

ICAR-INDUSTRY MEET 2010

28-29 July 2010

NASC Complex, Dev Prakash Shastri Marg, Opposite Dusghara Pusa, New Delhi 110 012

Striving to Enhance Agricultural Production, Livelihoods and Farmers' Income Opportunities

The Indian Council of Agricultural Research (ICAR), since its establishment in 1929, has been responding to the changing needs of agriculture. Novel and improved agro-technologies and problem-solving knowledge products innovated by its scientists at its various institutes have benefited the Indian farmers as well as the agriculture sector in many parts of the world.

The economic analysts have evaluated returns from investment in various sectors in the country and have

ranked agriculture R&D as the highest followed by the development of road network.

The ICAR believes in making good on its promises; and recognizes that in addition to having good intentions and a good beginning what matters in the end is task completion, output and good outcomes.

The context of scientific enterprising is changing in the era of globalization. It is increasingly realized that a participative mode of action could be more

meaningful for addressing the national needs of sustainability in ensuring the food, nutritional and agricultural security for all. At the same time, bringing profitability in agriculture sector for all segments of the society: farmers, entrepreneurs, industry, traders, other players and stakeholders; would be necessary. The ICAR envisages to collaborate/participate in all related spheres of national activity, including the

public-private participation, that may be aimed at achieving these goals.

The ICAR recognizes that among the important considerations faced by the agriculture inputs and post harvest agro-based industries are access to suitable technology and associated use knowledge. Additional requirements of Research & Development, including the technology incubation and scaling-up, are also important to them.

The ICAR is eager to facilitate innovative involvement of all the players and stakeholders in the production and distribution of its goods and services for attaining sustainable food and livelihoods security as



well as for global competitiveness of Indian agriculture.

The ICAR appreciates the role and opportunity before private sector in the changed times in delivering the quality products suitable to various agro-ecologies and farming situations. The ICAR, in its endeavor to provide service to the Indian farmers and all stakeholders in agriculture sector ultimately, seeks taking a step forward and contribute through more intensive partnerships with private industry and entrepreneurs for a competitive presence in the national and global agriculture markets.



ICAR-Industry Meet 2010

Theme: ICAR-A Destination for Innovative Agro-Industry and Entrepreneurs



Invitation

The ICAR invites participation of the agro-industries representatives in a two-days' event, 'ICAR-Industry Meet' from 28-29 July 2010 at the National Agricultural Science Centre (NASC) Complex, Dev Prakash Shastri Marg, Opposite Village Todapur/Dusghara, Pusa, New Delhi 110 012. The participation will be by Registration. Advance confirmation will be desirable.

Scope

The Meet will give an opportunity to the Industry and Enterprises of getting a glimpse of the ICAR Technology profile and its Technology Transfer Pursuits. It will be show-cased under four themes: Seed and Planting Material; Diagnostics, Vaccines and Biotechnological Products; Farm Implements and Machinery; and Post-Harvest Engineering and Value Addition. Ideas on bridging the research output to commercial technology product will be shared. On the sidelines of extended lunch hour on day one, an exhibition of ICAR technologies and knowledge products of various institutes and zones will be arranged. The industry representatives will also have the opportunity to register themselves with one or more ICAR institute(s) or zone(s) for receiving priority information on new products and services developed by the ICAR scientists from time to time.

A half-day long, post-lunch session will cover details of the technologies in readiness for transfer and use, and those available for scaling-up and development of business products. Such details will be shared in four concurrent sessions, conducted under the supervision of expert facilitators. Extended dinner timings on day-one will be ensured to accommodate business session on the sidelines.

On the second day, the industry participants will have the opportunity in the continued concurrent sessions to provide their observations/reactions and future expectations in relevant fields. Further, the industry response and future scope will also be discussed in a combined session following the morning teabreak.

Expected output

The Meet is being arranged for enhancing the learning-experience and mutual trust. It will develop a better understanding among the innovators and industry for the future participatory or collaborative endeavors. Efforts will also be made to materialize some technology transfer deals on mutually agreed terms between ICAR and Industry, and for the ultimate benefit of agriculture and farmers.

For further details please contact:

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