

Pandit Deen Dayal Upadhyay Krishi Vigyan Protsahan Puraskar (National / Zonal)

1. ICAR has constituted one National and 11 Zonal awards in the name of **Pandit Deen Dayal Upadhyay**.

2. The objectives of the Awards are as follows:

- To promote healthy competition among Krishi Vigyan Kendras (KVKs) at Zonal and National Level for application of science and technology in agriculture.
- To provide incentives for improving the efficiency and performance of KVKs for espousing the cause of farming community.
- To promote a sense of Institutional pride among KVKs for large scale application of scientific methods and appropriate technologies for enhanced productivity, profitability and sustainability of farming systems.

3. Nature of Award: An amount of ₹ 50.00 lakh was announced in the budget speech by Hon'ble Finance Minister while presenting the budget for the year 2016-17. The award money may be sanctioned out of the budget of award cell at ICAR Hqrs.

A. National: One award comprising of ₹25.0 lakhs (₹ 20.00 lakhs for infrastructural development + ₹1.0 lakhs for sharing among staff + ₹ 4.0 lakh for training of KVK staff. The cash amount of ₹20.0 lakh shall be utilized for creating infrastructure to improve the efficiency and performance of KVKs. The Head of KVK through its host organization and Director ATARI shall submit a proposal to DDG (AE), ICAR for seeking the approval of the intended infrastructural development at KVK.

The award money of ₹ 1.0 lakh shall be shared among the KVK staff. The Senior Scientist cum Head of the KVK at National level will be provided award money of ₹11,000/- provided he was the Senior Scientist cum Head during the five years period under consideration for KVK. Otherwise previous Senior Scientist cum Head who has spent a minimum period of two years will be considered and award money shared in the proportion of the time (taken in whole number) spent. The remaining ₹89,000/- would be equally divided among the scientists (Subject Matter Specialists), Programme/Technical Assistants and other staff of the KVK. The award shall -also carries ₹4.0 lakh for upto one month training for the KVK staff who has spent five years period under consideration in the KVK chosen for the award.

B. Zonal: Eleven awards; one each for every zone will be given. Each award will consist of ₹ 2.25 lakh (₹1.50 lakh for purchase of office/farm equipments + ₹ 0.75 lakh for training of KVK staff).

4. Frequency: As per announcement in the Union Budget, presently the awards are to be given during the current year, however, the ICAR may consider that these awards may be given once in a Year in the subsequent years also.

5. Eligibility of KVKs for the awards: Since it is a Zonal and National level competition, therefore, all KVKs are eligible to submit the application for these awards in the prescribed format.

National: All KVKs in the country who have the experience of working at least seven completed years as on 1 April 2016.

Zonal: All KVKs which are existing for at least five years as on 1 April 2016 shall be eligible to apply for zonal awards.

6. Administration of the award:

There will be a Zonal Screening Committee (ZSC) for screening of applications received from KVKs of a zone. The composition of the screening committee shall be as follows:

- Director, ATARI-Chairman.
- Eminent Scientist nominated by DDG(AE)-Member.
- Senior most Principal/Senior Scientist-Member Secretary

The ZSC shall shortlist five KVKs from a Zone clearly highlighting the performance indicators. The shortlisted applications then be sent to ADG(Coordination) for placing before the National level Judging Committee consisting of three members, including the Chairman, **all nominated by the DG, ICAR**. The Award Judging Committee shall first evaluate the nominations received from all Zones and decide/recommend one Zonal award winning KVK from each Zone. The Judging Committee (NJC) shall do the detailed scrutiny and appraisal of the applications of the Zonal award winning KVKs for selecting the National award winning KVK. During subsequent years, previous two year's Zonal award winning KVKs will also be eligible to apply for the award directly.

7. Evaluation Criteria: The KVK will be judged on the basis of work done during the year proceeding the year of the award according to the following criteria:

- i. The organizational development and proof of functioning of KVK as a knowledge and resource centre of agricultural technology.
- ii. Output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community.
- iii. The nature and quality of interaction and convergence with different stake holders of agricultural development in the district.
- iv. Publications of extension literature, popular articles, research papers and other knowledge management tools brought out by KVK staff during the year.
- v. Productivity, profitability and income enhancement of farmers as well as their improved livelihood security.
- vi. Work done on promotion of production of pulses and oilseeds in the district.
- vii. Creation of job opportunities and self employment among rural youth through skill enhancement and entrepreneurship development.
- viii. Success Stories and case studies documented.
- ix. Mobilization of external funding, Revolving fund generated, and utilized for strengthening the KVK infrastructure and activities.
- x. Innovations introduced in overall functioning of KVKs and execution of different programmes.
- xi. Production and availability of technology products/inputs to farming community.
- xii. Capacity development programmes conducted for the farmers during the year for onsite production of farm inputs.
- xiii. Mobilization of farmers for group action and development of their own organizations.
- xiv. Initiatives for conservation of natural resources through improvement in soil health, water use efficiency, conservation practices, use of organic inputs etc.
- xv. Awards and recognition from Government and reputed Government and other National and International organizations.
- xvi. The Judging Committee (NJC) shall first decide/recommend one Zonal award winning KVK from each Zone. The National award winning KVK shall then be selected from amongst the winners of the zonal KVKs.

8. Procedure: For the current year the applications for the award will be invited immediately for which a notification shall be issued by ADG (Coordination) with copy to all Directors of ATARIs for wide circulation among the KVKs in their zones for inviting the applications in the prescribed format. The KVKs shall submit the applications to Director of ATARI of their zone. After scrutinizing of the application by ZSC, the Directors of ATARIs shall send five short listed applications to the ADG (Coordination) for processing by the Award Cell of the council. The National Judging Committee will screen the applications, identify winner KVKs for Zonal and National Awards and make recommendations to the Council along with the draft citations.

Application Format for

Pandit Deen Dayal Upadhyay Krishi Vigyan Protshahan Puraskar (National / Zonal) 2016-17

1. Name of the award applied for: **Pandit Deen Dayal Upadhyay Krishi Vigyan Protshahan Puraskar (Zonal /National)**

2. Work Performance year of the award - 2015-16

3. Name of the KVK with full postal and telecommunication Address:

4. Name of the host/parent institution with full postal and. Telecommunication address

5. Date and year of establishment of KVK

6. Indicate the brief agricultural profile including the major production systems, socio-economic and technological problems and technological options available in agriculture and allied sectors in the area of responsibility of the KVK **(Not more than one page on each aspect and maximum three pages)**

- 7.The organizational development and proof of functioning of KVK as a knowledge and resource centre of agricultural technology.

8. Give details of the output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community.

- 9 Give details of the nature and quality of interaction and convergence made with different stake holders of agricultural development in the district.

10. Give details of various types of publications like extension literature, popular articles, research papers and other knowledge management tools etc brought out by KVK staff during the year.
11. How the KVK has helped in enhancement of productivity, profitability and income farmers as well as their improved livelihood security in the adopted villages of the KVK?. Attach relevant documentary proof.
12. Give an account of work done on promotion of production of pulses and oilseeds.
13. Indicate the role played by KVK in creation of job opportunities and self-employment opportunities among rural youth through skill enhancement and entrepreneurship development.
14. Give details of the success stories and case studies documented during the year (attach proof).
15. Give year-wise details on mobilization of external funding and Revolving fund generated and utilized for strengthening the KVK infrastructure.
16. What innovations have been introduced in overall functioning of KVK and execution of different programs? Give innovation wise details with relevant proof.
17. Give highlights of production and availability of technology products to farming community.
18. Capacity development programmes of farmers conducted during the year for onsite production of farm inputs. Give one year details in tabular form.

19. How the KVK has mobilized farmers for group action and development of their own organizations? Give details with proof.

20. What initiatives for conservation of natural resources have been taken up for improvement in soil health, water use efficiency, conservation practices, use of organic inputs etc. Give activity-wise details.

21. Awards and recognition from Government and reputed Government and other National and International organizations.

22. Certificate by the Senior Scientist & Head of the KVK that the detailed information related to different performance indicators as given in the application is true.

Name

Signature with Seal

23. Certificate and forwarding note by the head of the Host Institution.

Name

Signature with seal

Note:

- *The application form may include only the essentially required facts and figures and should avoid unnecessary details about the individual/team achievements etc. The application form must also contain a summary statement which should be quantifiable and in perfect sync with the criteria laid out for the award.*
- *Also enclose two passport size photos and a copy of cancelled Bank Cheque clearly showing the Name of KVK Incharge/ coordinator, Name of Bank/ Branch of Bank, Bank Account No., IFSC code, MICR code of the respective KVK.*