

Swachhata Hi Seva-2018

17th September, 2018

(DARE/ICAR)

Department of Agricultural Research & Education/ Indian Council of Agricultural Research celebrated **Swachhta Hi Sewa** during **September 15-2nd October, 2018**. The ICAR Head Quarters in New Delhi, all the 103 Research Institutes and 700 KVKs took active part in the Pakhwada activities and conducted a wide range of activities which included, cleaning of offices, office buildings, campuses, residential areas, villages and localities in the vicinities. Workshops, seminars, awareness camps, rallies, street plays and debates were organised by ICAR Institutes. Awareness and sensitization programmes were also organised in the adopted villages through ICAR Institutes and 700 KVKs. Swachhta based activities like Poster Competition was conducted from 09.30 am to 10.30am at Seminar Hall- I. About 13 posters were displayed depicting the themes on Swachhta Hi Sewa. "Natural Resource Management, Renewable energy Resources (Solar and Wind Power), Save India from Pollution, Swachhta - Dream of Mahatma Gandhi, Swachhta Godavari, Personal and Ecological Cleanliness, Waste & Garbage Disposal, Green & Clean Environment. Activities like weeding out of files, were also undertaken in different institutions/establishments under DARE/ICAR on the occasion some photographs of some institutes are attached:

ICAR-NRCSS, Ajmer

“Swachhata Hi Seva” the national campaign of India, Director, ICAR-NRCSS, Ajmer, shared the vision and aims of “Swachhata Hi Seva” campaign organized under Swachhh Bhart Abhiyan. He urged staff members to maintain cleanliness around living place as well in office premises. Some innovative ideas pertaining to cleanliness were also suggested by him. All the staff members of NRCSS, Ajmer took pledge of Swachhata. Director stressed upon, that all the trainees during the various training programmes being organized at the institute must take Swachhata pledge in order to give wide publicity and to spread the Hon’ble Prime Ministers visionary campaign. He further appreciated the efforts being done by NRCSS staff in maintaining the office clean and neat. Other scientists also expressed their view regarding sanitation importance in our day to day life. Shramdan work was also undertaken at Institute premises. All the staff members of ICAR-NRCSS, Ajmer actively participated in the programme.





ICAR-NIBSM, Raipur

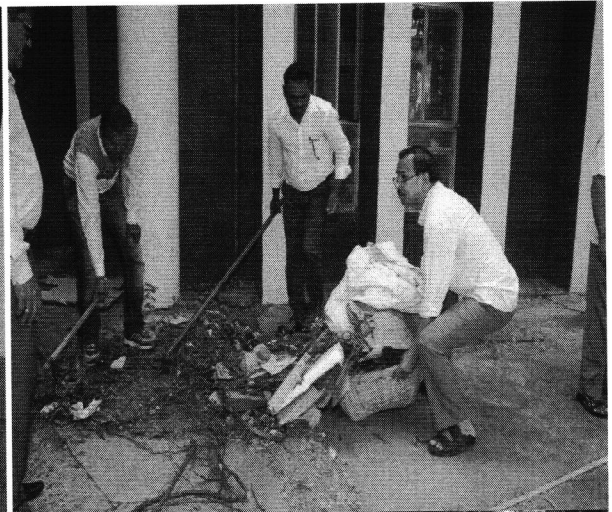
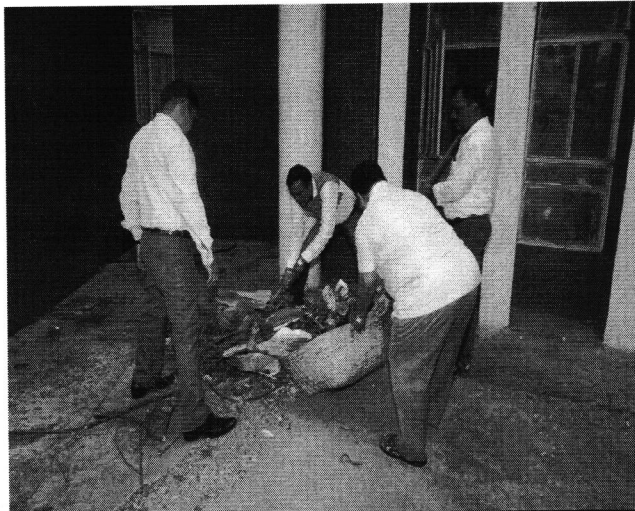
Cleanliness drive was carried out at NIBSM campus and premises on dated 17.09.2018. The Director, Joint Director (Research) and all the staff of the institute were actively participated in the drive and cleaned the premises.



ICAR-NATIONAL BUREAU OF SOIL SURVEY AND LAND USE PLANNING, NAGPUR

On 17th September 2018 “**Shramdan**” for 1 hour from 11 AM was done by employees of the bureau at the back side of research building by cleaning of drains, back alleys and collected the waste material for onward disposal. Volunteers were selected for segregation of biodegradable and non-biodegradable waste. Some selected photographs of these activities are as given below.

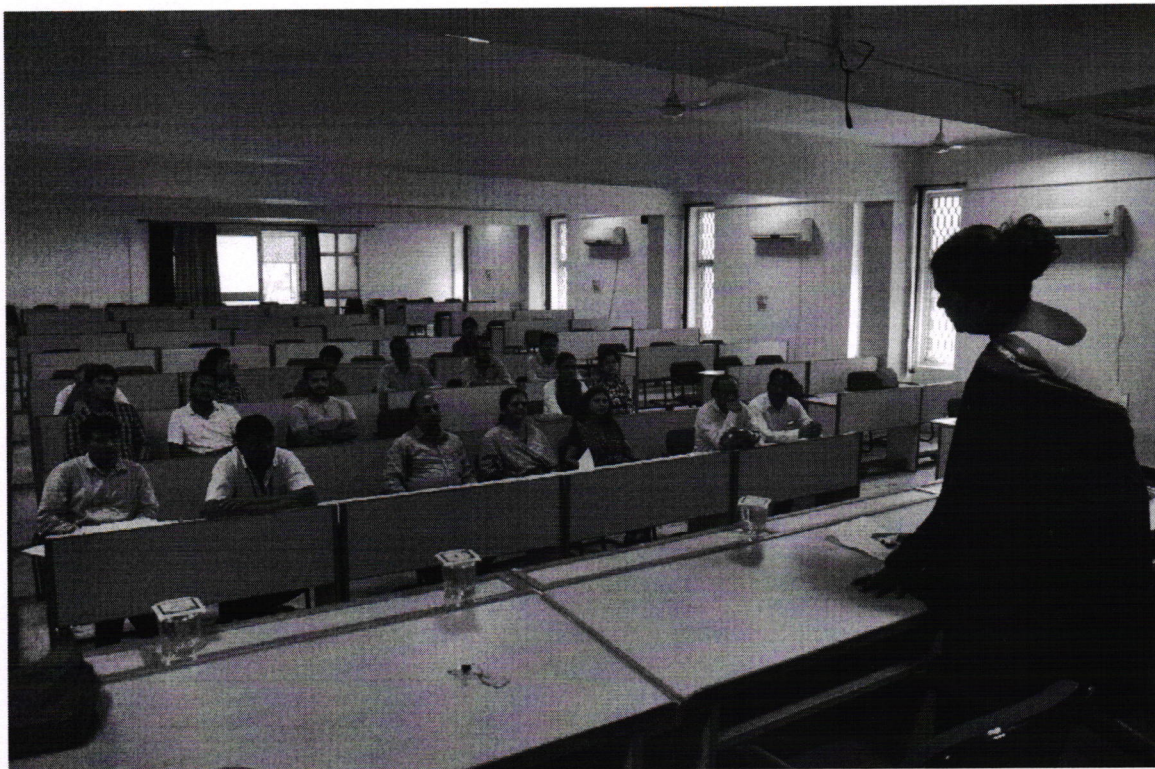
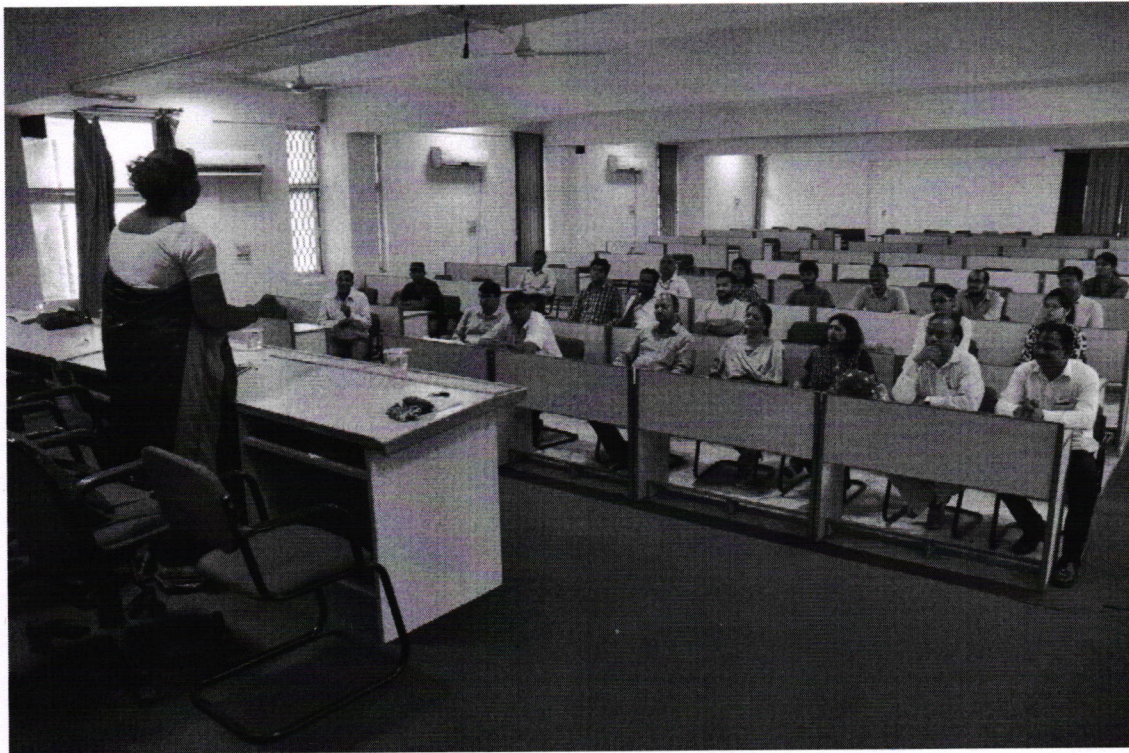




ICAR-IVRI, Izatnagar

Awareness programme and lectures have been organized in the institute campus as some glimpse attached as follows:







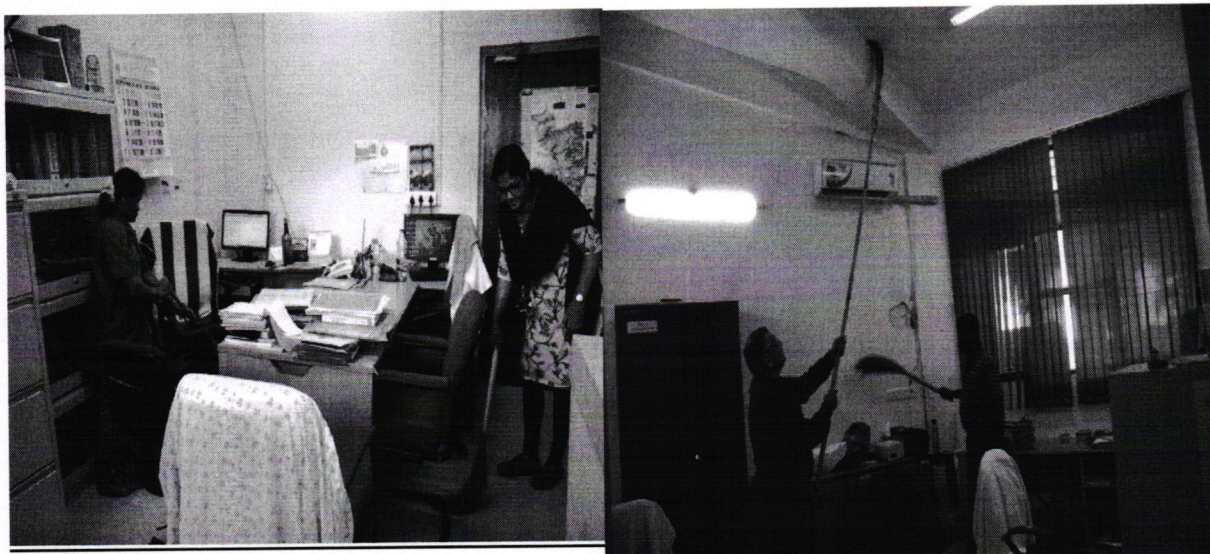
ICAR-CRIJAF, Barrackpore

Sevadiwas was organized and under which Swachhta Awareness programme regarding cleaning was held at Farm and Agricultural Engineering Section of ICAR-CRIJAF during 09.30 hrs to 10.30 hrs. Cleaning drive was carried out by the staffs around the Farm and Agricultural Engineering Section. About 25 persons were given Shramdaan for one hour from 10.30 to 11.30 hrs.

ICAR-CCARI, Goa



The staff of the institute, today conducted cleanliness drive for cleaning of Office Building premises, labs it included cleaning of drainage lines, sweeping of office premises and removal of weeds nearby office building.



ICAR-ATARI, ZONE-VII, Umiam-793103, Meghalaya

Sl. No	State	Name of the KVK and Site of Activity undertaken	Programme	Activities taken up	No. of Participants
1	Meghalaya	ICAR-ATARI Zne-VII Umiam, Barapani	Swachh Participation Day	➤ Organized cleaning of office toilets, streets, drains and back alleys through awareness drives ➤ Image 1.1 and 1.2	13
2	Meghalaya	West Garo Hills KVK campus	Swachh Awareness Day	➤ Organized an awareness programme on Swacchata Hi Sewa (SSH) Campaign 2018 ➤ The Senior Scientist and Head i/c briefed the participants about the theme and importance of Swacchata Hi Sewa.	24
3	Meghalaya	Ri-Bhoi KVK office	Swachh Participation Day	➤ Organized of cleaning of office laboratories ➤ Image 3.1 and 3.2	9
4	Nagaland	Tuensang KVK campus	Swachh Participation Day	➤ Organize cleaning of streets, drains and back alleys through awareness drives ➤ Toilet pit-digging exercise and other toilet construction activities ➤ Image 4.1 to 4.3	13
5	Nagaland	Dimapur Ekhyo Yan Village	Community Participation Day	➤ Mobilize community to build compost pits, where organic matter decomposes to form manure	8
6	Mizoram	Lawngtlai KVK, Chawntlangpui	Swachh Participation Day	➤ Toilet pit-digging exercise and other toilet construction activities ➤ Image 5.1 to 5.3	9
7	Tripura	Khowai	Swachh	➤ Organized of cleaning of streets,	7

		KVK campus	Participation Day	drains and back alleys through awareness drives. ➤ Image 6.1 to 6.3	
8	Manipur	KVK Andro, Uchekon Makha Chongabi, Imphal East	Swachh Awareness Day	➤ Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness, etc. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure ➤ Image 7	14







ICAR, Research Complex for NEH Region, Umiam

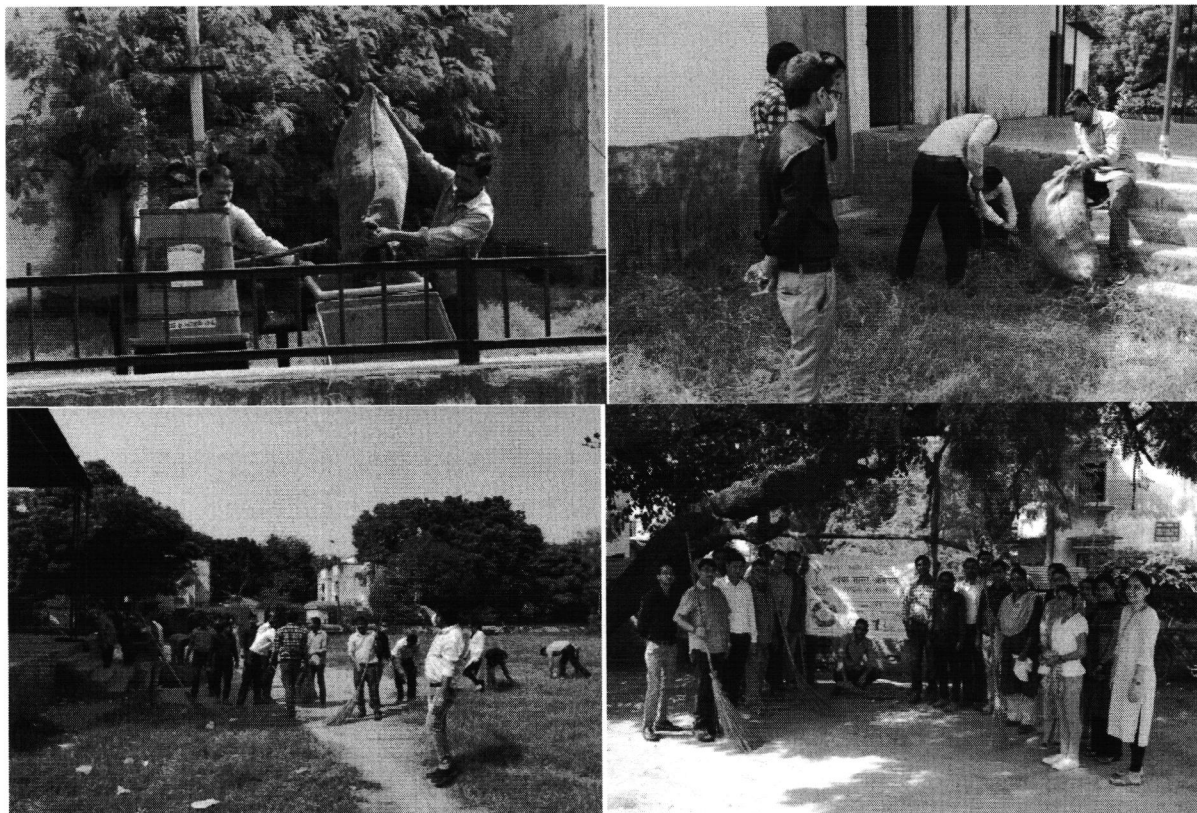
17th September 2018, meeting in the Estate Section was convened for taking various steps for cleanliness drive and for creating awareness. It is also important to mention that all 6 Centres and 20 KVKs have also been advised by this Institute to observe Swachhta Hi Sewa Pakhwada in their respective Offices/Complex during 15th Sept-2nd October, 2018. Employees of the Institute also participated in the shramdan/cleanliness drive today in the campus.





ICAR-Indian Institute of Maize Research, P.A.U. Campus, Ludhiana

ICAR-Indian Institute of Maize Research, Pusa Campus, New Delhi conducted cleanliness drive under "SWACHHA BHARAT MISSION" in the lead of Dr. S.L. Jat with all the employees of the institute at JanakVihar. The place was cleaned by the employees of the institute, the cleaning of polythene bags, collecting dirty materials and the wastage was dumped in the dustbin. The staff also cleaned the playground which was partially covered with unnecessary plants. They were sensitized to collect their household garbage separately according to biodegradable and non-biodegradable waste.



इस स्वच्छता अभियान के दौरान, फ्लू, बुखार इत्यादि जैसी विभिन्न बीमारियों की घटना को रोकने के लिए दैनिक स्वच्छता आदतों को बनाए रखने के लिए जोर दिया गया। डॉ. एस. एल. जाट ने "रोकथाम इलाज से बेहतर है" के सिद्धांत पर उचित हाथ धोने के महत्व और विधि को भी बताया। डॉ. जाट ने प्लास्टिक और पॉलीथीन बैग के प्रतिकूल प्रभावों से अवगत कराया और अपने दैनिक उपयोग में पर्यावरण अनुकूल वस्तुओं के उपयोग को प्रोत्साहित किया।

During this cleanliness drive, the emphasis was given to maintaining daily hygienic habits to prevent the occurrence of various diseases like flu, fever etc. Dr. S. L. Jat also told the importance and method of proper hand washing on the principle of "Prevention is better than cure". Dr. Jat made aware of the adverse effects of plastic and polythene bags and encourages the use of eco-friendly items in their daily use.



ICAR – Directorate of Weed Research, Jabalpur

S.N.	List of activities (suggested by M/o Drinking Water & Sanitation)	Site of activity undertaken	Period/dates	No. of employees participated
2	Organize cleaning of streets, drains and back alleys through awareness drives.	Divisional Railway Manager (DRM) Office, Jabalpur	17.09.2018	60 (Employees of DRM Office, Jabalpur & ICAR-DWR, Jabalpur)



ICAR-CTRI, Rajahmundry:

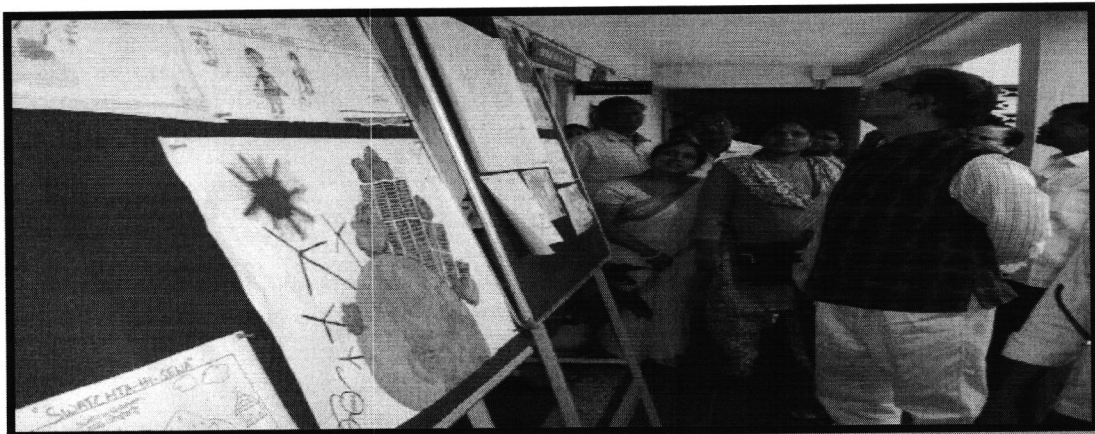
'Swachhta Hi Sewa 2018' Programme was observed from 9.30 am to 11.30 am on 17.09.2018 in connection with Swachhta Hi Sewa Pakhwada (15.09.2018 to 02.10.2018) at ICAR-CTRI, Rajahmundry.

1. Painting Competition:

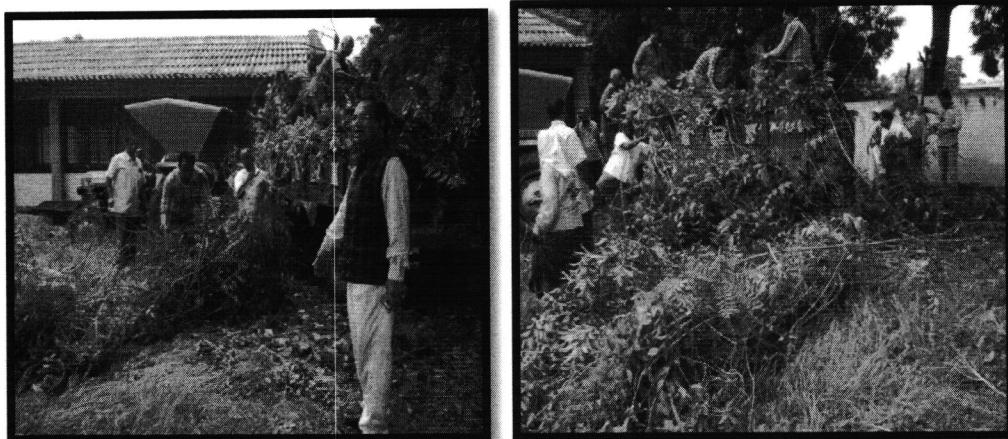
Poster Competition was conducted from **09.30 am to 10.30am** at Seminar Hall-I. About 13 posters were displayed depicting the themes on **Swachhta Hi Sewa**. "Natural Resource Management, Renewable energy Resources (Solar and Wind Power), Save India from Pollution, Swachhta - Dream of Mahatma Gandhi, Swachhta Godavari, Personal and Ecological Cleanliness, Waste & Garbage Disposal, Green & Clean Environment, Mera Gauv- Mera Gaurav" were the various ideas depicted in the form of posters by the staff members. Director, ICAR-CTRI, has visited and observed the displayed posters.

2. Shram Daan Programme :

All the staff members have participated in the Shram Daan Programme during 10.30 am to 11.30 am near the glass house premises of the Institute. The participants cleared unwanted bushes and weeds in order to keep the premises insect free, clean, pleasant and decent. The resultant debris was disposed off.



Painting competition conducted in connection with Swachhta Hi Sewa



Shram Daan Programme in the institute premises

ICAR-CRIDA, Hyderabad

From 9.30 to 10.30 AM about 100 staff members of ICAR-CRIDA participated in a discussion of how they can contribute to the success of Swachh Bharat Abhiyan. From 10.30 to 11.30 AM about 100 staff members participated in waste collection of households in the CRIDA residential quarters and they were also involved in educating the importance of segregating the wastes to the residents of the quarters.



ICAR- Directorate of Cashew Research (DCR)

The Swachhta Pakhwada has been commenced and celebrated with great enthusiasm different institutes under the Agricultural Engineering Division SMD. The scientific, technical, administrative and supporting staffs were participated in the cleanness drive in and around the campus and activities, taken Swachhta Pledge for cleanness etc. Some glimpses of the activities conducted during the Swachhta Pakhwada



As per the schedule of activities in of Swachhata Hi Seva (SHS)-2018 programme, cleanliness drive was carried out between 3.30 to 4.30 PM in front of the institute building. Forty members of institute including contractual staff participated in cleaning programme. Lawns, garden, and gutters were cleaned by removing the decomposing leaf and other organic matter. The removed organic matter was put into composting pits.



Some glimpses of cleanliness drive in the campus and pledge



Pictures of cleaning of lawns, gutters and garden in the ICAR-DCR campus by staff members

ICAR-Indian Institute of Water Management, Bhubaneswar:

The Director and staff members of ICAR-Indian Institute of Water Management have actively participated in cleanliness campaign organized at premises of the Institute on the occasion of celebration of “Swachhta Hi Sewa” on 17th September 2018 (9.30 AM – 11.30 AM). They have cleaned the premises inside the Institute main campus and removed the unwanted weeds in the garden space. They organized an awareness campaign on Swachh Bharat Abhiyan at slum area in Chandrasekharapur, Bhubaneswar and sensitized people through interactive discussion and display of Swachhta banner. The local people were sensitized to keep their surroundings clean and to remove weeds like Parthenium sp. (carrot grass). The photographs during actual process of awareness campaign and cleanliness campaign are enclosed here with.

No. of participants: 48



Activities during Swachhta awareness and cleanliness campaign conducted by ICAR-IIWM, Bhubaneswar on 17.09.2018 on occasion of celebration of “Swachhta Hi Sewa”

ICAR-National Bureau of Agriculturally Important Microorganisms, Mau

As a part of Swachhta Hi Sewa Pakhwara from 15 September 2018 to 2nd October 2018, today i.e. 17 September, the staff devoted one hour to cleaning the areas around the office premises. The weedy growth in the park and flower beds was removed to be further used for making compost. 67 members participated in the said cleanliness activity.



KVK, Sivasagar

S.No.	Activities related to Swachhta Hi Sewa	Important person/dignitaries/VIPs attended the activities	Selected Photographs (2-3)
1.	Cleaning of the office campus on 17 th September, 2018	All employees of KVK, Sivasagar	Photo 1, Photo 2
2.	Procession & awareness programme Swachhta Hi Sewa	All employees of KVKs & Participants from Mekipur area of Sivasagar district	Photo-3 & photo -4





ICAR-Central Institute of Brackishwater Aquaculture, Tamil Nadu

Kakdwip Research Centre of ICAR-Central Institute of Brackishwater Aquaculture organized Swachhata Hi Sewa programme at Kakdwip, South 24 Parganas, and West Bengal on 17 September 2018. In this occasion, scientists, staff and 15 trainees, totally 32 persons, participated in cleaning and removal of waste from the School premises, Sundarban, Kakdwip. Dr.T.K.Ghoshal, Officer-in-Charge of the centre explained the importance of Swachhata Sewa programme all the staff and trainees.

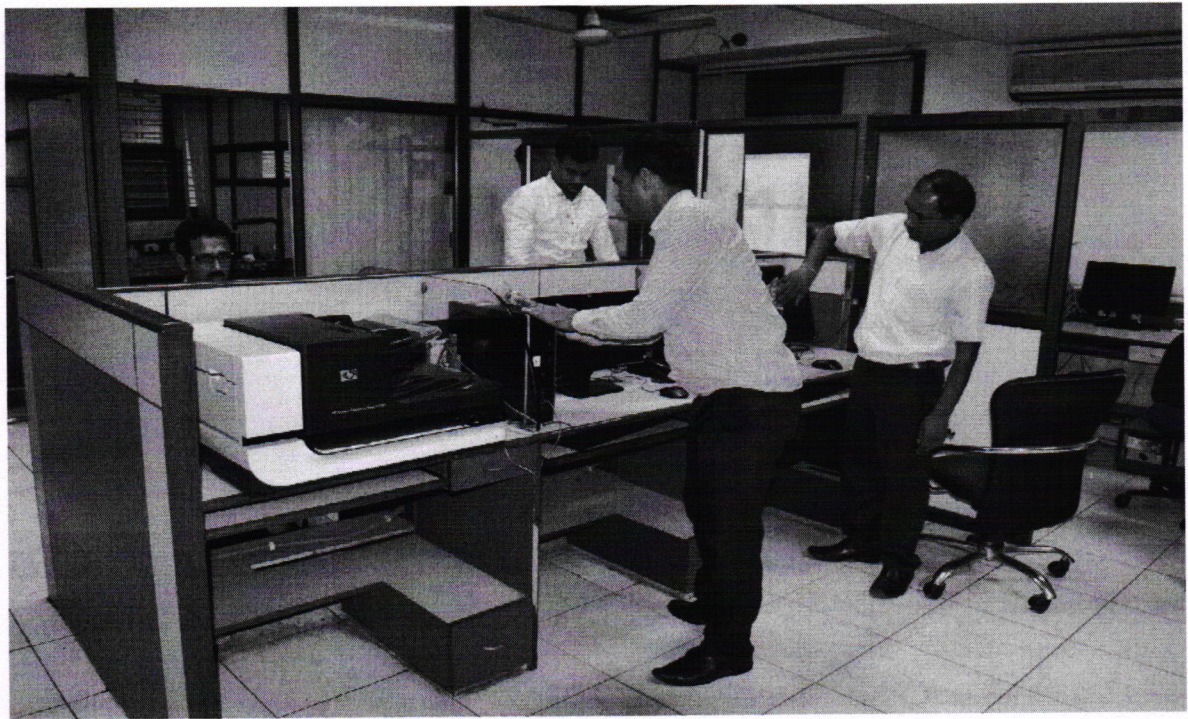


Cleaning and removal of waste-Sundarban school, Kakdwip, west Bengal

**ICAR-National Research Centre for Integrated Pest Management, IARI Campus,
PUSA, New Delhi**

केंद्र के वैज्ञानिकों, कर्मचारियों तथा संविदात्मक कर्मचारियों ने केंद्र के गलियारे की सफाई की तथा कंप्यूटर रूम भी साफ किया गया.





ICAR - INDIAN INSTITUTE OF SPICES RESEARCH, KOZHIKODE, KERALA

The 2nd day of Swachhta Hi Seva [17.09.2018] was observed at ICAR - IISR, Kozhikode by cleaning drainage channels (A block) of the institute in which, all staff members, research fellows and apprentices participated. Dr. C. K. Thankamani appaealed the staff and other members of the IISR fraternity to actively participate in the ensuing clealiness drives to uphold the principles envisaged under Swacch Bharat Mission.



At ICAR - Krishi Vigyan Kendra, Peruvannamuzhi, the main road leading to Chembanoda village and drainage channels adjacent to the peripheral wall were cleaned, during which the plastic wastes were collected and segregated for subsequent disposal.

