

भारतीय कृषि अनुसंधान परिषद
कृषि भवन नई दिल्ली

मि.स. 15 (2)/18- - समन्वय

दिनांक 18.9.18

सेवा में,

भारतीय कृषि अनुसंधान परिषद
संस्थानों /राष्ट्रिय अनुसंधान केन्द्रों के
समस्त निदेशक /परियोजना निदेशक

महोदय,

कृपया इस पत्र के साथ सलग्न पत्र आवश्यक कार्यवाही हेतु देखे

धन्यवाद

भवदीय



(विन्सेंट टी)

अनुभाग अधिकारी (समन्वय)



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAVAN, NEW DELHI**

F.No. 15-2/2018-CDN

Dated 18th September, 2018

CIRCULAR

As part of the implementation of the Swachh Bharat Mission, it has been decided to launch a campaign 'Swachhta Hi Seva' (SHS) from September 15 to 2nd October, 2018 as part of the 150th Birth year celebrations of Mahatma Gandhi.

Ministry of Heavy Industries & Public Enterprises has requested to lead a special campaign in CPSEs through engagement of their staff/ employees across their units and residential complexes on pan-India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith.

All Directors of ICAR Institutes/NRCs/PDs /Divisions/Sections of ICAR Hqrs. may send the details of activities alongwith the photographs and period/dates and number of employees participated by 9th Oct., 2018. The same may also be uploaded on the Institute's website. The desired information may be sent on e-mail Id: ajaiverma.icar@nic.in, vincentt.icar@nic.in


(Girish Bhatt)
Deputy Secretary (GAC)

**Encl: Copy of D.O. letter from
Ministry of Heavy Industries & Public Enterprises**

Distribution:

1. All DDGs
2. All Directors/Project Directors of ICAR Institutes/National Research Centres/ATARIs/Project Coordinators//Bureaux for compliance.
3. PSO to DG, ICAR/PPS to Secretary, ICAR/PPS to FA(DARE)
4. PD-DKMA is requested to cover the comprehensive campaign at ICAR Hqrs.
5. All Sections/officers of ICAR Hqrs., Krishi Bhavan/KAB-I/KAB-II/NASC

सीमा बहुगुणा, भा. प्र. से.
सचिव
SEEMA BAHUGUNA, IAS
SECRETARY



भारत सरकार
लोक उद्यम विभाग
भारी उद्योग एवं लोक उद्यम मंत्रालय
Government of India
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises

D.O.No. 1(31)/2017-Coord
Dated, August 21, 2018

Dear Chief Executive,

It has been decided to observe the Swachhata Hi Seva (SHS) - 2018 campaign from 15th September to 2nd October, 2018 as part of the 150th Birth year celebrations of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested this Department to lead a special campaign in CPSEs through engagement of their Staff/employees across their units and residential complexes on pan-India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt. of India, I would request you to formulate a detailed plan for implementation of the identified activities under SHS and motivate your officers/ staff to take personal interest in making the campaign a great success. The details of activities undertaken alongwith the photographs and period/ dates and number of employees participated may be furnished to DPE in the enclosed proforma by 09th October, 2018.

With regards,

Yours sincerely,
Sd/-

(Seema Bahuguna)

CMDs/MDs of all CPSEs.

Copy for information to :-

1. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th floor, Pt. Dindayal Antodaya Bhawan, New Delhi-110003.
2. Secretaries of all Administrative Ministries/Departments of CPSEs.

may forward to DS (GAC) for wide circulation & implementation alongwith prescribed proforma.

(Seema Bahuguna)

लोक उद्योग भवन, ब्लॉक 14, सी.जी.ओ. कॉम्प्लेक्स, लोदी रोड, नई दिल्ली-110003

Public Enterprises Bhavan, Block 14, CGO Complex, Lodi Road, New Delhi-110003

Tel : 011-24366171 Fax : 011-24362613 E-mail : secy-dpe@nic.in Website : www.dpe.gov.in

Proforma for furnishing information on SHS activities by CPSEs

Name of the CPSE:-

S.No.	List of activities (suggested by M/o Drinking Water & Sanitation)	Site of activity undertaken	Period/ dates	No. of employees participated
1	Toilet pit-digging exercise and other toilet construction activities			
2	Organize cleaning of streets, drains and back alleys through awareness drives			
3	Organize waste collection drives in households and common or shared spaces			
4	Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours			
5	Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.			
6	Perform Swachhata related Nukkad Nataks/street plays, folk song and dance performances			
7	Conduct Village or School-level rallies to generate awareness about sanitation			
8	Make wall paintings in public places on the theme of Swachhata			
9	Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste			
10	Mobilize community to build compost pits, where organic matter decomposes to form manure			

ANNEXURE A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake are as follows:

- Toilet pit-digging exercise and other toilet construction activities
- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Conduct Village or School-level Rallies to generate awareness about sanitation
- Make wall paintings in public places on the theme of swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Mobilize community to build compost pits, where organic matter decomposes to form manure