

Photo Contest on ICAR Facebook Page 2014

Information and Guidelines

Organizer

Indian Council of Agricultural Research (ICAR), New Delhi, India.

THEME

Transforming Face of Indian Farms and Farmers

Indian agriculture (including animal husbandry, fisheries, horticulture and related sectors) is transforming primarily due to scientific and technological interventions at field level. Many of these are visible in farms across the country where farmers are reaping the benefits of new technologies. Capture various shades of this transformation through your camera and send for the contest.

WHO CAN PARTICIPATE

The Competition is open to ALL except the employees of ICAR and its constituents (ICAR HQ, Institutes, National Research Centres, National Bureaux, Directorates/Project Directorates, Regional Stations, KVKs etc).

RULES OF PARTICIPATION

1. Entries may be submitted as photographs with the following quality criterion :
 - Should not be digitally altered
 - Must be in jpeg format
 - Size- 2 MB to 5 MB
2. A participant may send only one entry.
3. Entries may be e-mailed to response.icar@nic.in
4. Entries may necessarily include following information:

I hereby declare that the entry is my original creative work and has not been submitted or awarded in any other contest.

Participant's Name
Date of Birth (DD/MM/YYYY).....
Phone Number.....
E-Mail.....
Address.....
Country.....

5. Hardcopies will not be accepted.

LAST DATE FOR SUBMISSION OF ENTRIES - 30th JUNE 2014.

ADJUDICATION AND PRIZES

- Entries received by 30th June, 2014 will be screened on the basis of relevance to the theme and uploaded on ICAR Facebook page on 1st July, 2014.
- The uploaded entries will be open for LIKES till 10th July, 2014
- The top 20 most liked entries will be judged by a expert committee based on the following evaluation criteria –
 - (i) Relevance to the theme
 - (ii) Quality of content
 - (iii) Clarity and vision
 - (iv) Message
- The best five entries thus adjudged will be awarded a cash prize of Rs. 5000/- each.
- The result of the contest will be declared on 15th July, 2014.
- Certificate of Participation will be send to uploaded entries only.

HANDLING OF ENTRIES AND INTELLECTUAL PROPERTY

All entries will be handled by the organizers and will not be returned. Intellectual property of the entries is owned by the participants. The ICAR, however, will have the right to publish, exhibit, print or distribute these through any media.

ENQUIRIES

For further information and enquiries, please email: response.icar@nic.in

ICAR reserves right to amend/modify/delete or add conditions including withdrawal of the contest.

Decision of ICAR will be final and binding.