



INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Krishi Bhawan, Dr. Rajendra Prasad Road, New Delhi 110001

F.No. 7(3)/2025-Cdn.(Tech.)

Dated 29th October 2025

CIRCULAR

As per the correspondence received from the Ministry of Tribal Affairs, the “**Janjatiya Gaurav Diwas 2025**” is to be organised during **1st November 2025 to 15th November 2025**, with the theme “**Janjatiya Gaurav Varsh Pakhwada**”, to commemorate the 150th Birth Anniversary of Bhagwan Birsa Munda.

In this regard, please find attached herewith the date-wise action plan for Janjatiya Gaurav Diwas 2025 to be undertaken across all Indian Council of Agricultural Research (ICAR) Headquarters / Institutes / KVKs, establishments etc.

It is requested to take the necessary action as per the attached “**Date-wise Action Plan**” along with guidelines to organize/celebrate Janjatiya Gaurav Diwas. You are also requested to collect/compile daily reports (**to be prepared by the respective SMDs only in Word format**) of the activities undertaken by the Institutes under their respective Divisions and forward the same to the undersigned at **sotccoordination@gmail.com**.

A consolidated report on the **Documentation of best Practices and Success Stories** of “Janjatiya Gaurav Diwas” may also be furnished by SMDs after the conclusion of the event.

The Directors of ICAR Institutes/ATARIs/KVKs, establishments etc. are requested to submit their daily reports to their respective SMDs only and each SMD will prepare a consolidated report of their SMDs so that the consolidated report may be uploaded to the designated portal/concerned ministry (day-wise).

For the smooth functioning of the event and for seamless flow of information, each SMD shall appoint one Nodal Officer who will serve as the single point of contact and be responsible for all activities related to this Pakhwada.

Anil Kumar
29.10.2025
(Anil Kumar)

Assistant Director General (Coordination)

Distribution:

1. All SMDs with the request to circulate the Date-wise Action Plan for Janjatiya Gaurav Diwas among all the Institutes under their respective Division.
2. Director (GAC) to organise/celebrate Janjatiya Gaurav Diwas as per the approved Date-Wise Action Plan at ICAR HQ and arrange to collect/compile the daily reports and forward the same to **sotccoordination@gmail.com**.
3. PD, DKMA with the request to kindly upload on the website of ICAR and ensure wider publicity of the event through social media platforms and other digital channels.
4. E-OFFICE Notice Board.

Copy for information to:

PPS to Secretary (DARE) & DG, ICAR / PPS to AS&FA, DARE/ICAR.

Note: All concerned may download/print the copy of this circular as required; physical copies of the circular will not be distributed.

Date wise Action Plan for Jan Jatiya Gaurav Varsh Pakhwada 2025 (for Commemoration of the 150th Birth Anniversary of Bagwan Birsa Munda) 1-15 November 2025 to be undertaken across all ICAR Institutes/ KVKs, establishments etc.,

Sl. No	Date	Activities
1.	1.11.2025	Socio Economic Development and Awareness
2.	2.11.2025	Education and Skill Development
3.	3.11.2025	Livelihood and Entrepreneurship SHGs, Startups, Tribal Product Branding
4.	4.11.2025	Health and Wellness Health Units, Nutrition, AYUSH, Disease Screening
5.	5.11.2025	Art GI-tagged crafts etc.,
6.	6.11.2025	Culture & Heritage Digital Tribal etc.,
7.	7.11.2025	Infrastructure Development
8.	8.11.2025	Governance and Institutional Strengthening
9.	9.11.2025	Awareness of on-going schemes and field presence
10.	10.11.2025	Digital Inclusion and Sustainable Development
11.	11.11.2025	Educational initiatives that highlight the legacy of tribal freedom fighters
12.	12.11.2025	Public Awareness Campaigns in area with predominantly tribal population
13.	13.11.2025	Hold Tribal Agri- Entrepreneurship Summits connecting farmers and agri-start-ups
14.	14.11.2025	Establish Tribal farmers 'Markets for direct sale of produce
15.	15.11.2025	Set up Seed Banks to preserve indigenous crop varieties

SOCIAL MEDIA - USE HASTAGS: -

#JanjatiyaGauravDiwas #BirsaMunda150 and #EmpoweringTribalsViksitBharat – for coordinated social media visibility

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Letter to STC Ministries - Celebration of Janjatiya Gaurav Diwas (JJGD) 2025 from
15th November to 15th November 2025 - reg

SANJAY KUMAR SHARMA < sanjayks.dgsnd@gov.in >

Fri, 24 Oct 2025 7:20:20 PM +0530

To "ML Jat"<dg.icar@nic.in>,"Devesh Chaturvedi"<secy-agri@gov.in>,"Mr Naresh Pal Gangwar"<secyahd@nic.in>,"Commerce Office"<csoffice@nic.in>,"ROHIT SINGH"<Secy-ca@nic.in>,"Ashok Kumar K Meena"<secydws@nic.in>,"Sh Rajesh Aggarwal"<secretaryda-msje@nic.in>,"Secretary DoF" <fertsec@nic.in>,"Dr Abhilaksh Likhi"<secy-fisheries@gov.in>,"Shri Chopra" <secy-food@nic.in>,"PUNYA SALILA SRIVASTAVA"<secyhfw@nic.in>,"Vineet Joshi"<secy.dhe@nic.in>,"Manoj Joshi"<secy-dolr@nic.in>,"Ajay Tirkey" <tirkeyaj@ias.nic.in>,"Secretary Department of Pharmaceuticals"<secy-pharma@nic.in>,"Shailesh Kumar Singh"<secyrd@nic.in>,"Abhay Karandikar" <dstsec@nic.in>,"Neeraj Mittal"<secy-dot@nic.in>,"V.L Kantha Rao"<secy-mowr@nic.in>,"RAJESH KOTECHEA"<secy-ayush@nic.in>,"Mr Vikram Dev Dutt" <secy.moc@nic.in>,"Dr. Ashish Kumar Bhutani"<secy-coop@gov.in>,"Govind Mohan"<secy-culture@nic.in>,"CHANCHAL KUMAR" <secydoner@nic.in>,"Secretary MeitY"<secretary@meity.gov.in>,"Mr Tanmay Kumar"<secy-moef@nic.in>,"Secretary FPI"<secy.mofpi@nic.in>,"Srinivas Katikithala"<secyurban@nic.in>,"Secretary Labour Employment"<secy-labour@nic.in>,"Shri S C L Das Secy MSME"<secretary-msme@nic.in>,"Piyush Goyal"<secy-mines@nic.in>,"Secretary MNRE"<secy-mnre@nic.in>,"Vivek Bharadwaj"<secy-mopr@nic.in>,"Secy PNG"<sec.png@nic.in>,"Pankaj Agarwal" <Secy-power@nic.in>,"Secretary MoRTH"<secy-road@nic.in>,"Debashree Mukherjee"<secy-msde@nic.in>,"Neelam Rao"<secy-textiles@nic.in>,"V VIDYAVATHI"<sectour@nic.in>,"wcd"<secy.wcd@nic.in>,"Sujata Chaturvedi" <secy-sports@nic.in>,"Secretary Affairs"<secy-ya@nic.in>

Cc "O/o JS APP"<js-mota@tribal.gov.in>,"ganeshnagarajanifs" <ganeshnagarajan.ifs@gov.in>,"Paokholen Haokip" <haokip.paokholen@tribal.gov.in>,"ABHISEK KUMAR SINGH" <abhisekkumarsingh@prasarbharati.gov.in>,"SANJAY KUMAR SHARMA" <sanjayks.dgsnd@gov.in>

Respected Sir/Madam,

Please find the attachment on the above mentioned subject.

With Regards

Sanjay Kumar Sharma
ASO (TRI Division)
M/o Tribal Affairs

Secy. (D) - M
27/10

ADG (Coord)

1 Attachment(s)

US(TC)
ASO(S)-TC

PSC/SP
Alw
29.10.2024

DO Letter to STC Ministries - J...

1 MB

अनंत प्रकाश पांडेय, भा.व.से.

संयुक्त सचिव

Anant Prakash Pandey, IFS
Joint Secretary



भारत सरकार
जनजातीय कार्य मंत्रालय
Government of India
Ministry of Tribal Affairs

D.O. No.17020/09/2023-TRI-Part(1)

Dated: 24th October, 2025

Dear Sir/Madam,

As you are aware, Government of India has declared 15th November, the birth anniversary of Bhagwan Birsa Munda, the legendary freedom fighter and tribal leader of the country, as Janjatiya Gaurav Diwas to commemorate the contributions of tribal communities in national history and culture, and motivate the coming generations for protecting our cultural heritage and national pride. This day also honours all the tribal freedom fighters and strengthens our resolve for achieving socio-economic development of the tribal population, along with preserving and promoting their rich and diverse cultural heritage. This year, it being the culmination of the 150th Birth Anniversary of the Bhagwan Birsa Munda on 15.11.2025, Ministry of Tribal Affairs has decided to celebrate the 5th Janjatiya Gaurav Divas 2025 as a commemorative event in the central and every states/UTs during the period commencing from 1st November, 2025 and culminating on 15th November, 2025. Celebration of the main commemorative event at the national level would be led by the Ministry of Culture and the Hon'ble Prime Minister is expected to grace the grand event on 15.11.2025. All the States /UTs must organize commemorative event simultaneously in the State capital and also in the districts respectively. The event is expected to be connected through a two-way connectivity to the States/UTs Events and District events.

2. As one of the Ministries/Departments implementing schemes with ST Component, you are one of the stakeholders in ST welfare and development. Therefore, it is requested to participate in the celebrations of the Janjatiya Gaurav Diwas by undertaking such activities as (i) inauguration or foundation stone laying for infrastructure projects or disbursal of benefits targeting the tribal population undertaken with STC funds; (ii) launch of initiatives/schemes (iii) capacity building activities for sector specific matters oriented towards tribal population (iv) public awareness campaigns in areas with predominantly tribal population on various schemes and other initiatives of your Ministry/Department to enable them to benefit from the scheme; (v) documentation of best practices, success stories, innovative initiatives, digitization and database management (vi) maintenance of disaggregated data of ST beneficiaries of schemes and analysis thereof so as to ensure that the benefits reach them and (vii) any other initiative/activity that the Ministry/Department may find fit to be taken up under the Janjatiya Diwas celebrations. This will ensure that adoption of the whole of government and whole of India approach in tribal welfare and development.

3. You are also requested to instruct offices and other institutions under your control to celebrate the day fittingly, so as to make this day one of commemoration of the tribal freedom fighters as well as of public celebrations of their contributions to the freedom movement in particular and the tribal communities to Indian society and heritage in general, leading to inclusive development, empowerment and upliftment of tribal communities.

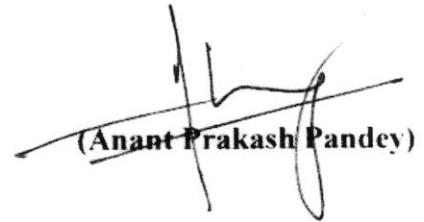
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4. Further, a Nodal Officer from your Ministry/Department may be appointed at the level of Director to coordinate with the MoTA for the celebrations/programmes during JJGD. A Calendar of events/ activities to be taken up during this commemorative event may be prepared and the same may be shared with us for information. The Nodal officer is responsible to ensure furnishing of proper report and documentation of the event/activities organized and conducted by your Ministry/Department and uploading of the same in the portal of the MoTA. For any clarifications in the matter or assistance with the portal, you may contact Shri. Ganesh Nagarajan, Deputy Secretary (tri-tribal@nic.in), Shri P. Haokip, Under Secretary (haokip.paokholen@tribal.gov.in).

4. I seek your cooperation and support in making the commemorative event of JJGD successful and effective.

With regards,

Yours sincerely,



(Anant Prakash Pandey)

To,
The Secretary,
(All concerned STC Ministries/ Departments)
Govt. of India.

DO letter regarding Janjatiya Gaurav Diwas 2025

Secretary Tribal Affairs < secy-tribal@nic.in >

Fri, 24 Oct 2025 5:35:37 PM +0530

To "ChairmanRailwayBoard RailwayBoard"<crb@rb.railnet.gov.in>,"secy-agri"
<secy-agri@nic.in>,"dgicar"<dg.icar@nic.in>,"secy-ayush"<secy-
ayush@nic.in>,"seccpc"<sec.cpc@nic.in>,"fertsec"<fertsec@nic.in>,"secy-
pharma"<secy-pharma@nic.in>,"secymoca"<secy.moca@nic.in>,"secymoc"
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ipp@nic.in>,"secretary-posts"<secretary-posts@indiapost.gov.in>,"secy-dot"
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dolr@nic.in>,"secyrd"<secyrd@nic.in>,"secy"<secy@dbt.nic.in>,"dg"
<dg@csir.res.in>,"secy-msde"<secy-msde@nic.in>,"secretaryda-msje"
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<secretary@mosp.gov.in>,"secy-steel"<secy-steel@nic.in>,"secy-textiles"<secy-
textiles@nic.in>,"sectour"<sectour@nic.in>,"secywcd"<secy.wcd@nic.in>,"secy-
sports"<secy-sports@nic.in>,"secy-ya"<secy-ya@nic.in>

Respected Madam/Sir,

Please find attached DO letter from Ms. Ranjana Chopra, OSD, M/o Tribal Affairs ob the subject cited above.

Regards,





O/o Officer on Special Duty

Ministry of Tribal Affairs
Room No 738, A-wing,
Shastri Bhawan, New Delhi

2 Attachment(s)

Janjatiye Gaurav Divas 2025.pdf
666.4 KB

Annexure_I_Suggestive_Activi...
29 KB



रंजना चोपड़ा, आई.ए.एस.
विशेष कर्तव्य अधिकारी

Ranjana Chopra, I.A.S
Officer on Special Duty

भारत सरकार
Government of India
जनजातीय कार्य मंत्रालय
Ministry of Tribal Affairs
शास्त्री भवन, नई दिल्ली-110001
Shastri Bhawan, New Delhi -110001

D.O. No. STA/Oct-1/JGD

Date: 24th October 2025

Subject: Janjatiya Gaurav Divas 2025 – Commemoration of the 150th Birth Anniversary of Bhagwan Birsa Munda; Proposed Events and Activities during Janjatiya Gaurav Varsh Pakhwada (1st–15th November 2025) – Regarding.

Dear

As you aware, 15th November, the birth date of Bhagwan Birsa Munda is celebrated as Janjatiya Gaurav Divas, since 2021, in honour of the immense contribution made tribal communities towards nation's history and heritage. The period from 15th November 2024 to 15th November 2025 is being celebrated as Janjatiya Gaurav Varsh, with 15th November being the concluding day of the commemoration. To celebrate this historic occasion, Ministry of Tribal Affairs will organize a pakhwada from 1st November to 15th November 2025 and Ministries/Departments are requested to actively participate.

The Pakhwada aims to showcase and celebrate the achievements of tribal communities, highlight their role in nation-building, and promote inclusive development through meaningful engagement across sectors. In this connection, Ministries/Departments are requested to organize special programmes, campaigns, and outreach activities under the following broad themes:

- Socio-Economic Development and Awareness
- Education and Skill Development
- Livelihood and Entrepreneurship
- Health and Wellness
- Art, Culture and Heritage
- Infrastructure Development
- Governance and Institutional Strengthening

Contd..

Secy (D) - M'
27/10

ADG (word)

राजिब (डियर) एवं मनि. (भा.कृ.अनु.म.) का कार्यालय
Office of Secy. (DARE)& DG (ICAR)
e Office Dy. No. 2779837
Date: 28/10/2025

A suggestive list of activities covering various Ministries and Departments is enclosed as Annexure-I for reference. These activities are indicative in nature and may be customized and expanded based on each Ministry's mandate, ongoing schemes and field presence. Efforts may also be made to ensure convergence with flagship programmes and to involve State Governments, PSUs, academic institutions, and civil society partners, wherever feasible.

Ministries/Departments are requested to kindly:

- Upload event details on the dedicated portal:
<https://adiprasaran.tribal.gov.in/jjgd/home.aspx>
- Use official hashtags – #JanjatiyaGauravVarsh, #BirsaMunda150, and #EmpoweringTribalsViksitiBharat – for coordinated social media visibility.
- Submit the proposed event calendar (in the enclosed format) to the Ministry of Tribal Affairs by the end of October 2025 for compilation and dissemination.

Your kind cooperation is solicited to make this *Pakhwada* a true national celebration of tribal pride, resilience, and contribution to Viksit Bharat@2047. With the active involvement of all Ministries and Departments, this landmark occasion can become a fitting tribute to Bhagwan Birsa Munda and the spirit of *Janjatiya Gaurav Diwas*.

Encl: Annexure-I – Suggestive List of Activities

Yours sincerely,



(Ranjana Chopra)

To,

All Secretaries to Government of India (as per list attached)

Annexure – I

**Suggestive Activities for Janjatiya Gaurav Varsh Pakhwada (1–15
November 2025)**

Commemorating the 150th Birth Anniversary of Bhagwan Birsa Munda

Ministry of Education

- Organize Janjatiya Gaurav programs and school assemblies on the lives of tribal freedom fighters.
- Conduct seminars, essay and quiz competitions during the Pakhwada.
- Arrange Edutours to Tribal Museums and immersive visits to tribal villages.
- Promote student competitions – dance, drama, music, hackathons, storytelling, model making, etc.

Ministry of Railways

- Name selected trains or stations after eminent tribal leaders and achievers.
- Decorate train facades and station walls with tribal art.
- Print short inspirational stories on ticket backs.
- Broadcast recorded announcements highlighting tribal heroes.
- Launch special IRCTC tour packages celebrating Janjatiya Gaurav Varsh.

Ministry of Civil Aviation

- Display special LED exhibitions on tribal culture and heritage at airports.
- Host Janjatiya Culture Jams featuring tribal music and dance in airport lounges.

Ministry of Youth Affairs & Sports

- Organize Janjatiya Khel Mahotsav showcasing indigenous games on the lines of Khelo India.
- Introduce disappearing tribal sports into the national and global sporting arena.

Ministry of Information & Broadcasting

- Broadcast special AIR and DD programmes on tribal freedom fighters and achievers.
- Issue advisories to private media channels for enhanced coverage.
- Host 'Guftagu with Tribal Achievers' series.
- Run short previews and clips on tribal heroes in cinema halls.

Ministry of Women & Child Development

- Conduct thematic activities in all Anganwadis focusing on tribal culture and women achievers.
- Promote stories of pioneering tribal women in leadership and entrepreneurship.

Ministry of Health & Family Welfare / AYUSH

- Organize seminars on 'Tribal Way of Life – Relevance in Modern Context'.
- Promote 'Back to Roots' wellness campaigns showcasing traditional tribal health practices.
- Conduct Sickle Cell Anaemia awareness drives.
- Promote Tribal Ayush Awareness campaigns and GI tagging of indigenous herbs.
- Establish Tribal Medicine Research Centres.

Ministry of Tourism

- Mount light-and-sound or drone shows on Birsa Munda and tribal heritage.
- Launch special Janjatiya Tourism Circuits and listings on travel sites.
- Set up JJGV Selfie Corners at major tourist destinations.

Ministry of MSME

- Undertake a special drive for priority loan approvals and clearances for tribal entrepreneurs.

Ministry of Skill Development & Entrepreneurship

- Announce training programmes linking Modern Careers with Janjatiya Aspirations, in collaboration with MeitY and I&B.

Department of Posts

- Release and exhibit special postal stamps honouring tribal heroes and heritage.

Ministry of Textiles

- Organize exhibitions of indigenous tribal weaves and sustainable products.
- Conduct live demonstrations by tribal weavers and artisans.
- Publish catalogues and informative material on Janjatiya Textiles.

Ministry of Mines & Coal

- Conduct Mine Safety Training for tribal communities working near mining areas.
- Prepare educational material on traditional mining and metallurgy techniques.

Ministry of Commerce & Industry

- Host a Janjatiya Business Conclave on innovation and opportunities.
- Facilitate GI tagging for tribal products and promote them under ODOP.

Ministry of Consumer Affairs

- Curate dedicated Janjatiya Product Corners on e-commerce platforms.
- Partner with food-delivery and local vendors to feature tribal cuisine and GI-tagged products.

Ministry of Agriculture & Farmers Welfare

- Hold Tribal Agri-Entrepreneurship Summits connecting farmers and agri-start-ups.
- Establish Tribal Farmers' Markets for direct sale of produce.
- Set up Seed Banks to preserve indigenous crop varieties.

Ministry of Road Transport & Highways

- Showcase road infrastructure initiatives in tribal areas.
- Conduct road-safety awareness campaigns for tribal youth.

Ministry of Rural Development

- Organize Tribal Rozgar Melas linking job-seekers with employers.
- Highlight rural-infrastructure projects in tribal regions.

Ministry of Finance (Department of Economic Affairs)

- Issue commemorative coins featuring portraits of tribal freedom fighters.

All Ministries/Departments are encouraged to integrate tribal participation in their schemes, coordinate with States and TRIs, and upload reports and visuals on the Adi Prasaran Portal.