



**PRIORITY**

**Indian Council of Agricultural Research  
Krishi Bhawan: New Delhi**

**F.No. GAC/21-46/2014-Cdn.**

**29<sup>th</sup> September, 2014**

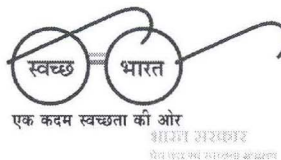
**ENDORSEMENT**

Reference ICAR Circular of even number dated 29/9/2014 regarding launching of 'Swachh Bharat Mission' a nation-wide programme for cleaning the country, by Hon'ble Prime Minister. On this subject, a fresh instruction has been received from the Secretary, Ministry of Drinking Water and Sanitation vide D.O. No. W 11042/27/2014-NBA dated 26<sup>th</sup> September, 2014 for submitting a daily report in the matter directly to the concerned officers of Ministry of Drinking Water and Sanitation. A copy of this letter is hereby endorsed to all concerned for strict compliance, under intimation to the undersigned.

**(K.N. CHOUDHARY)  
Deputy Secretary (GAC)**

**DISTRIBUTION:**

1. Directors/Project Directors of all ICAR Institutes/NRCs/PDs/ZPDs/Bureaux for compliance
2. Sr. PPS to DG, ICAR/PPS to Secretary, ICAR/PPS to FA (DARE), PPS to Chairman, ASRB.
3. Shri Hans Raj, ISO, DKMA, KAB-I for uploading in the ICAR website.
4. All Officers/Sections of ICAR/DARE at Krishi Bhawan/KAB-I & NASC.
5. US (GAC) – Compliance report in respect of DARE/ICAR Hqrs. may be coordinated/prepared and sent to the Ministry of Drinking Water and Sanitation, by him.
6. Secretary (Staff Side), CJSC, NRC for Pig, Rani, Guwahati – 781131 (Assam).
7. Secretary (Staff Side), HJSC, ICAR, KAB-II, Pusa, New Delhi – 110012.
8. Guard file/Spare copies.



पंकज जैन, आई.ए.एस.  
PANKAJ JAIN I.A.S.



सत्यमेव जयते

सचिव  
भारत सरकार  
पेयजल एवं स्वच्छता मंत्रालय  
Secretary  
Government of India  
Ministry of Drinking Water and Sanitation  
247, 'A' Wing, Nirman Bhawan, New Delhi-110011  
Tel. : 23061207, 23061245 Fax : 23062715  
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Website : www.ddws.nic.in

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D.O. No. W 11042/27/2014-NBA  
26<sup>th</sup> September 2014

Dear Dr Ayyappan

### National Sanitation Campaign

Secretary (DWS) has been nominated as Mission Coordinator [copy enclosed] for the purpose of Mission Swachh Bharat. In this connection Prime Minister Office has asked for a daily report by 1300 hrs from all the Ministries which has to be compiled by this Ministry and sent to the Prime Minister Office by 1400 hrs every day starting from today.

2. I will be grateful if the activities of your Ministry, both at the Central Government level and in the filed and State Government level may kindly be sent urgently through e-Mail or fax to Shri Saraswati Prasad, Joint Secretary (Sanitation), Ministry of Drinking Water and Sanitation, Tele: 011 24362705, Fax: 24361062, email: [js.tsc@nic.in](mailto:js.tsc@nic.in), Mobile No. 9818310600 with a copy to Shri Sujoy Mojumdar, Director (Sanitation) on email ID : [sujoy.m@nic.in](mailto:sujoy.m@nic.in), Fax No. 24361062, who will be compiling it and putting up to the Secretary (DWS) every day throughout the Campaign period. *along with PHOTO'S*

With regards

Yours sincerely,

*Secy (D) - sanitation*  
*JS (GAC)*

(Pankaj Jain)

Dr S Ayyappan  
Secretary  
Ministry of Agriculture and Cooperation  
Department of Agriculture Research and Education  
Krishi Bhawan  
New Delhi

*29/9/14*  
*JS (GAC)*  
*29/9/14*  
*CDN*

## PRIME MINISTER'S OFFICE

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South Block,  
New Delhi – 110 011

**Subject: "Mission Swatchh Bharat"**

The undersigned is directed to convey that Secretary, Ministry of Drinking Water & Sanitation is designated as "Mission Coordinator" for the purpose of Mission Swatchh Bharat. The role of the Coordinator would be to coordinate with all Ministries/Departments of Government of India and all State Governments/ UTs for successful launch of the Mission on 2nd October 2014 and roll out the Mission Swatchh Bharat in the coming years.

2. The undersigned is further directed to convey that the Ministry may seek assistance of Cabinet Secretariat in this regard, where necessary.



(Brajendra Navnit)  
Director  
Tel: 2301 2613

✓ **Secretary, Ministry of Drinking Water & Sanitation**

PMO ID No.490/31/C/12/2014 Vol. III

Dated 23.09.2014

Copy to:

Cabinet Secretary