



भारतीय कृषि अनुसंधान परिषद  
INDIAN COUNCIL OF AGRICULTURAL RESEARCH  
कृषि भवन, नई दिल्ली-110001  
KRISHI BHAWAN, NEW DELHI-110 001  
कमरा सं० 509, दूरभाष सं० 011.23046533

F.No.GAC-21-21/2026-CDN

Dated 28.07.2026

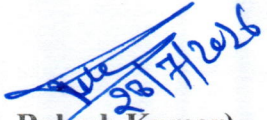
**ENDORSEMENT**

**Sub: Launching of My Bharat (Mera Bharat Yuva) quiz module-reg.**

The ICAR is in receipt of an D.O.No. J-17011/452/2025-MY BHARAT, dated 13.07.2026, issued by Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India, New Delhi on subject cited above.

The matter has been examined in the ICAR and with the approval of Competent Authority, the undersigned has been directed to upload the above mentioned OM on ICAR website [www.icar.gov.in](http://www.icar.gov.in) and e-office portal for wide publication among the all constituent Unit of ICAR including Institutes/NRCs/PDs/ATARIs etc. working only under the purview of ICAR for information, guidance and compliance. If any query raised in this matter, it may be sought from concerned Division/SMD of ICAR.

Encl: As above

  
**Rakesh Kumar)**  
**Under Secretary (CDN)**

**Distribution:**

1. All Officers/staff posted in ICAR Institutes/Project Directorates/NRCs/ATARIs etc.
2. Media Unit for uploading on the ICAR Website.
3. Guard file/ spare copies

डॉ. पल्लवी जैन गोविल, मा.प्र.से.  
Dr. Pallavi Jain Govil, IAS



सचिव  
भारत सरकार  
युवा कार्यक्रम और खेल मंत्रालय  
युवा कार्यक्रम विभाग  
Secretary  
Government of India  
Ministry of Youth Affairs & Sports  
Department of Youth Affairs  
Dated the 13<sup>th</sup> July 2026

D.O.No. J-17011/452/2025-MY BHARAT

Dear Madam / Sir,

This is to bring to your attention that MY Bharat (Mera Yuva Bharat), under the Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India, is a technology-enabled phygital platform for meaningful youth engagement. Since its launch by the Hon'ble Prime Minister on 31<sup>st</sup> October, 2023, the MY Bharat Portal (<https://mybharat.gov.in/>) has grown into one of the country's largest youth engagement platforms, with over 2.25 crore registered youth.

2. To support Ministries and Departments in reaching young citizens, MY Bharat has developed a dedicated Quiz Module, available on both the MY Bharat Portal and Mobile Application. The module provides an interactive platform for disseminating information on government schemes, programmes, and key initiatives. Several Ministries and Departments have already utilised this facility with encouraging participation. I am also pleased to share that MY Bharat has recently been recognised by the Guinness World Records for the Most Users to Take an Online Quiz.

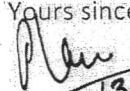
3. Hosting a quiz is simple. The concerned Ministry/Department needs to provide a repository of at least 200 multiple-choice questions with correct answers, following which the system automatically generates random quizzes of 10-20 questions. Digital participation certificates are issued to eligible participants, and Ministries/Departments may also institute suitable awards or incentives for top performers, wherever feasible.

4. The MY Bharat technical team will provide all necessary support for onboarding and conduct of quizzes. The nodal officer for this initiative is Shri Roshan Tandon, Assistant Director, MY Bharat, who may be contacted at [roshan.tandon@gov.in](mailto:roshan.tandon@gov.in) or 8770928068.

5. I would like to invite your Ministry/Department, including its Attached Offices, Autonomous Bodies, Statutory Bodies, and Subordinate Offices, to utilise the MY Bharat Quiz Module for wider dissemination of information and enhanced engagement with the youth of the country.

With warm regards,

Yours sincerely,

  
(Dr. Pallavi Jain Govil) 13/07/26

To,  
All Secretaries to Government of India