with theme ‘*Swachhotstav*’ were displayed on each gate of the ICAR CCAR & KVK office. The messages are also displayed on the websites and social media pages of Institute on this occasion as social media campaign for awareness creation among the general public. A Swachhata run to promote cleanliness and fitness is also organised for staff. Also, as a part of #Ek Ped Maa Ke Naam campaign, a tree plantation drive with sixty-five cashew grafts is conducted in Farm ‘C’ of the Institute. Total 100 no’s of staff members and contractual workers were participated in all activities.



Fig.1

Swachha Bharat pledge administered by Hon'ble Secretary of DARE and DG of ICAR,



Fig.2 Swachha Bharat pledge



Fig. 3 Rally on Swachhta



Fig. 4 Swachhta Banner displayed at main gate of ICAR - CCARI



Fig. 5 Swachhta banner displayed at entrance of ICAR CCARI Campus



Fig. 6 Swachhta rally



**Report on the Swachhata activity undertaken at ICAR RCER, Patna, FSRCHPR, Ranchi, and its KVKs located in Buxar and Ramgarh**



Date	Activity	Place	Participants
17.09.2025	Display of banner at prominent places, taking Swachhata pledge. Plantation drive <i>Ek Ped Maa Ke Naam</i>	ICAR RCER, Patna	73
		FSRCHPR, Ranchi	50
		KVK Buxar	11
		KVK Ramgarh	06



**Subject: Report of Day: 1 (17.09.2025) on celebration “Swachhata Hi Seva” by ICAR-IIWM, Bhubaneswar**  
- reg

*Swachhata Hi Seva 2025* (17 September – 2 October, 2025) was inaugurated at ICAR-IIWM on 17<sup>th</sup> September, 2025 with the enthusiastic participation of all staff and scholars of the Institute. As per the programme, banners were displayed near the main gate, entrance of office building and in the meeting rooms of the institute. In a meeting held at the institute, Dr Arjamadutta Sarangi, Director, ICAR-IIWM administered *Swachhta Pledge* to all the staff and students of the institute and spoke on the theme of this year’s SHS Campaign, i.e., 'Swachhotsav'. He advised all staff and scholars to work religiously to maintain *Swachhta* in the campus and its surroundings. Earlier, Dr. H. K. Dash, Chairman of the *Swachh Bharat Abhiyan* Committee & Nodal officer of SHS-2025 welcomed the participants and briefed about the activities and events to be undertaken during the *Swachhata Hi Seva 2025* program. The inaugural meeting was followed by a plantation programme ‘*Ek Ped Maa Ke Naam*’ in which Director and other scientists of the institute planted saplings in the campus.

In the afternoon, Dr. Mangi Lal Jat, Hon’ble Secretary, DARE & DG, ICAR administered *Swachhta Pledge* virtually to all staff across ICAR establishments in the country. Director and staff of ICAR-IIWM also participated in the pledge taking ceremony.

Some of the action and activity photographs of Day-1 (17.9.2025) are presented below .



**Inauguration of “Swachhata Hi Seva Abhiyan 2025” at ICAR–CSSRI, Karnal**

The *Swachhata Hi Seva Abhiyan 2025* was inaugurated today at ICAR–Central Soil Salinity Research Institute (CSSRI), Karnal. The programme began at 9:30 AM with the participation of all scientists, officers, and staff members of the institute. On this occasion, the **Swachhata Pledge** was administered through video conferencing by **Secretary (DARE) & Director General, ICAR**, and all staff members joined the pledge with full commitment to maintain cleanliness in their surroundings.

The inaugural programme was coordinated by the Nodal Officer, Dr. B. L. Meena. Speaking on the occasion, the Director, ICAR–CSSRI, Dr. R. K. Yadav, emphasized that *“Cleanliness is not just a campaign but a way of life. A clean and green workplace ensures higher efficiency and productivity.”*


As part of the campaign, a special tree plantation drive under the initiative **“Ek Ped Maa Ke Naam”** was also organized, wherein the Director and Heads of Divisions planted saplings and appealed to staff to protect the environment through greenery and conservation. The Director called upon all employees to contribute wholeheartedly to the activities planned under the campaign and to make CSSRI a **model institute for Swachhata Abhiyan**.



**NRC Yak Dhirang**

Sl. No	DATE	Activities	Photographs
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1	17-09-2025	<ul style="list-style-type: none"> <li>• Pledge taking ceremony in the auditorium with all permanent and contractual staff of the institute under the supervision of DG, ICAR.</li> <li>• Director of the institute Dr. Mihir Sarkar shared his view regarding this programme and encouraged the staff to keep the institute and surrounding clean throughout the year.</li> </ul>	
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## ICAR - Central Institute for Research on Goats

भा०कृ०अनु०प - केन्द्रीय बकरी अनुसंधान संस्थान

**Makhdoom Farah, Mathura, Uttar Pradesh, 281122**

**मखदूम, फरह, मथुरा, उत्तर प्रदेश, 281122**



**स्वच्छता पखवाड़ा**

**17 सितंबर से 1 अक्टूबर 2025**

स्वच्छता ही सेवा अभियान 2025, 17 सितंबर से 1 अक्टूबर 2025 तक पूरे देश में "स्वच्छोत्सव" थीम के साथ मनाया जा रहा है, जिसका समापन 2 अक्टूबर 2025 को स्वच्छ भारत दिवस के रूप में होगा। इस अवसर पर, सचिव, डेयर एवं महानिदेशक, आईसीएआर द्वारा स्वच्छता शपथ वीडियो कॉन्फ्रेंसिंग के माध्यम से दिलाई गयी। और इसी क्रम में आज दिनांक 17.09.2025 मनीष कुमार चेटली ने संस्थान के वैज्ञानिक, केन्द्रीय बकरी अनुसंधान संस्थान में संस्थान के निदेशक डा. अधिकारियों, कर्मचारियों, यंग प्रोफेशनल को संबोधित करते हुए कहा कि स्वच्छ भारत अभियान महात्मा गांधी की एक परिवर्तनकारी मुहिम थी। ओर इस अवसर पर सभी कर्मचारियों, अधिकारियों, यंग प्रोफेशनल ने भाग लिया। **स्वच्छता ही सेवा की शपथ ली।** ”



इज्जत नगर /Izatnagar बरेली (यू पी ( - 243 122



### Swachhata Hi Seva 2025 Campaign

**Date: 17th September 2025**

**Venue: ICAR-NRC on Pig, Guwahati**

देशव्यापी *स्वच्छता ही सेवा 2025* अभियान के अंतर्गत आईसीएआर एनआरसी ऑन पिग में-17 सितम्बर 2025 से कार्यक्रम का शुभारंभ किया गया। इस अवसर पर सभी वैज्ञानिकों, अधिकारियों, कर्मचारियों तथा फार्म कर्मियों ने सक्रिय रूप से भाग लिया। निम्नलिखित गतिविधियाँ आयोजित की गईं:

As part of the nationwide observance of *Swachhata Hi Seva 2025* campaign, ICAR-NRC on Pig commenced the programme on 17<sup>th</sup> September 2025 with active participation of all scientists, officers, staff, and farm workers. The following activities were undertaken:

#### 1. **Swachhata Pledge/ स्वच्छता शपथ:**

संस्थान के सभी वैज्ञानिकों, अधिकारियों एवं कर्मचारियों ने दोपहर 1:30 बजे से 2:00 बजे तक समिति कक्ष में *स्वच्छता शपथ* ली। यह शपथ ऑनलाइन माध्यम से माननीय सचिव, डेयर एवं महानिदेशक, आईसीएआर, नई दिल्ली द्वारा दी गई।

All scientists, officers, and staff of the institute took the *Swachhata Pledge* in the Committee Room from 1:30 PM to 2:00 PM. The pledge was administered by the Hon'ble Secretary, DARE & DG, ICAR, New Delhi through online mode.





## 2. Display of Swachhata Banners/ स्वच्छता बैनर का प्रदर्शन::

संस्थान परिसर के प्रमुख स्थानों पर *स्वच्छता ही सेवा* का संदेश लिए बैनर प्रदर्शित किए गए। स्वच्छता एवं स्वच्छ जीवनशैली का संदेश कर्मचारियों और आगंतुकों तक पहुँचाकर जनजागरूकता का प्रसार किया गया।-

Banners carrying the message of *Swachhata Hi Seva* were displayed at prominent locations within the institute premises. The message of cleanliness and hygiene was popularized among staff and visitors to create awareness.

## 3. Cleaning Drive / स्वच्छता अभियान:

आईसीएआर एनआरसी ऑन पिग के फार्म क्षेत्र में- *स्वच्छता अभियान* चलाया गया। इसमें फार्म कर्मियों, प्रबंधकों एवं कर्मचारियों ने सक्रिय रूप से भाग लिया और कचरा हटाकर कार्यस्थल की स्वच्छता सुनिश्चित की।

A cleaning drive was initiated in the farm area of ICAR-NRC on Pig. Farm workers, managers, and staff actively participated in the cleanliness activities, ensuring removal of waste and maintaining hygiene in the working environment.



इस प्रकार, *स्वच्छता ही सेवा 2025* अभियान के अंतर्गत *स्वच्छोत्सव* की शुरुआत आईसीएआर एनआरसी ऑन पिग में की गई, जो *स्वच्छ भारत* के राष्ट्रीय दृष्टिकोण के प्रति संस्थान की प्रतिबद्धता को दर्शाता है।

The programme marked the beginning of the *Swachhotsav* under *Swachhata Hi Seva 2025* campaign at ICAR-NRC on Pig, reflecting the institute's commitment towards the national vision of *Clean India*.

## भाकृअनुप & केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान, अविकानगर

स्वच्छता ही सेवा अभियान 2025 (17 सितम्बर 2025)

भारतीय कृषि अनुसंधान परिषद् के केन्द्रीय भेड एवं ऊन अनुसंधान संस्थान अविकानगर में स्वच्छता ही सेवा अभियान 2025 का शुभारम्भ 17 सितम्बर 2025 को संस्थान / संस्थान के उपकेंद्रों के अधिकारियों, कर्मचारियों एवं अनुबन्धित कर्मचारियों द्वारा सचिव, डेयर एवं महानिदेशक, आई.सी.ए.आर. स्वच्छता की द्वारा दिलवाई गयी शपथ लेकर की गई और इस दिन पखवाड़े में होने वाली गतिविधियों के बारे में सभी कर्मियों को विस्तार से बताया गया।





भारत-अनुप-राष्ट्रीय उष्ट्र अनुसंधान केन्द्र, बीकानेर  
I.C.A.R.- NATIONAL RESEARCH CENTRE ON CAMEL, BIKANER



### “स्वच्छता ही सेवा अभियान 2025” )SHS(

परिषद से प्राप्त परिपत्र संख्या 7(5)2025-CDN (Tech.) दिनांक 11.09. 2025 द्वारा प्रेषित पेयजल एवं स्वच्छता विभाग 1/4DDWS/2 जल शक्ति मंत्रालय और आवास एवं शहरी मामलों के मंत्रालय से प्राप्त निर्देशों की अनुपालना में इस केन्द्र पर **“स्वच्छता ही सेवा अभियान 2025” )SHS(** का आयोजन **दिनांक 17.09. 2025 से 01.10.2025** के मध्य **स्वच्छोत्सव** थीम के साथ आयोजित किया जा रहा है।

### दिनांक 17-09-2025 : “स्वच्छता ही सेवा अभियान 2025” का शुभारम्भ एवं शपथ ग्रहण

“स्वच्छता ही सेवा अभियान 2025” के तहत केन्द्र में दिनांक 17-09-2025 को ‘स्वच्छता अभियान’ का शुभारम्भ दोपहर 1.30 बजे से भारतीय कृषि अनुसंधान परिषद, नई दिल्ली द्वारा विडियो कॉन्फ्रेंसिंग के माध्यम से आयोजित स्वच्छता शपथ कार्यक्रम से किया गया जिसमें सचिव, (डेयर एवं महानिदेशक) आईसीएआर( महोदय जी के माध्यम से केन्द्र निदेशक के नेतृत्व में एन.आर.सी.सी. के सभी वैज्ञानिकों, अधिकारियों एवं कर्मचारियों को स्वच्छता के प्रति जागरूक करने एवं संकल्पित करने के उद्देश्य से यह शपथ दिलाई गई।

इस महत्वपूर्ण अवसर पर केन्द्र के निदेशक डॉ. अनिल कुमार पुनिया ने सभी अधिकारियों/कर्मचारियों को स्वच्छता हेतु प्रेरित करते हुए कहा कि केन्द्र द्वारा इस पूरे पखवाड़े के दौरान विभिन्न कार्यक्रमों एवं गतिविधियों का आयोजन किया जा रहा है, इन्हें सफल बनाने हेतु सभी पूरे मनोयोग से जुड़े तथा अपने कार्यस्थल के साथ-साथ अपने परिवेश को साफ-सुथरा बनाते हुए स्वच्छता ही सेवा अभियान 2025 की विषयवस्तु) थीम (स्वच्छोत्सव) को सार्थकता प्रदान करें





**Date: 17 September, 2025**

**Name of the Institutes: केंद्रीय मात्स्यिकी शिक्षा संस्थान, मुंबई**

**Name of Activity: Swachhta Pledge and Plantation drive-“Ek Ped Maa Ke Naam”**



Fig1: Swachhta pledge administered by Dr. N.P. Sahu, Director, ICAR-CIFE, Mumbai



Fig 2: Taking of Swachhta Pledge by staffs and students of ICAR-CIFE, Mumbai



Fig 3: Plantation drive-“Ek Ped Maa Ke Naam” by Dr. N. P. Sahu, Director, ICAR-CIFE & other staffs



Fig 4: Plantation drive-“Ek Ped Maa Ke Naam” by Dr. N. P. Sahu, Director, ICAR-CIFE & other staffs



Fig 5: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Kolkata Centre (WB)



Fig 6: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Motipur Centre (Bihar)



Fig 6: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Rohtak Centre (Haryana)



Fig 7: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Kakinada Centre (Andhra Pradesh)



Fig 8: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Balabhadrapuram (Andhra Pradesh)



Fig 9: Taking of Swachhta Pledge by staffs of ICAR-CIFE, Balabhadrapuram (Andhra Pradesh)

17 सितंबर से 2 अक्टूबर, 2025 तक स्वच्छता ही सेवा अभियान के तहत (स्वच्छोत्सव विषय के साथ - स्वच्छोत्सव), आज आईसीएआरसीआईएफई, मुंबई और इसके क्षेत्रीय केंद्रों के निदेशक डॉ एन साहू द्वारा स्वच्छता शपथ दिलाई गई। .पी. कार्यक्रम के दौरान सभी कर्मचारी और छात्र उपस्थित थे। संस्थान को स्वच्छ और कचरा मुक्त बनाने की शपथ ली गई। 17 सितंबर से 2 अक्टूबर, 2025 तक स्वच्छता ही सेवा - स्वच्छोत्सव) स्वच्छोत्सव विषय के साथ के दौरान कई स्वच्छता (गतिविधियों की योजना बनाई गई है।

इसके बाद, वृक्षारोपण अभियान-साहू और आईसीएआर .पी.भी आयोजित किया गया और डॉ एन "एक पेड़ माँ के नाम" - सीआईएफई के अन्य कर्मचारियों और छात्रों ने हमारे पर्यावरण को स्वच्छ और प्रदूषण मुक्त बनाने के लिए वृक्षारोपण किया।

As per the Swachhta Hi Seva campaign (with the theme Swachhotsav – स्वच्छोत्सव (from 17th September to 2nd October, 2025), at ICAR-CIFE, Mumbai, today, the Swachhta pledge was administered by Dr N.P. Sahu, Director, ICAR-CIFE, Mumbai, and its regional centres. All the staff and students were present during the programme. The pledge was taken to make the institute clean and garbage-free. Several Swachhta activities have been planned during the Swachhta Hi Seva (with the theme Swachhotsav – स्वच्छोत्सव (from 17<sup>th</sup> September to 2<sup>nd</sup> October, 2025

After the pledge, the Plantation drive-“Ek Ped Maa Ke Naam’ was also conducted, and Dr N. P.Sahu and other staff and students of ICAR-CIFE did the plantation to make our environment clean and pollution-free.

### Swachhta Hi Sewa-2025

#### Report of ICAR-NISA, Ranchi

On 17 September 2025, all employees of the ICAR-National Institute of Secondary Agriculture (NISA), Ranchi, including the Directors, heads of the divisions, scientists, technical staff, young professionals, and students were gathered in the Rangeeni lecture hall of the Institute and enthusiastically solemnly pledged the *Swachhta* pledge under the '*Swachhta Hi Seva Hai 2025*' campaign, virtually pledged by the Director General of ICAR. Later in his inspiring speech, the Director General emphasized that cleanliness is not just a campaign but a core service to the nation, urging everyone to integrate *Swachhta* into their daily routines and champion the cause for a sustainable and healthy environment. This gathering successfully reinforced a strong sense of duty and collective responsibility, marking a committed start to the campaign and underscoring ICAR-NISA's dedication to contributing to this vital national mission, with plans to follow up with concrete action within the Institute's premises and the wider community.





**ICAR-Central Institute for Research on Cotton Technology**

**Adenwala Road, Matunga, Mumbai 400 019**

**Report for 17.09.2025**

**Activity : Display of Banner at Prominent Places, Taking Swachhata Pledge, Installation of Selfie Points and Organisation of plantation drive “Ek Ped Ma Ke Naam”.**

As a part of the implementation of the Swachhata Hi Seva, banners were displayed near the main gate, entrance of Jubilee Hall and at the selfie point at ICAR-CIRCOT, Mumbai. The pledge taking ceremony was organized in the Jubilee Hall with all staff members taking the swachhata pledge. Also the pledge taking ceremony was organized at all the Regional Units of ICAR-CIRCOT.



**Activity : “Ek Ped Maa Ke Naam” plantation drives.**

Ginning Training Centre, ICAR-CIRCOT, Nagpur organized Plantation drive under “एक पेड़ मां के नाम” अभियान.



A Tree Plantation program under “एक पेड़ मां के नाम” plantation drive Swachhata HI Seva campaign was organized at Ginning Training Centre (GTC), ICAR-Central Institute for Research on Cotton Technology, Nagpur to sensitized about importance of plants and trees in development of healthy environment.

**Swachhata Hi Sewa (SHS)- 2025**

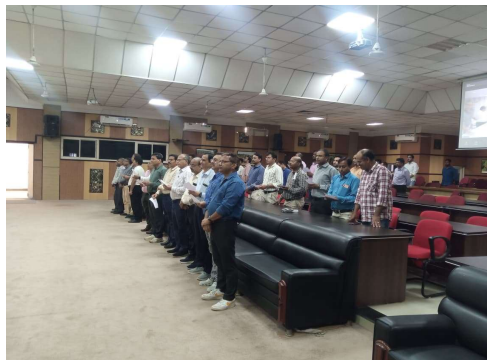
**Swachhta Pakhwada (September 17-October 02, 2025)**

**Dated: 17.09.2025**

#### **1. CIAE, Bhopal**

**Display of banner and Swachhata Pledge:** Banner on *Swachhta Hi Sewa* was displayed at three prominent places of the institute, one each at the Main gate, the entrance of the Administrative Block and Institute Auditorium.

Swachhta pledge was taken online under the Chairmanship of the Director General, ICAR New Delhi Dr. ML Jat online at 01:30 PM. All categories of staff including KVK participated in the event. ICAR-CIAE, Regional Station, Coimbatore staff members also joined the programme online.





**Ek Ped Maa Ke Naam:** Saplings were planted by the Chief Administrative Officer, AAO (Admin.) and other Institute staff members alongside FOCARS 115- Scientist Probationers in the campus. KVK staff members were also present and actively participated in the programme. Plantation drive was also done by the ICAR-CIAE, Regional Station, Coimbatore.



### **CIRCOT, Mumbai**

**Activity : Display of Banner at Prominent Places, Taking Swachhata Pledge, Installation of Selfie Points and Organisation of plantation drive “Ek Ped Ma Ke Naam”.**

As a part of the implementation of the Swachhata Hi Seva, banners were displayed near the main gate, entrance of Jubilee Hall and at the selfie point at ICAR-CIRCOT, Mumbai. The pledge taking ceremony was organized in the Jubilee Hall with all staff members taking the swachhata pledge. Also the pledge taking ceremony was organized at all the Regional Units of ICAR-CIRCOT.



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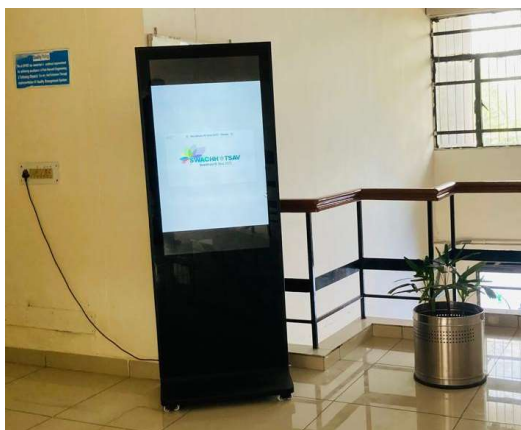
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### CIPHET, Ludhiana

A pledge-taking ceremony on *Swachchhta Hi Seva* was organized at ICAR-CIPHET, Ludhiana, under the leadership of Dr. Nachiket Kotwaliwale, Director of the Institute. All employees actively participated and pledged their commitment to cleanliness.

In his address, Dr. Kotwaliwale highlighted that cleanliness is not limited to hygiene but reflects our collective responsibility for a healthier society. He emphasized that *Swachchhta* is a continuous journey requiring the active involvement of everyone and urged wholehearted contribution to the *Swachchhta Hi Seva* initiative.

The event was coordinated by Dr. Pankaj Panwar (Nodal Officer, SBA) and Dr. Sandeep Dawange.





## NINFET, Kolkata

The Swachhta Hi Seva 2025 celebration at ICAR-NINFET, Kolkata began with the display of banners at the two main gates of the institute, aimed at creating public awareness about the Swachh Bharat Mission.

An inaugural program was held in the Institute's auditorium, beginning with a welcome speech by Dr. Manisha Jagadle, Scientist and Chairman of the Women Cell. On this special occasion of Swachhatsav 2025, the Honourable Director, Dr. D.B. Shakyawar, addressed the gathering virtually. He emphasized the importance of cleanliness, the removal of garbage, and the weeding out of old and unserviceable items from the institute campus. He also appreciated the sincere efforts and dedication of the Safai Mitras and Utility & Service Section for maintaining cleanliness across the office premises.

The Swachhta Pledge was administered in Hindi by Dr. D.B. Shakyawar, Director through virtual mode, and in English by Sh. Subhankar Dey, SFAO.

Following the pledge, all staff members enthusiastically participated in the green plantation drive titled 'Ek Ped Maa Ke Naam', conducted inside the campus. Saplings were planted by Heads of Divisions (HODs), senior officials, and women staff members, contributing to the institute's green and clean environment initiative.



Display of Banner at Institute's Main Gate



Swachhta Pledge administered by the Director in online mode



Swachhta Pledge ceremony



Tree plantation by the Heads of Divisions (HODs) of the Institute

**ICAR -National Academy of Agricultural Research Management  
Rajendranagar, Hyderabad -500 030, Telangana, India**

September 17, 2025

#### **Day One Report on Swachhta Hi Seva Campaign-2025**

Swachhta Hi Seva Campaign 2025 was initiated on September 17, 2025 at ICAR-National Academy of Agricultural Research Management, Hyderabad with highlighting the main activities on Day One .

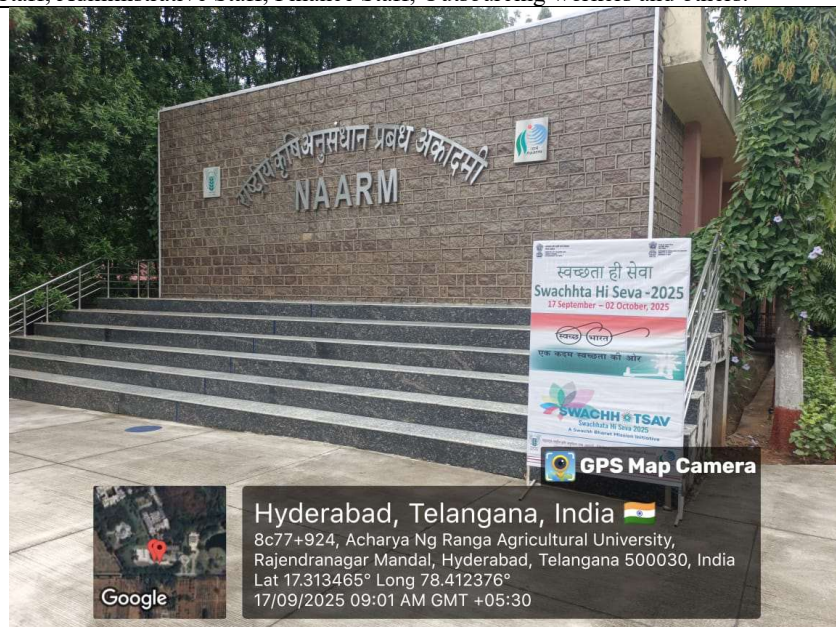
1. Display of Banners at the Academy
2. Swachhta Pledge was taken by 350 Members



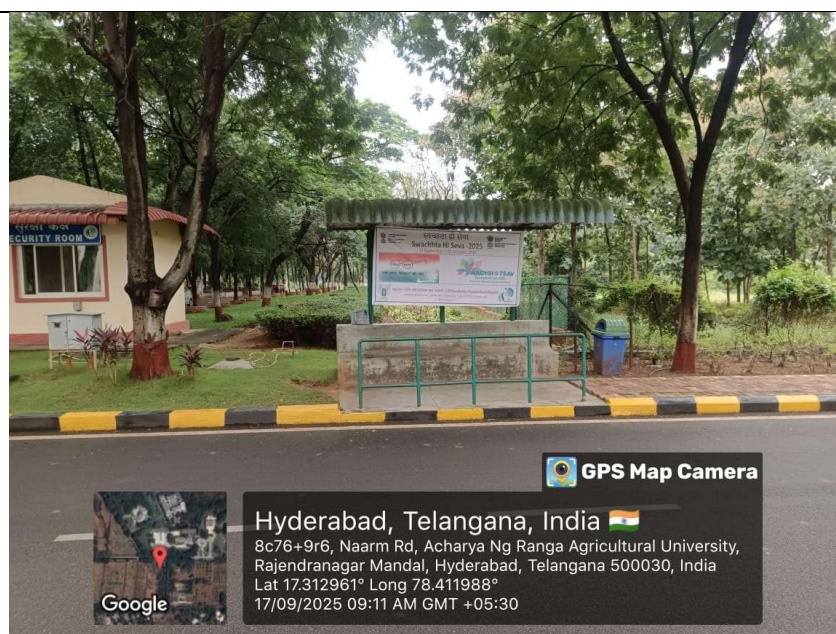
### 3. Participation in Walkathon by all the employees

As a part of Swachhta Hi Seva Campaign 2025 on Day One i.e., on 17<sup>th</sup> September 2025 Banners were displayed at various places at ICAR-National Academy of Agricultural Research Management, Rajendranagar, Hyderabad .As a part of implementation of Swachhta Hi Seva, a Swachhta Pledge was taken by all the Employees of the Academy, the pledge was administered to all the employees by the Director in Hindi as well as in English.

The swachhta Pledge was taken by a total of **350** members including Faculty, 114<sup>th</sup> Batch of FOCARS, Technical Staff, Administrative Staff, Finance Staff, Outsourcing workers and others.



*Display of the Banners at Photo Stand Area at the Academy*



*Display of the Swachhta Hi Seva Banners at Bus Shelter area of the Academy*



**Administration of Swachhta Pledge by the Director Dr Gopal Lal to all the Employees at ICAR-NAARM Hyderabad**



**Swachhta Hi Seva Walkathon at ICAR-NAARM**

Swachhta Hi Seva Campaign 2025 was initiated on September 17, 2025 at ICAR-National Academy of Agricultural Research Management, Hyderabad with highlighting the main activities on Day One.

1. Display of Banners at the Academy
2. Swachhta Pledge was taken by 350 Members
3. Participation in Walkathon by all the employees

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*Display of the Banners at Photo Stand Area at the Academy*

*Display of the Swachhta Hi Seva Banners at Bus Shelter area of the Academy*



*Administration of Swachhta Pledge by the Director Dr Gopal Lal to all the Employees at ICAR-NAARM Hyderabad*

### **Swachhta Hi Seva Walkathon at ICAR-NAARM**

#### **ICAR-IASRI, New Delhi**

##### **1. Administration of Swachhta Pledge**

- All officers, scientists, technical staff, administrative staff, and contractual staff of ICAR-IASRI participated in the administration of the **Swachhta Pledge**, led virtually by the **Secretary, DARE & Director General, ICAR**.
- The pledge-taking ceremony was joined **through video conferencing as per the ICAR schedule at 1:30 PM**.
- Staff members resolved to contribute actively towards keeping their surroundings clean and spreading awareness about cleanliness in society.

##### **2. Tree Plantation Drive**

- As part of the Swachhta Hi Seva campaign, a **tree plantation activity** was organized within the ICAR-IASRI campus.
- Scientists, staff members, and supporting staff enthusiastically participated in planting saplings.
- The activity aimed to promote greenery, environmental sustainability, and awareness about the role of trees in combating pollution.

##### **3. Conclusion**

The activities organized on 17 September 2025 at ICAR-IASRI marked the enthusiastic beginning of the **Swachhta Hi Seva Campaign 2025**. All staff members reaffirmed their commitment to cleanliness and

environmental protection. The institute will continue to organize various activities under Swachhta Pakhwada till 1st October 2025, leading to the celebration of **Swachh Bharat Diwas on 2nd October 2025**.



Programme Coordinator,  
Krishi Vigyan Kendra, Kangra (HP) 176 001









## Report

Cooch Behar Krishi Vigyan Kendra, UBKV

Report on Date wise Action Plan for Swachhta Hi Sewa (with the theme Swachhtosav – स्वच्छोत्सव) during 17<sup>th</sup> September to 02<sup>nd</sup> October, 2025

Name of KVK:

S.No.	Date	Activities	Total of all Eleven ATARIs	
			No. of Participants (Farmers/ Staffs/ other Participants)	Pic
1	17.09.2025	<ul style="list-style-type: none"> <li>Display of banner at prominent places</li> <li>Taking Swachhata pledgeSwachhata pledge in offices, educational institutions, public spaces etc.</li> <li>Installation of selfie points at strategic locations.</li> </ul>	42	   

Various Activities Organized under the “Swachhata Hi Seva” Programme

On 17th September 2025, various activities were organized under the “Swachhata Hi Seva” programme. The programme began with the display of cleanliness-related banners at prominent places to raise public awareness about sanitation. Subsequently, officials, employees, students, and citizens at offices, educational institutions, and public places took the cleanliness pledge.

As part of the programme, the campaign “One Tree in the Name of Mother” was also carried out along with beautification activities. This programme was successfully organized at Gram Chamari and Tingipur of Mungeli district, as well as at Krishi Vigyan Kendra, Mungeli.

Through all these activities, the message of cleanliness, health, and environmental conservation was widely disseminated in society.



#### **Krishi Vigyan Kendra Handiaya (Barnala)**

Guru Angad Dev Veterinary and Animal Sciences University, Krishi Vigyan Kendra, Handiaya, Barnala officials taking **Swachhata pledge** along with rural women at KVK Barnala dated 17-09-2025



## Swachhta Hi Sewa ( Swachhtosav ) on 17<sup>th</sup>September


### Krishi Vigyan Kendra, Rayagada (Odisha)

Date	Activities	No. of KVKs involved	No. of Participants (Farmers/ Staffs/ other Participants)	No. of VVIPs/VIPs attended the program
17.09.2025	<ul style="list-style-type: none"><li>Taking Swachhata pledge by all staff members and farmer and farm women in KVK Rayagada</li><li>Plantation drive “Ek Ped Maa Ke Naam,” in KVK campus</li></ul>	1	15	-

The screenshot displays the 'Swachhta Hi Sewa 2025' web portal. The left sidebar contains navigation links: Home, Add CTJ, CTJ Status, Approve Join/Adopt CTJ Request, Add Clean Public Spaces, Clean Public Spaces Status, Report Event, Reports, Add User, and Users. The main content area is titled 'Clean Public Spaces Event Details' and contains a table with the following information:

Place Type Establishments & Institutions – offices, schools, colleges, hospitals etc.	Event User Name Swachhata Pledge	Event Start Date 2025-09-17	Event End Date 2025-09-17
Event Coordinator Name ADD Coordination	Event Coordinator Number 8851904246	Number Of Expected Participants 9995	Ministry Name MINISTRY OF AGRICULTURE & FARMERS WELFARE
Ministry Department Name DEPARTMENT OF AGRICULTURAL RESEARCH & EDUCATION (DARE)	Ministry Unit Name INDIAN COUNCIL OF AGRICULTURAL RESEARCH	Location Type URBAN	State Name DELHI
District Name NEW DELHI	UB Name NEW DELHI (NDMC)	Latitude 28.6162043	Longitude 77.2134391

Below the table is a 'Navigate to Destination' button with a location pin icon. Underneath is the 'Event Images' section, which displays a grid of 12 photographs showing various activities related to the event, such as people participating in a plantation drive and a pledge-taking ceremony. At the bottom right, there is a language selector set to 'EN English (United States)'.



- Home
- Add CTU
- CTU Status
- Approve Join/Adopt CTU Request
- Add Clean Public Spaces
- Clean Public Spaces Status
- Report Event
- Reports
- Add User
- Users

Establishments & Institutions – offices, schools, colleges, hospitals etc.

Event Coordinator Name

Add Coordination

Ministry Department Name

DEPARTMENT OF AGRICULTURAL RESEARCH & EDUCATION (DARE)

District Name

NEW DELHI

Swachhata Pledge

Event Coordinator Number

8851904245

Ministry Unit Name

INDIAN COUNCIL OF AGRICULTURAL RESEARCH

Unit Name

NEW DELHI (INDAMC)

2025-09-17

Number of Expected Participants

9995

Location Type

URBAN

Latitude

28.6162043

2025-09-17

Ministry Name

MINISTRY OF AGRICULTURE & FARMER'S WELFARE

State Name

DELHI

Longitude

77.2134391

Event Closure Details











Number of People Engaged\*

9995

Quantity of plastic waste collected (Kg) \*

0

Add Photos\* (1-5 photos allowed)

Add Photos

Cuth being administered through video conferencing at Kar Hara by Hable DG ICAR

Swachhata pledge and activities at various institutes of ICAR

Swachhata pledge by various ICAR institutes

First day of Swachhata campaign and 'Ek ped maa ke naam'

Solution

EN (English) (United States)